

FINANCIAL TIMES

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EC TRADE

Fair practice, not protectionism

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World News Fears grow of US-EC trade war over beef

FEARS that a full-scale transatlantic trade war would erupt in the New Year grew after weekend talks between the European Community and the US apparently failed to narrow differences over the stammering dispute over hormone-treated beef.

Protests in Kosovo Ethnic Albanians in Kosovo province say they will take to the streets again within days unless their demands for reinstatement of Albanian leaders sacked by Serbs are met.

West Bank clashes A 22-year-old Palestinian was shot dead and eight others hurt by army troops in the Israeli-occupied West Bank and Gaza Strip.

Suicide denied Allegations that Christina Onassis, 37-year-old daughter of Greek shipping tycoon Aristotle Onassis, killed herself were rejected by the vice-president of the family foundation which managed her immense wealth.

Afghanistan call Soviet leader Mikhail Gorbachev and Indian Prime Minister Rajiv Gandhi jointly asked the UN to help establish a broadly based government in Afghanistan.

Cypriot leaders talk Turkish Cypriot leader Rauf Denktash arrived in New York for resumed UN-sponsored peace talks with Greek Cypriot leader George Vassiliou.

Sri Lanka elections A former Tamil guerrilla group captured eight seats and a Moslem party won three in elections for provincial council seats in eastern Sri Lanka.

Oil espionage Statoil, Norway's state oil firm, said that police would investigate an espionage ring trying to sell secret information in the multi-billion dollar oil industry.

Afghan aircraft shot Pakistan shot down an intruding Afghan aircraft, killing a pilot, the Pakistani Defence Ministry said. It did not specify the number killed or the type of aircraft.

Poland rallies Polish police detained more than 20 people after marches and rallies in support of the banned union Solidarity. The protests came after Lech Walesa and Interior Minister General Czeslaw Kiszczak failed to agree on holding round-table talks on national reconciliation.

Moscow mourning About 800 people gathered in sub-zero temperatures in a Moscow cemetery to hold a memorial service for victims of the Stalin regime.

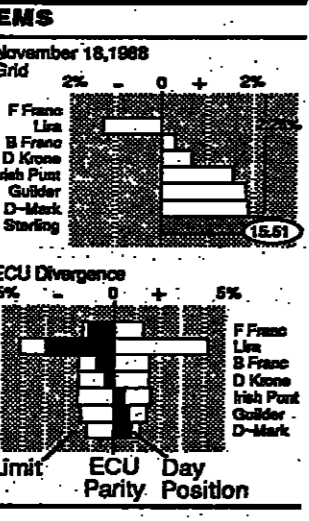
Colombian toll Political or drug-motivated violence has claimed 3,600 lives in Colombia this year, official statistics showed.

Cannabis haul Three Dutchmen and an American woman have been charged with importing cannabis after a tonne was seized by customs at Poole in England.

Ancient city found A British archaeological expedition has found the remains of an ancient Assyrian city in the Jazira region near the Syrian border.

Business Summary Austria wins telecoms deal with Hungary

AUSTRIAN companies are supplying Hungary with advanced Western telecommunications equipment under the first major deal signed since the West's embargo on deliveries of digital telephone exchanges to the Soviet bloc was lifted in September.



The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the weakest currency in the system, defines the cross-rates from which no currency (except the lira) may move by more than 2 1/2 per cent.

MINORCO, South African-controlled investment company, assured Bill Brown, chief executive of Consolidated Gold Fields wholly owned US subsidiary, Gold Fields Mining Corporation, that he would not be fired should Minorco withdraw control of Gold Fields.

SUNTOBY, Japanese beverages producer with which Allied-Lyons of the UK last month formed a shareholding and marketing alliance, has shown an 83.3 per cent drop in interim pre-tax profits to 78.14m (\$62m).

TOKYO: The Tokyo stock exchange was closed for its half-day session on Saturday. World stock markets.

JAPANESE industry official called for a greater acceptance of hostile corporate takeovers in the domestic market, suggesting that the country's taboo on unsolicited bids might be hampering economic efficiency.

PECHINEY, French nationalised aluminium group, was widely tipped to be on the verge of announcing a US acquisition to expand its packaging operations.

COMPAGNIE DU MIDI, French diversified insurance group, has offered to help resolve the deadlock in the controversial stock market raid launched by Georges Peberere, former chairman of the French Compagnie Generale d'Electricite (CGE) group, against Societe Generale, France's leading privatised commercial bank.

MIITSUI OCEAN Development and Engineering, Japan's largest oil-rig and marine projects specialist, is to cease business at the end of the year because of mounting losses and a decline in offshore energy exploration.

ISRAELI Treasury has launched a fresh, \$2.25bn package of bond issues in the US market, recycling a large chunk of the country's foreign military sales debt to the US Government at lower interest rates.

BANK OF ISRAEL is urging an early devaluation of the shekel, possibly by as much as 15 per cent, to counter a surge of bad news for the economy.

THIS WEEK: UK trade figures for October will overshadow European financial markets this week with analysts fearful that another big deficit could undermine confidence in sterling.

Pakistan leader calls talks on poll results

By Christina Lamb in Islamabad

MR Ghulam Ishaq Khan, the acting president of Pakistan, has invited the leaders of Pakistan's two largest political parties to meet him separately tomorrow to discuss last week's general election results, in which no party secured an absolute majority in the National Assembly.

Mr Wasim Sajjad, the Justice Minister, said the acting president would see them separately "on questions relating to the formation of the future government."

He will see both sides claim to be able to form the next government. It is not clear whether he will also discuss

one compromise proposal currently being floated by some politicians for a grand national unity alliance between Ms Benazir Bhutto's Pakistan People's Party and the Muslim League, the main component of the Islamic Democratic Alliance led by Mr Nawaz Sharif. Under this proposal Ms Bhutto would be Prime Minister and Mr Sharif her deputy.

Ms Bhutto and her party are thought unlikely to accept such an idea, having suffered grievously during the Muslim League's rule under General Zia ul-Haq's 11 years of military dictatorship. But General Aslam Beg, the Army Chief of

Staff, has already hinted at such a solution in a statement which renewed anxiety about the military's intervention in politics. He advised political leaders of the need to lay the foundations of a broad-based government.

Ms Bhutto's chances of becoming Pakistan's next prime minister outside a national coalition diminished following her Pakistan People's Party failure to win a majority in three of the country's four provincial elections.

The results were a setback from Wednesday's general elections as clearly the largest party but without an absolute parliamentary majority.

In the provincial elections the party again swept the southern province of Sindh but found itself in a minority in the other provinces. The most important result was in Punjab, Pakistan's largest and most influential province, where the Islamic Democratic Alliance won a majority. In both Baluchistan and the North West Frontier Province the IDA was ahead.

Ms Bhutto has written to the acting President, claiming the support of enough independents to form a majority in the General Assembly, and asking him to let her form a government. However, the IDA also claims that it can muster a majority.

Political analysts in Pakistan estimate that with the non-cooperation of the Senate and three provinces, notably Punjab, Ms Bhutto would be a "lame duck" prime minister, unable to pass legislation or keep her party together. However, a central government formed by the IDA would be on even shakier ground, hampered by a popular perception that the party was not the true election victor.

Editorial comment, Page 20

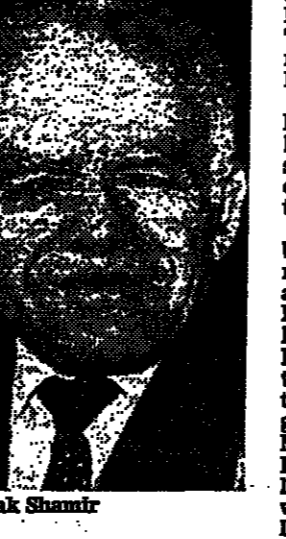
Egyptian support for Palestinian state may strain Israeli relations

By Tony Walker in Cairo and Andrew Whitley in Jerusalem

EGYPT yesterday formally recognised the independent Palestinian state declared by the Palestine National Council last week in a move which could have serious consequences for its 10-year-old Camp David accord with Israel.

A statement carried by the official Middle East News Agency said: "Egypt confirmed its recognition of the independent Palestinian state as stipulated... in the political statement issued by the PNC in Algiers."

The statement, revising an initial Egyptian position which stopped short of full recognition of the symbolic state, marked a further setback to Israel's campaign to counter the Palestine Liberation Organisation's political initiative and should clear the way for a visit to Cairo this week by Mr Yasser Arafat, PLO chairman.



Yitzhak Shamir

are already demanding that Israel should refuse to hand Taba back because of Egypt's recognition of the independent Palestinian state.

In Jerusalem last night, the Israeli Foreign Ministry withheld substantive comment, saying that it had yet to be officially informed of the Egyptian position.

But Israeli politicians have been warning Cairo against recognition for several days, and Mr Shimon Shamir, the Israeli ambassador in Cairo, had only yesterday presented Israel's objections to the Palestinian independence declaration to Mr Esmat Abdel-Meguid, the Egyptian Foreign Minister. Mr Yitzhak Rabin, Israel's Defence Minister, said last week that such a step would contravene the Camp David accords of 1978 which led to the 1979 Egyptian-Israeli peace treaty.

Mr Yitzhak Shamir, the Prime Minister, insists that the autonomy procedure laid out in the US-brokered agreements should remain the starting point for future talks with Jordan and the Palestinians. Continued on Page 22

Burger King plan opposed

By Deborah Hargreaves in Chicago

BURGER KING franchisees yesterday voiced strong opposition to the way parent company, Pillsbury, plans to spin off the unit in an effort to fend off a \$2,200m takeover bid from the UK's Grand-Metropolitan group.

In a letter to Pillsbury management, a national group of franchisees spelled out their concern over the debt burden the spin-off would foist on Burger King.

The current plan would place "the economic interests of franchisees in jeopardy," the letter said, "because it so restricts the ability of Burger King to engage in future growth and reinvestment."

a week-long meeting of franchisees in which they also met senior Grand-Met executives. However, Mr Bill Pothitos, president of the franchisees group, stressed yesterday that the objection to Pillsbury's plans does not mean an endorsement of Grand-Met's bid.

"We had a very cordial meeting with Grand-Met people in which they stressed investment and growth," he said, "but it is almost impossible for us to evaluate the bid as we don't know if they would assign any debt to Burger King."

The 1,200 Burger King franchisees want independence without debt, Mr Pothitos. Continued on Page 22

Opec deadlocked as Iran rejects quota proposal

By Steven Butler in Vienna

MINISTERS from the Organisation of Petroleum Exporting Countries last night appeared hopelessly deadlocked over the critical issue of bringing Iraq back into the Opec quota, as they prepared for this morning's conference.

Mr Gholamreza Aghazadeh, the Iranian oil minister last night again firmly rejected any formula that would give Iraq a production quota equal to that of Iran and said he would never concede this point. He said that he had been given full negotiating authority and would have no need to consult with the Tehran government before the meeting.

Dr Subroto, Opec Secretary General, served notice at the weekend that the early meetings had failed to reach accord and that the ministerial conference may break up without reaching a new production agreement. "There is a good chance an understanding can be reached, but we have to be realistic enough that very likely we need some consultations with our governments," he said.

Failure to reach agreement would leave Opec members free to lift production when the current, much violated, agreement expires at the end of the year. Oil analysts expect this would quickly push oil prices down to single digits. Mr Aghazadeh has argued strenuously against the logic of succumbing to Iraqi pressure for an equal quota and has said that

quota assignments must be based on principles that apply to all members. Iraq has for two years refused to accept any quota less than Iran's.

While Mr Aghazadeh's arguments have won broad sympathy among Opec delegates, most Opec members simply want to reach any deal Iraq has been intransigent, while the political situation in Iran is seen as fluid, thus offering possibilities for compromise.

Iran is understood to have rejected out of hand proposals that it accept a lower quota than Iran, with the difference being made up from Neutral Zone production, which is controlled by Saudi Arabia and Kuwait. Mr Aghazadeh last night rejected this idea.

After failing to obtain flexibility from Iraq, the Opec ministers have been trying to formulate a package that includes quota parity but that would still be politically palatable in Tehran. This is understood to include three elements: ● A reduction in Iraqi output to equal that of Iran; ● A binding Iraqi commitment not to exceed its quota even when its production capacity rises to 4m b/d next year; ● An Opec production ceiling of 18.5m b/d, which is lower than the ceiling sought by many Opec members.

Iran is traditionally a price hawk and favours lower production. The negotiations have put the Iranian minister in the difficult position of having either to accept the political humiliation of quota parity with Iraq or return to Tehran amid collapsing oil prices.

RJR studies three offers

By Janet Bush in New York

A SPECIAL committee of RJR Nabisco board members met in New York yesterday morning to evaluate three bids for the US food group. A special meeting of the full board was scheduled for yesterday afternoon.

A third bid was submitted late on Friday night by a group including First Boston, the Wall Street investment bank, and the Pritzkers, a Chicago business family which owns the Hyatt hotel chain. The group claimed that its offer

was worth more than \$100 a share, giving its bid a total value of more than \$2.7bn. This group has yet to find firm financing, however, and needs to look at RJR Nabisco's records, something which the other two bidders for the food company have already done.

Lawyers for the two key bidding groups led by Mr Ross Johnson, RJR Nabisco's chief executive, and by Kohlberg, Kravis, Roberts, the New York leveraged buy-out specialist,

delivered weighty bid documents to the 5pm deadline last Friday. These bids are reported to be worth more than \$2 a share each, valuing RJR Nabisco at \$20.9bn, which would make either the largest corporate deal in history.

The special RJR Nabisco committee called in the management group and KKR on Saturday for meetings designed to clarify the two highly complex bids. A bid too far, Page 20

CONTENTS THE MONDAY INTERVIEW Peter Wallenberg, head of the Swedish banking and industrial dynasty, strongly believes that industry must solve its own problems. "I don't believe one should run to the government at the drop of a hat." Page 46

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OVERSEAS NEWS

# Trade war fears grow as hormone issue unresolved

By Tim Dickson and David Buchan in Brussels

FEARS that a full-scale transatlantic trade war would erupt in the New Year were growing last night after weekend talks between the European Community and the US seemed to have failed to narrow differences over the simmering dispute on hormones.

Mr Clayton Yeutter, US Trade Representative, and Mr Richard Lyng, US Agriculture Secretary, made clear at a briefing in Brussels on Saturday that Washington would "retaliate accordingly" if the Community went ahead with its promised ban on \$150m of hormone-treated beef from January 1.

US action, they said, would certainly involve the exclusion of up to \$100m of European food and beverage products, and Mr Lyng indicated that the US might also invoke a section of the new trade act to keep out up to \$50m of EC meat.

The war of words was continued at a news conference given by Mr Willy de Clercq, EC External Relations Commissioner, who asserted that the EC's embargo "can't be modified and shall not be modified."

He was not optimistic that the US could accept a new "political compromise", which he said had been explored during the talks. "They did not welcome it, they did not reject it," he explained, adding that Washington would give a definitive response by tomorrow at the latest.

If the answer were negative, Mr de Clercq said, he would ask the Community's foreign ministers at their meeting in Brussels this week to challenge the legitimacy of the US trade agreement under the General Agreement on Tariffs and Trade (GATT) and to draw up a list of EC counter-measures against \$361m of US trade.

Officials on both sides believe the deepening of the hormone crisis is highly regrettable so soon after the US presidential election and before the "changing of the guard" respectively in Brussels and Washington in January. Even more worrying is the cloud

# Crowd gathers to mourn Stalin's victims

Quentin Peel watches a memorial service at a mass burial site in a Moscow cemetery

IN the far corner of Moscow's Kalitnikov Cemetery, as the temperature dropped well below zero, about 300 people gathered yesterday to hold a memorial service at one of the mass burial sites of the victims of Joseph Stalin's reign of terror.

Nobody knows how many bodies may have been dumped there, once a gully on the edge of the cemetery, for modern graves now cover the area with heavy tombstones and elaborate railings in the Russian tradition.

Some have crosses and some do not. There are inscriptions to young men with medals, who may have died during the war in Afghanistan.

Only a handful of bedraggled wreaths and a few candles sputtering among the snowflakes marked the spot at the inconspicuous side entrance, at a gate in the concrete wall, where lorries drove up after dark to unload their gruesome cargo at the height of Stalin's purges in the 1930s.

Passers-by could read an ill-written sign: "To the eternal memory of the victims of Stalinism - curse on the butchers". A middle-aged man and

President Mikhail Gorbachev of the USSR and Mr Rajiv Gandhi, Indian Prime Minister, have said that another international conference may be needed to try to settle the war in Afghanistan, writes K K Sharma in New Delhi.

The statement came yesterday in a joint communiqué at the end of the Soviet leader's three-day visit to New Delhi, during which he warned the US and Pakistan of "grave consequences" for the Geneva accords on Afghanistan if those countries supplied more arms to the Muslim rebels fighting the Kabul regime.

The communiqué denounced the "obscurantist policy of certain forces which are violating the accord". Both leaders appealed to the UN secretary-general to implement the Geneva

agreements so a "broad-based government" could be formed in Afghanistan.

Under the UN-mediated agreement, Moscow agreed to withdraw its troops by February 15. Half the 100,000 have already left, but Moscow has suspended the second phase of the withdrawal, saying the rebels had stepped up the war with fresh US arms supplied through Pakistan.

Mr Gorbachev also signed various agreements on economic co-operation with India, including the grant of a record rouble 3.5m (\$2.5m) credit for projects to be undertaken in India. The most important of these are two nuclear reactors to be set up in the southern state of Tamil Nadu, each of 1,000kw capacity.

# Solidarity's recognition call snubbed

THE Polish authorities appeared yesterday to be continuing to resist Solidarity's demand for legal recognition, despite a three-hour meeting which ended on Saturday evening by Lech Walesa, the leader of the banned union, and Gen Czeslaw Kiszczak, the Interior Minister, Christopher Bohinski writes from Warsaw.

The meeting with the two men have had since the end of September, and the terse communiqué suggested that little progress was made on convening a long-awaited round table conference between the two sides.

It ended the talks on eliminating differences between Solidarity and the authorities will be continued. The round-table initiative came from the authorities at the end of the summer when Solidarity made the coal mines and the Baltic ports.

The initiative aims at offering Solidarity a place in Parliament and other official bodies while opposing the movement's legalisation as a trade union. The Solidarity union, for its part, has been loath to join the conference without a prior declaration from the authorities that it will be legalised.

woman had met there by chance: he had lost his father, a leader of the Communist youth league in 1936; she had lost hers, a member of the Communist Party Central Committee, the following year.

A few uniformed policemen marked the way to the site of the ceremony, deep inside the cemetery, where a long line of lorries, apparently uncertain whether they were supervising an official occasion or a dissident demonstration.

The service was conducted by Father Gleb Yakunin, a dissident Orthodox priest who spent years in exile during the

more recent rule of Leonid Brezhnev. It marked the first open religious involvement in a Week of Conscience for the victims of Stalinism, intended to raise money for a national memorial to the millions who died.

The week has been organised by the outspoken reformist magazine Ogonyok, with Memorial, a movement that brings together strong supporters of perestroika within the ruling Communist Party, intellectuals, writers and former dissidents.

The week of events will include theatrical perfor-

mances, concerts and lectures, with apparent support from the party, although it has not been mentioned in the official media. The idea of building a memorial - possibly to include a library and archives to record the atrocities of Stalin's purges from the 1930s till the 1950s - was approved by the extraordinary party conference last June and officially sanctioned by the ruling Politburo.

"The memorial is not only a monument. It is a warning, Ogonyok said in an editorial on Saturday. "All of us need it for moral purification."

# National movements gather pace

By John Lloyd in Moscow

THE MOVEMENTS for self-determination in the Soviet Union's dissident republics continue to gather speed. President Mikhail Gorbachev returned from his state visit to Nagorno-Karabakh, one of the possible separatist hotspots, in Armenia, where a further wave of strikes last week is reported to have emboldened the republic's Supreme Soviet to debate tomorrow the still explosive issue of Nagorno-Karabakh, the Armenian-majority enclave in neighbouring Azerbaijan.

That majority's demands for special autonomy within Azerbaijan have been refused by Moscow, but its emboldened position amid a hostile Muslim Azeri population has created an Armenian movement at odds with both the central gov-

# Argentine judge orders autopsy on Onassis death

By Our Foreign Staff

THE curse that seemed to hang over Aristotle Socrates Onassis has struck again, with the death in Argentina of the late shipowner's daughter, Christina, at the age of 37.

An Argentine judge yesterday ordered an autopsy, describing as "questionable" the circumstances in which she died.

She was found unconscious at a friend's Buenos Aires home on Saturday morning, and pronounced dead, apparently of a heart attack, on arrival in hospital.

Christina's infant daughter Athina is now the only living descendant of Aristotle Onassis, the "Greek boy who knew how to do his sums" and became the archetype of the playboy tycoon.

He died in 1976, never having married, and left the bulk of his fortune to his son Alexander in a plane crash two years earlier.

Christina's aunt, Mary Onassis, said in Argentina that Christina could not have taken her own life.

She had come late to a hospital which seemed to elude her in four unsuccessful marriages, the most recent to

# Pinochet threat to scrap plebiscite

General Augusto Pinochet has threatened to invalidate last month's plebiscite if the opposition does not accept a controversial 1980 constitution, Barbara Durr reports from Lima.

The opposition has demanded changes in the constitution, which was approved in a highly disputed vote eight years ago.

Speaking in a southern city at the weekend to a women's organisation that supported his failed bid for another eight-year presidential period, General Pinochet said, referring to the opposition: "I ask them if they accept the constitution. They are silent. If they say 'no', the plebiscite is nullified."

The threat was emblazoned in a huge headline across the front page of the main opposition newspaper yesterday. One Christian Democratic leader, Mr Juan Hamilton, commented that General Pinochet's statement was motivated, "by his ambition for power and his inability to recognise and accept the will of the majority of Chileans."

General Pinochet accused the US of financing the opposition's campaign. "The Americans said they sent \$1m, so they must have sent maybe \$50m," he said. "The US Congress did approve sending \$1m for the voter registration drive earlier this year."

# Call for action on US budget deficit

By Janet Bush in New York

THE GENERAL Accounting Office, the independent US Congressional watchdog, added its voice to calls for direct action to cut the US budget deficit, including spending cuts and tax increases.

In a strongly-worded report published at the weekend, the GAO rejected the solutions suggested by President-elect Mr George Bush during his election campaign and warned that a failure to seize the initiative would result in putting the nation's economic future at risk.

It urged a bipartisan effort to reach compromise on the deficit, said that all parts of the

# Close-run Canadian poll arouses unaccustomed passions

Passion and Canada rarely meet. People do not wear their hearts on their sleeves in what is sometimes called the Switzerland of North America, Andrew Marshall writes from Toronto.

Only in the last month has excitability become the order of the day. Fiecklers have hurled abuse, accusations of treason have flown and quickfire insults exchanged. The country has become suffused with a native brand of moral indignation, laced with hyperbolic patriotism, as it prepared for the election today.

The free-trade deal with the US has prompted much of the mud-slinging and breast-beating.

Yet the merits of free trade itself are only indirectly to blame. Many Canadians confess not to understand

# Liberal take aim at a range of Ontario targets

David Owen looks at ridings John Turner must win to deny the Conservatives a second term

THE LEAFY and well-heeled Toronto residential district of Rosedale has little in common with suburban York-Simcoe, an area of rich farmland and sprawling neo-Gothic housing estates.

Likewise, the downtown crossroads of Yonge and Eglinton (also called young and eligible), heartland of Toronto's singles scene, bears scant resemblance to the peach-growing township of Grimsby on the shores of Lake Ontario.

Yet each of these diverse communities shares at least one salient characteristic for the purposes of the Canadian general election today. They all are in the middle of ridings (constituencies) which the opposition Liberals must win if party leader Mr John Turner is to have a realistic chance of heading the next Government.

The Liberals are confident that they will have the edge in powerful and populous Ontario - with 39 of the 55 seats in contention - despite recent opinion polls indicating a resurgence of Conservative support.

For one thing, the province is among the staunchest opponents of Prime Minister Brian Mulroney's pending free trade agreement with the US. Ontarians fear that the elimination of tariffs outlined in the pact would prompt the closure of many US-owned branch plants

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John Turner



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The Liberals are confident that they will have the edge in powerful and populous Ontario - with 39 of the 55 seats in contention - despite recent opinion polls indicating a resurgence of Conservative support.

For one thing, the province is among the staunchest opponents of Prime Minister Brian Mulroney's pending free trade agreement with the US. Ontarians fear that the elimination of tariffs outlined in the pact would prompt the closure of many US-owned branch plants

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# Ethnic Albanians show support for party leaders

By Judy Dempsey in Prishtina, Kosovo

SEVERAL THOUSAND ethnic Albanians yesterday demonstrated in Kosovo, Yugoslavia's troubled province, to demand the reinstatement of their party leaders.



Ethnic Albanian miners with the Albanian national flag protest against what they view as a purge of local leaders in Yugoslavia's Kosovo Province.

Defying a snow blizzard and led by an ethnic Albanian carrying a portrait of the late President Tito, they called for the reinstatement of Mrs Kacusa Jasari as party leader and Mr Azim Vlasi to the politburo.

But unexpectedly ethnic Albanians came out in their thousands over the weekend in support of her and Mr Vlasi.

Throughout the day, the Kosovo party leadership along with two members of the federal politburo had met to discuss the growing tension and demands of the Albanians.

These demonstrations clearly signal a major shift in the recent wave of ethnic tensions between the Serbs and Albanians.

The ethnic Albanians are reawakening politically, one Albanian engineer commented.

# Official calls for end to Tokyo taboo on hostile takeovers

By Gordon Crainin in Tokyo

A SENIOR Japanese industry official called at the weekend for a greater acceptance of hostile corporate takeovers in the domestic market, suggesting that the country's taboo on unsolicited bids might be hampering economic efficiency.

Mr Kazuo Nukazawa, a managing director at the Keidanren, the powerful federation of economic associations, argued: "A hostile takeover, in substance, is just a management-resistant takeover. Whether it is good or bad for the host nation's economy can only be judged case by case."

His comments are the clearest indication yet from the mainstream Japanese private sector that the "cosseting" of badly performing or otherwise vulnerable companies by banks and other friendly shareholders may begin to decline.

Writing in the English-language Japan Times on Saturday, Mr Nukazawa said: "Americans believe introducing new management into a company can be advantageous for both the company and its shareholders. From this point of view, the Japanese corporate world and the national economy are putting themselves at a disadvantage because poor management survives serious errors."

Japanese companies have spent well over \$10bn (£5.5bn) in foreign acquisitions so far this year, mainly in the US.

Within Japan, however, such activity is confined to a small and widely-shunned band of greenmailers who seek merely to be bought out at a profit.

Y156bn (£700m)

Those at the forefront of developing Japan's embryonic mergers and acquisitions (M&A) industry remain for the moment anxious to avoid any hint of predation.

The Keidanren official, in his article, also cautioned that, to be successful in the long run, any takeover needed the support of other "stakeholders" in a company - among them its workforce, suppliers and the local community.

Criticism of takeover restrictions, rare as it is in Japan, might be expressed in milder terms if aimed at a Japanese audience. Also, although Mr Nukazawa urged that "any remaining government regulations and other administrative barriers should go".

# Conservative formula for Hong Kong

By Michael Murray in Hong Kong

MAINLAND Chinese officials and representatives from Hong Kong have produced a conservative formula for the introduction of democracy to the territory.

They propose that at least the first three chief executives after sovereignty has reverted to China in 1997 be chosen by a grand electoral college rather than through universal suffrage.

A political review would then follow. This could make for the introduction of universal adult suffrage in time to elect the fourth chief executive, in 2012.

The proposal was adopted during a round of talks this weekend in the Chinese city of Canton, where the political sub-group of the Drafting Committee of the Basic Law has been meeting.

Public consultation on the first Basic Law draft ended in September, and the delegates are now preparing a second draft of the post-1997 mini-constitution for the territory. This version will be released for consultation next spring but few big changes are expected from that process so the

current talks would be crucial. Opinion is divided in Hong Kong over the way to select the chief executive and legislature of the government of the future Special Administrative Region (SAR) which is to run Hong Kong after 1997.

At present no direct elections are made to the Legislative Council, whose members are appointed or chosen by groups of professionals such as doctors and lawyers or through electoral colleges. The governor, the current chief executive Sir David Wilson, is appointed from London.

# Hussein urges PLO place at peace talks

By Andrew Gowers, Middle East Editor

EUROPEAN Community Foreign Ministers will today discuss ways of building on last week's policy statement by the Palestine National Council which implicitly recognised Israel.

At a two-day meeting in Brussels, the ministers aim to draft a communique welcoming what they see as new signs of moderation on the part of the Palestine Liberation Organisation, and reiterating their support for an international peace conference on the Middle East.

The statement will highlight the contrast between the response in Europe and that in Washington to last week's PNC declaration, which proclaimed an independent Palestinian state and accepted UN Security Council resolutions 242 and 338, implying recognition of Israel's right to exist, and ruled out military actions beyond Israel and territories it occupies.

"I believe they have denounced terrorism time and again," he said. "They repeated that recently. They accepted 242 and 338, and this is what they were asked for. I believe that if there is any intransigence, and there is indeed, it is in the Israeli position, which hasn't changed, and up to now the United States' position."

Asked if PLO chairman Yasser Arafat, a moderate within his fractious organisation, had enough support to move forward, the King said: "He obviously has the support to enable him to come this far and this far is what he was asked to achieve."

# EC to discuss Palestine move

By Andrew Gowers, Middle East Editor

But EC Governments have gone out of their way to underline the positive elements in the Palestinian statement, and Mrs Margaret Thatcher, Britain's Prime Minister, urged President-elect George Bush to look carefully at the decision.

When it looks as though they (the Palestinians) are going in the right direction, if you don't encourage them, you don't get further moves. Mrs Thatcher said after talks in Washington with Mr Bush.

As permanent members of the UN Security Council, Britain and France in particular will be looking for ways of advancing the cause of an international conference, though British officials are under no illusions about the difficulties, given the apparent hardening of Israel's stance following the November 1 election.

Mr Roland Dumas, the French Foreign Minister, has said that the Arafat decision removed "one of the most serious obstacles" to mutual recognition by Israel and the PLO.

Italy, West Germany and Britain have all made similarly encouraging comments.

Although they will not recognise a "state" that has no boundaries, territory or government, they are all conscious that the PNC statement - in referring to Resolution 242 and Palestinian national rights - comes close to the formula originally adopted in the EC's 1980 Venice declaration: that the Palestinian people should be enabled "to exercise fully its right to self-determination".

The one EC member-state that has indicated it plans to recognise the PLO state is Greece. Foreign Ministry officials in Athens indicated last week that Greece, which has no diplomatic relations with Israel, was considering a simultaneous recognition of both Israel and the Palestinian state, a move of which other members of the 12 are unlikely to approve.

The underground leaders, who support the Palestine Liberation Organisation, issued their first leaflet since the Palestinian parliament-in-exile proclaimed a state.

The communique said it "blesses and supports" the PLO for successfully turning the revolt into political gains.

Israel Radio said at least 37 countries had now recognised a new Palestinian state.

The 1.7m Palestinians of the occupied West Bank and Gaza observed a general protest strike on Saturday. Security forces shot and wounded at least 10 Palestinians in street battles.

At the end of last week, the black market rate for the US currency had opened a 20 per cent margin over the official bank rate. Despite the market's views, Mr Moshe Nissim, Finance Minister, is trying to delay any move until 1989, so the next Government can settle in and assess the situation.

By devolving now, the Treasury argues, the Government could simply exacerbate inflation through higher wages and prices.

Leading exporters are now backing the Finance Ministry's position. An end-of-year alteration in the exchange rate would do nothing for exports already contracted, while damaging balance sheets.

# Run on shekel brings devaluation pressure

By Andrew Whitley in Jerusalem

THE BANK of Israel is pressing for an early devaluation of the shekel, by as much as 15 per cent, to counteract a recent surge of bad news for the national economy.

A rush of foreign currency purchases by Israeli business and the general public has increased speculation and added to the pressures on the Government. However, stern opposition to the move is coming from the Treasury and the Prime Minister's Office.

Withdrawals of foreign currency from commercial banks have been running during the past few weeks at the equivalent of up to \$50m a day, draining the country's reserves at a worrying rate. Meanwhile, a

related liquidity shortage at the banks has pushed up already high domestic interest rates, by 50 per cent above market levels that were prevailing as recently as September.

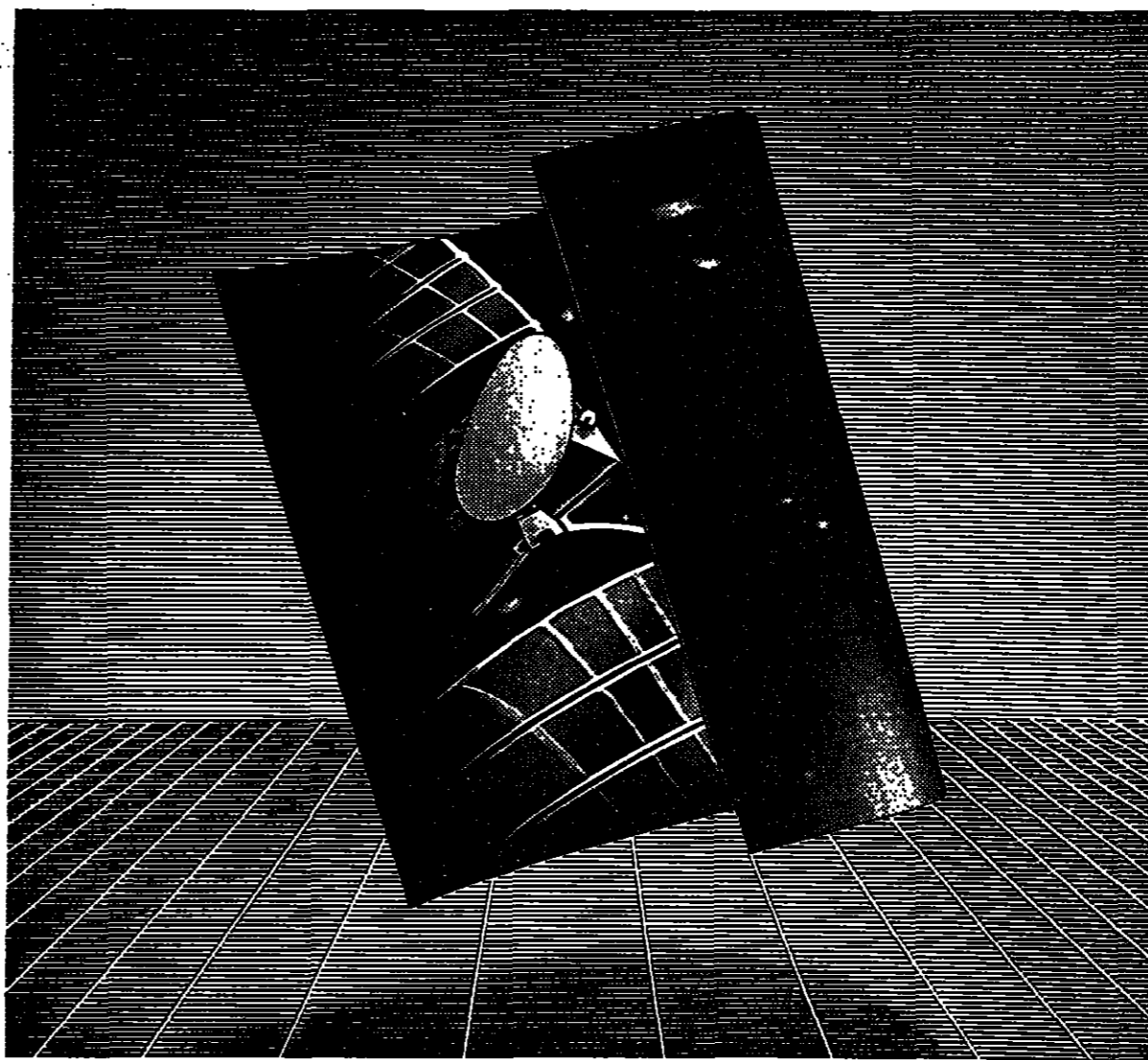
After official forecasts that private-sector growth this year is unlikely to crawl much above zero, compared with more than 8 per cent in 1987, latest unemployment figures show a jump to a two-year high of 6.9 per cent. Israel is traditionally a society of full employment.

Government economists are most alarmed at the signs that, despite a tight monetary policy, inflation is again on an upward curve.

The figure of 2.4 per cent last month from the Central Bureau of Statistics was a shock, ensuring as it did that 1988 inflation would exceed the 18.1 per cent of last year. To bring inflation down to less than 10 per cent, and thus break the cycle of domestic price increases followed by currency devaluations, has been the prime goal of the economic authorities in Jerusalem for the past two years.

What appears to have forced the hand of Professor Michael Bruno, central bank governor, and reversed his earlier opposition to a devaluation without other economic measures, is the run on the shekel now gathering strength.

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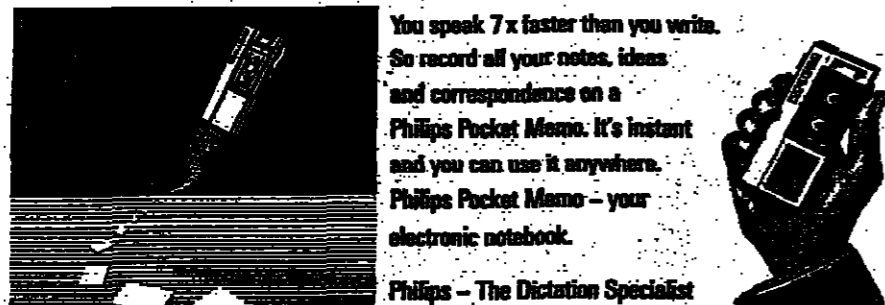
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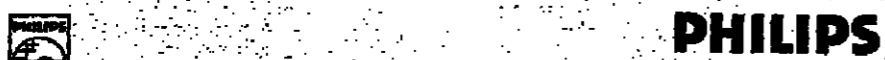
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OVERSEAS NEWS

# EC looks for social dimension to single market

Brussels is aiming to reassure workers fearful of cross-border mergers, David Buchan writes

THE European Commission has been issuing warnings about possible popular resentment of a single EC market if it is seen to be purely for the benefit of business. Hence the need, it argues, for a "social" dimension to the internal market, to reassure workers fearful of unemployment as the result of a rush of cross-border mergers and rationalisations.

Another possibility, says the Commission, is a revolt of citizens angry that intra-EC travel is being made easier for products than for people. In its half-way internal market progress report this month, the Commission said: "It is becoming increasingly difficult - in political terms - to explain to the citizens of Europe why such effort is being made to enable goods to move freely across frontiers while no such equivalent effort is being made for people".

The 12 EC states committed themselves, in the Single European Act, to create an area "without internal frontiers, in which the free circulation of goods, people, services and capital is ensured". Nothing in this commitment has proved harder to carry out than reducing, let alone abolishing, frontier checks on people.

Frontier checks create convenient bottlenecks to check whether travellers are illegal

immigrants, drug traffickers, arms smugglers or terrorists. No member state is ready lightly to dispense with them. However, the Commission knows that, if intra-EC border checks are retained for one purpose (security), they will be kept for all other purposes (taxation, for instance).

The new European passports now being issued are a red (or maroon, for that is their colour) herring. They merely embody a common format for national passports. They do not create a passport union of the 12, inside which there would be no passport checks.

Such a passport union, though, requires the 12 to agree common policies on immigration, visas and asylum for third-country nationals, and common ways to combat terrorism and trafficking in drugs and arms. Such agreement is complicated by the fact that member states regard such foreign policy or police matters as mainly outside Community competence.

Bluntest opposition has come from Mrs Margaret Thatcher. In her speech this year at Bruges, the British Prime Minister said it was "plain common sense that you can't abolish frontiers, and at the same time deal with drugs and terrorism". Underlying her attitude may be worries about loss of political sovereignty.

The UK is not the only country that wants to retain the effect of the natural barriers afforded by geography. Another is Greece, without a land border with another part of the Community.

Denmark is already in a passport union with its fellow Nordic countries. This puts it in a different category to the two small passport unions inside the Community (those of the UK and Ireland, and of the three Benelux countries). A passport union of the 12 would mean Copenhagen breaking its long-standing Nordic commitments.

Entering a passport union means trusting in other countries' immigration and customs officers. France in particular has called for an improvement in the Community's external border controls, while taking unilateral action - in autumn 1986 - to require entry visas for all non-EC nationals bar the Swiss. In doing so, it withdrew from a convention among members of the Council of Europe (including several non-EC states) for mutual abolition of visa requirements. In retaliation, Scandinavian countries and Austria are likely to block the bid of Mrs Catherine Lalumière, a former French minister, to become Council of Europe secretary-general next year.

This is the state of progress, or lack of same, on the five prerequisites for an EC passport union:

- The "immigration group" (officials of the 12, plus a Commission observer) has worked out a "negative" list of about 50 countries whose nationals, the 12 all agree, must have visas before entry to the EC. However, they have yet to agree a "positive" list of countries which they all agree should be free of visa requirements.
- The same group is at work on a common asylum policy. The issue here is not so much that of common criteria for judging asylum-seekers (these exist in various UN conventions), as of working out which EC state must consider the request for asylum.
- The fear is of "refugee tourism, in which refugees travel around making successive asylum requests and staying in the Community for years," says one official. Tension exists between "natural recipi-

ent" countries, such as those in southern Europe, and "natural destination" countries such as those in the richer north. West Germany's position is further complicated by its constitutional award of a right to citizenship for all East Germans.

• The Brussels Commission has proposed that the 12 harmonise their policies towards the purchase and possession of firearms, but little progress has been made, mainly because of the opposition of France and Belgium which have markedly more liberal policies than the others.

• In its original 1985 internal market white paper, the Commission promised an anti-drug proposal, but has since decided to leave this work to other agencies. The chief of these is the so-called Pompidou Group (named after the late French president) of the Council of Europe. Although less supranational than the EC, the Council of Europe has long had a remit in the judicial field. The main thrust of the group, now under UK chairmanship, has been to use bank disclosure to prevent the laundering of drug money.

• The "Trevi" group of EC interior ministers (meeting without a Commission presence) has been holding discussions for several years to improve police co-ordination

against terrorism and international crime. This group will examine West German Chancellor Helmut Kohl's recent call for a European equivalent of the US Federal Bureau of Investigation. All EC states agree that pooled police intelligence is necessary - the question (raised by the UK) is whether it would ever be enough to dispense with frontier checks.

If you cross frontiers between the Benelux countries, France and West Germany, you notice the checks are somewhat less rigorous than elsewhere in the Community. This is due to the 1985 Schengen agreement under which these five countries undertook, as a first stage, to reduce routine controls to random spot checks, and as a planned second stage to abolish all controls by 1990.

To benefit from this, your car has to carry a green disc with a big E. To get that sticker, you must assert that all passengers in the car are Community nationals abiding by rules on duty-free goods and foreign exchange.

So far, application of the Schengen agreement has been rather half-hearted. It might become whole-hearted, Commission officials say, if the effort to create a passport union for all 12 EC states were to fall.



50 countries whose nationals, the 12 all agree, must have visas before entry to the EC. However, they have yet to agree a "positive" list of countries which they all agree should be free of visa requirements.

# 'Tests ahead' for Bush in world finance markets

By John Wyles in Rome

THE US made the right choice in preferring Mr George Bush to Mr Michael Dukakis, but the new president faces severe tests in world financial markets and in preventing developments in eastern Europe provoking new crises in East-West relations.

Those were some of the views at a conference in the starkly beautiful great hall of the Palazzo Salimbeni, the headquarters at Siena of the Monte dei Paschi Bank, which attracted an illustrious array of European and American figures from business, finance and foreign policy studies.

The conference also heard that, while the continuity of foreign policy offered by Mr Bush's election was a positive factor, the absence of clear indications of how he will deal with the twin US deficits - trade and budget - was definitely negative.

Lord Roll, chairman of Warburg merchant bank, called for a "perestroika" for the US which would reduce the deficit.

Progress would take a long time to achieve but "markets don't wait and very soon they will form a view, highly or wrongly, of the US administration is going to do, and this will influence the exchange rate and the volatility of the dollar," said Lord Roll.

Mr David Rockefeller, former chairman of Chase Manhattan Bank, lamented Mr Bush's campaign rejection of any tax increases as a means to reduce the budget deficit. "It is difficult to see how he can deal with the deficit without some kind of revenue enhancement," added Mr Rockefeller, who argued strongly for an increase in petrol taxes.

Mr Gianni Agnelli, president of Italy's Fiat Group, thought

that Mr Bush's US east coast background promised a continuing priority for trans-Atlantic relations. US nervousness about the European Community's internal market programme was "inevitable", said Mr Agnelli, but concern about the supply of credits to eastern Europe was less necessary.

The Europeans did not intend to make it easy for Moscow to maintain defence spending at current levels, and technology transfers to the USSR would depend on the rate of defence cuts, Mr Agnelli added.

Mr Henry Kissinger, former US Secretary of State, stressed his conviction that eastern Europe would become the "crucial theatre of the next decade". The problem had to be discussed with Moscow "with delicacy and respect" because a reduction in East-West conventional arms capabilities would inevitably reduce "the Soviet capability to repress eastern Europe".

Mr Kissinger was strongly critical of the way in which President Mikhail Gorbachev of the USSR had become a personal repository of all hopes about the future of East-West relations. "Every Soviet leader has discovered his predecessor's individualising foreign policy means creating conditions which will lead to disappointment," he warned.

The challenge for Mr Bush would be to adjust US foreign policies to a world in which a far greater number of powers has a role to play than ever before. Declaring that Mr Bush "is the only man who can do it," Mr Kissinger added that the task was a huge one because "there are certainly isolationist temptations in America today."

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# Italian railway chiefs under pressure to quit

By John Wyles

SENIOR management in the Italian State Railways is coming under intense political pressure to resign. This follows the eruption of the "golden sheets" scandal over alleged improprieties in the award of a contract for supply of bed-linen.

Magistrates have issued six arrest warrants against senior railway managers, and one against Mr Elio Graziano, a former chairman of the Avellino soccer club, who is already being investigated in connection with alleged fraudulent expenditures on the earth quake reconstruction programme in southern Italy.

The railways president, Mr Ludovico Ligato, is to be questioned by magistrates this week about the "golden sheets" affair, as is the director-general, Mr Giovanni Colletti.

Mr Ligato has already been

severely criticised for his inability to curb the state railways' heavy and increasing losses.

Amid signs that his Christian Democratic party is abandoning its support for him, it is thought likely that Mr Ligato and the entire rail board may have to bow to calls for their resignation from the Communist and Socialist parties.

However, neither of those parties is free of embarrassment. Mr Coletti and another Socialist nominee to the rail board are under investigation, as is a Communist member.

The "golden sheets" affair was brought to the notice of magistrates by a company which had not been invited to tender for the supply of disposable bedding for sleeping cars.

The contract, for 1152m was awarded to Mr Graziano's company, Idaff, in May last year at inflated prices, it is alleged.

# SHIPPING REPORT

## Demand for crude oil tankers increases

By Lynton McLain

DEMAND for crude oil tankers increased last week amid further evidence that Saudi Arabia was again the main supplier of oil.

Some tanker charterers had difficulty in finding sufficient tanker capacity. A number of large vessels had already been chartered from Bastamurah by one large group at charter rates higher than those paid in October. Galbraiths, the London ship broker, said the graph of charter rates was still on an upward trend so far this month.

Several charterers are looking to the imminent meeting of the Organisation of Petroleum-Exporting Countries for relief. Galbraiths said it was surprised that tankers were being chartered forward at higher levels instead of waiting for the outcome of the Opec discussions.

The bulk of chartering of very large crude carriers has

already been arranged and there may be no more VLCC charter business this month. There are only 10 to 12 vessels available for loading this month in the Gulf.

Tanker tonnage for December is already being taken up, with ultra-large crude carriers obtaining Worldscale 49/50 for voyages from the Gulf to the West and VLCCs about Worldscale 55 for similar voyages.

One large US oil company had to concede Worldscale 80 to secure tanker capacity in the Gulf/Red Sea market.

In North Sea markets, 80,000-ton vessels were in demand and rates "zoomed upwards to about Worldscale 110 for early loaders on short voyages," Galbraiths said.

In the dry cargo market, Panamax vessel trades were quieter at the start of last week than at any time for the past six or seven weeks.

# WORLD ECONOMIC INDICATORS

## TRADE STATISTICS

		Sept '88	Aug '88	July '88	Sept '87
US (\$bn)	exports	27,441	28,538	25,098	21,184
	imports	37,539	39,370	37,084	35,159
	balance	-10,098	-10,832	-11,986	-13,975
Japan (\$bn)	exports	22,444	21,650	21,670	19,228
	imports	14,588	14,322	14,433	11,523
	balance	+7,856	+7,328	+7,237	+7,705
UK (£bn)	exports	7,561	6,748	6,775	6,962
	imports	8,621	8,561	9,427	8,378
	balance	-1,060	-1,813	-2,651	-1,416
W. Germany (DMbn)	exports	46,340	49,570	49,470	44,650
	imports	38,170	38,180	37,190	34,220
	balance	+8,170	+11,390	+12,280	+10,430
France (FFbn)	exports	80,700	81,683	81,815	75,665
	imports	90,300	90,656	85,827	77,779
	balance	-9,600	-8,973	-4,012	-2,214



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UK NEWS

# Takeover system to be streamlined

By Philip Stephens, Political Editor

THE BRITISH Government is planning new legislation next year to streamline its investigation and approval procedures for takeovers and mergers.

The measures, to be included in a new Companies Bill, will be foreshadowed in the Queen's speech to Parliament tomorrow, the ceremonial opening of a new session at which the Government sets out its legislative programme.

The Companies Bill has yet to be finalised and is not due to be published until early next year. But proposals drawn up by the Department of Trade and Industry envisage three main changes to existing procedures.

The first would provide for a voluntary system of "pre-notification" of planned mergers and acquisitions to the Office of Fair Trading (OFT) which would provide for automatic clearance of non-controversial bids. Where there were no obvious competition issues, companies would simply complete a standard questionnaire for the OFT in order to secure approval.

The bill would also simplify procedures in those cases where planned mergers or acquisitions would create potential threats to competition in perhaps only one area of the enlarged business.

Under the new proposals, companies would be able to

avoid a time-consuming reference to the Monopolies and Mergers Commission (MMC) by giving advance statutory undertakings to divest that part of the business.

The third proposal, however, will be less welcome for industry - that companies launching takeover bids should be forced to contribute to the costs of any subsequent MMC investigation.

There are no plans, however, for any change in the Government's overall philosophy towards takeovers.

Despite criticism that it has been inconsistent in its recent decisions, the DTI insists that it is sticking to the principles established four years ago by

# Power tax planned to pay for nuclear programme

By Max Wilkinson, Natural Resources Editor

A "NUCLEAR tax" is to be imposed on all consumers of electricity, including large industrial companies linked to independent generators, after the industry is privatised.

The Government's decision follows a strong warning from the Central Electricity Generating Board that it would accept the risk of building nuclear reactors after privatisation only if it could be sure that the costs and the biggest risks would be passed on to consumers or taxpayers.

The Electricity Bill, which is to be published early next month, will enable the industry to push most of the extra costs of the nuclear programme on consumers.

The Government has decided, however, that the shareholders of National Power, the generating company which will inherit the CEB's nuclear programme, must bear some of the risks of building delays or technical failures.

# Ford pledges annual £1.5m for staff development programme

By Charles Leadbeater, Labour Editor

FORD, the vehicle maker, plans to spend more than £1m a year on personal assistance and development programmes for its 42,000 staff.

The scheme will provide employees with non-job related evening classes and a range of health services including physiotherapy, chiropody, clinics to stop smoking and classes on healthy eating, designed to promote "healthier lifestyles."

Such programmes are generally associated with non-union, service sector employers such as IBM, the computer company, or confined to more senior staff.

The programme is modelled in part on a scheme Ford runs in the US in conjunction with the United Auto Workers, car industry union. It will be central to the company's attempt to develop a system of "employee involvement" in its UK plants. It also represents a big step towards more individualised non-pay benefits for manual workers.

The programme, dubbed the Employee Development and Assistance Programme (EDAP), will be run in addition to Ford's substantial invest-

ment in job-related training. The main points of the scheme are:

- Employee development will provide grants of up to £200 per employee, to cover the costs of courses at Colleges of Further Education, Polytechnics, the Open University and other educational institutions, which workers will pursue in their own time. The company's plans for the programme suggest that possible courses might include computer literacy, basic numeracy and first degree courses.
- A company study group estimated at least £900,000 a year would be spent on these courses, if 5 per cent of the company's workers were to take up the offer.
- Employee assistance programmes will focus on "personal health and lifestyle issues", by providing non-occupational, health services at factories and offices.
- A company report suggests that the kind of services to be offered might include stop-smoking classes, advice on diet and counselling on alcohol and drug dependency.

Many employees offer man-

agement subsidised membership of private health-care schemes. Ford plans to match this in part by providing workers with on-site access to physiotherapists, chiropodists, and dentists.

While EDAP borrows from policies which non-unionised companies have introduced, Ford plans to run its programme jointly with the car industry unions.

The programme would be designed and overseen by a national committee on which the unions and the company would be equally represented. About 65 per cent of the EDAP fund would be distributed to local joint committees to carry out surveys among staff on which services they most want. Development programmes would then be tailored to local wishes.

Unions represented at Ford agreed to discussions over such a programme as part of the two-year pay and flexibility agreement, they signed with the company in February. Detailed talks on design and administration of the programme will begin a week today at a weekend meeting.

# Allied agrees to cut in hours

By Michael Smith, Labour Staff

ALLIED-LYONS, the food and drink group, has agreed in principle to reduce the working week of the 11,500 manual workers in its food division from 39 hours to 37 1/2 hours.

The deal is a breakthrough in their campaign for shorter hours because Allied-Lyons is one of the first in the food industry to move towards a 37 1/2-hour week for blue-collar employees.

The move comes while unions in other sectors are making little progress in achieving cuts in working hours. Employers in the engineering sector, for example, have rejected a claim for a 35-hour week as unrealistic and extravagant. Manual employees in engineering presently work 39 hours a week.

In other industries the pace of change in reducing working weeks has slowed in recent years after a widespread trend at the beginning of the decade to replace 40-hour weeks with 39-hour weeks.

Allied-Lyons has agreed the principle of a 37 1/2-hour week with six unions - the AEU engineering union, the TGWU and GMB general workers' unions, the MSP general technical union, the EETPU electrical union and the IFAWU bakers' union.

The deal has been reached more than two years after the unions made their first request for a reduction in hours and the company says that its first response was rejection.

Allied-Lyons says individual agreements will have to be negotiated at local level for the hours reduction plan to be implemented and will be possible only if they can be introduced at no extra cost to the company.

It is expected to be several years before all manual workers in the division work 37 1/2 hours.

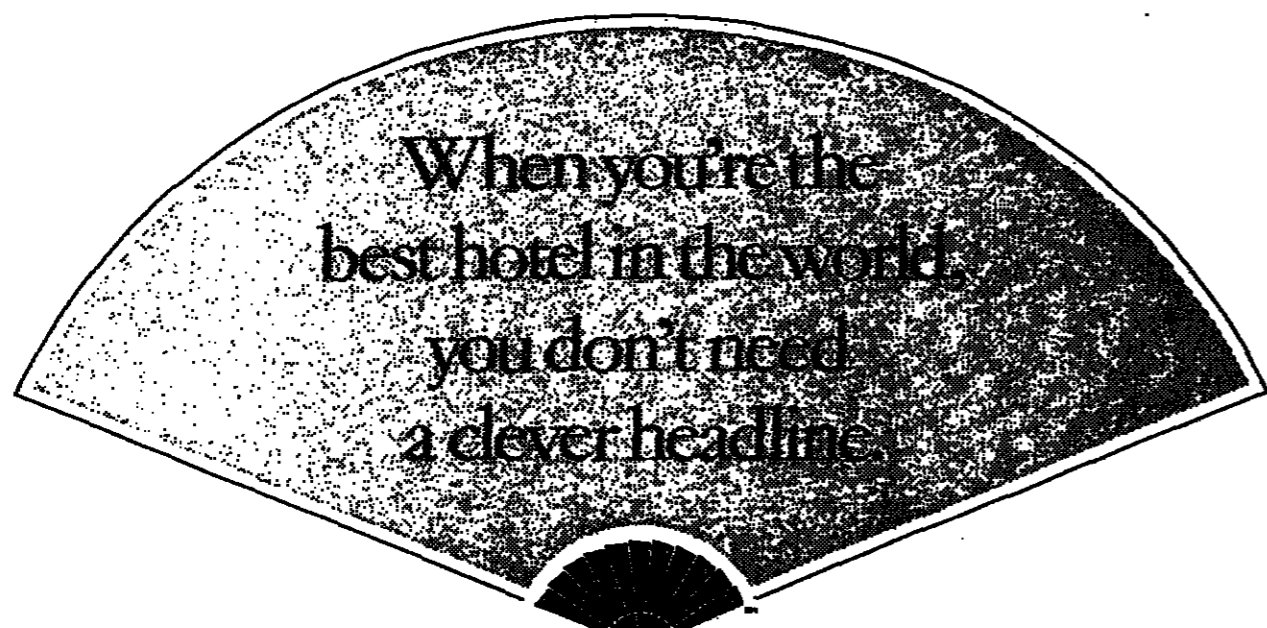
Mr David Welsh, personnel director of the food division, said the trend in the food industry during the next few

years would be towards a 37 1/2-hour week and Allied-Lyons wanted to be ahead of the field.

Mr Welsh said the cut in hours would have to be accompanied by other changes in work practices. These would include no reduction in output and the company was not interested in hidden pay increases through, for example, increased availability of overtime.

Increased flexibility between different types of workers will be one idea the company will be pursuing. The hours reduction will bring the food division's manual staff into line with white-collar workers, whose working week will remain at 37 1/2 hours.

At the start of the 1980s blue-collar workers in Allied-Lyons food division were working 40 hours a week. The national deal to reduce this figure to 39 hours was negotiated in 1983 but in many cases the local agreements needed to implement the cut took several years to complete.



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# Government steps up attack on health unions

By John Gapper, Labour Correspondent

THE Government yesterday intensified its attack on the Trade Union Congress-affiliated health unions over the nurses' pay dispute, declaring that it regarded the widespread practice of working strikes to new grading definitions as industrial action.

Mr David Mellor, health minister, emphasised the breach between the two TUC health unions, Cobse and Nupe, and the Royal College of Nursing, which has criticised the campaign of disruption over the £94.5m re-grading of nursing staff.

Mr Mellor said that the Government would back any health authority which took legal action against unions for encouraging working to grade - which has meant many nursing auxiliaries refusing to work unsupervised - without a ballot.

However, Nupe said it had been told by the South Western Regional Health Authority that the authority did not regard working to grade - the most common form of action in the dispute - as industrial action requiring a ballot.

Both Cobse and Nupe joined the RCN's call for a meeting with Mr Kenneth Clarke, Health Secretary, to discuss problems in the implementation of the grading structure for Britain's 487,000 nurses and midwives which was recommended in April by the pay review body.

Mr Clarke has insisted that health authorities will not hear appeals over re-grading from nurses who are taking industrial action. A strict interpretation of all working to grade as a form of industrial action could hold up thousands of appeals.

The unions are due to meet each other tomorrow amid rising tension between them over tactics. Mr Trevor Clay, RCN general secretary, has questioned whether joint negotiating machinery should be changed because of industrial action.

Speaking on BBC radio, Mr Mellor said working to grade had been applied in a "haphazard" fashion in some areas.

Mr Rodney Bickerstaffe, Nupe general secretary, said that if Mr Clarke could find the time to direct insults at nurses, he should be able to fit in a joint meeting with all the nursing union leaders.

# Europe's chemical unions agree to EC policies plan

By Our Labour Staff

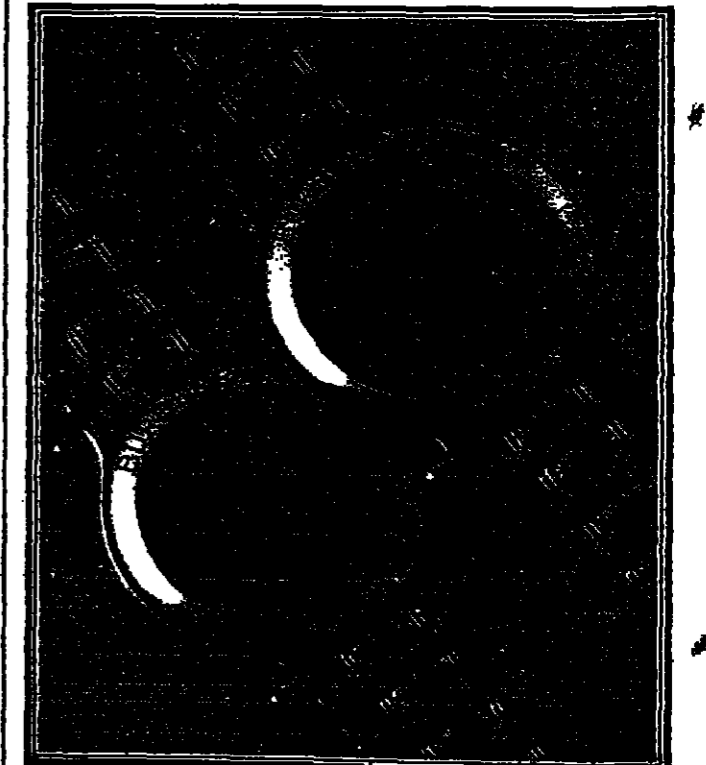
EUROPEAN chemical industry unions, representing more than 1.5m members, have agreed a plan of work to represent workers' interests in debates over European Community policy in four sectors, including pharmaceuticals, plastics, rubber, and gas.

The plan was agreed by the European Federation of Chemical and General Workers Union, at its inaugural executive committee meeting in Brussels.

The Federation will hold its first conference next May. It represents more than 20 European chemical industry unions but, in accordance with European Trade Union Congress rules, it excludes communist unions from France, Spain and Portugal.

While the main British chemical unions are represented, the EETPU electrician's union, which was expelled from the TUC earlier this year, is not a member.

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21st November, 1988



# Thatcher pressed to speed action against pollution

By John Hunt, Environment Correspondent

THREE leading environmental campaigning organisations have joined forces to bring pressure to bear on the Government to speed up its programme of anti-pollution measures.

Greenpeace, Friends of the Earth and the World Wildlife Fund for Nature yesterday issued a joint document entitled Green Gamble.

R lists 30 areas in which they challenge Mrs Thatcher, the Prime Minister, to introduce tougher anti-pollution legislation before the next general election.

This reflects their disappointment at the recent indication by Mr Nicholas Ridley, the Environment Secretary, that no new "green" bill introducing stricter pollution controls will be announced in this week's Queen's Speech for the new parliamentary session.

Mr Jonathan Porritt, director of Friends of the Earth, yesterday welcomed Mrs Thatcher's speech in which she pledged that the Government would take action to deal with some of the main national and international environmental problems.

However, he added: "We now challenge her to make good her claims and put some political flesh on her government's skeletal environmental record."

The Green Gamble document calls for firmer measures to combat the greenhouse



Jonathan Porritt: attacks record on the environment

effect, involving the warming of the Earth's atmosphere and to combat threats to wildlife in the countryside.

It also wants tighter control of sulphur emissions from power stations to reduce acid rain, an end to dumping of sewage at sea and legislation to prevent dumping of heavy metals and chemicals.

Lord Melchett, of Greenpeace, has sent a letter to Mrs Thatcher disputing her recent claim that the condition of the North Sea is good and in some respects improving.

"In fact, the UK contributes significantly to the many black spots that are found in the eastern North Sea," he says.

# Life market retreats before AIDS

Eric Short on a significant move by Standard Life Assurance

STANDARD Life Assurance, Scotland's largest life company, announced last week that it was no longer offering any traditional protection life cover contracts, known as term assurance, to the public.

Providing financial protection against death through term assurance is the raison d'être of the long-established traditional life companies and Standard Life was founded in 1825. The first contracts offered by traditional life companies over 200 years ago were protection contracts. Standard's move is akin to a clearing bank withdrawing completely from providing overdraft facilities to the public.

Standard's move is akin to a clearing bank withdrawing completely from providing overdraft facilities to the public. Why has Standard Life taken this action?

Mr Ian Lumsden, Standard Life's chief actuary, is emphatic that AIDS (Acquired Immune Deficiency Syndrome) is not the sole reason for the decision. After all, Mr Lumsden's actuarial forefathers of the 19th century had to contend with mortality conditions just as unpredictable.

But AIDS was the trigger. Over the past seven or eight months, life company actuaries have been reviewing their term rates and other charges for mortality to take account of the anticipated high number of AIDS-related deaths.

This has resulted in term assurance premiums for men

under 45 more than doubling in many cases. In addition, actuaries are watching closely the progression of AIDS in the UK and worldwide, and would not hesitate to increase premiums again if considered necessary.

Standard Life is one of the last life companies to have reviewed its rates and as far as

it set life assurance on a different plane from general insurance. Instead of one-year renewable contracts, life companies could offer life cover over any term, up to the time of death itself, on premiums fixed at the beginning.

Mr Lumsden now considers that with the onset of AIDS, it would not be feasible for life

companies to offer fixed-price life cover contracts unless they had a large pool of business in those contracts.

Hence, Standard Life took the decision to discontinue offering such contracts.

People can still obtain life cover from Standard Life. But it is on a variable premium basis, through what is known as universal life contracts, where the actuary has the power to change the mortality cost at short notice. It is the type of cover offered by most unlinked life companies such as Allied Dunbar and Abbey Life.

There is one exception: fixed-price term assurance contracts are still available from Standard Life for a mortgage. Prudential Assurance has

not gone as far as Standard Life in withdrawing from the term assurance market. But it will not issue such contracts where the cover is more than 225,000 unless there is a specific reason for taking out the contract, such as cover for a loan until repayment.

Other actuaries do not agree with Mr Lumsden's arguments. They still regard providing term assurance as an integral part of a traditional life company's operation, even though for many traditional mutual life companies they, like Standard Life, actually do little business. The term assurance market is dominated by the composites, together with Equitable Life Assurance, where the actuarial wheel was invented.

Standard Life's review turned up other surprising features. Last year it sold just 48 whole life non-profit contracts which pay a fixed amount on death and 67 endowment non-profit contracts paying a fixed amount at the end of a selected period or on earlier death.

These contracts were the vogue of the late 19th century and were still standard for a traditional life company 30 years ago. Inflation, the growth of equity-type investment by traditional life companies and the advent of unlinked life contracts have made such contracts obsolete.

Prudential Assurance has

# Insurers urge tax treatment parity for pension schemes

By Eric Short, Pensions Correspondent

THE Association of British Insurers, the main trade body for insurance companies in the UK, has called for parity of tax treatment between company insured pension schemes provided by life companies and company self-administered pension schemes.

The association is negotiating with the Inland Revenue over the Revenue's proposal to change radically the system of taxation of life companies, which would result in companies paying considerably more tax. The Revenue's basic premise is that, under the present system, life companies do not pay their fair tax share.

Nevertheless, these negotiations have not stopped the association from making its annual pre-Budget submission to the Chancellor of the Exchequer, calling for action on various tax matters that, if implemented, would result in both life and general insurance companies' corporation tax liability, but it is only repayable after the normal date for payment of the corporation tax.

The association asserts that this practice means that insurance companies are paying corporation tax in advance without any compensation for advance payment.

However, the submission points out that self-administered schemes can recover the tax immediately. But pension schemes through a life company, both individual and corporate schemes, cannot receive these reclaimed payments until the corporation tax liabilities of the life company are settled after the end of their financial year.

Although the Revenue allows concessions for companies to reclaim tax earlier, the ABI calls for full provisional tax repayments as a right for life companies.

The ABI's submission also refers to a similar difficulty affecting both life and general insurance concerning tax deducted at source on gilts, local authority bonds and corporate debentures and loans.

The tax deducted from these investments usually substantially exceeds the insurance companies' corporation tax liability, but it is only repayable after the normal date for payment of the corporation tax.

The association asserts that this practice means that insurance companies are paying corporation tax in advance without any compensation for advance payment.

# Low-emission cars to be offered by VW

By John Griffiths

VOLKSWAGEN'S UK importer is to offer optional low-pollution, catalytic converter-equipped versions of the entire VW car range by next autumn.

The decision by Loughborough-based VAG (UK) follows the launch at last month's JETTA motor show of Golf and Jetta models fitted with simple "oxidation" catalytic converters for an extra £300.

These reduce the level of pollutants in exhaust emissions by up to 50 per cent compared with non-catalyst versions.

However, the next two VW models to be offered with catalytic converters are the Corrado G60 sports car, which will use more sophisticated "three-way" catalytic converters employing electronic management. Prices are likely to be at least £500 more than their non-catalyst counterparts.

All models under 1.6 litres will be offered with the simple catalytic converter. The 1.6 litre will be offered with "three-way" converters which are more efficient, largely eliminating nitrogen oxide emissions.

However, VAG acknowledges that the use of catalytic converters reduces engine power, so it will offer, where possible, larger engines to compensate. For example, its fuel-injected

1.8 litre engine develops 113 brake horsepower without a catalyst, 107 bhp with a "simple" catalyst and only 102 bhp with a full three-way system.

VAG, with sales of Volkswagen and Audi cars which account for about 6 per cent of the UK's 2m-unit-a-year new car market, is the first UK supplier to supply catalytic alternatives for its entire range, although both Rover group and Ford sell individual models with the option.

The intention of Ford, the UK market leader, not to offer catalytic alternatives in the UK in the immediate future - even though it already sells catalyst-equipped cars in some European markets - has led it into conflict with the Greenpeace environmentalist group.

VAG's decision has been made possible by the rapidly increasing availability of unleaded petrol in the UK.

Cars equipped with catalytic converters must use unleaded fuel, because lead in exhaust gases forms a coating on the catalyst which renders it ineffective.

Yesterday General Motors and Mobil entered a Vauxhall Astra on the Lombard RAC Rally, claiming it is the first car using unleaded fuel to compete in a world-championship rally.



The Touche Ross Guide to Business Responsiveness:

## 28. Extending boundaries beyond the norm.

For those unfamiliar with corporate finance, rule 3 of the takeover code could be a sticky wicket.

It states that when companies seek independent advice on buying or selling other companies, the advisors to be appointed must always be approved by the Takeover Panel.

There must be no conflict of interest. Traditionally this area of corporate finance has been the hallowed ground of brokers and bankers.

That is, until recently. The Pineapple Group, now renamed the

Prospective Group, appointed Touche Ross to examine its proposed sale of Pineapple Limited.

This assignment represented one of the first times a firm of chartered accountants had been asked to act as independent advisors on an offer.

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	Acc. Brt. Ind. CUS	264	-6	10.0	3.8	-
1050	Amstrang and Phipps	42	-2	-	-	-
2064	BBT Design Group	27	-2	2.1	5.5	5.9
117210	Bardic Group	272	-7	2.7	1.6	29.4
30054	Barley Group Corp. Prof.	113	0	6.7	6.7	6.2
6226	Bay Technology	108	-3	3.2	10.0	-
1087	CCJ Group Holdings	306	0	12.3	4.3	4.3
2026	CCJ Group 11% Corp Prof.	167	0	14.7	8.8	18.2
30740	Carbo Fibre 5% Prof	125	-2	4.3	10.0	-
701	Carbo 7.5% Prof 5% Div	113	0	10.3	9.1	-
6428	George Bick	230	-9	12.0	3.4	7.7
1020	Hill Group	117	-7	3.2	12.4	-
11776	Industries Group 5% Div	112	-5	3.3	2.9	12.4
21444	Intelligence N.V. (Amst) 5% Div	273	-12	-	-	-
2142	Robert Jenkins	112	-3	7.5	6.7	6.2
12566	Serentec	108	-5	12.0	2.0	27.1
8293	Torley & Co. 5% Div	278	-1	7.7	2.8	13.5
	Torley & Co. 5% Div Prof	180	0	10.7	10.7	-
4845	Tremlin Holdings 5% Div	94	0	2.7	2.9	18.1
	Tremlin Holdings 5% Div Prof	108	0	8.0	7.8	-
	Veterinary Group 5% Div	250	0	22.0	4.3	9.4
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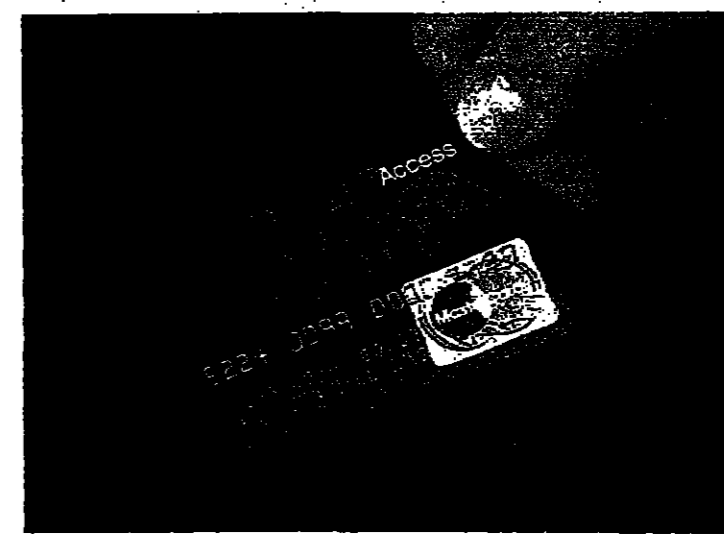
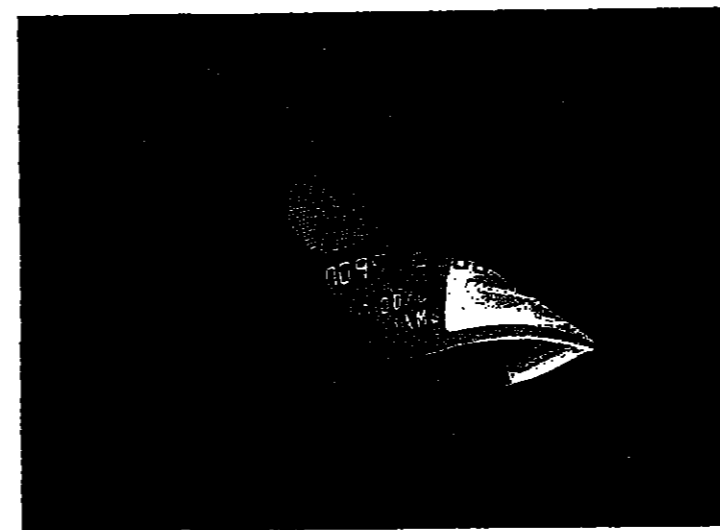
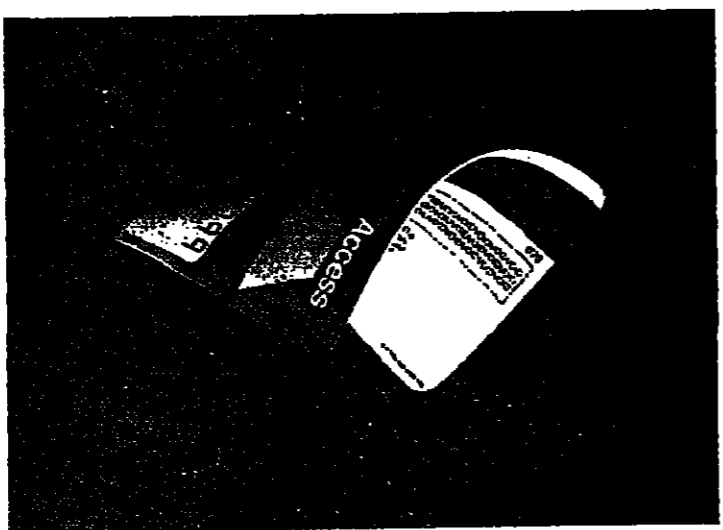
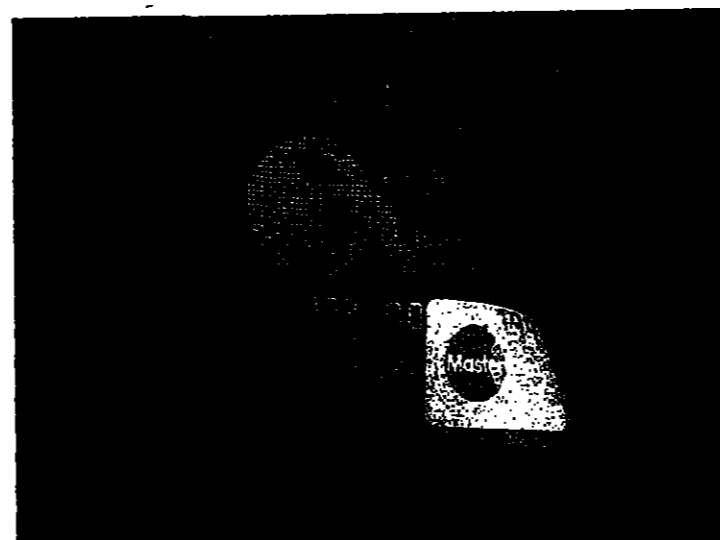
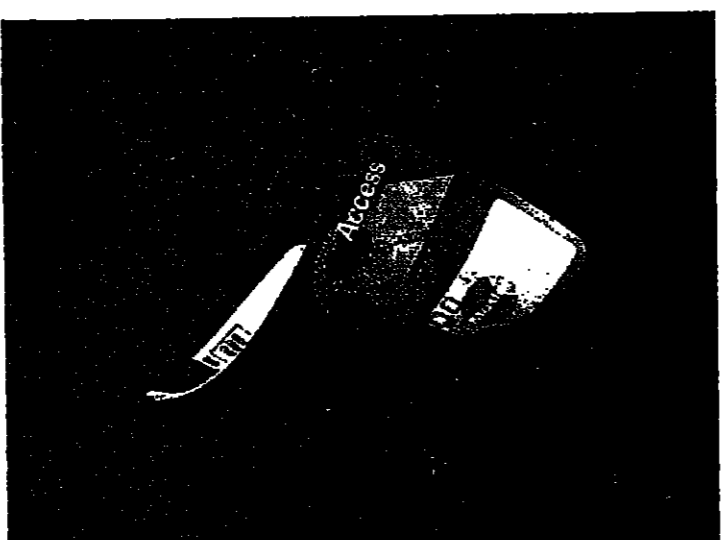
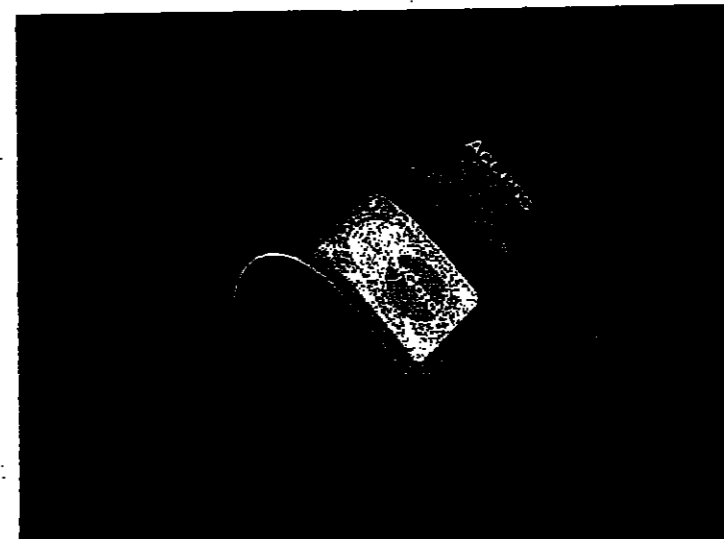
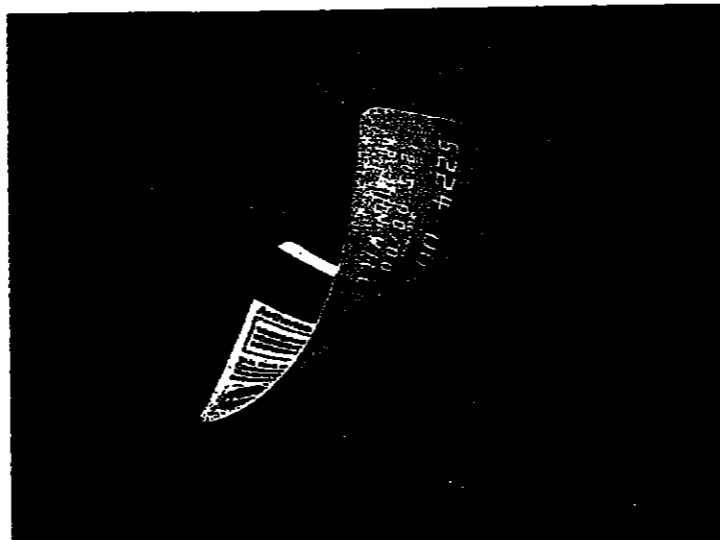
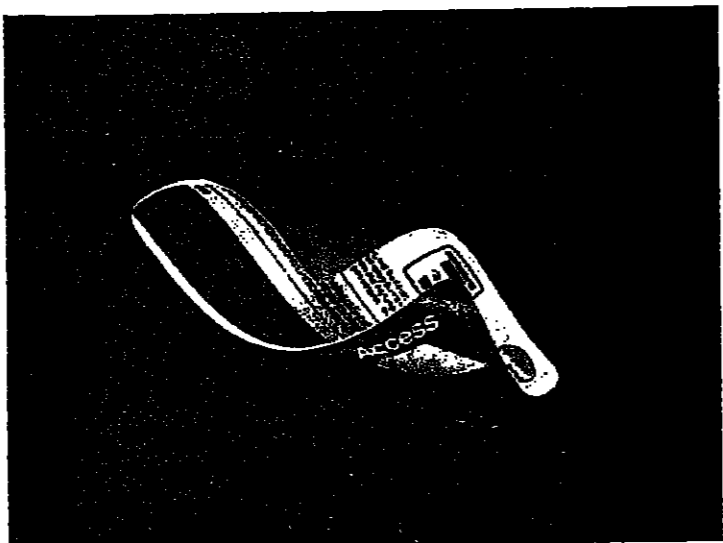
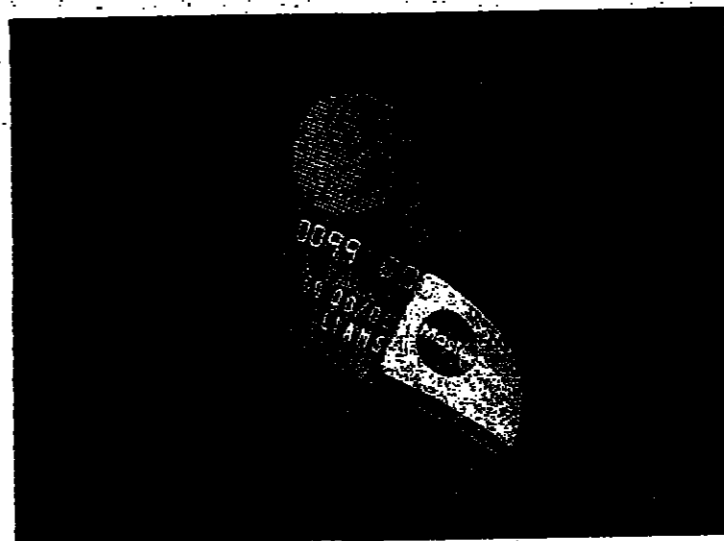
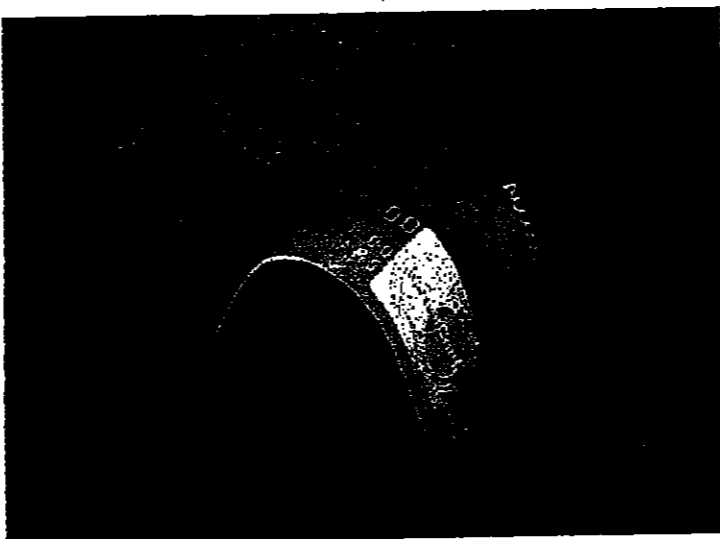
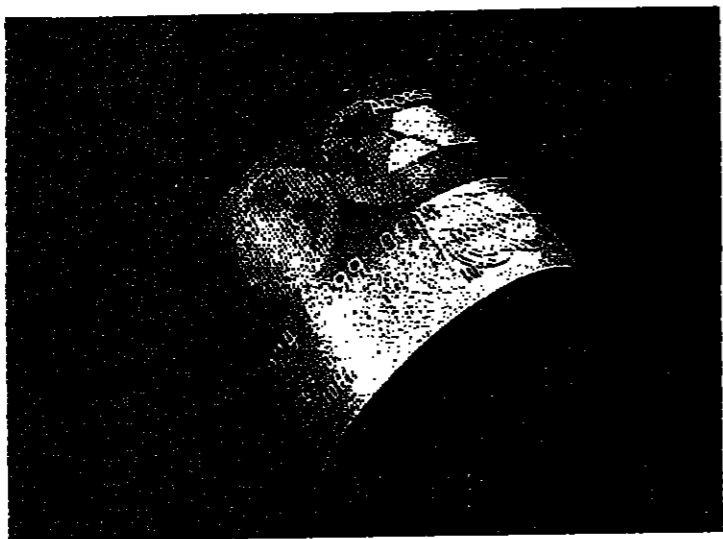
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UK NEWS

# Ministers to pick between US and UK battle tank

By Lynton McLain

A COMMITTEE of senior ministers chaired by the Prime Minister is expected to decide on Thursday whether to buy British or American main battle tanks for the British Army of the Rhine.

An order worth £750m to £1.2bn for 500 to 600 tanks at £1.5m to £2m each is at stake for the only two competitors, Vickers of the UK and General Dynamics of the US.

This is the first time the Ministry of Defence has considered a foreign tank for service with the British Army. It is also the first time an order for British Army tanks will have been decided on the basis of competitive tenders.

The decision to open the contest to foreign competition for the first time was inevitable after the MoD created a monopoly in tank production in the UK, with Vickers the sole supplier, if the MoD was to honour its competitive tendering policy for defence equipment.

Vickers became Britain's only maker of main battle tanks after the MoD abandoned competition between the previous two UK tank makers, Royal Ordnance and Vickers, by selling the RO tank factory at Leeds to Vickers two years ago.

Previous orders had been awarded exclusively to Royal

Ordnance when it was the MoD's own arms and munitions maker, or to Vickers.

The contest has enabled the MoD to drive down the price and call for changes in the specification of the new tank. Vickers and General Dynamics have had to resubmit their bids several times.

Vickers Defence Systems, the Vickers subsidiary which makes the tanks, said yesterday Britain would be in danger of losing its production capability for main battle tanks if the order went to the US.

The company has just over a year's worth of main battle tank orders left for the British Army at its Leeds factory, which employs 1,400 people. It has no tank orders at its Newcastle upon Tyne tank factory, which employs several hundred people, and is seeking export orders for the Vickers Mark 7 tank.

The army wants to replace up to 600 Chieftain tanks in service with BAOR. The prototype Chieftain was tested 29 years ago. It is expensive to maintain and slower to fire and less accurate than current main battle tanks.

The MoD's procurement executive is in the final stages of evaluating the US General Dynamics M1 Abrams and the Vickers Challenger II main battle tanks to replace Chieftain.

# Fledgling BZW sends out powerful shock waves

David Barchard continues the series about the impact of Big Bang on securities houses

LAST MONTH, Barclays De Zoete Wedd cut the size for deals on the London Stock Exchange and trimmed its spreads between bid and offered prices. The two moves sent shock waves through many of its competitors and were characteristically forceful demonstrations of how far BZW has come in the two years since the Big Bang reforms of October 1986.

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Overseas offices	6	16
% share of equities mkt	5	7

BZW was expensively forged in 1985 out of Barclays' own merchant banking activities, Wedd Durlacher and Morant, one of two main jobs in the world of the pre-Big Bang stock market; and de Zoete & Bevan, a leading broking firm, for a total cost of £10m.

Clearing banks were newcomers to the securities scene and nobody was sure how they would fit into it. Barclays' own merchant banking activities before the merger were generally regarded as smaller and weaker than those of the other clearers.

By buying large, ready-made businesses, Barclays spared itself the expense and difficulty of a "cold start" but faced an almost equally difficult task of blending the newly-purchased ingredients into a workable whole which would justify its hefty investment.

A few months after it came into being, the fledgling investment bank was hit by the departure of eight partners that it had inherited from Wedd Durlacher, a major setback at the time and - as with its rivals - followed at intervals by other departures, although the bank has latterly attracted a steady stream of new talent to it.

The two years since October

1986 have seen BZW growing steadily in size and prestige while its rivals have been dogged by misfortunes, bad publicity, defections of senior staff and forced to jettison some of their main areas of activity. There is an obvious and almost embarrassing contrast between BZW's history and the troubled record of County NatWest, the securities and investment arm of National Westminster, Barclay's larger rival.

Elsewhere, the record is one of steady advance into new fields such as swaps, US government Treasury bond operations. From being number 23 in the UK corporate finance market in 1986 it has risen to eighth this year.

A poll of 500 leading institutional investors earlier this year showed that BZW was now the third favourite securities house among fund managers, following close behind James Capel and Warburgs. It was an impressive display of how far BZW had pulled ahead of its rivals among the clearing bank's securities and investment arms in the two-and-half years since it was set up.

Because of this, BZW's half-year pre-tax profits of £25m announced last August are perhaps more impressive than they look at first sight. The return on capital was 17 per cent, a figure the bank describes as "respectable though not our goal," although

it is double the level of some of the longer-established merchant banks, such as Morgan Grenfell or Kleinwort's.

BZW achieved its profits without ditching large areas of unprofitable business without shedding loss-making operations (unlike the £65m half-year profit of Midland Montagu, for example).

The turnaround was the more impressive given the depressed state of the market after last year's crash, which pushed BZW into ending last year flat in the red.

Mr David Band, who joined BZW from Morgan Guaranty as chief executive last April, said: "The crash brought a much-needed return to reality in the financial markets but because our fundamentals in sales, research and trading are so strong we feel we remain on track towards our aim of being an international integrated investment bank."

A key factor, both before and after the crash, has been BZW's working relationship with its parent, Barclays, which has allowed our senior clearers had to make a sometimes painful adjustment to living with the risks involved in a securities operation.

Unlike its rivals, BZW has managed to remain relatively independent of its parent and at the same time to develop a distinct identity of its own.

The melding together of the separate cultures of jobbers, brokers, and bankers was probably assisted by bringing in Sir Martin Jacobson from Kleinwort Benson as chairman and giving him additional clout as deputy chairman of the parent banking group. Sir Martin's authority is enhanced by his status as a director of the Bank



All eyes on the future at BZW

of England and a past deputy chairman of the Securities and Investment Board.

Mr Band said: "Of our 2,800 staff, many were neither 'B', 'Z' or 'W'." About 850 senior BZW staff had shares in the bank, which helped to cement loyalties and Mr Band added: "The bottom line for them is that BZW matters. It is important to

be ambitious for the firm." Nevertheless there were "some obvious aspects of immaturity still" in the bank. "We don't yet have a large corps of 'elder statesmen' who have spent their careers with us and help instill the identity of the institution. But that will come in a few years." Barclays attitude towards

BZW is described as "hands off" by Mr Band. "They let us get on with it and we keep them informed beforehand of major developments."

The two banks retain their separate treasuries, further enabling BZW to build up a confident sense of its identity.

Its growing assertiveness may explain BZW's ability to attract specialists from other banks, notably Hill Samuel and County NatWest, to fill gaps in such areas as Eurobonds and corporate finance where it is still relatively weak.

One thing the bank does not do, however, is to encourage its own top executives to regard themselves as stars. It prefers them to think of themselves as "street-wise" and "client-wise." There is also a continuing drive to catch up with the market leaders in areas where BZW still sees itself as weaker than some of the competition. In research, for example, BZW has built up its establishment to a total of 22 analysts specialising in European markets, out of a total of 120.

Overseas operations are also expanding. About a third of BZW staff work outside the UK and the bank has steadily beefed up its international presence in the last two years, opening offices in Hong Kong, Singapore, Tokyo and Sydney, as well as Paris, Amsterdam, and Madrid, even if in some ways BZW is still weaker globally than its main rivals - lacking County NatWest's strong Tokyo presence, for instance.

Previous articles in this series: *Shearson, Tuesday, November 8; Lloyds Bank, Monday, November 14.*

## Royal Soviet trip unlikely

By Our Political Editor

THE Government yesterday sought to play down suggestions that the visit to London next month of Mr Mikhail Gorbachev, the Soviet President, could result in an early visit by the Queen to the Soviet Union.

Officials said no such invitation had been issued. They added that it was unclear what had prompted media speculation that Mr Gorbachev would extend one during his planned audience with the Queen during his visit to London from December 12 to 14.

The officials made it clear that Mrs Margaret Thatcher,

the Prime Minister, would advise the Queen against travelling to the Soviet Union at an early stage. Among the considerations would be what Mrs Thatcher regards as Moscow's poor record on respect for human rights.

Buckingham Palace has remained aloof from any discussion about the Queen's reaction to such an invitation, while acknowledging that she would have to take advice from the Prime Minister, but there is thought to be some irritation at the way the issue has been aired publicly in Whitehall.

## Ashdown rules out pre-election pacts

By Philip Stephens, Political Editor

MR PADDY Ashdown, leader of the Social and Liberal Democrats, yesterday ruled out any pact with either the Labour Party or with Dr David Owen's SDP in the run-up to the next general election.

In a lengthy interview on independent television, Mr Ashdown said that he saw "no reasonable prospect" of a deal with the Labour Party before the election.

Similarly, a renewed alliance

with Dr Owen would mark a "betrayal" of the democratic decisions which members of his party had taken over the past 18 months.

Mr Ashdown, who has just returned from a two-week tour of the country, said that he was confident that the SLD's poor standing in recent opinion polls did not reflect its true level of support in the country. It had fared considerably better in local elections, taking a 31

per cent share of the vote in the most recent such polls.

He confirmed that Labour would be the main target of the SLD's drive for increased support over the next few years.

Labour, he said, would break up after a further defeat at the next election. That would leave the SLD as the alternative to the government of Mrs Margaret Thatcher.

● The Conservative Party's

## Tidal power data sought

By David Green

AN INDUSTRIAL consortium investigating plans to build a barrage across the River Severn estuary is being asked to submit evidence to the Hinkley Point C nuclear power station inquiry.

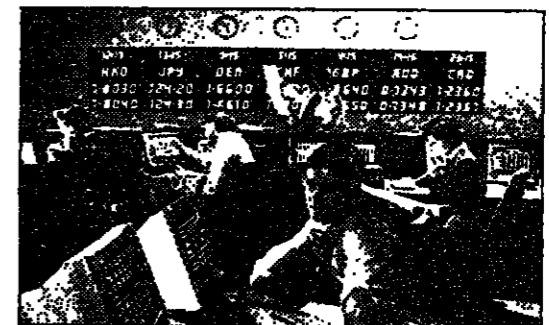
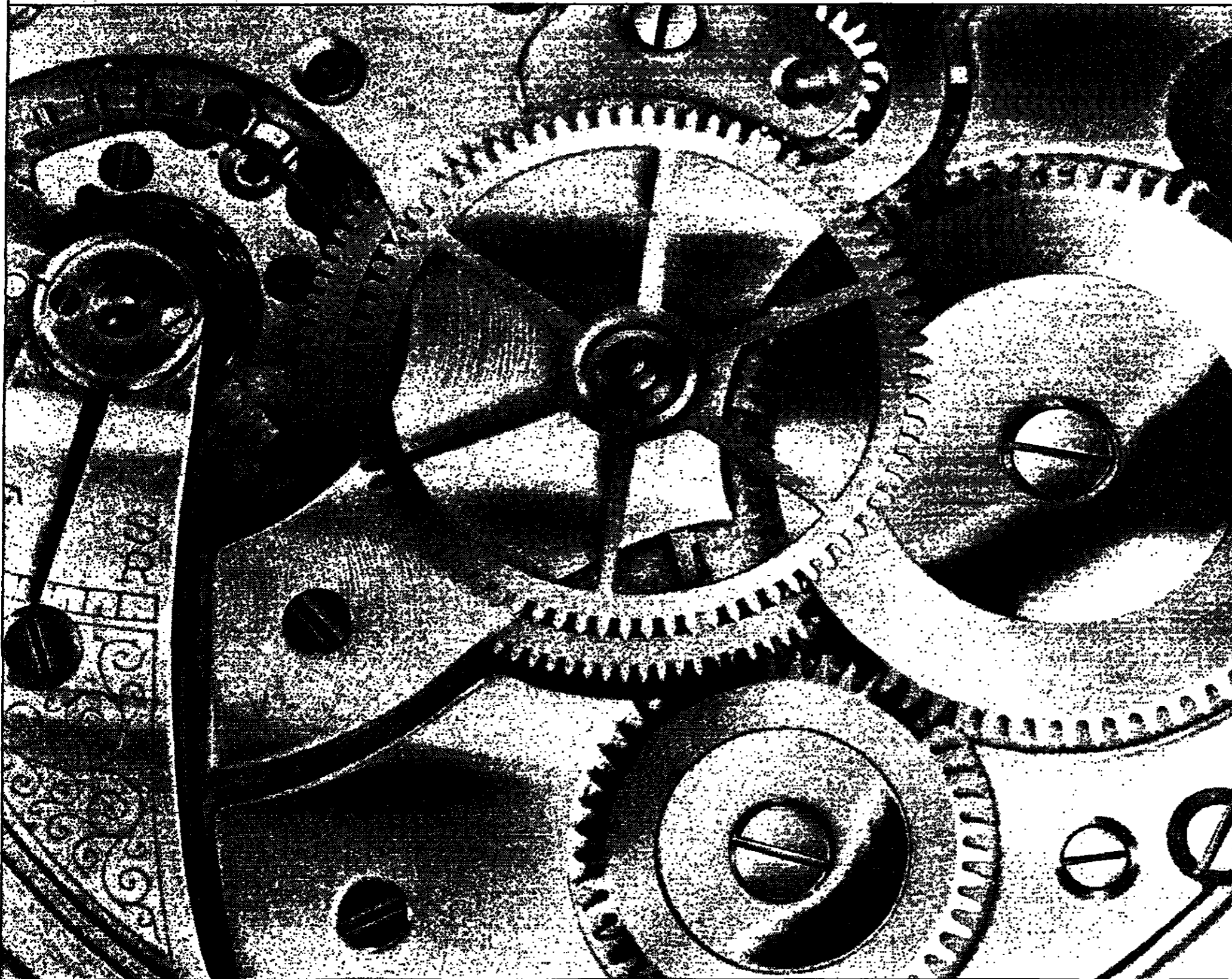
The invitation has gone out from Mr Michael Barnes, QC, the inquiry inspector, to the Severn Tidal Power Group, following claims from some participants that generating power from the barrage is

preferable on both economic and environmental grounds.

The group comprises Sir Robert McAlpine & Sons, Balfour Beatty, GEC Power Engineering, Northern Engineering Industries, Taylor Woodrow Construction and Wimpey Major Products.

Findings of a £4.26m study of the barrage plan financed by the STPG, the CEGB and the Department of Energy should be ready by the spring.

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UK NEWS

# Water industry surprised by strict regulation plan

By Richard Evans

THE regulatory framework for the privatised water industry, to be disclosed in the Water Bill this week, is much more stringent than the industry had expected and will make it difficult for the City to put a value on the flotation.

"We can just about tolerate the bill as drafted, but the scale of regulation is very harsh. It is going to make a successful sale difficult," said the chairman of one of the 10 water authorities in England and Wales due to be floated off in November next year.

The bill's final draft, a key plank in the Queen's Speech tomorrow, underlines the complexity of the privatisation measure, probably the most politically sensitive of all the Government's public sector asset sales. Present indications are that the industry could fetch from £4bn to £7bn.

There are signs that the bill, which runs to more than 200 clauses and dozens of schedules, has been made tougher to meet the vociferous demands of the environment lobby, and to ensure that its passage through parliament is as trouble-free as possible.

Following publication on Thursday, there will be a Commons second reading debate in the first week of December followed by two or three committee sessions before the Christmas recess, an exceptionally fast programme.

In spite of its length and complexity, the bill is expected



Michael Howard: to steer bill through parliament

to be on the statute book by the beginning of July, several weeks earlier than expected.

The push is necessary because of the need to float the authorities by next November to allow the even bigger electricity privatisation to take place in three tranches beginning early in 1990.

It will be impossible for the City to put any valuation on the water authorities for many months, as too many crucial factors remain undecided. These include the pricing formula, the scale of debt rescheduling - debt will have to be taken from some authorities and loaded on to others - and the ability of the industry to pass on in charges additional costs from European Commu-

nity directives.

These, together with a decision on a government golden share to prevent early predatory takeovers of the fledgling companies, will not be known in detail until much nearer vesting day on September 1 next year.

What will be clear this week will be the scale of the new bureaucracy. The National Rivers Authority, a quango which will assume the authorities' existing regulatory functions, will need a staff of about 6,000. Ironically, this was the figure originally estimated by the industry and rejected as scare-mongering by Mr Nicholas Ridley, Environment Secretary.

One authority chairman said yesterday that the division of the industry between the privatised authorities, or water services ples as they will be known, and the NRA, will mean that an additional 600 jobs will be required.

There will also be a powerful director general of water services to monitor the new ples, the Monopolies and Mergers Commission, the pollution inspectorate, and customer service committees. "The whole bill is drafted as if the ples will be run by a bunch of crooks," said an industry leader.

Mr Michael Howard, Environment Minister, will have the tricky task of steering the Bill through Parliament. There is unease on the Tory as well as opposition benches on some aspects of the legislation.

# Merger plan to breed biological success

David Fishlock examines the proposals for a new national science organisation

TWO COMMITTEES will shortly report to the Government on a proposal that two large national research agencies should be merged to create a Biological Research Council, to raise the profile of the biological sciences in Britain.

One is a House of Lords select committee, the other an expert committee advising the Department of Education and Science.

Scientists, no less than nurses, are being graded. Senior scientists, for the first time in their careers, are being told their research is of low priority, unwanted.

Some are being told they are "unproductive". Others are being asked to move to research considered of higher priority, in which they may have no academic reputation.

Some are being asked to take early retirement. None of this will be novel for the industrial scientist.

However, it is proving a painful new experience for scientists in the Government's research councils, the agencies through which it supports the education and training of scientists.

Of the five research councils, two in particular, the Agricultural and Food Research Council (AFRC) and the Natural Environment Research Council (NERC), have found themselves out of favour in recent years.

Reasons differ, but at their simplest they can be summed up like this. The AFRC has been pursuing good science but in directions that promised mainly to add to the already embarrassing European food surpluses.

The NERC has been pursuing too much research its peers ranked of low quality or low priority.

As a result, the AFRC has had research commissioned by the Ministry of Agriculture,

DES, offset by further cuts to come from the Agriculture Ministry.

An anguished Prof Stewart says "It would certainly be simpler if we had only one financial system."

The prospect of a diminished future led his council to propose what would be the first restructuring of the research councils since they were set up in 1966.

Prof Stewart calls it a "common sense objective." It would merge an AFRC, which spent £108m in the year which ended in March, with a NERC, which also spent £108m.

The NERC, however, sees the future from a different perspective. Although there is a strong biological flavour to much of its environmental research, it could hardly expect to be the dominant partner in a merger creating a Biological Research Council.

Professor John Knill, NERC's chairman - like Prof Stewart, new to his job this year - sees an expanding future for his council.

"NERC's time has come," he says, pointing to what he calls a sea change in public attitudes towards environmental difficulties, and recognition by government and strategic biology, possibly yielding savings in the administration of an aggregate staff of some 5,000.

He believes, however, there would be disadvantages. One could be the risk of an internal conflict between research roles relating to exploitation

of £23m for its British Antarctic Survey and expanded studies of the ozone hole, and £12m for the British Geological Survey - over the next three years. NERC is confident of getting still more, given the new-found ministerial enthusiasm for tackling environmental issues.

Prof Knill brings two disciplines to his new job - he is both a civil engineer and a geologist.

He says bluntly that

**NERC is to get additional funding for its research into the ozone hole above the Antarctic**

(agricultural activities, for instance) and to newly emerging environmental worries.

For many of NERC's scientists, such a merger would offer no advantages, as Prof Knill sees it. Many have not even been consulted about it.

Prof Knill, who is still restructuring NERC to accommodate big changes carried out by his predecessor Mr Hugh Fish, expects to lose another 160 staff by next April and is pleading for a respite from further upheaval.

Strenuous efforts were made by Mr Fish to raise the quality of NERC science in face of peer criticism.

Prof Knill believes he takes over both a programme high in scientific quality and a team high in morale.

At the AFRC, Prof Stewart acknowledges that a merger would mean a big upheaval.

He said: "You couldn't simply knock us together." The cost of reconstruction would have to be found by the Government.

At NERC, Prof Knill is more cautious. His view is that any ideas for a merger should be pursued slowly, but meanwhile the two research councils should explore every opportunity to collaborate in their research.

AFRC Annual Report 1987-88, £2. NERC Annual Report 1987-88, £2.

**Professor Knill is cautious about the merger proposals, urging a study of joint research efforts**

Food and Fisheries cut severely.

According to Professor William Stewart, secretary, had the ministry's funding of the AFRC remained steady at the level set in 1976, it would now be receiving £780m a year, whereas in fact it is getting only £45m from this source.

The other half of its funding, from the science budget of DES, has been increasing slightly, although less than its losses.

The outcome of the latest public expenditure survey is likely to be more money from

# Development of European fighter set for go-ahead

By Michael Dorn, Aerospace Correspondent

A £6Bn contract for the full-scale development of the European Fighter Aircraft (EFA) is expected to be signed this week between British Aerospace and its partners in the project in West Germany, Italy and Spain, with their respective governments.

Mr Ivan Yates, president of the Society of British Aerospace Companies, said last week in London that this followed the signature to the EFA agreement by the Spanish Government two weeks ago.

"The UK is now back in the fighter business until well into the next century," Mr Yates said.

The EFA is being run by the Eurofighter consortium, based in Munich, and comprising BAs (33 per cent), Messerschmitt-Bölkow-Blöhm and Dornier (33 per cent), Aeritalia of Italy (21 per cent) and Construcciones Aeronauticas (Casa) of Spain (13 per cent).

The EJ-200 engine for the EFA is being developed by a consortium called Eurojet Turbo, including Rolls-Royce, Motoren-und Turbinen-Union, Fiat Aviazione and Sener of Spain. Many major groups of equipment companies are also being formed to compete for work on the aircraft.

Current plans envisage more than 800 aircraft being built for the air forces of the four countries, with the first entering service in 1995.

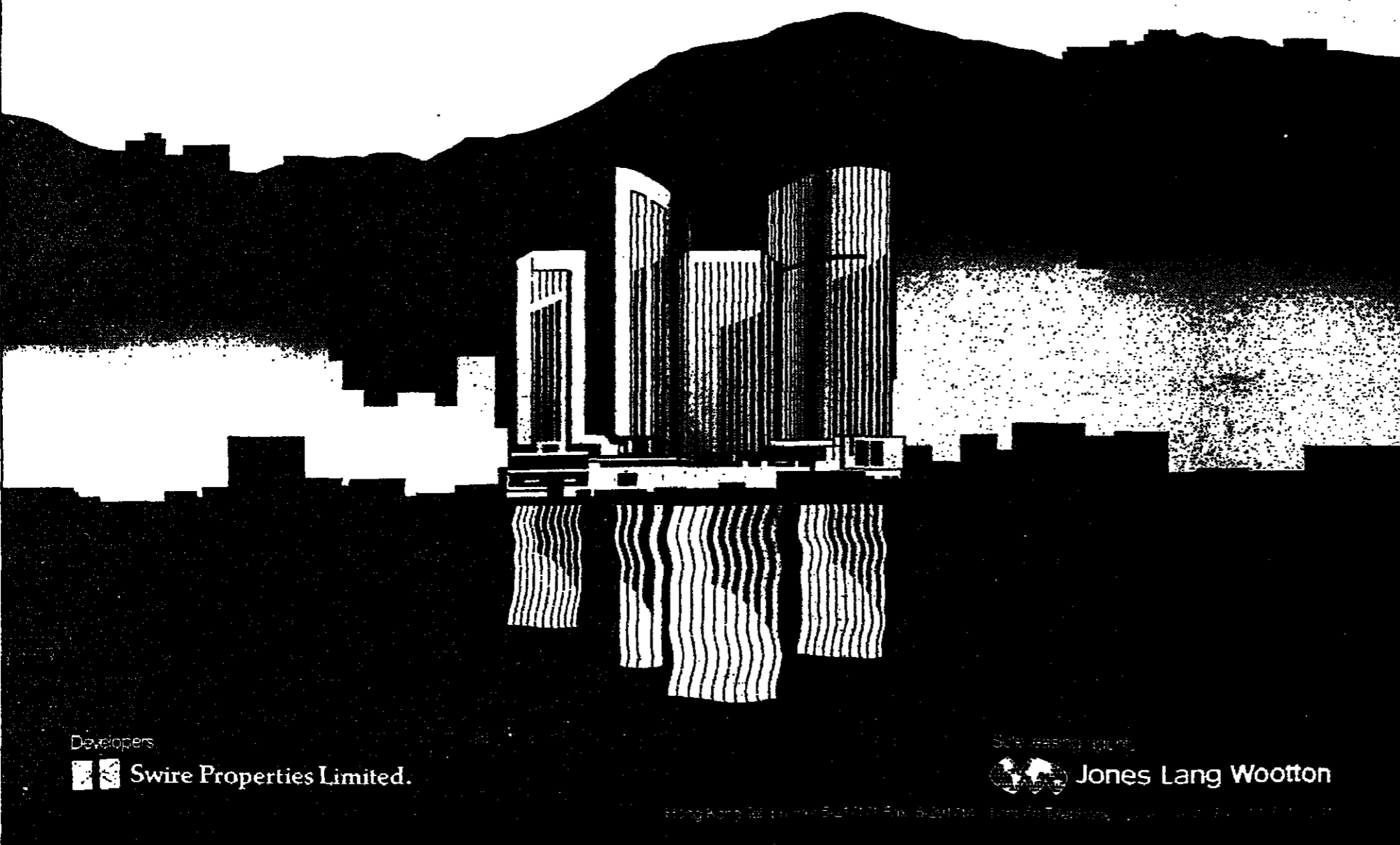
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UK NEWS

# Stagnant house prices 'set to curb spending'

By Ralph Atkins, Economics Staff

STAGNANT house prices will help force a marked slowdown in the growth of consumer spending next year, a leading securities house predicts in a report published yesterday.

House prices will be almost static in the first half of 1989 before showing a modest rise in the following six months, economists at Shearson Lehman Hutton forecast.

Consumer spending is forecast to grow by just 2.5 per cent next year. This is 2.5 per cent below what was predicted by Mr Nigel Lawson, Chancellor of the Exchequer, earlier this month in the Autumn Statement and compares with about 5 per cent in each of the last three years.

The growth in demand for consumer durables is likely to be particularly lacklustre and may show negative growth in some quarters, the report says. It argues that the recent buoyancy of house prices has increased consumer spending by boosting confidence and encouraging borrowing.

However, rises in mortgage rates this summer are beginning to affect the housing market, the report says. "Our own impression is that actual selling prices in the London market have now fallen well back from their late summer levels, and at the lower end of the market are now close to their pre-Budget level." The report says there are signs that house prices in other regions are also slowing.

Growth in disposable incomes, after allowing for inflation, is also forecast to slow next year while saving increases. Wage settlements are rising but a strong pound is expected to intensify competitive pressures so that employers will eventually stiffen resistance to high wage demands.

Shearson Lehman Hutton forecasts a current account deficit of £10bn for 1989 compared with the Treasury's forecast of £11bn. Base rates are expected to remain near 12 per cent during 1989 while inflationary pressures are forecast to moderate before the end of the year. However, it says inflation is unlikely to fall to 5 per cent until the following year.

# Construction orders surge 'will continue next year'

By Andrew Taylor, Construction Correspondent

THE SURGE in British construction is likely to continue for at least another 12 months as companies work through the current crop of orders, according to the Building Employers' Confederation representing more than 9,500 construction companies.

The confederation, which today publishes its latest quarterly state of trade survey, questioned more than 600 construction companies last month about the state of their order books and the outlook over the next 12 months.

Replies indicated that UK construction output could rise by a further 3.4 per cent next year.

The confederation said that more than three-quarters of the firms expected workloads to rise in the next 12 months.

Almost two-thirds of them were working at full capacity. When a similar survey was conducted four years ago, the confederation found that fewer than 20 per cent of its members were working at full capacity.

There have, however, been recent signs that orders may be starting to peak, while some of new houses have slowed in parts of London and south-east England.

Despite this, orders and workloads remain at their highest since 1973.

Most companies do not expect workloads to fall sharply when the market peaks. They believe the private sector economy, which has given rise to most of the recent increases in output, will remain strong and that orders are likely to stay on a plateau rather than plummet.

The confederation said 44 per cent of companies reported an increase in enquiries for new work during the three months to the end of September, compared with the previous three months, which averaged zero for future orders.

The high level of work, particularly in the south-east of England, has increased demand for skilled labour and materials.

Nearly 90 per cent of companies reported difficulties in acquiring bricklayers and carpenters. About 60 per cent of companies reported difficulties in finding plasterers - a slightly lower proportion than in previous months.

The proportion of concerns reporting serious delays due to manpower shortages had declined from 14 per cent in June to 8 per cent last month.

# Yorkshire growth starts to slow

By Ian Hamilton Fazey, Northern Correspondent

THE Yorkshire and Humberside economy - which contributes nearly a tenth of the UK's gross domestic product and is regarded as a good national indicator because of its broad mix - has started to slow, according to the latest economic survey by the region's association of chambers of commerce.

Domestic orders appear to have reached a plateau in the third quarter of the year, export activity has stabilised at a low base, there are fewer new jobs and companies are writing down next year's sales forecasts.

Confidence appears to have been shaken by high interest rates, which the survey reveals as by far the biggest current worry in industry and commerce, followed by local authority rates, the exchange rate and general inflation.

Neither interest charges nor inflation have figured as such major worries for several years. However, with problems in finding the right staff, most companies appear resigned to absorb the slowdown next year through lower profits, rather than shedding jobs.

Mr Peter Coles-Johnson, regional secretary of the association, said last night: "We are not at the panic button stage, but our figures suggest that the situation has got to be monitored and managed carefully."

Our message to the Chancellor of the Exchequer is to be very careful about not letting interest rates go higher. The economy must be watched to ensure that it does not slip into recession. With careful management, we may get the soft landing that the Chancellor wants."

Mr Coles-Johnson said the regional economy - driven by the buoyancy of West Yorkshire in particular - had been overheating and needed to come off the boil. One sign had been that some companies had been turning orders away for lack of skilled staff.

# Warning on machine tool purchases

By Nick Garnett

HIGH interest rates and rising inflation have harmed the confidence of industrial companies and are causing them to hold back on re-equipping factories, according to Mr Keith Bailey, president of the Machine Tool Trades Association.

Speaking at the annual dinner of the association which

represents manufacturers and importers of machine tools, Mr Bailey said re-equipping compared poorly with some of Britain's main industrial competitors.

Machine tool purchases in the UK had improved sharply this year after a long period of stagnation but were still at

only half the levels of 1979. Per capita investment in machinery last year in the UK was only half that of West Germany and the US and a fifth that of Japan.

The pick up this year was welcome but it was already being replaced by "a hesitant approach," Mr Bailey said.

# Disney joins Murdoch's satellite channels

By Raymond Snoddy

MR RUPERT MURDOCH has succeeded in attracting the Disney channel of the US to join his package of Sky television satellite channels.

Sky, which plans to launch four television channels on the Luxembourg satellite Astra on February 1, will announce today the addition of a fifth channel - Disney.

It will be possible to receive all five channels over most of the UK with a 60 cm dish and receiving equipment costing about £250.

The Disney channel, which features cartoons and general family entertainment, will be part of a subscription package including the Murdoch film channel, Sky Movies, and possibly later the sports channel, Eurosport. The other Sky channels will be financed by advertising.

Mr Murdoch, chief executive of News International, has made clear he is also interested in a sixth channel, possibly for classic films.

Disney is particularly keen to bring its cable television channel to Europe to provide additional publicity for the Disneyland being built near Paris.

Mr Murdoch wants to get as many channels as possible in his package of programmes to give the public a greater incentive to buy or rent the receiving equipment.

Apart from films, sport and Disney, Sky television will offer Sky News, a 24-hour-a-day news channel, and Sky itself, the general entertainment satellite channel. Sky was launched six years ago and is still not in profit.

Sky television is a huge financial gamble for Mr Murdoch who has said he intends to spend £100m a year on programmes. Some estimates put the total cost of Sky television at more than £200m a year.

The Astra satellite, financed privately by European financial institutions and by a number of Britain's ITV companies, is scheduled for launch on December 9. If all goes well the satellite will begin broadcasting on January 20.

Mr George Jefferson, former chairman of British Telecommunications, has been appointed chairman of City Centre Cable, the company hoping to create a local London television channel, writes Joel Kibezzo.

Mr Brian Deutch, who has been chief executive and chairman of City Centre Cable, remains chief executive but now becomes deputy chairman.

City Centre Cable, which is backed by Prudential, the US financial group, has applied for the cable franchises covering homes in north, east and west London.

# Mirror to close printing plant

By Lynton McLain

THE Daily Mirror is to close its black and white printing plant in Wilby Grove, Mancheston, this weekend, with the loss of about 250 jobs.

The decision is part of a strategy for the Daily Mirror, the Sunday Mirror and The People to be printed in colour by January.

The redundancies come after a dispute over bargaining rights had been referred to a TUC conciliation committee, which has been unable to reach a solution.

Printing will be transferred to a new colour printing plant at Wilby Grove, Mancheston, which is about half the size of the Wilby Grove plant which will be closed.

# Electricity board names advisers

THE South of Scotland Electricity Board has appointed two stockbrokers to advise it on its impending privatisation and act as joint brokers in its flotation.

They are Phillips and Drew Securities in London, and Parsons Fenney, the Glasgow firm which is part of Allied Provincial, the UK-wide broker.

# Judges consider retrospection of Financial Services Act

By Raymond Hughes, Law Courts Correspondent

A WELL-KNOWN City figure being investigated by inspectors appointed by Lord Young, Trade and Industry Secretary, under the 1986 Financial Services Act, has challenged the inspectors' right to investigate business he carried on before the act became law.

Two judges in the High Court, who have directed that the applicant - referred to as "R" - must not be identified, are considering their ruling on whether the act is retrospective.

The issue arose at a judicial review at which "R" sought a declaration that investment business within the meaning of the act did not include business carried on before December 18 1986, when the act came into force.

Section 185(1) of the act refers to investigation of "the affairs... of any person so far as relevant to any investment business which he is or was carrying on or

appears... to be or to have been carrying on."

Mr Anthony Arlidge, QC for "R", said that on May 19 inspectors had been appointed to investigate his affairs under section 105. On May 20 the inspectors had requested the production of documents going back to 1982.

That had given rise to two issues: whether inspectors were empowered to investigate matters prior to December 1986, and whether the business carried on by "R" was, in fact, investment business.

"R" had protested about the width and length of the request. In due course much more limited requests going back only to early 1986 had been made and provisionally complied with.

Later a much wider request - going back to 1984 - had been issued which "R" had complied with in part. In relation to the other part, at the end of July the inspectors had

indicated that they were referring the matter to the DTI to see what action it proposed.

Mr Arlidge said the Financial Services Act was the first time in English law that an individual was in effect compelled to answer questions and disclose documents to investigators.

It was, Mr Arlidge said, plainly a considerable departure, as far as individuals were concerned, from the previous position in law, and it was to apply to force as well as after, clear words would be needed to effect that.

The act, he said, was essentially forward-looking. All its provisions appeared to relate to a new regulatory system which it completely changed the way in which investment business was carried on in the UK.

The affairs inspectors investigated under the act had to relate to investment business, Mr Arlidge said.

# Police cuts trigger Ulster row

By Our Belfast Correspondent

A POLITICAL row has erupted in Northern Ireland over a decision to close 11 limited-opening police stations as part of a cost-cutting exercise by the Royal Ulster Constabulary.

Unionist politicians are furious that the RUC is scaling down what is termed "normal policing operations" when the threat posed by republican and loyalist paramilitary groups appears to have intensified.

A total of 80 posts in the traffic branch, community relations and crime prevention departments are being cut in a range of money-saving measures.

Sir John Hermon, chief constable, said the RUC regretted the cuts, which were being implemented to maintain the force's operational thrust.

The cuts were attacked by the Police Federation and the RUC's Superintendents' Association, representing most of the force.

It has been estimated that the measures will save about £2m of the RUC's £360m annual budget.

The RUC said the cuts were needed to meet financial pressures in the police budget and ensure that resources were targeted at priority areas.



Sir John Hermon regrets cuts in the constabulary

Mr Alan Wright, the Ulster Police Federation chairman, said: "We deplore the cuts and the reasons for them."

The Rev Ian Paisley, leader of Ulster's Democratic Unionist Party, said he deplored the move which was scandalous in the light of the present security situation.

Mr Ken Maginnis, the Official Unionist Party's security spokesman, was highly critical of the decision to reduce community policing.

Mr Maginnis said: "I believe it is wrong to remove police officers from the community at the very time when I think they should be in even greater contact with people on the ground."

Mr James Molyneux, leader of the Official Unionist Party, has challenged the Government to hold a referendum on the Anglo-Irish agreement.

Speaking at his party's annual conference in Portrush at the weekend, Mr Molyneux said it was futile for Unionists to continue tabling proposals to the Government, which had rejected Unionist offers to help improve Anglo-Irish relations.

He added that it was impossible for any minister to argue that the accord would bring "peace, stability and reconciliation."

Delegates at the conference voted unanimously in favour of a motion calling on the Government to remove the obstacles to discussions about an alternative agreement.

# Student grant plans clarified

By David Thomas, Education Correspondent

THE Government has cleared up fears that a loophole in this month's white paper on student loans could have resulted in parental contributions rapidly replacing government grants as the mainstay of student maintenance as the new system of student loans is phased in.

The Department of Education and Science acted swiftly to resolve a number of ambiguities in the white paper in a letter to the National Union of Students, published today.

Although the white paper stressed that the combined value of parental contributions and government grants in supporting students would be frozen after 1990-1991, when loans are due to be introduced, it gave few details as to how this would be done.

This led to speculation that the scales determining the rate of parental contributions would be frozen, which would have meant these contributions rising rapidly as parents' incomes increased until the Government's contribution to maintenance had been eliminated.

The DES rules this out, saying that the parental contributions scale will be re-indexed annually. The basis for the change will not be the retail prices index, since incomes have tended to rise more rapidly than prices.

The Government intends that the proportion of government grant and parental contribution in student maintenance will not change as the loans are introduced.

The letter also stresses, contrary to some earlier reports, that there will be a final increase in the student grants in 1989 to 1990 and 1990 to 1991.

# A healthy business needs healthy people

An employee who is ill, or is worried about illness, will be much less effective at work. A sick salesman cannot sell, a sick accountant cannot control the finances, a sick technician cannot keep production going.

Faced with unexpected illness or injury, you and the employee want the best treatment as quickly as possible in a hospital offering the highest standards of care and comfort for a rapid recovery and return to work.

Private healthcare treatment offers this and more besides. And private healthcare covers the costs of treatment, a reflection of the company's commitment to, and appreciation of, an employee's efforts.

More and more companies have appreciated these simple facts and have recognised the simple logic behind the idea. But many are put off by the cost, or restrict benefits to only the most senior tiers of management.

Now these benefits are more affordable - through The Nuffield Crusader Company Healthcare Plan. Simply offering the finest private healthcare at a cost below the major comparable schemes.

As members of The Nuffield Crusader Company Healthcare Plan - and so long as they use one of the Nuffield or many other Nuffield Crusader Participating Hospitals\* - your employees face no limit on in-patient treatment costs.

ALL hospital and doctors' bills will be met directly by Crusader. This applies as much to minor procedures as to the most complex of major operations.

You can also provide optional repatriation cover and medical advisory services for those on overseas trips.

**MAKING SIMPLE WORK OF IT**

You can set up a Plan for five or more employees with minimal fuss. All that's needed is for each nominated employee to complete a brief application form, and for a proposal form to be completed on behalf of the company.

Employees should be UK residents under the age of 65 at the time of joining. Any employee can also provide cover for his or her spouse and for children up to the age of 21. The cost of this extra cover can be



EXAMPLES OF ANNUAL PREMIUM COMPARISONS

\*These premiums are applicable for a scheme including 10 employees, payable annually in advance, in a wide cover for treatment in Nuffield Hospitals\*.

All rates correct as at Sept 1988	Nuffield Crusader Company Healthcare Plan	A major comparable scheme	Another major comparable scheme
Employee only age 25	£116.00	£145.20	£130.80
Employer pay ch. plus approved children	£310.00	£362.00	£468.00
Employee age 45 plus spouse	£348.00	£408.00	£477.60

\*National Scale premiums as at July 1988 of The British United Provident Association Limited. Hospital Scale C premiums as at July 1988 of Private Patients Plan Limited.

borne by the individual or by the company. It's your decision.

Unlike many other schemes, we do not ask for evidence of good health. Understandably, however, any medical conditions known to exist prior to the date of application will not be covered for the first two years of membership of the Plan.

So long as they have been free of treatment for these medical conditions for at least the last 12 consecutive months at the end of the two year period, then most of the conditions will be covered for the future.

Crusader have an enviable reputation for the efficient and prompt way in which claims and enquiries are handled - so paperwork is kept to the minimum.

**A PRICE THAT MAKES SENSE FOR ANY COMPANY**

The only difference in cost of membership of The Nuffield Crusader Company Healthcare Plan is related to age at the time of joining and at the time of each

annual renewal; whether Central London Scale\*\* cover is required for some or all members; and whether you have chosen to include emergency repatriation and medical advice benefits.

Compare our prices with those of other major healthcare plans, and you'll see why it makes sense to think Nuffield Crusader.

The Nuffield Crusader Company Healthcare Plan has been developed by pioneers and leaders in healthcare - to provide the finest levels of care and professionalism at a price that significantly less than major comparable schemes.

Get in touch today and we'll send you full details. Complete and return the FREEPOST coupon, please no free of charge on 0800 289 242 or contact your financial adviser.

**ACT NOW! PHONE FREE ON 0800 289 242**

Returns to: Crusader Insurance PLC, FREEPOST, 771, Ruggles, Bury St Edmunds, Suffolk, IP8 2SD.

Please send me full details of The Nuffield Crusader Company Healthcare Plan.

Name: \_\_\_\_\_ (BLOCK CAPITALS PLEASE)

For whom: \_\_\_\_\_

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

No. of Employees: \_\_\_\_\_

Telephone: \_\_\_\_\_

Individual Plans Also Available

Please provide the following additional information if you want details of the individual Plan.

Age: \_\_\_\_\_

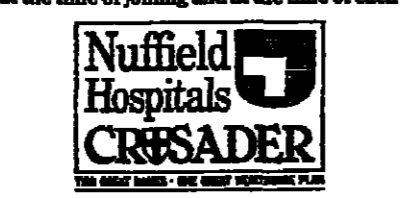
Date of Birth: \_\_\_\_\_

The Nuffield Crusader Healthcare Plan, Sedley House, Almondsley, Livingston, West Lothian EH28 6HU.

The Nuffield Crusader Insurance PLC, Sedley House, Almondsley, Livingston, West Lothian EH28 6HU.

\*The Nuffield Crusader Participating Hospitals, see the list on the back of this coupon.

\*\*The Nuffield Crusader Participating Hospitals, see the list on the back of this coupon.



NUFFIELD AND NUFFIELD CRUSADER PARTICIPATING HOSPITALS IN: ARDEN - BIRMINGHAM - BOLTON - BOURNEMOUTH - BRENTFORD - BRISTOL - CAMBRIDGE - CENTRAL LONDON - CHELTENHAM - CHESTER - COLCHESTER - CROYDON - DERRY - EASTBOURNE - ENFIELD - EXETER - GLASGOW - HARBOROUGH - HAREFORD - HULL - HUDDERSFIELD - HULL - LANCASTER - LEAMINGTON SPA - LEEDS - LEICESTER - MANSFIELD - NEWCASTLE UPON TYNE - NEWPORT - NILES - NORTHAMPTON - OXFORD - FLYMOUTH - ROCHDALE - SHEFFIELD - SHREWSBURY - SLOUGH - SOUTHAMPTON - ST. HELENS - STOCKTON - SWINDON - TAVANTON - TRURO - TUNBRIDGE WELLS - WOLING - WOLVERHAMPTON - YORK

## FLADGATE FIELDER SOLICITORS

*Fielder Le Riche and Walters Fladgate are very pleased to announce the merger of their practices to take effect from 1st DECEMBER 1988*

**The new firm will have 28 partners and 8 associates**

<p><b>LONDON</b></p> <p>Heron Place 3 George Street London W1H 6AD Tel. 01-496 9231</p> <p>9 Queen Anne Street London W1M 0BQ Tel. 01-637 5181</p>	<p><b>BASINGSTOKE</b></p> <p>Walgate House 25 Church Street Basingstoke Hants RG21 1QQ Tel. 0256 463044</p>	<p><b>ALTON</b></p> <p>John Timmer House 61 High Street Alton Hants GU34 1AF Tel. 0420 82028</p>
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NOTICE TO HOLDERS OF KAO CORPORATION U.S. \$300,000,000 4 1/2% per cent. Bonds due 1986 with Warrants (the "Bonds with Warrants")

Notice is hereby given that effective immediately the Full Bank (London) S.A., as Paying and Warrant Agent and Listing Agent on the above-mentioned Bonds with Warrants, has changed its principal office in Luxembourg as follows:

Old Address: 18 Boulevard Royal Luxembourg L-1649

New Address: Centre Financier 28 Avenue de la Paix-Nevve L-2227 Luxembourg

**KAO CORPORATION** By The Bank of Tokyo Trust Company as Disbursement Agent

Dated November 21, 1988



**MAXWELL  
COMMUNICATIONS**

From Robert Maxwell, Chairman and Chief Executive Officer

**FOR THE INFORMATION OF OUR AUTHORS, STAFF,  
CUSTOMERS, SUPPLIERS, AND FRIENDS**

**AN OPEN LETTER TO THE SENIOR EXECUTIVES OF MACMILLAN, INC.**

November 16, 1988

Today's newspapers are filled with stories of corporate executives who put their personal interests ahead of their responsibilities. My purchase of Macmillan, Inc. provided each one of you with an opportunity to do the same. Under the terms of your personal contracts, you could have elected to invoke "golden parachutes" for yourselves worth many millions of dollars. You did not. Instead, you've made a commitment to stay and to help lead Macmillan into an even brighter future. I am also delighted that William F. Reilly will remain at Macmillan as President.

By refusing to abandon your fellow employees, your customers, the communities you serve and the company you've worked so hard to build, you've set an example for the entire business world to admire and for your peers in corporations around the globe to emulate.

I want to state publicly my appreciation for the selflessness and dedication that each of you has demonstrated. Your commitment to the company, the profession and to the 9,000 people of Macmillan worldwide confirms what I have believed since I first became interested in Macmillan: that its management team is one of the company's most valuable assets.

The days ahead will no doubt be filled with many new challenges. But you have demonstrated that you are equal to the task, and I look forward with great anticipation to working with each of you personally. I have every confidence that as we build on the excellent foundation you have established, our mutual efforts will enable the combined Maxwell-Macmillan company to realize its destiny of leadership in the global publishing industry.

**Robert Maxwell**  
*Chairman and Chief Executive Officer*

PS. I now understand why Mayor Ed Koch telephoned to congratulate me on the purchase of Macmillan. He knew what most keen observers knew. That keeping Macmillan together - rather than breaking it into pieces as others had planned - is best for all concerned. Your actions have made this possible.

- Stephen M. Adams,  
*Senior Vice President,  
Publishing Group*
- Thomas T. Beeley,  
*President,  
G.K. Hall & Co.*
- Elio Boccitto,  
*Vice Pres., and Pres.,  
Berlitz School of Language*
- Michael A. Corbet,  
*Treasurer*
- Richard W. Eiger,  
*President,  
Macmillan Education Corp.*
- Jack L. Farnsworth,  
*President,  
College Division*
- M. Bernard Finnegan,  
*Chairman,  
Collier Macmillan Entertainment*

- Edward A. Friedland,  
*Associate General Counsel*
- Samuel Gestmaria,  
*Vice Pres. and Editor-in-Chief  
School Division*
- Erwin A. Glikes,  
*President and Publisher,  
Free Press*
- R. Jack Hancock,  
*President,  
Invictor Publishing*
- William Hurry III,  
*Vice President,  
Taxes*
- Robert Lotstein,  
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Groups*
- Martin E. Majeska,  
*Group Vice President,  
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*Managing Director,  
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The Michers Company*
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Registered Office: Headington Hill Road Oxford OX3 4BX Registered in London 297463.







# Year in, year out, Cadbury Schweppes' management gets bigger returns from Down Under.

Over the last few years Cadbury Schweppes' business has been booming in Australia and New Zealand.

Pre-tax profits have risen at a compound annual rate of around 20%. And as if that weren't enough, return on average assets employed has consistently improved to nearly 34% in 1987.

So just how has this excellent growth record been achieved?

In a word, consistency.

Cadbury Schweppes simply applied exactly the same principles Down Under that the Group's management operates over the rest of the world.

### A Capital Idea.

One of the first steps was investment. Capital expenditure over the last five years has totalled a cool A\$155 million. As a result of this policy significant improvements in efficiency and productivity have been achieved.



This in turn helped to liberate funds for marketing investment with the objective of strengthening the existing brand portfolio and providing a firmer foundation for even more growth.

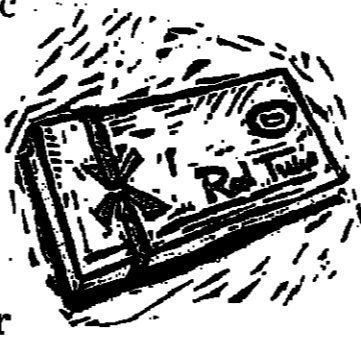
However, organic development is not the only way to grow.

### Good Buys.

Cadbury Schweppes' management went shopping, and with some success.

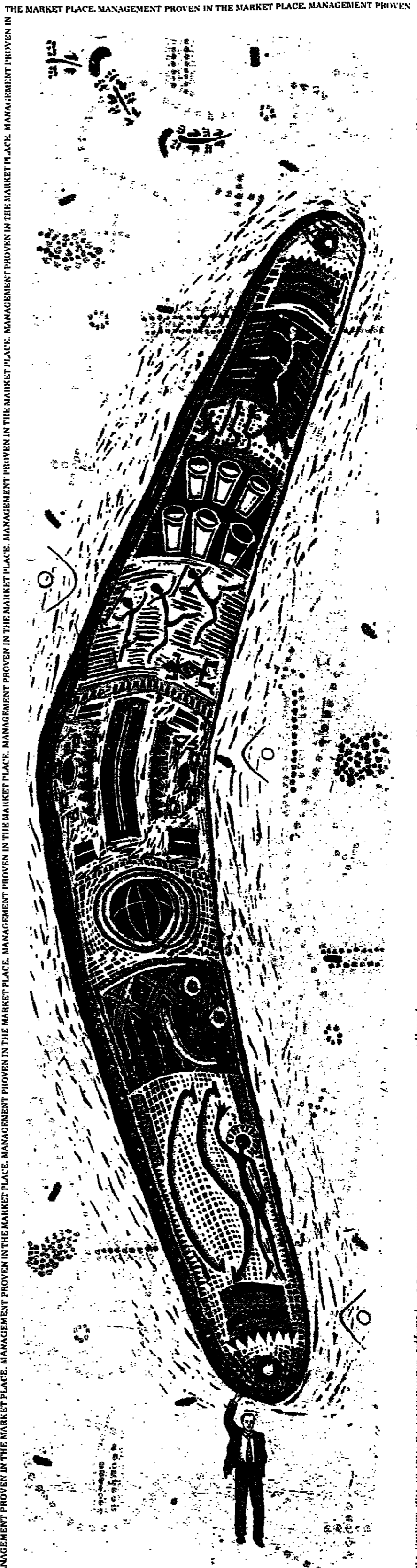
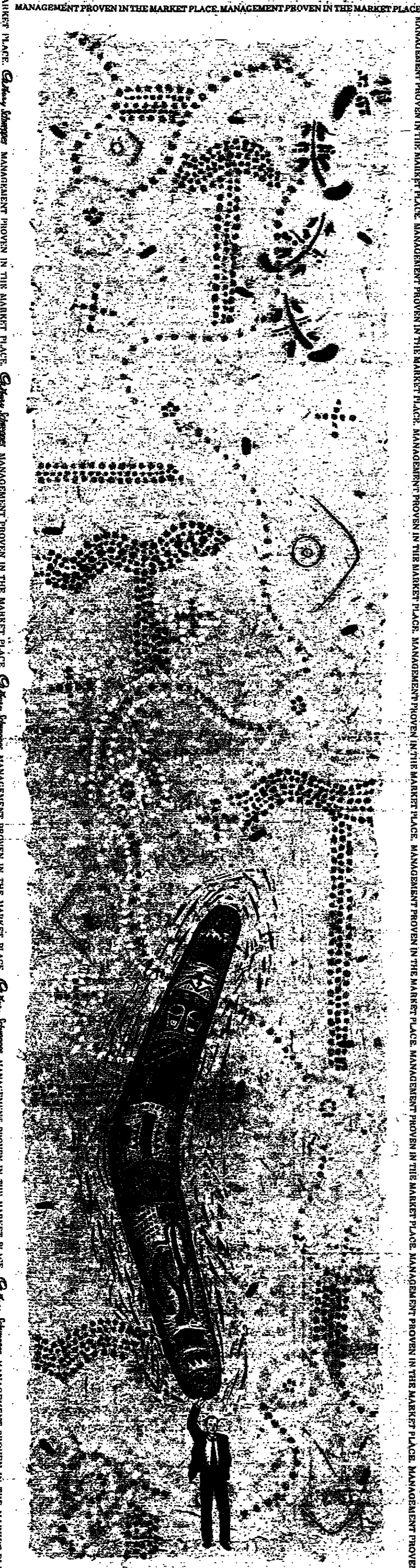
First, the Beatrice operation acquired last year, followed by the Woodroffe soft drinks business. Both acquisitions coming complete with the all important strong local brands.

As Cadbury Schweppes p.l.c. Chief Executive, Dominic Cadbury says, "Profit growth has continued in the first half of 1988 and Australia is just one example of how our management is making the Group's assets work harder for its shareholders".



## Cadbury Schweppes

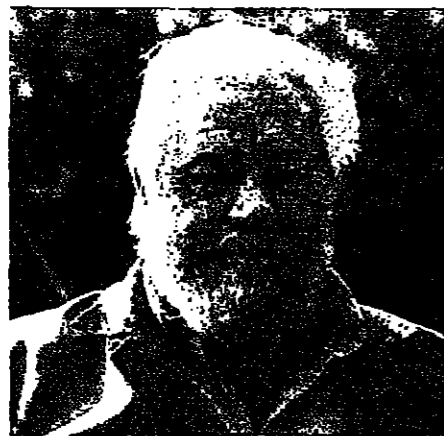
MANAGEMENT PROVEN IN THE MARKET PLACE





# FLIGHT EH 0203 FROM GATWICK.

The Little Owl, *Scops athene*, hunts regularly over Gatwick's 2,400 acres of fields and woods.



*When naturalist Gerald Durrell goes on safari at the world's second busiest international airport, anything can happen. So welcome to Gatwick, where the jumbos co-exist happily with a herd of roe deer and where the first flight from the new £210 million North Terminal was a little owl.*

I have been to see animals and plants in some extraordinary places: frozen Russian tundras, the Brazilian rain forest, burning Australian mountains, the cactus-prickly deserts of Southern Arizona.

I have searched for creatures by helicopter, on horseback, from balloon and canoe; in catacombs and cemeteries, underwater and underground.

But I never thought I would be coming to see animals and plants at the world's second busiest international airport.

It was therefore with a certain scepticism that I boarded the canary yellow Land Rover that was to carry us on our mini-safari to the wilds of Gatwick.

Our guide was Alan Baldock, who has worked at the airport for twenty years and appears to know every field, tree, bird and animal intimately.

The tour began where the River Mole emerges from a concrete culvert that channels it under the main runway.

"See how it's reverting to nature," said Alan enthusiastically. "Fish lurk about in the mouth of it. There are stalactites growing inside and a thriving colony of bats live there."

(I wonder how many of the twenty million people who landed or took off at Gatwick in the last year knew they were doing it over a bats' roost.)

"Look, aerobatics!" cried Lee, my wife, suddenly. Startled, I looked up, but it's not the Red Arrows buzzing the control tower, it was a pair of blue Agrion damselflies.

As they're very sensitive to pollution one would hardly expect to find them at the world's No.2 international airport. (The

new North Terminal, I am informed, will enable the airport to handle some twenty-five million passengers a year.)

With 114 airlines flying in and out - and more international travellers than New York's Kennedy Airport - you'd expect the environment to be inimical to wildlife. But from what we saw, clearly it isn't.

Sticklebacks, roach, dace and even pike swarm in the sherry-brown water of the river, and Lee and I saw the opalescent flash of a kingfisher hunting from bank to bank.

The woods nearby are full of plants with wildly poetic names - Adder's Tongue Fern, Enchanter's Nightshade, Dog's Mercury, and something that should surely be banned from airports - Yorkshire Fog.

We moved slowly downstream, to where the Mole has been carefully diverted to make way for the North Terminal.

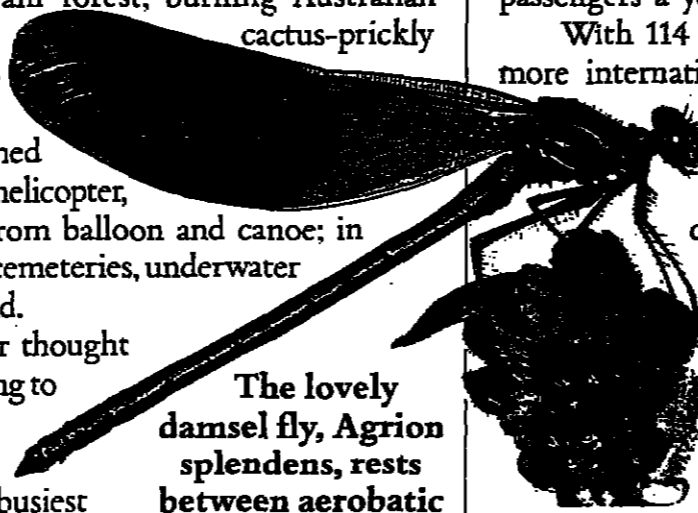
The massive amount of soil this generated was raised into huge environmental banks, which screen the new terminal and house its central heating boilers.

Foxes use them as sun beds and they also provide a fine larder of voles and field mice for the stoats, weasels and owls that live in the area. (Little owls, plentiful in the Gatwick area, often carry leg rings with numbers that sound like airline flights.)

That the ecology is in good shape is evidenced by the presence of so many predators. In a crisis, the animals at the top of the food chain are the first to suffer.

Next on our agenda was the airport's long-term car park where I was amazed to find that, looking down on 14,000 vehicles, I could hardly see them for trees.

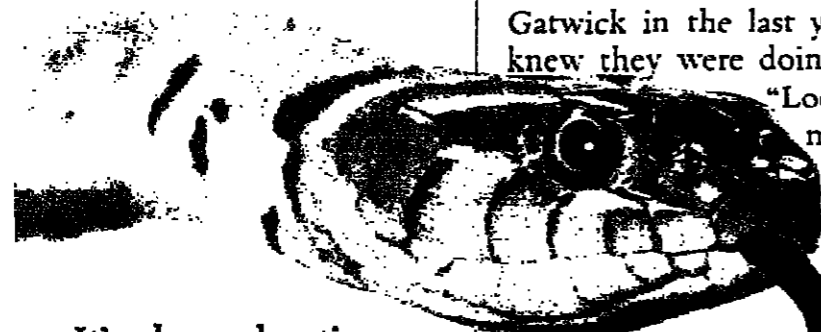
Like many other parts of the airport, it seems to blend into the rolling wooded Sussex landscape. BAA has spent more than £10 million at Gatwick on environmental work



The lovely damselfly, *Agrion splendens*, rests between aerobic stunts.



The Kingfisher surveys his domain on the River Mole.



It's a happy hunting ground for grass snakes.

since the mid-seventies and planted nearly half a million trees and shrubs.

At the height of summer, looking after the airport's fifty yard thick perimeter belt of trees can be a full time job for several men.

The river Mole's new floodplain, Alan said, is to be planted with rare wetland plants. He pointed out a hemlock water-dropwort with its fern-like foliage.

"Deadly," he remarked with gloomy relish. A Bee Orchid and the conversation turned to ops men were the nasty surprises seeking that some of the most innocent looking creatures can give a naturalist.

In Australia, for example, I take great care with the Duck-billed Platypus, so charmingly like Donald Duck in a fur coat, but with venomous spurs on its legs. And I always watch myself around hippos and elephants during the mating season for fear of being mistaken for a rival.

"It can get a bit like that here," said Alan, "in the breeding season. The bucks get all uppity with each other."

Bucks? Did he say 'bucks? But after bats, pike and fine-leaved hemlock water-dropworts, why should it surprise me that there are roe deer living within four hundred yards of the runway. (Kept off it, I should add, by more than a mile of seven foot high deer fence.)

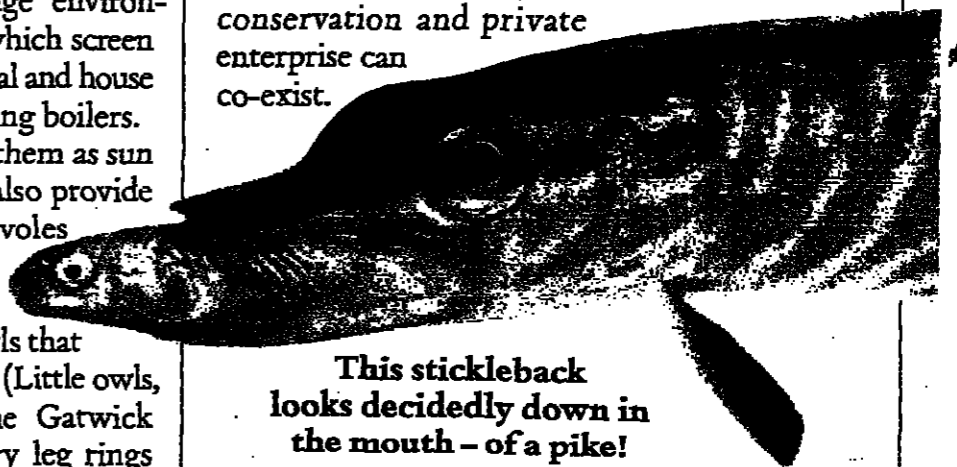
Sadly, the deer were shy, but in spacious green meadows framed with woodland we saw two herons pacing, grey as churchwardens in the hush grass.



Twenty million people each year land and take off within 400 yards of a herd of wild Roe deer.

We soon discovered what they were after. The grass was full of baby frogs, glistening as if newly-enamelled.

All my life I have urged companies that own land to look after it responsibly. Not to damage the ecology. At Gatwick, BAA has shown that conservation and private enterprise can co-exist.



This stickleback looks decidedly down in the mouth - of a pike!

For some time, we had been followed by two airport operations men in a yellow BAA Land Rover.

"Are they afraid I will pinch all your flora and fauna?" I asked Alan. He pulled over and the other vehicle came alongside.

"If you're looking for Bee Orchids, we'd like to see them too," explained the 'ops' men.

It was the perfect end to an extraordinary day.

**BAA**  
The world's leading international airport group.

**APPOINTMENTS**

**Company secretary at Reckitt & Colman**

Mr David Clifford, company secretary of RECKITT & COLMAN, will retire in October 1989. He will be succeeded by Mr David Saltmarsh, who has been appointed company secretary from June 1. Mr Saltmarsh has been group treasurer since 1984. Mr Malcolm Ward, at present regional accountant, North America and Asia, in the group's London headquarters, becomes group treasurer from June 1. Mr Mike Turrell has been appointed managing director of Colman's of Norwich. He succeeds Mr Vernon Sankley who has become president of group subsidiary Durkee French Foods in the US. Mr Turrell joined the company in 1983.

Mr Gordon M.W. Owen, deputy chief executive of Cable and Wireless, and managing director of Mercury Communications, has been appointed a non-executive director of FORTLAIS HOLDINGS.

Professor William Taylor, vice chancellor of Hull University, has been appointed

a non-executive director of J.H. FENNER (HOLDINGS). Mr T.P. Thornton, a non-executive director, has retired.

Mr Andrew J. Strutt has been appointed group company secretary of THE WERNICK GROUP. He was assistant clerk to Brentwood District Council.



Mr Vincent Davidson has been appointed managing director of FLATIGNUM. He joined the company in October last year when R.J. Gray (Holdings) was taken over.

**CL-Alexanders senior posts**

Mr George Gibson has been appointed managing director of CL-ALEXANDERS LAINING & CHRISTIANE EURO-SECURITIES. He joins from Deutsche Bank Capital Markets (London), where he was executive director in corporate finance. Mr Steven Astaire, deputy managing director in charge of sales and trading, was with Astaire & Co. as director (Eurobonds). Mr Miles Lawrence remains a director and will be in charge of new issues and capital markets.

Mr Roland Dillon and Mr Lawrence Parnell have been promoted to joint deputy managing directors of TAYLOR WOODROW PROPERTY COMPANY.

Mr Graham Holgate has been appointed to the board of AEROSPACE ENGINEERING. He is managing director of Cooper Merseyside, a subsidiary.

Mr Philip Williamson has been appointed a director of UK LAND, and company treasurer. He joins from Lloyds Bank where he was a divisional manager of UK retail banking.

TSB GROUP has appointed Mr Ted Eitersham as managing director of UDT Commercial Finance, the



group's factoring and invoice discounting unit. He was chief executive of International Factors Ireland, a subsidiary of the Bank of Ireland. Mr Murray Chisholm, marketing controller, has been promoted to operations director.

Mr Ian E. Dighe, head of corporate finance, has been appointed a director of MANCHESTER EXCHANGE AND INVESTMENT BANK.

THE SUN LIFE GROUP has appointed Mr Ian Gillespie-Smith as managing director of direct sales subsidiary Sun Life Unit Services. He takes over from Mr John Langton who retires on November 30. Mr Don Eales, previously marketing director, becomes deputy managing director.

Mr Derek Dainton has been appointed to the board of THE MOORGATE GROUP. He is managing director of IETC, a Keston Group company. Moorgate was recently acquired by Keston.

AMERICAN EXPRESS has appointed Mr Barry Tyrrell as director of tour operations in London to expand travel product marketing. He joins from Speedbird Holidays.

**Domino Amjet research post**

Dr Richard Frank Mitchell has been appointed research and development director of DOMINO AMJET, Cambridge, the main operating company in the Domino Group. He was international development



manager at Phillips Radio Communications Systems. Mr Frank J. Skinner has been appointed director of sales and marketing. He was sales director of Davy Corporation's Senelco. Mr Gerald W. Klopp has been appointed chief financial officer of Domino Amjet Inc., the group's US subsidiary based near Chicago. He was controller and chief accounting officer, Sargent-Welsh Scientific Company Inc.

Mr Pat Falconer has been appointed managing director of INDEPENDENT RADIO SALES. He was deputy managing director. Mr Brian Mallon has been appointed director - marketing of Crown Communications Radio.

BIMEC INDUSTRIES, Birmingham, has appointed Mr Roy Windley as managing director. Mr David Duerdon as financial director. Mr David Fielding as technical director. Mr Brian Coar as marketing director, and Mr Richard Thorley as production director of recently-acquired mechanical subsidiary Aero & Industrial Technology, previously owned by Lucas Industries.

**EUROPEAN BUSINESS FORUM 1992 AND AFTER**

**ROME, 1 & 2 DECEMBER 1988**

The integrated European Community of 1992 is one of the principal themes for discussion at this biennial international business Forum.

The authoritative panel of speakers includes:

Avv Giovanni Agnelli, Ing Carlo De Benedetti, The Rt Hon Leon Brittan, QC, MP, Dr Erik Hoffmeyer, Dr Michael von Clemm, On Bettino Craxi, Professor Romano Prodi, Signor Carlo Ripa di Meana and The Rt Hon Denis Healey, CH, MBE, MP. M. Valery Giscard d'Estaing, former President of the French Republic, will give the Jean Monnet Centenary Lecture.

For further details and registration form, contact:

Financial Times Conference Organisation  
126 Jermyn Street, London SW1Y 4UJ

Telephone: 01-925 2323,  
Telex: 27347 FTCONF G, Telefax: 01-925 2125

**CANADA**

The Financial Times proposes to publish this survey on:

**15th December 1988**

For a full editorial synopsis and advertisement details, please contact:

Meyrick Simmonds  
on 01-248 8000 ext 4540

or write to him at:  
Bracken House  
10 Cannon Street  
London  
EC4A 4BY



Mr Peter Kingsley has been appointed finance director of INA HEARING COMPANY. He joins from Coats Vyeila.

**Associate directors at Burton**

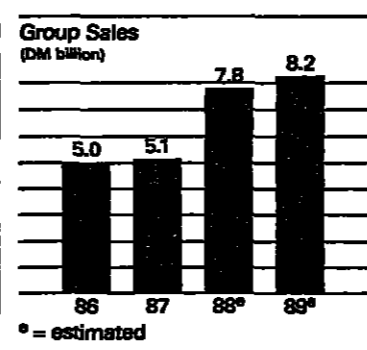
The following have been appointed associate directors of THE BURTON GROUP: Mr S. Campbell, buying and merchandising director; Debenhams; Mr K. Marks, managing director - home; Debenhams; Mr A. Munro, buying and merchandising director; Debenhams; Mr R. Pym, finance director; Debenhams; Mr P. Riddale, managing director, Top Man/Champion; Mr K. Hopkins, managing director, retail systems; Mr C. Mizban, managing director, acquisitions and development; Mr G. O'Brien, group financial and planning controller; Mr M. Frutkin, managing director, systems, financial services; Mrs M. Salmon, retail sector and corporate personnel director; and Mr R. Dietz, mergers and acquisitions director.

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**ANNOUNCEMENT TO SHAREHOLDERS**

Chernex Limited, a company in which Stilfontein has an 80 percent shareholding, announced in its latest quarterly report (which was published on 20 October 1988) that its major customer had requested the cessation of further deliveries of uranium oxide.

That customer has subsequently given written notice of termination of its agreement to purchase uranium oxide. Under these circumstances, Chernex is unable to continue operating on a commercially viable basis, and accordingly the board of Chernex has resolved to cease operations by the end of November 1988. The company's employees have been notified of the situation and the majority of them will be offered alternative employment within the Gencor Group.

Chernex has submitted a claim to the customer for compensation flowing from the termination of the agreement. At this stage it is difficult to determine the effect on Stilfontein's earnings, however, shareholders will be kept informed of further developments.

Johannesburg, 21 November 1988

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Notice is hereby given to the holders of the above Notes and Warrants that, at the adjourned Meetings of such holders held at 12.00 noon and 12.15 p.m. (London time) on 14th November, 1988, the Extraordinary Resolutions set out in the notice convening such Meetings published in the Financial Times and the Luxembourg Work on 25th October, 1988, were passed. Accordingly, the modifications to the Terms and Conditions of the Notes and Warrants and to the Trust Deed and the Instrument by way of Deed Poll constituting respectively the Notes and Warrants have been made with effect from 14th November, 1988 by means of, respectively, a Supplemental Trust Deed and Supplemental Instrument by way of Deed Poll of the same date.

Notwithstanding to exercise the option to have their Notes redeemed in cash on 2nd January, 1989 at 107 per cent of their principal amount should deposit their Notes, together with all unexercised Coupons relating thereto, with any Paying Agent between 23rd November, 1988 and 8th December, 1988 (both dates inclusive).

Yves Saint Laurent Parfums S.A., Yves Saint Laurent S.A., 21st November, 1988

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Incorporated in England under the Companies Act 1948 with registered number 1405899

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SelectTV, PLC operates satellite master antenna television systems and is a leading independent producer of light entertainment and comedy drama series for television.

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and during normal business hours on 25th and 28th November, 1988 from Company Announcements Office, The Stock Exchange, 40 Finsbury Square, London EC2A 1DD.

21st November, 1988



## MANAGEMENT

The Prime Minister's review of the National Health Service has now reached a watershed. The review team has agreed in principle how the NHS should be reformed; the outstanding issues relate to implementation.

Implementing significant change in an organisation as large and complex as the NHS is a risky business. More to the point, should the implementation process be mishandled, all of the review team's efforts could be undermined and the NHS plunged yet again into crisis. To minimise the chances of this happening, the review team would be well advised to look carefully at how such issues are handled in the private sector.

Although there are important differences, many of the problems of the NHS have clear counterparts in the private sector. For example, private sector companies often find that their patterns of capital investment in land, buildings and production capacity, limits how they can respond to new demands.

The same is true of the NHS; two of the more obvious examples of this phenomenon are the investment in acute hospital services in London in contrast with the rest of the country, and the enormous investment in long-stay institutions when most long-stay patients would be better cared for in the community.

A second problem which many private sector companies would find familiar is that the rigidly segmented markets of suppliers make it difficult to co-ordinate production, marketing and sales. The NHS counterpart is the rigid boundaries between hospital, community and primary care services which make it difficult to co-ordinate delivery.

A third example is the need to identify and then phase out unprofitable or obsolete product lines. The NHS faces this problem in relation to a range of expensive but sometimes ineffective procedures and therapies.

The list of similarities is a long one and there are some important lessons to be learnt from looking at the way well-managed private companies tackle these kinds of problem.

Perhaps the most important lesson for Mrs Thatcher's review team is that the first step most private companies would take would be to sort out the boardroom. The reason for this is simple. No organisation - public or private - can hope to address such an array of problems and implement the



## Reform should start with the boardroom

Gordon Best gives his view of what action should be taken in the UK's National Health Service

changes required to correct them without strong leadership and clarity of responsibility at the very top of the management hierarchy.

Strong managerial leadership is, however, a scarce commodity. Ideally, it has at least three key ingredients. The first is the ability to fashion a vision of the way things need to be in the future in order to overcome present difficulties.

The second lies in the ability to "sell" that vision down the managerial line in order to motivate those responsible for implementing change. And the third is the ability to clarify responsibility in such a way that each and every manager is clear about what is expected of him or her and how that performance is to be assessed.

The lessons for the Prime Minister's review team could hardly be clearer. If exciting but untested proposals such as independent NHS hospitals and internal markets are to be implemented successfully, then the top of the NHS hierarchy cannot be left intact.

In particular, the NHS management board has never been

in a position to provide strong managerial leadership for the service. For a start, the board's membership consists of civil servants, representatives of the main NHS professions, politicians and managers; hardly a grouping which in its entirety could be expected to fashion a common vision or provide a consistent managerial lead to those lower down the line.

Equally worrying, there is little clarity of responsibility at the top of the NHS hierarchy. The artificial subdivision of responsibility for management (the Board) and for policy (the Department), overlaid by the separation of hospital services from primary care, effectively ensures that there is little clarity about who is responsible for different aspects of NHS performance. No such confusion would be tolerated in the boardroom of a well-managed private sector organisation.

The NHS "boardroom" requires reform. What the review team must now do is reform it in such a way that it will be capable of implementing those changes which the review itself will set in train.

As a starting point, it should be accepted that the NHS is such a political minefield that Kenneth Clarke, the Secretary of State, will be in the chair in the new NHS boardroom. Directly under and directly accountable to him, there is a need for a strong, respected and experienced manager capable of translating political intent into managerial policy and then motivating managers (and others) to find ways of making that policy a reality.

But if this person is to do Clarke's bidding and maintain his confidence, his energies must be focused primarily on translating political intent into managerial policy and not be diluted through involvement in more operational concerns.

For this purpose, the new "deputy chairman" should be served by two key managers charged with the responsibility of driving the implementation process. The first should be a respected and experienced NHS manager who, in the chief executive role, would be required to sell central policy

down the managerial line while simultaneously testing those policies against the realities faced by NHS managers in the field.

The second key lieutenant should be a respected, practising NHS clinician charged with the responsibility of providing "clinical leadership" for the service. The key role which doctors will need to play in implementing the reforms likely to emerge from the review cannot be underestimated. This role cannot be left to evolve; it will need to be led and driven from the top.

Under this triumvirate should be gathered responsibility for all aspects of NHS management across both the hospital and community health care sectors. Together with appropriate functional managers (eg finance, personnel, etc) this should comprise the core members of the reformed management board.

Attempts to dilute the managerial character of the board should be resisted. In particular, both civil servants and representatives of the NHS professions should be seen as advisers to, rather than members of, the board.

In chairing the board, Kenneth Clarke should provide leadership and seek and expect the best advice in doing so. But he should distinguish sharply between policy advice and formulation on the one hand, and the process of managing the implementation of change, on the other.

If he wishes his ideas and his Government's policies to be implemented successfully, then he should insist on a clear, explicit and unencumbered managerial line stretching from the board to the point of implementation within the NHS. The alternative is a fragmented vision interpreted differently by different interests with little capacity to implement major reform.

If experience in the private sector is an accurate guide, the success of the Prime Minister's review depends on getting the top of the NHS hierarchy right. And while getting the top right will not guarantee success, getting it wrong will almost certainly guarantee failure.

Gordon Best is director of The King's Fund College, which is involved with organisational and management development in the health service.

## Professional qualifications

### More institutional contenders

Michael Skapinker on the management training controversy

Supporters of the idea that the British Institute of Management should be responsible for granting national management qualifications argue that there is no other body in the UK capable of doing the job.

Not so, say five other well-established professional organisations. The courses they run could form the basis of a new foundation course in management. The BIM, by contrast, has little experience of granting qualifications or administering examinations, they say.

The five organisations involved are the Institute of Personnel Management, the Institute of Chartered Secretaries and Administrators, the Institution of Industrial Managers, the Institute of Purchasing and Supply, and the Institute of Administrative Management.

Barry Barker, chief executive of the chartered secretaries institute, says that plans to turn the BIM into a chartered institute of management are a "red herring" and do not address the question of how best to provide proper training to as wide a group of managers as possible.

"There is no need for such an expensive or complex structure as a chartered professional body, with the rigid strait-jacket of its own examinations," he says.

Barker says that the five organisations have already

made some progress towards standardising their own foundation courses. These could be developed into a basic management qualification. After taking a foundation course, managers could then go on to more specialised qualifications.

But aren't these five organisations simply worried about being upstaged by the BIM? Aren't they simply defending their own institutional interests?

Michael Pitfield, assistant director of the Institute of Personnel Management, denies that this is the case. He says he would be happy to see organisations offering the foundation management course. He says he hopes that the BIM would be among them. Companies could ask for their own in-house courses to be accredited.

All recognised professional bodies concerned with management education should be able to be founder members of the new organisation, and not just the BIM," says Barker.

The management qualification system should be administered by a national forum, capable of granting approval to all those running properly constituted courses, he says.

He says that the accrediting body should not be a large bureaucratic institution. "The right structure is a small, efficient accrediting body, on the

model of the National Council of Vocational Qualifications, which doesn't issue its own qualifications, but accredits those of others - including management development on the job.

"It should give employees a nationally credible qualification which is recognised by employers across the land. That is what managers want - a credible set of qualifications with which they can travel."

The BIM, for its part, denies that it is trying to exclude other organisations. A BIM spokeswoman points out that interested parties are still being consulted on the form that the national system of qualifications should take. The proposals of the five organisations "will be given full consideration and there will be discussions before any final decision is made. They've got some interesting proposals. We're not saying it's just us."

She added that the chartered institute of management would have places on its council for other interested individuals and organisations, whose qualifications could also be accredited.

But would that not mean that the BIM would still be the dominant institution? "We are the largest management institution of its kind in Europe," she says. "We've got the structure and we've got the members - many of whom are members of other institutions."

## Management abstracts

People productivity: marketing's most valuable asset. A.J. Magrath in *The Journal of Business Strategy* (US), July/Aug 88 (3 pages)

Discusses how marketing management, in the never-ending search for increased productivity, attempts to reduce sales costs, expand distribution, and speed up new product development. Sees marketing skills as the keys to success, and points to the talents, eg computer literacy, that marketers should possess and develop, outlines how to encourage a greater yield from such talents. The myth of globalisation. S.P. Douglas and Y. Wind in the *Columbia Journal of World*

*Business* (US), Winter 87 (11 pages)

Argues that effective global marketing strategy does not necessarily entail the marketing of standardised products and global brands worldwide, but should include strategic options, based on clusters of countries or consumer segments according to the product's particular attributes. Following an analysis of the forces affecting product globalisation, the result could take the form of a mix of strategies related to country characteristics and customer preferences, and to potential synergies from international operation.

The future of merit pay programmes. J.F. Sullivan in *Compensation and Benefits Review* (US), May/June 88 (9 pages)

Reports that merit-pay programmes (increases awarded largely or exclusively on the basis of individual performance) are losing popularity (in the US), while other pay-for-performance schemes are becoming more widely used. Sets out conditions in which merit pay will continue to be applied and introduces the concept of matrix-formatted guidelines; explains how these work. Reviews other approaches, including a "lump-sum award determination matrix". While this approach is said to be gaining in popularity, it is suggested that it can be combined with merit pay.

These abstracts are condensed from the abstracting journals published by Amber Group. Full-text versions of the original articles may be obtained at a cost of £8 each (including VAT and p.p.c. cost) from Amber Group, PO Box 24, Wembley HA9 6DA.

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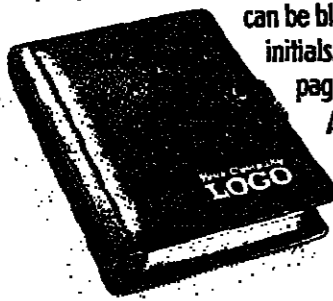
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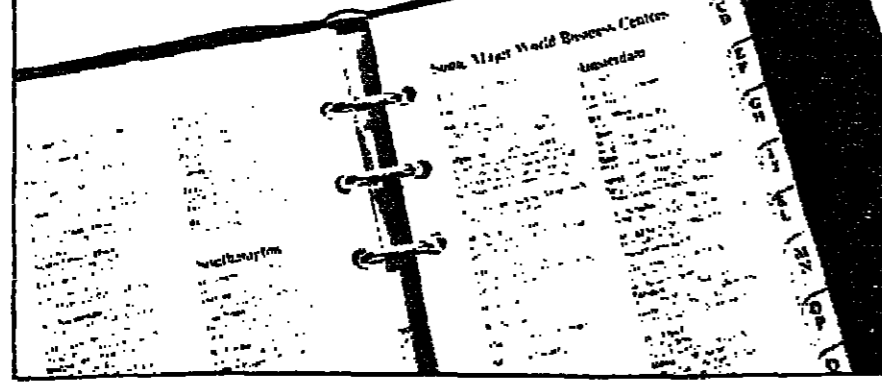
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ARTS

ARCHITECTURE

Genius restored

Colin Amery visits Sir John Soane's Bank Stock Office at the Bank of England

This week the bells of St. Paul's should be rung in celebration of a glorious resurrection. The Bank of England has, as part of the enlargement of its museum, rebuilt the great Bank Stock Office by Sir John Soane. The result, which can be seen by all as part of the museum, is one of the finest and historically one of the most significant Neoclassical interiors in Europe.

with his architectural career is preserved in his Museum, which he left to the nation. There are two chests of accounts, a mass of correspondence, 14 bill books and over 600 drawings dealing with the Bank of England. It is this miraculous archive that has made possible the accurate restoration of the Bank Stock Office, together with detailed measured drawings by F.W. Trump made before Baker's demolition in 1924.



The Bank of England's Bank Stock Office restored to the original designs by Sir John Soane of 1792 is part of the new museum.

the part of the Bank of England to restore it. Any visitor would be well advised to follow it by a visit to the Sir John Soane Museum in Lincoln's Inn Fields, where the detailed and glorious watercolours of the whole of the Bank can be examined.

buildings have a "temperament," which is not the same thing as character since it is a quality that verges on the poetic. Schinkel had it too, in Germany and Ledoux in France, but it is the rarest architectural gift.

Bryars, Rihm, Ruders

SOUTH BANK, RADIO 3

An evening of Gavin Bryars is a relaxing, civilised affair; nothing grates, the performances are always instinctively musical, and surprises are always teasingly scattered along the way. The programme that the Gavin Bryars Ensemble has been touring for the Arts Council Contemporary Music Network is a nicely planned survey of his works from the last decade, including a foretaste of his chamber opera, Dr. Ock's Experiment.

scene, in which much of the preceding scenario is recapitulated by the main female character. It was sung here with compelling force by Sarah Leonard, and many of its ideas had memorable identities, as instrumental lines snaked around the voice to create a dream-like narrative. Bryars's earlier opera Medea has yet to be seen in Britain, and Dr. Ock's Experiment would hasten the process. Meanwhile ENO makes us suffer an imported inanity like Philip Glass's The Making of the Representative.

was the final element in an invitation concert from the BBC's Maida Vale studios last Thursday, broadcast on Radio 3. Completed in 1983, it is the most substantial of Ruders' works to be heard in Britain - a 20-minute piece to the contradictory fascinations of New York, in which his long-standing preoccupation with the permutations of change-ringing is used to produce music that is both rigorously controlled and energetically muscular.

Bartók Series

FESTIVAL HALL

This final concert of the Bartók series on Thursday night was dedicated to Antal Dorati, who died last Sunday week. During a long and distinguished association with the London orchestras, this conductor gave the impression that countless composers were close to his heart, but probably none was more so than Bartók, to whose music he always brought the deepest understanding.

to artists of the finest stature. Szabadi is that marvellous happening: a young player who springs upon the public fully-formed in every way. The technique is of the type that can be forgotten, not just because it is clear from the first bar that he will be able to play all the notes, but because he so clearly uses it as the means to an end and his performance of the Second Bartók Violin Concerto truly unfolded as the most intuitively musical of readings.

ly-drawn legato playing of his and the gutural kick are just as true to the work, and - by splendid coincidence - to the kind of Bartók Solti has been giving us in this series. The rest of the concert worked on an equally invigorating level. With the London Philharmonic Orchestra in fine form, there was nothing to stop Solti making this closing programme a memorable affair.

Line

ORANGE TREE, RICHMOND

This 75-minute psycho-symbolic cat's cradle for quintet of looks saw the light of absurdist days in New York in 1968 (Richard Dreyfuss taking over one of the roles from the author's off-Broadway revival is now in its fourteenth year while the Orange Tree programme informs us, in France the play is "in its twelfth year of continuous performance.") These credentials give us a clue as to why, as the programme also explains, the author's work is rarely seen in Britain.

Intellectual... A bearded beer-swilling slob stands in the middle of the tiny acting space, as the audience watches, enraptured and stupefied, having waited patiently all night - for what exactly, we never learn. A young man with a transistor and headband, faintly Dylanesque, asks "Is this a line?" (English: queue) and the seeds of rivalry are sown. A mini-skirted blonde is casually talked into joining the queue; a roughneck; the blonde's wimpy husband. The latter refers hopefully to going to a movie but nobody clarifies, or seems to know, what the queue is for.

go to, the urgency of acquiring position - whatever position - are conveyed by the bluff, double-crossing, threats, coercion, strategy and physical violence that ensue. Symbolism runs riot for the conclusion, when the tape that embodies the line is eaten then disgorged by the young man, each character unwinding a length from his mouth to claim as his or her own section of the queue. James Hammerstein directs first-rate performances from a company with no phoney American accents between them - luxurious casting indeed. Serretta Wilson, no stranger to the British stage, is both glamorous and slinky as the wife who combines sexual scorn with a glimpse of pathos; her ineffectual husband is played by Michael Fitzpatrick, another American, with a faint look of Dan Aykroyd about him. The cast is completed by Ron Travis (fiscally and sloppily aggressive), and a newcomer to this country, Steven Gefroh, on loan from the Milwaukee Repertory Theatre, who plays the boy with incisive intelligence and sensitivity and is very welcome.



The blonde and the rough: Serretta Wilson and Ron Berglas whirl happily

Pop: Yesterday and today

TOWN AND COUNTRY/LSE

Well, was it the dawning of a new age of Aquarius or a gathering of the most doomed collection of cock-eyed optimists since the last meeting of the Govan Labour Party? Only the girl in the darkest corner, singing over the paleanist's harp cards, could tell, and she was looking depressed. There were not many takers for the incense burners, the Tiger Balm, or the twenty-one different brands of cigarette papers, either. As ever the best business was at the bar.

dours to those artists you thought were either dead, dolphin farming, or sticking joss sticks in their pony tails in a safe place, the likes of Robin Williamson (half the Incredible), John Renbourn, and Uncle Roy Harper, who was the West of the paleanist musicians, a remarkable young violinist, Vilmos Szabadi. For with his appearance there was immediate and tangible proof that the tradition of music-making in Hungary lives on and is continuing to give birth

attractive antidote to the tacky commercialism of the age, but, although it was encouraging to hear so many new songs from new names, the Festival had the feel of a creative trickle rather than that of a cleansing torrent. As Danny Thompson, still pentangling away on the bass with a new band Whatever, launched into a mournful tribute to the late folkie Alex Campbell I knew it was time to return to reality and catch the end of Sarah Jane Morris at the LSE.

ARTS GUIDE

MUSIC London Beethoven Fins, a series of concerts between September 18 and December 10 which seek to set the composer's music in the context of his own time. The work of over 50 of Beethoven's contemporaries will also be featured. Royal Festival Hall, Queen Elizabeth Hall (928 3191). Royal Philharmonic Orchestra, conducted by Yuri Temirkanov, with Oleg Kagan (violin), Tchaikovsky, Royal Festival Hall (Tue) (928 8900).

London Symphony Orchestra, conducted by Daniel Barenboim, Shostakovich, Bartokian Hall (Thurs) (928 8900). Paris Orchestra Cologne conducted by Pierre Dervaux, with Teddi Papayannis (violin), Pierre Mendelssohn, Muscovsky/Bavel. (Mon) Salle Pleyel (4628877). Ensemble Orchestral de Paris conducted by Armin Jordan, with Margaret Price (soprano), Heydn, Mozart, Beethoven, Prokofiev. (Tue) Salle Pleyel (4628877).

London Symphony Orchestra under Michalow Rogozewicz, Beethoven, Shostakovich, Beethovenhalle (Thurs). Polish National Symphony Orchestra with Konstanty Kulka (violin) conducted by Antoni Wit, Nominzko, Schumann and Wieniawski. All Oper (Mon).

Berlin Orchestre de Paris with pianist botin, Debussy, Schubert and Berlin Philharmonic. Berlin Philharmonic Orchestra conducted by James Levine, with Anne-Sofie von Otter, James Morris, Philip Langridge and the Rias Chamber Choir. Berlin Philharmonic (Mon).

Amsterdam Royal Conservatory Symphony Orchestra, Rijnbeek de Leeuw conducting the Cage (Tue). Royal Concertgebouw Orchestra conducted by Carlo Maria Giulini, Schubert, Brahms. (Wed, Thur) Recital Hall, Eugene Flamm (piano), Bach, Beethoven, Chopin, Concertgebouw (Wed) (718 345).

November 18-24

SALEROOM

Keeping the world British

While the heritage lobby gives itself up to keep in this country the Mappa Mundi, the great treasure of Hereford Cathedral, which is now on the market to raise at least £2.5m, to ensure the building's future, (it is inconceivable that such an important national symbol should even flirt with the possibility of a sale overseas), Sotheby's offers another less contentious but almost as important map on Tuesday.

Christie's is supporting a good cause tomorrow when it offers a very important VC for the benefit of A Medal for Life, a charitable trust that helps children with leukaemia. The medal was awarded in 1916 to Captain William Lefe Robinson of the Royal Flying Corps who achieved great fame by shooting down a Zeppelin over London. The medal has aroused much interest and carries a top estimate of 500,000.

Advertisement for Sandeman Founders Reserve Port. It features a dark background with a silhouette of a hand holding a glass of port wine. The text reads: 'SANDEMAN FOUNDERS RESERVE PORT. NO LONGER RESERVED FOR THE ENGLISH.'

Utrecht Bruno Leonardo Gelber (piano), Beethoven, Recital Hall (Mon). Royal Conservatory Symphony Orchestra, conductor Reinbert de Leeuw, The Cage (Wed). Vienna Austrian State Television and Radio Orchestra with the Neues Wiener Vocal Ensemble, conducted by Sir Charles Mackerras, with Elaine Woods and Maria Vesuti (soprano), Robert Brooks and Helmut Wildhaber (tenors). Schubert, Musilveverin (Fri). Austrian State Radio and Television Orchestra, Wiener Mozart Festival. Conducted by Sir Charles Mackerras with Margaret Marshall, Ann Murray, Adalms Scarabelli, and Sona Glaszarian (soprano) Benedict Kobel and Ryland Davies (tenors). (Thur) Konzerthaus.

International Comedians Karel de Rooy and Peter de Jong in mime. Teatro Olimpico (Wed) (928304). Ermanno di Pasquale (piano), Beethoven, Schubert, Chopin, Andruszewska Landi, in collaboration with Norwegian Embassy, Teatro Ghione via Delle Fornaci 37 (Thurs) (6372294). Milan Scala Philharmonic conducted by Riccardo Muti, Wagner, Liszt and Tchaikovsky. Teatro alla Scala (Mon) (80.51.25). New York New Music Ensemble conducted by Robert Black, with Christine Schadeberg (soprano), Schönberg, Harrison, Reynolds. Cidona, Martin Concert Hall (Mon) (928 8719). Alicia de Larrocha piano recital. Albeniz, Carnegie Hall (Tue) (267 7800). Chamber Music Society of Lincoln Center with William Bolcom (piano), Daniel Phillips (violin), Schönberg, Bolcom, Mendelssohn. Alice Tully Hall, Lincoln Center (Tue) (874 6770). New York Philharmonic conducted by Leonard Bernstein, with Krystian Zimerman (piano), Bernstein, Ives, Del Tredici. Avery Fisher Hall, Lincoln Center (Tue). New York Philharmonic conducted by Leonard Bernstein, with Gidon Kremer (violin), Bernstein, Tchaikovsky, Avery Fisher Hall, Lincoln Center (Thur) (799 9585). David Fedele flute recital. Bach, Martini, Gaubert, Berio, Muczynski. Kaufmann Hall, 1395 Lex-



# FINANCIAL TIMES

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Telegrams: Finantimo, London PS4. Telex: 8954871  
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Monday November 21 1988

## RJR: a bid too far

**BUSINESS MANAGERS** in capitalist countries have obligations to the investors and lenders who provide them with the money on which their business is built. Although the links between owners and managers have been blurred by the growth of large investment institutions, those who provide the finance still have to be confident that it will be fairly rewarded.

This is the central issue in the takeover battle for RJR Nabisco, the US tobacco and food group and explains why the outcome of the affair will have wide repercussions. The bid represents in extreme form a trend which threatens the integrity of the financial markets.

The basic facts are that the company's chief executive and a handful of colleagues have offered to buy out the public shareholding in a transaction valued at over \$20bn. If successful, the offer will be financed by a small amount of equity and a lot of bank debt and high yielding bonds. An outside group has countered with a rival offer, again financed largely by debt.

The potential rewards for managers are enormous: annual compensation running at tens of millions of dollars a year and an eventual payout which could well be numbered in billions. The question is how this value will be created, and whether it will be at the expense of others with a legitimate interest.

would be likely to sell off large parts of the business over time in order to reduce the overall level of borrowing, and the universal assumption is that such sales will be made at a large premium to the values implicit in the bid price.

Other potential gainers include RJR's financial advisers, led by Shearson Lehman. They made handsome fees by underwriting the bonds and they are now earning more fees by putting together a transaction which they must have known would make those same bonds less valuable.

### Higher price

It may be argued that the existing shareholders should be happy with the fact that the bid will offer them a much higher price than that which was available until recently in the stock market. But this is not good enough. A conflict of interest is created whenever differences between the market value of a company and its break-up value can be exploited by the managers for their own interests. From the equity holders' viewpoint (although not the bondholders'), this conflict can be mitigated, but not removed, only by an open auction for the business.

### Large incentives

Under the plan, the managers will have large incentives to work very hard and to cut out wasteful overheads. But this is only part of the story. Their rewards will also come at the direct expense of existing bondholders, who have seen the value of their securities tumble in the past few weeks - for the very good reason that, if the deal goes through, the company's ability to pay interest and to service the loans will no longer be unquestioned. Its balance sheet will have been knocked sideways and so will the balance between annual income and interest expenses.

In practice, the managers

## John Plender looks at the wider implications of the takeover binge

# The price of corporate gluttony

**A**re Anglo-Saxon capital markets too accommodating towards takeover activity? Does the market for corporate control generate an economically efficient level and composition of takeovers? These questions are admittedly old questions which tend to resurface at the peak of bull markets and takeover booms. But they have taken on new urgency in view of the controversy surrounding recent corporate raids in Britain and the boom in debt-financed takeovers and buy-outs in the US.

Some leading British industrialists feel that the openness of London's capital market makes them unduly vulnerable to hostile takeovers by foreigners who are not subject to comparable disciplines. Sir Hector Leung, chairman of United Biscuits, spoke for many at the recent annual conference of the Confederation of British Industry when he argued that the implications of a wave of foreign takeovers had not been thought through.

From another perspective Mr Jack Hennessy, chief executive of Credit Suisse First Boston, argues that there is far too little merger activity in much of Europe. The fact that only \$10bn (\$5.5bn) of the \$267bn of mergers and acquisitions in the first nine months of 1988 consisted of cross-border acquisitions by European companies is, in his view, an indication that Europe is not restructuring itself vigorously enough to take on the industrial might of the US and Japan.



ing change is more likely to come on the fiscal front, where any bias in favour of takeovers can be quantified, and perhaps also in financial supervision.

Certainly in the US there is scope for tax changes. The replacement of equity with debt as a result of leveraged deals involves a substantial redistribution of resources from government to the corporate sector because of interest relief. On some accurate estimates, tax savings account for up to 80 per cent of the takeover premium paid by the buyer in leveraged bids and buy-outs. The problem here, as Susan Simon, Washington-based political analyst at Shearson Lehman Fritton, points out, is that tax deductibility for interest payments is almost sacred in the US.

The bias is thus more likely to be tackled by a wider change in the structure of corporation tax. The fact that US companies pay a separate corporation tax means that the after-tax return that can be earned in the corporate sector is lower than the return available in the unincorporated sector. The additional burden is capitalised in company share prices, so that companies tend to be valued in the stock market at a discount to the replacement cost of their assets. This is partly why it is cheaper in the US to buy a company than to invest in new capital goods.

In Britain much of the discount to replacement costs has been eliminated by Mr Nigel Lawson's reform of British corporation tax, completed in the 1988 Budget. And Australia has just moved to a system in which shareholders receive a credit for taxes paid at corporate level. Interestingly, Mr Alan Greenspan, chairman of the US Federal Reserve Board, has combined recent warnings about bank exposure to buy-outs with some kitemarking about a move away from a system in which tax incentives are granted for interest payments but not for dividends. But even if the new Bush Administration is sympathetic, a reforming tax bill would take a considerable time to make its way through Congress.

In the US, concern over the post-1987 crash resurgence in takeover activity has multiplied in response to the sheer size of some of the deals in the recent bids for RJR Nabisco and Kraft which together involve more than \$30bn. There is also an undercurrent of hostility towards a spate of foreign bids.

In responding to such fears governments are constrained by one important macro-economic consideration: the countries with the most active markets in corporate control - the US, Britain and Australia - all have current account deficits that are sizeable in relation to gross national product. Direct inward investment and foreign takeover incursions represent the most stable form of long-term financing for these deficits and help reduce dependence on hot money. Given that the same countries also generate a high level of outward investment, the adoption of more restrictive takeover practices would at best be a double-edged weapon.

At the micro-economic level the uneven sectoral impact of the takeover boom also has to be acknowledged. There has been little hostile bid activity in commercial banking, for example, a relatively inefficient sector which might appear a suitable candidate for hostile takeover treatment. But this is partly excluded for reasons of public policy considerations and partly because of financial reasons: the leverage inherent in the structure of banking rules out heavily borrowed takeovers.

In declining industries such as tobacco, leveraged bids and buy-outs (LBOs) have been offering a solution to the problem of high cash flow and low growth. But in many internationally competitive sectors such as food manufacturing, takeovers are merely providing an alternative to direct investment in brand names and plant; this year's bid by the Swiss multinational Nestlé for the British food group Rowntree was an obvious case in point. In fact much of

the activity in the present takeover boom appears to have been motivated less by the textbook pursuit of a more efficient allocation of economic resources than by cruder forms of bargain hunting.

That description certainly fits a large proportion of the more highly leveraged bids. Indeed, the most striking new feature of the present boom is that it has been driven so extensively by bankers who are responding to the pressure of deregulation on their own industry. As the profitability

of their core lending business has waned under the pressure of unaccounted competition, bankers have despatched any remotely plausible entrepreneurial client in pursuit of any takeover target with a cash flow capable of paying fat interest rates and big fees.

The *reductio ad absurdum* in this process can be seen in Mr Alan Bond's Australian conglomerate, Bond Corporation, which has been accumulating a predatory share capital in Mr Tiny Rowland's Lonrho despite having a market capitalisation less than a fifth of the size of Lonrho. Since Bond Corporation's latest balance sheet shows a negative net worth after stripping out intangible assets, with a huge mountain of debt, one obvious way for Mr Bond's bankers to improve the quality of their client portfolio to his company would be to finance a giant bid by him for any asset-rich group that can be bought at a discount to underlying asset value.

Investment bankers have perhaps been motivated more by greed than fear in their corporate financing activity. But with the invention of junk bonds and the promotion of leveraged buy-outs they have fed the appetite of both commercial banks and savings and loan institutions for high-risk assets that are required to generate above-average returns to bolster depleted capital ratios.

A second conspicuous feature of the bid boom is the extent to which the aggressors appear simply to be reshuffling the pack. Many American academics argue that the share price increases of firms involved in hostile takeovers greatly overstated the efficiency gains from acquisitions and that the benefit to shareholders is often won at the expense of other stakeholders in the acquired business such as employees, suppliers, pensioners and tax authorities.

Andrei Shleifer and Lawrence Summers, respectively of Princeton and Harvard Universities, suggest in a recent paper for the LSE Financial Markets Group that such redistributive takeovers could entail large efficiency losses; and that renegeing on implicit contracts - for example with employees or present and future pensioners whose occupational pension schemes may be stripped - arguably destroys one of the most valuable assets owned by shareholders. They point to the US airline industry as a sector where takeover premiums are more likely to have reflected redistribution than efficiency gains.

If they are right, much takeover activity is simply a negative-sum game in which lost management time and investment bankers' fees represent wasted resources. And there is plenty of empirical evidence to support that view. Indeed, a recent paper from Britain's Department of Trade and Industry highlighted the consistency of academic studies in finding either that mergers fail to generate efficiency gains or that the evidence that they did so was inconclusive. On that basis, a regulatory and fiscal bias in favour of neutrality or even of fewer takeovers sounds preferable to

a bias in favour of bid activity. The case is further reinforced by the fact that hostile takeovers have played no part in the German and Japanese economic miracles.

The problem is that there are no objective yardsticks to distinguish bids or to measure degrees of regulatory bias. Nor is it possible to quantify the beneficial discipline exerted on management by the threat of takeover and the off-setting inefficiency that arises where profitable long-term

investment or research is scrapped under such pressure.

The German and Japanese examples are also misleading, in that an alternative discipline has been provided there by close long-term relationships between companies and their bankers. In Japan relationship banking is anyway breaking down as high profitability erodes indebtedness to the banking system. At the end of 1987 net debt of all non-financial companies on the Tokyo Stock Exchange was only 26 per cent of corporate equity. So the Japanese corporate sector now has Anglo-Saxon debt-equity ratios but neither Anglo-Saxon nor Japanese discipline, which could spell trouble for the future.

All this suggests that regulatory reform in takeover practice will, at best, be piecemeal and directed at specific excesses. In Britain, for example, Mr John Banham, director general of the CBI, has proposed a short menu of reforms including a reduction in the level of shareholding at which a predator is required to launch a bid from 30 per cent to 15 per cent. Far-reaching

## The next step in Pakistan

**THE MORE** days that pass without Ms Benazir Bhutto being called upon by the acting president to form a government in Pakistan, the more likely it seems that the military's decisive step towards democracy in last week's elections may be halted in its tracks, at least temporarily.

The elections were a notable victory for the people of Pakistan, who have been ruled by various forms of military dictatorship for more than half of the country's 41 years of independence. The first full and fair party-based elections for 18 years proceeded without violence or intimidation; there was no military interference and minimal ballot-rigging.

Ms Bhutto's Pakistan People's Party narrowly failed to secure an absolute majority of seats in the National Assembly. But it is by far the largest single party, with 30 seats against the Islamic Democratic Alliance's 54. Furthermore, she can claim to be the only party to have secured a nationwide mandate, the IDA having failed to win a single seat in Sindh, the country's second most populous province.

The logical next step is to call Ms Bhutto, who claims the support of enough independents and minority parties to have a majority, to form a government without further delay. Any other course, although not necessarily to Ms Bhutto's long-term disadvantage, would be to deviate from the democratic path so carefully followed thus far. That would be a pity given the scale and breadth of the PPP's success and given the clear message from the majority of voters that they want to cut loose from the parties and personalities previously associated with General Zia's 11 years of military dictatorship.

say that the army's admirable invisibility during the election means it has withdrawn permanently from politics. Its general antipathy towards the PPP remains strong. In spite of Ms Bhutto's careful courting of the military leadership.

Mr Ishaq Khan's anxieties will have been reinforced by the weekend's provincial elections where the PPP did less well than on Wednesday. Crucially, the IDA won in Punjab, which contains 60 per cent of the total population. It is not uncommon for the same voters to vote in opposite ways in different tiers of the electoral process, as US and Western European voters know only too well, but the Punjab provincial election result gives the President his best excuse so far to overlook Ms Bhutto.

**Impatience**

Ultimately, Ms Bhutto might benefit by not being called, provided she can control the impatience of her supporters. She has no parliamentary experience and would learn quite a lot from the leader of the strong opposition against a weak government. In addition, she might not have to wait long before a new poll and an absolute majority which would guarantee her office, the army permitting. The pressing economic and social problems are severe and a weak and splintered IDA government would be on the ropes from the start. If she takes office now her legislative programme, like that of the US President, will face the formidable obstacle of a hefty opposition majority in the Senate where no elections are due until 1990.

Nevertheless, the president should stick to the fair and proper course. Having got this far so peacefully Pakistan should not impede its own shaky steps towards proving that an Islamic democracy need not be a contradiction in terms. And the army must hold true to its recent discovery that its role is to serve rather than to control governments. Ms Bhutto is clearly going to be tested in power sooner or later and, all the risks and difficulties notwithstanding, the democratic process would, on balance, be best served by not denying her the chance to succeed or fall now.

## Neighbours fall out

**Something** is clearly up between No 10 Downing Street and the Foreign Office. Or maybe we should take the simpler explanation, which is that the Government information machine is not working properly.

Although one normally inclines to the cock-up rather than the conspiracy theory of politics, this time it looks a little more sinister. Take, for a start, a couple of reports over the last few days. It was said that the Prime Minister was about to snub President Kenneth Kaunda of Zambia by visiting Southern Africa during the Christmas recess without seeing him. That information did not come from the Foreign Office. Indeed the details of the Prime Minister's Southern African trip are still not clear: it could include an incursion into South Africa itself it may not take place at all.

Then again there is the funny business of whether the Queen will pay a state visit to the Soviet Union. Media reports over the week-end would have us believe that the Prime Minister will advise against. The newspapers often make mistakes, but they seldom make up stories from nothing. Someone has been giving some briefings, almost certainly not the Foreign Office.

There was also the affair of an article in The Times, attacking the independence of the Foreign Office, by one of those right wing mavericks who sometimes claim to have the Prime Minister's ear. Sir Geoffrey Howe, the Foreign Secretary, made (I thought) the mistake of replying to it in a letter to the newspaper. That opened the way to other attacks on the Foreign Office in the same paper, much on the lines of Norman Tebbit's remark that the Office represents foreigners in the same

## OBSERVER

way as the Ministry of Agriculture represents farmers. Mrs Thatcher has not done much to come to Howe's defence.

She was also slow in defending Chancellor Lawson when he got himself into a mess over targeting benefits to pensioners. True, the mess was of his own making, but it was the Schadenfreude rather than the friendly hand that was noticeable in No 10.

The explanation may be that the Prime Minister is pleasing herself for the big reshuffle next summer when some of the old stalwarts will have to go before the bid for the fourth term. Yet it is a bit early to start distancing yourself from your most senior (and successful) Ministers. It may be dangerous as well when No 10 says one thing and other Departments say another.

Remember the lessons of the Westland affair. The Departments involved were all over the place on what was a relatively minor matter. Since it was the run-up to Christmas, there was no-one around to prevent the affair getting out of hand. One just detects the beginnings of a similar carelessness, tempered by conspiracy.

## MGM's tiger

**It** should have been a lion, of course, but the lion was sick, so a tiger turned up instead. MGM, famous for its roaring lion and old movies, has gone into consumer electronics.

The launch took place at Wallace Heaton in London's Bond Street yesterday morning. The first product is Plugaround Sound, under which you can feed your existing hi-fi system into any room of the house, or even the garage or the garden without connecting wires. You simply plug a small

## Canada today

**The** race for fourth place in today's Canadian election is almost as compelling as for the first.

Eight parties are bidding for the votes of Canadians disillusioned with the platforms of the three major contenders. They range from the Lyndon LaRouche-inspired Commonwealth of Canada Party to the Communists, who have run in every Canadian election since 1925 and won a seat in the 1940s.

Among those with realistic aspirations are the Greens, who are gaining momentum along with the environmentalist movement worldwide, and the fundamentalist Christian Heritage Party (CHP). The CHP may even have some minor say in the election's outcome. In a handful of rural ridings in Ontario and British Columbia, they may snatch enough votes from the Conservative camp to let in the Liberals or the left-centre New Democratic Party by the backdoor.

The same may be said of the Reform Party, which is running on a platform of a fair deal for western Canada. Preston Manning, the party leader, may even embarrass former Prime Minister, Joe Clark, in his Alberta fief of Yellowhead. Few expect Manning to win, but he should considerably cut the illustrious incumbent's majority.

There is also the Rhinoceros Party. It wants the formation of a Canadian men's synchronised swimming team and a national holiday to be declared for the entire month of February. In 1984 it polled 100,000 votes.

## Computer wine

**Not** just a bottle, but 10 cases of claret arrived at the Financial Times for Observer last Friday. It seemed a bit much, even as an early Christmas present. So we started giving them away. It turned out to be a computer error. They were not meant for Observer at all. The wine merchants agreed, however, that we would have had no liability if it had all gone.

**Complications**

Acting President Ishaq Khan's reticence to call her highlights several complications previously associated with a constitutionally obliged to call any particular party in the absence of an absolute majority. Second, he was a loyal supporter of General Zia and although he has played a straight bat so far his personal disapproval of the PPP and its leader is well known. Third, it is too soon to

**Canada today**

The race for fourth place in today's Canadian election

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EC Commissioner Willy de Clercq defends the Community's anti-dumping policy against its critics

LOMBARD

Time to put the squeeze on pay

By Samuel Brittan

As the world's largest...

Fair practice, not protectionism

facts and the method applied. Finally...

Another feature of the Community's...

Because the Commission has nothing...

ers, and in that role may require...



Even though some academics still...

The Community has always supported...

Price undertakings are frequently...

mission's methodology in this area...

Naturally, the effect of anti-dumping...

Unlike the US authorities, the...

It will be apparent from the...

Also, those criticising the Commission's...

In discussions prior to their enactment...

In any event, the Community is not...

Finally, it has been reported that...

Nevertheless it was gratifying...

After many years on an excessively high...

But should we worry? Some industrialists...

Moreover, how industry responds when productivity...

On a monetary view of inflation, pay rises...

In practice, excessive pay rises are being...

Restoration of profitability in British...

LETTERS

Accountants in academe

From Mr W.L.J. Mordy. Sir, David Thomas reported...

The size of the staff recruitment...

Exchange rate stability

From Mr W. Grey.

Sir, In his recent FT interview...

Steadily adding more solicitors to the Roll

From Mr R.C. Harvey. Sir, Mr Ben Williams claims...

number is increasing by just under...

tion is unlikely to change within...

Health and safety at work legislation should be invoked

From Mr R.N. Coull. Sir, It is difficult to understand...

because of the difficulty of demonstrating...

well as public companies under the...

there should be little difficulty in...



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# FINANCIAL TIMES

Monday November 21 1988

**Bostwick Industrial Doors**

## Janet Bush on Wall Street Few props and fewer promises

MANY OF the distractions which kept a measure of optimism and a small injection of excitement in the equity market disappeared as soon as Mr George Bush was elected.

The most important red herring has been the boom in takeovers, leveraged buy-outs and speculation about more and more deals. That bubble has begun to subside from a number of small pinpricks.

There was the unseemly haste of Senator Robert Dole who talked on the day after the election about taking action to dampen down the LBO fad. There was the withdrawal last week from the bidding for RJR Nabisco by Forstmann Little and its cohorts and then the apparently coincidental suits against RJR from ITT and Metropolitan Life which began the fight back by conventional bond holders.

Now that the right man has won the White House and stocks are deriving little support from takeover speculation, there has been a return to looking at longer run macro-economic problems and fundamental values.

Mr Alan Avelson of Barron's puts forward a fairly pessimistic view. "What really ails the market, in my view, is not so much the fact that terms of business activity, corporate earnings and political congeniality, it doesn't get any better than this, rather, on every score, it's due to get worse. Put another way, what's bugging investors is the prospect that the great expansion that has been running will run out of steam some quarter soon."

What the financial markets appear to be discounting is the next recession, a slip in the face for the "New Ager" who believe that the business cycle can be prolonged indefinitely with the right policy mix and the Bush team which is banking on growing out of the budget deficit.

The sharp falls in financial markets since the election appeared partly to anticipate, despite immense respect for Mr Alan Greenspan's Fed, that the central bank may overdo the monetary tightening which appears inevitably in store and tip the economy into recession.

It is conceivable that clever management by the Fed could allow the economy to muddle through. Mr Gregory Coker, a macroeconomist with Smith Barney, says: "There is no reason for a business cycle to die because of old age. A cycle dies because of something exogenous like poor policy."

If the Fed performs this balancing act, how much room is there for the Fed to raise fundamentals? The answer is probably that the broad market is not likely to get much of a boost from earnings but that there will be opportunities with careful stock selection.

Mr Brian Fernandez, managing director of Brown Murray Foster Securities, whose money management arm achieved a 30.8 per cent return on its stocks portfolio in the first nine months, believes the market has some upside potential with large stocks fairly valued but some smaller stocks still undervalued.

The company's strategists are predicting a 5.6 per cent increase in the profits of S&P 500 companies in 1989 compared with 1988, slightly more optimistic than the Blue Chip Economic Indicators consensus of 4 per cent. Although this is less impressive than Brian Murray's forecast of a 29 per cent leap in profits this year compared with last, Mr Fernandez believes the market should rise both because of earnings and technical reasons.

Economists at Paine Webber, which currently has 47 per cent of its model portfolio in cash, 18 per cent in stocks and 35 per cent in bonds, is more cautious, but sees potential in careful value-based selection.

"It is striking today how one can build a quality, value-based portfolio without relying heavily on any particular economic scenario playing out. This would seem to be a significant advantage given a conflict between the surprising strength and age of the economic recovery."

At the pessimistic end of the scale are portfolio strategists at Oppenheimer. They believe that, although in the long term a stock market selling at only six times its cash flow looks cheap, there is limited scope unless the Fed relaxes its restrictive policies.

They think that the market will start anticipating an economic slowdown in the second half of next year, implying that many of the cyclical industries may start to underperform the market, despite their profitability and their relatively low price earnings ratios.

## Austria wins Hungary telecoms deal after lifting of embargo

By David Marsh in Bonn, Leslie Collitt in Berlin and Terry Dodsworth in London

AUSTRIAN companies are supplying Hungary with advanced western telecommunications equipment under the first major deal signed since the West's embargo on deliveries of digital telephone exchanges to the Soviet bloc was lifted in September.

The order, likely to pave the way for a large number of deliveries of such equipment to the Eastern bloc, has been awarded to the Austrian Telecommunications Company, a joint subsidiary of the Austrian electronics concerns Kapsch and Schrack. It is valued at between \$81m and \$182m.

Under the deal, financed by an Austrian banking consortium, already manufacturing under licence in Austria for the country's telecommunications authority, is one of the most successful designs among the modern generation of advanced digital switches. It is widely sold in the US, and has also been supplied to the UK.

Northern was unable to comment on the deal yesterday, but its experts said it was unlikely it would have been struck without notification to the Canadian authorities.

Despite the relaxation of the rules on the sale of digital switches to eastern Europe,

on the DMS 100/200 model made by Northern Telecom of Canada. The equipment is due to be supplied to Budapest and seven other Hungarian cities, equivalent to a total of 100,000 Hungarian telephone lines.

The Northern Telecom product, already manufactured under licence in Austria for the country's telecommunications authority, is one of the most successful designs among the modern generation of advanced digital switches. It is widely sold in the US, and has also been supplied to the UK.

Northern was unable to comment on the deal yesterday, but its experts said it was unlikely it would have been struck without notification to the Canadian authorities.

Despite the relaxation of the rules on the sale of digital switches to eastern Europe,

certain aspects of the technology, which involves extensive use of advanced semiconductors and software, are still banned for exports from the West. Clearance can be given for most items by national governments, but some of the more sophisticated products still have to be vetted by the Paris-based Co-ordinating Committee on Multilateral Export Controls (CoCom), the Paris-based body which vets transfers of western technology to communist countries.

The breakthrough for the Northern Telecom switch in Hungary follows a smaller digital switch order worth SKr77m (\$7.7m), awarded by Hungary in September to I.M. Ericsson of Sweden for an international exchange. Clearance has also been given by the UK for the export of the

System X switch made by GPT, a subsidiary of GEC and Plessey, which is negotiating for a contract in Bulgaria.

With all the main western telecommunications concerns jostling for East bloc digital deals, the Austrian companies hope to use the deal - won in competition with West Germany - to establish a foothold on east European markets.

Kapsch and Schrack have agreed to furnish Hungary with know-how to assemble the systems for its own use and for export. This aspect still has to be approved by CoCom.

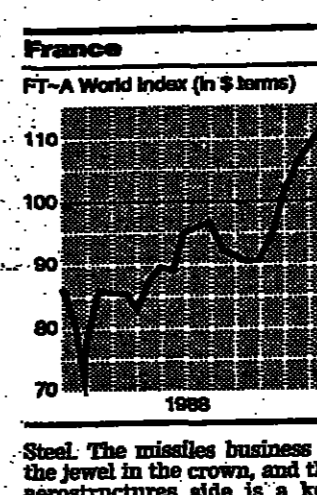
CoCom, grouping all 16 Nato countries apart from Iceland, plus Japan, agreed to lift, from September, a four-year-old embargo on sales of digital switches to the Eastern bloc. Such sales to China were liberalised several years ago.

## Australia's meaning of tight money

Despite the nervousness in the world's financial markets in the aftermath of the US election and ahead of today's Canadian elections, the worst performing major stock market over the last fortnight has not been New York or even Toronto - but Australia. The Australian All Ordinaries index has fallen for seven trading days in a row - a drop of close to 6 per cent - and the culprit is interest rates.

Whereas London, New York and Toronto are searching anxiously for signs of any need for further monetary tightening, the Australian Reserve Bank has raised its rediscount rate three times in the last fortnight and ANZ increased its prime lending rate by half a point to 16.5 per cent on Friday.

In many respects Australia is similar to the UK. It is running a big budget surplus, its economy is booming and its October trade figures underlined its chronic balance of payments problem. But unlike the UK its inflation rate is declining and will soon be less than that of the UK - if it is not already - and its monetary policy is even tighter. The Australian dollar is at its highest level in three years and seems set to rise further, which may be good news for Australian bonds but can only be bearish for equities.



industrialists and financiers stepped in to rescue the car seat maker. Epeda-Bertrand Future from the hostile attentions of a variety of others; and, under very different circumstances, when a group of blue-chip heavies weighed in on the Société Générale share register last week against the troublesome Mr. Reberstein, however tacitly in his destabilising efforts. And whoever was truly responsible, that situation seems to have lost most of its pizzazz for the moment.

The establishment's reflexes may well favour solidarity even more in future. The government, too, may tread carefully with the privatised companies for a while to avoid attracting foreign raiders. But price could also begin to make takeovers less appealing, with equity yields in the region of 3 per cent and government bond yields more like 9 per cent; the market is not exactly dirt cheap despite relatively low French p/e ratios. And if more companies do as BSN did recently - buy a small bank to ensure that any raid on them would have to go to the banking regulators - deterrence could become almost a habit.

## Savimbi says Unita will fight on

By Anthony Robinson in Jamba

DR JONAS SAVIMBI, leader of the United Forces and the main excluded party from the four-nation Angolan peace talks, intends to fight on against Angolan government FAPLA forces until all Cuban troops have left Luanda and agrees to form a government of national reconciliation.

Speaking at a press conference in his southern Angolan bush headquarters, Dr Savimbi welcomed the draft agreement on Cuban troop withdrawals reached at last week's Geneva talks between Angola, Cuba and South Africa and rejected secret initiatives aimed at persuading him to step down as Unita leader.

He also revealed that Unita and Cuban representatives had discussed an informal ceasefire last month.

Dr Jonas Savimbi, right, leader of Unita, has vowed to fight on against Angolan Government forces until all Cuban troops have been withdrawn from the country and Luanda agrees to form a government of national reconciliation. Unita was the main party excluded from last week's peace talks between South Africa, Angola and Cuba. Dr Savimbi welcomed the talks' draft agreement on Cuban troop withdrawals but rejected secret initiatives aimed at persuading him to step down as Unita leader. He also said Unita and Cuban representatives had discussed an informal ceasefire last month.



internal settlement after the Cuban departure.

But before then, he predicted, FAPLA would try to capture Unita's base already building up forces around Cuito Cuanavale for another attack on Unita's advance base at Mavinga, 200km north of Jamba.

Units forces, backed by South African long-range artillery and air strikes, have already inflicted heavy losses against Mavinga in 1985 and 1987 and Dr Savimbi warned that Unita had stockpiled enough equipment to continue fighting.

Unita, he added, would defend Jamba "house by house if necessary". Among Unita's weapons are US-supplied Stinger ground-to-air missiles and wire-directed Tow anti-tank missiles, which have given its forces protection against Angolan air superiority and Soviet-supplied armour.

Outlining his plans for an eventual internal political solution, Dr Savimbi suggested that the first stage of reconciliation should be a provisional government to supervise general elections within two years.

Elections would be to a constituent assembly. This in turn should draft a constitution allowing for a multi-party democracy and rights of opposition parties.

In the absence of elections, he added, Unita continued to deny the legitimacy of what he called the "corrupt, inefficient MPLA Government" and refused to accept the one-party system.

Asked if he would consider stepping aside if that would facilitate national reconciliation, he said he would only do so if the MPLA, Dr Savimbi launched a personal attack on President Denis Sassou-Nguesso of the Congo and President Omar Bongo of Gabon. He accused the latter of sending a letter to "my personal friend" King Hassan II of Morocco asking the King to provide him with a

## Short Brothers

There is a bizarre contrast between next Wednesday's \$2.5bn-plus privatisation of British Steel and Short Brothers, the Belfast aircraft maker whose sale was unceremoniously advertised in the small ads last week. British Steel has been transformed from an inefficient, loss-making business into the most profitable steel company in Europe. Short Brothers, by contrast, is a high-tech company which has been starved of investment, has a negative net worth of \$10m, annual sales of around \$25m, and has done no more than break even on a pre-interest basis for the last five years. It is hardly the sort of record which will attract the big spenders, so why the hurry to get rid of it?

The Government is prepared to spend years nurturing a mature business like British Steel back to health, yet is rushing to sell Shorts even before an up-to-date balance sheet is available. Shorts consists of three businesses, at least two of which have considerably greater growth and profit potential than British

## French takeovers

More than anything else, French and foreign investors can thank a succession of take-over attempts for ensuring the French stock market its premier place among European bourses this year. The market's total return in local currency terms has been nearly 48 per cent since the beginning of 1988, second only to Mexico among the world's markets and the best in Europe. A major attraction has been that Paris is one of the few major Continental markets where corporate activity has built up enough momentum to give a little spice to life.

There are signs now, however, that parts of the establishment - and some government figures believe it is time the market settled down to a slightly quieter rhythm. Twice in the past three weeks, the heavy artillery of the establishment has been brought out to fighten off a predator: first when a party of white knight

## Virgin

Today's vote by Virgin shareholders on Mr Branson's proposal to retire from public life will be closely watched by those interested in following his example. The outcome is not quite guaranteed. Mr Branson and his colleagues control 63 per cent of the equity, but will not vote it; the scheme of arrangement requires either a simple majority of the remainder, or 75 per cent of votes cast. But with the shares closing on Friday at only 4p short of the 140p offer price, the market is not counting on an upset. And indeed, since the offer is plainly above the underlying market value, there seems little reason to refuse it.

Whether Virgin should form a precedent is another matter. The company, like its founder, has a one-off character, and its lack of success with the stock market is largely due to mutual misunderstanding. Other companies - especially those which might propose to go private for a couple of years of unworldly effort, and then return - should be encouraged to stay and face the music.

## Burger King plan opposed by franchisees

Continued from Page 1

forced to cut back on franchisee services. These include new product development, new equipment and training. Mr Pothitos explains, "even now they don't provide enough service."

Some 86 per cent of Pillsbury's 6,000 stores worldwide are owned by franchisees, who have a total investment in the company of some \$2bn. Many franchisees have grown increasingly dissatisfied with Pillsbury's management in recent years and a group had been considering a leveraged buy-out plan for the fast food chain. But this has now fallen through, Mr Pothitos pointed out.

Pillsbury management had scheduled a meeting for yesterday afternoon to consider the franchisees' letter.

Nikki Tait adds: Grand Metropolitan said yesterday that it was pleased but not surprised that Burger King franchisees opposed Pillsbury's spin-off and restructuring plan.

The Grand Met offer expired on Friday but is likely to be extended.

## Irving Trust move hits Third World loan market

By Norma Cohen in London

THE MARKET in which loans to Third World countries are traded among banks was thrown into disarray last week after Irving Trust Co, the US bank, circulated a list totaling about \$50m of loans, mostly to Latin American countries, which it wished to sell.

Bankers specialising in sales of Third World debt said that prices of loans to Brazil and Mexico fell by as much as 20 per cent as a result of Irving's sales effort. At mid-week the market was so volatile that some normally active banks were reluctant to quote prices.

By the end of the week prices were said to have recovered a little after Irving withdrew much of the list. However, the bank is believed to remain anxious to sell the loans in the hopes of capturing tax advantages before completion of its acquisition by Bank of New York, set for late November.

Irving declined to comment, saying it could not discuss any continuing sales programme. However, the bank acknowledged that it had been actively selling its loan portfolio, disposing of about \$190m since September.

Before Irving circulated its list, Brazilian loans were trading at a strong 40-cent dollar face value. The price dropped as low as 38 cents. After Irving withdrew the list, prices recovered by 2 or 3 cents.

The sharp drop in prices came just as the market began to recover from particularly heavy selling by Canadian banks in late October. Several banks, particularly Toronto Dominion and Canadian Imperial Bank of Commerce, were said to be selling loans ahead of the end of their fiscal year on October 31.

The quick reaction in the price of Third World loans to Irving's attempted sales, and the subsequent recovery, highlighted the extent to which trading in the assets has grown. While no data exist, estimates of turnover in 1988 run from \$15bn to \$25bn, although the figure may be boosted by double counting.

## Egypt backs Palestinian state

Continued from Page 1

According to Israel radio, 37 countries have now recognised the Palestinian "state", which has no borders, controls no territory and as yet has no government. On Friday, the Soviet Union, a strong supporter of the PLO, said it recognised the proclamation of a state, as distinct from full recognition of the state itself.

However, no Western country has yet made a similar move. The US argues that the independence declaration prejudices the future of the Israeli-occupied West Bank and Gaza, which should be settled by negotiation. Britain describes the declaration as "premature", and it and France say they cannot recognise a state without a defined territory.

The setbacks for Israeli diplomacy come at a time of intense controversy over the formation of a new Government after Israel's November 1 election. Labour and Likud appear to be edging towards a new government of national unity headed by Mr Shamir, after reaching agreement over the weekend on the broad principles guiding such a coalition.

Intense pressure for the two main parties to get together again, dumping smaller, ultra-Orthodox factions, has come both from vocal groups within Israel and from representatives of the 5.5m-strong Jewish community in the US.

But a growing revolt of Labour backbenchers, led by Mr Uzi Bar-Am, the party's Secretary-General, could still torpedo the plans, being sketched out in private by small negotiating teams.

The new Knesset, or parliament, meets today for the first time, amid indications that many secular members are unhappy with the scale of proposed concessions to the religious fundamentalist parties.

## Canada poll

Continued from Page 1

discouraged. As many as 30 per cent of respondents told Angus Reid they might change their mind regarding voting intentions before polling day.

A confident Mr Mulroney spent the dying hours of the campaign in his native Quebec. The predominantly French-speaking province played a crucial part in the Conservatives' 1984 landslide but has seemed surprisingly irresolute in its support since Mr Turner's stronger than expected performance in the televised leaders' debates.

## World Weather

Area	Temp	Wind	Cloud	Pres	Humid	Visib	Other
Alaska	40-50	10-15	Partly	1015	60-70	10	
Canada	30-40	10-15	Partly	1015	60-70	10	
USA	40-50	10-15	Partly	1015	60-70	10	
UK	10-15	10-15	Partly	1015	60-70	10	
France	10-15	10-15	Partly	1015	60-70	10	
Germany	10-15	10-15	Partly	1015	60-70	10	
Italy	10-15	10-15	Partly	1015	60-70	10	
Spain	10-15	10-15	Partly	1015	60-70	10	
Japan	10-15	10-15	Partly	1015	60-70	10	
Australia	10-15	10-15	Partly	1015	60-70	10	
India	10-15	10-15	Partly	1015	60-70	10	
China	10-15	10-15	Partly	1015	60-70	10	
South America	10-15	10-15	Partly	1015	60-70	10	
Africa	10-15	10-15	Partly	1015	60-70	10	
Asia	10-15	10-15	Partly	1015	60-70	10	
Oceania	10-15	10-15	Partly	1015	60-70	10	

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# FINANCIAL TIMES

## COMPANIES & MARKETS

Monday November 21 1988

**Vent-Axia**  
VENTILATION

Fresh solutions to stale problems

**INSIDE**

**Virgin poised to quit the stock market**

Shareholders in Virgin, the British leisure group headed by Mr Richard Branson, are expected today to approve a management buy-out of the company. It will be the biggest buy-out of a quoted British company. But, with Virgin's profits expected to rise healthily in the 1990s, the move also raises questions about shareholders' investment horizons. Page 38

**A surprising Eurobond success**

The past week hardly seemed the ideal time to launch dollar straight Eurobonds, with the US currency under pressure, market flitters over publication of the latest American trade figures and the threat of rising interest rates. But despite this, a couple of deals proved an undoubted success. Dominique Jackson looks at the state of the market. Page 24

**Management of the business through thick and thin**

To describe a manager as "thick" is a compliment, rather than a term of abuse, in the lexicon of Mr Henry Mintzberg, a Canadian professor of management. He defines thick as thorough, meaning "thin" means facile. And thin management, he complains, gets too much promotion. Christopher Lorenz examines his ideas in the Business Column. Page 46

**Conundrum for the gilt market**

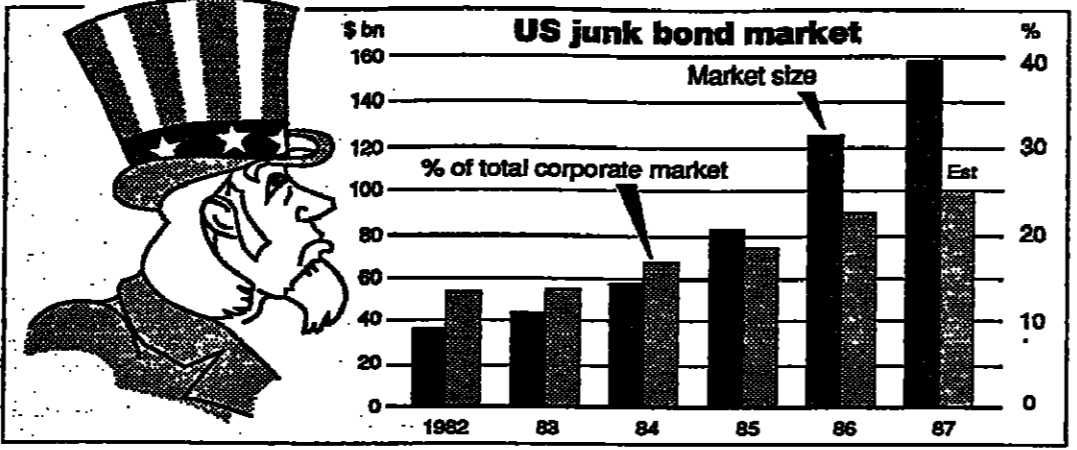
The London gilt market had a generally lacklustre tone for most of last week yet closed on a strong note, taking heart from the UK's provisional money supply data for October. The main focus of interest, however, remains the Bank of England's buying in activities and the implications of this for the market. Page 28

**Market Statistics**

Basis lending rates	4.2	Money markets	4.2
European/sterling	2.5	New 10-year bonds	2.5
FT-100 index	42	10-year Treasury bonds	2.5
FT/AMIB 1st bond ave	22	US money market rates	2.5
London share index	42	US Treasury bills	2.5
London stock services	42	World stock indices	2.5
Traditional options	41		

**Companies in this section**

British Gas	30	Irish Distillers	30
Carless	30	Kell Energy	30
Compagnie du Midi	28	Local London	30
Comptel	30	Mivoro	30
Cors Gas Fields	30	National Semi	28
EW Fast	30	Pacehney	28
GrandMet	30	Plessey	30
Hitachi	28	Santa Nova	28
		Societe Generale	28



## Wall Street dreams up a bondholder's nightmare

**James Buchan explains why big investors have doubts about highly-leveraged buy-outs like RJR Nabisco's**

Metropolitan Life is a large, unimagnably large, agglomeration of capital in the annals of its stock bondholders, towering over New York's Madison Square, men in identical suits and ties are repeated endlessly, as in a series of mirrors.

In every town in the US, there are MetLife salesmen pushing life, health or motor insurance, arranging pension plans or selling houses. They send back \$40bn every year to the harried fund manager in New York.

MetLife is not a company that files nuisance lawsuits.

But last week, it sued RJR Nabisco. It accused the tobacco company's managers of betraying their lenders by trying to buy the company with billions of dollars of extra debt.

MetLife said it was suing not just to recover the \$40m it lost when its RJR bonds slumped in creditworthiness at the prospect of the new borrowings. It was also suing, said Mr John Creighton, chief executive, "to preserve our great capitalist system" from Wall Street speculation and management greed.

MetLife was the second major RJR bondholder to go to court, following a suit launched by the IIT industrial and financial services company on Wednesday.

The suits are most likely to halt the \$20bn sale of RJR. But they are signs that big institutional investors have deep misgivings about the vast and highly-leveraged deals Wall Street is dreaming up.

For five years, US corporate bond investors have suffered, mostly in silence. To push up returns for existing shareholders or finance takeovers by raiders or executives, US corporations are going ever deeper into debt, allowing their credit ratings to tumble and handing huge losses to their existing bondholders.

Mr Morrey McDaniell, an expert of bondholders' law who works at Union Carbide, calls this process "a massive transfer of wealth

from bondholders to stockholders, possibly the largest expropriation of investors in American business history."

Insurers such as MetLife and IIT's The Hartford subsidiary have been hardest hit by the fall in credit quality. Bonds, both public and corporate, are ideal investments for insurance companies because their predictable income can be matched against fixed future liabilities on insurance contracts.

MetLife has around four times more invested in bonds than in stocks and no less than \$50bn invested in blue-chip or "investment-grade" corporate bonds.

To protect these bonds from downgrading, holders have little defence but the covenants or indentures written into bond contracts. Bondholders, as lenders, have none of the fiduciary rights enjoyed by stockholders as owners. As recently as last month, the courts in the key business state of Delaware explicitly rejected arguments that bondholders are a fiduciary responsibility of management.

Last summer, a fretful group of leading bond investors, including MetLife and Prudential Assurance, formed the Institutional Bondholder Rights Association to lobby for tougher indenture terms, including the redemption of bonds at par - in the case of takeover or additional leverage. They told their fund managers to weight their portfolios with issues of big companies, such as RJR, which seemed impregnable to leveraged takeover.

This did not work. On October 20, RJR's senior managers, led by Mr Ross Johnson, announced they wanted to buy the company. RJR's \$20bn in bonds, including a \$500m issue floated only in April, fell by over 15 per cent in price. For bondholders, it was a catastrophe equivalent to a stock-market collapse.

In its suit, IIT is claiming that RJR's managers and Shearson

## The apparent relegation of James Baker

By Anthony Harris in Washington

Political jokes have a short shelf-life. "What do I expect of the Baker presidency?" said my neighbour at dinner. He paused and smirked. "Excuse the Freudian slip," he said, "but it doesn't make much difference, does it?" He probably suspects by now that it makes all the difference in the world.

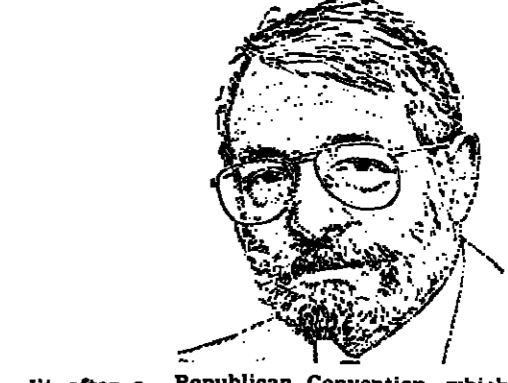
The clue is Mr Bush's decision to appoint Governor John Sununu as his chief of staff at the White House. Mr James Baker, who has been regarded until now as the big power in a Bush presidency - the Prime Minister to Mr Bush's constitutional figurehead, by some accounts - had quite a different plan for the White House. It was centred on Mr Craig Fuller, an efficient organiser and a Baker intimate, who is now to return to private life. Yet because it was the Baker plan, many commentators here regarded it as a *fait accompli*.

It now turns out not only that Mr Bush had ideas of his own, but that he took his decision some ten days ago, although he allowed Mr Baker to go on lobbying for his alternative until nearly the end of last week. Either Mr Baker had been kept in the dark, or he had over-estimated his own influence. He is not the only one.

This is the second time the Vice-President has made his own unexpected choice. The first was that of Dan Quayle as running-mate. The judgment looks questionable, but the pattern is interesting. Both Quayle and Sununu are aggressive members of the right wing of the party; Sununu led the personal attack on his fellow-Governor, Michael Dukakis, and obviously enjoyed himself no end. Both are also proved campaigners on their own account. Mr Bush admires people who win elections, and has sent his own adviser, Mr Lee Atwater, the teach the Republican Party how it is done. Mr Baker has only run for office once, and lost.

All this suggests that the assertive Mr Bush of the campaign was the real man, rather than a Clint Eastwood act put on for the cameras, and that he intends to put an assertive President, pushing his own agenda through a Democratic Congress. Conventional wisdom says that this cannot be done, but this judgment could be wrong for two reasons.

The first is summed up in the old Will Rogers joke: "I'm not a member of any organised political party. I'm a Democrat." Like the British opposition, the party is an uneasy coalition, and



Republican Convention, which seems an age ago, but had made no impression whatever until last week.

He chose to make his first public statement on television. He was interviewed about the weak dollar, the falling stock market and the deficit. He dismissed it all as a little nervous turbulence about a plan which was not yet published, but would certainly work. This display of complacency has created real shock.

You will have read and heard enough about the deficit elsewhere to know that it is not likely to be easily eliminated; it is a blinding headache, and could yet derail the whole Bush venture before it even leaves the starting platform.

Fortunately Spaworth Wright of the House of Representatives has had an hour and a half with Mr Bush on the subject, and came out impressed. He reports that the President-elect knows that this is a serious problem, and means to attack it with determination. We will simply have to forget Mr Brady's television manner, and wait and see.

Some other serious problems may also be tackled early. There is suddenly a whole list of well-backed schemes to solve the savings and loan crisis properly by winding up the bankrupts rather than "selling" them (with guarantees against past and future risks) so that they could go on running up losses.

This is a problem almost as big as the budget deficit: the published figures show that some \$15bn of depositor's income has been found from their own capital, rather than from payments by borrowers.

The published figures certainly understate the scale of this officially-backed Ponzi scheme. A true solution will involve a charge on the Budget, something Mr Baker always said he opposed. It is not clear whether he was sincere in this, or simply buying time; and it no longer seems to matter.

Finally, Mr Bush is soon to visit Mexico, where he will be confronted with a still bigger problem. Latin American debt could wreck the whole hemisphere politically; the Baker plan, intended to solve it, has not worked, but was stubbornly defended by its author. Again Mr Bush may declare his own independence. The big question for the rest of us is whether such independence will prove him to be bold, or simply headstrong.

## Economics Notebook

### Japan has yen for reserve role

LAST FRIDAY afternoon, European time, and the world's major industrial powers are playing the game of international monetary co-operation.

After one and a half days of central bank intervention to prop up the dollar, Mr Nicholas Brady, the US Treasury Secretary, announced on television that he is not particularly worried by the currency's recent weakness.

The dollar saga. In a damage control operation, some central banks buy more dollars. Frustrated, anonymous officials resort to strong language. Mr Brady's remarks have been "unhelpful", they explain. In the *sotto voce* world of central bankers, this is the nearest they get to an epithet.

Nobody, least of all Mr Brady, appears to have asked whether the central banks really wanted to buy and hold the \$20bn or so that they reportedly accumulated in the final two days of last week. The dollar's position as the dominant reserve currency seems unchallenged.

But away from the hectic conditions of the currency markets, people are beginning to question whether 70 per cent of the world's currency reserves should still be denominated in dollars.

Japan, in particular, has urged that the dollar's role in world trade and finance should be shared more equally with the yen and the major European currencies. In enhancing the openness and liquidity of Tokyo's financial markets, the Japanese government is effectively inviting other nations to invest some of their reserves in yen. According to one senior official from the Group of Seven countries, reserve diversification is "no longer a taboo subject" in international monetary discussions.

For most central banks,

## THIS WEEK

UK TRADE figures for October will overshadow European financial markets this week with analysts fearful that another big deficit could undermine confidence in sterling.

September's figures showed a much smaller than expected deficit, providing some encouragement for markets. However, the consensus of analysts' forecasts, compiled by MMS International, the financial research company, is for October to show a current account deficit of \$1.1bn (\$2bn).

A much larger figure could trigger fresh fears that the economy is growing too fast and that inflationary pressures are mounting.

Its size could also influence speculation about future interest rates.

Canadian financial markets will be on edge today, as one of the most significant general elections in Canada's history decides the fate of trade with the US.

Mr Brian Mulroney's ruling Progressive Conservative Party is fighting with Mr John Turner's Opposition Liberals over the US-Canada Free Trade agreement, which would reduce tariffs and clear the way for further expansion of trade between the two nations.

Mr Mulroney is committed to the deal, but Mr Turner and Mr Ed Broadbent, leader of the New Democrats, would repudiate it.

UK preliminary gross domestic product figures for the three months to September are published on Wednesday and are likely to show continuing strong economic growth. The consensus is for a rise of 1.2 per cent.

US inflation features on Tuesday when the consumer price index for October is published.

The index is expected to have been held in check by energy prices and the consensus is for an increase of 0.3 per cent, the same as in September.

Reserve diversification could be particularly attractive to countries with large idle balances of foreign exchange accumulated as a result of persistent trade surpluses. Several of Japan's newly industrialised neighbours fit this category. Acquisition of strong yen in exchange for weak dollars would be one way for them to preserve their national wealth.

The problem for the G7 nations, if they resolve to maintain currency stability persists, is that such diversification could result in dollars being sold on the foreign exchange market when they were having to buy the US currency in support operations.

Peter Norman

## UK Current Account



The advance report on durable goods in October, measuring orders in the pipeline, is released on Wednesday, providing an early indicator of future industrial production.

The index tends to move erratically but the consensus is for a rise of 1.5 per cent.

The Japanese consumer prices index, one of the most closely watched domestic indicators, is published on Friday.

The inflation rate is regarded as under control but some analysts anticipate a slight rise in October to about 1 per cent a year.

Other events and statistics this week (with MMS International consensus in brackets) include:

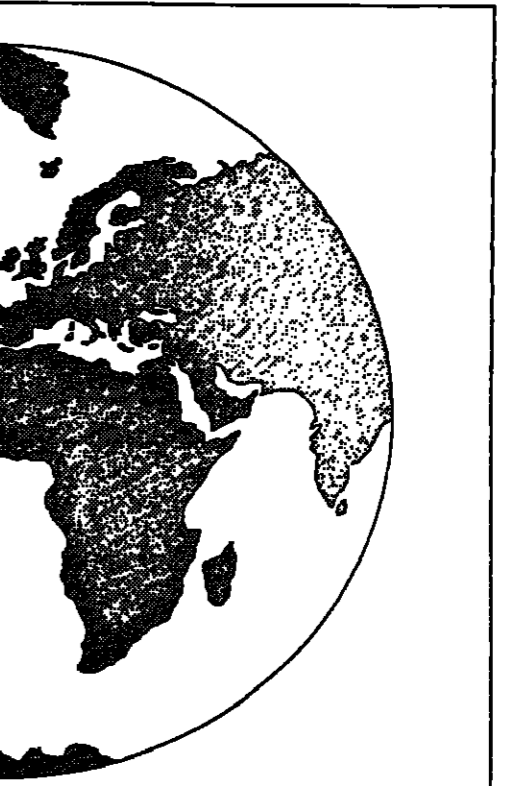
Today: Full meeting of the Organisation of Petroleum Exporting Countries (Opec) in Vienna.

Tomorrow: US Federal budget for October (\$28bn deficit). Two-year Treasury bill auction. UK building society monthly figures for October. Canada, August building permits.

Wednesday: US 10-day car sales. Five-year Treasury bill auction.

Thursday: UK cyclical indicators in October. Energy Trends in September.

Friday: US October home sales. UK engineering indices of production.



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INTERNATIONAL CAPITAL MARKETS

EUROCREDITS

Subscribers risk possible losses to join syndications

WHILE BANKS are under pressure to demand more generous margins from lenders, it is clear that pure profitability is still a secondary consideration in deciding whether to participate in a syndication.

BZW, arranger of a £500m (\$938m) multiple option facility for British Steel - whose fees barely covered banks' reserve asset costs - said that syndication for the facility had been completed and oversubscribed.

In a tersely worded release, BZW said: "As expected, bankers acknowledged the tight pricing but understood and accepted that the strength and profile of British Steel warranted such terms in today's market conditions."

Separately, BZW also said that a previously announced \$250m revolving credit facility for Whitbread, the British brewery, had been oversubscribed and was being increased to \$400m.

While BZW declined to reveal the terms, it described the loan as one sought with Whitbread's "relationship" banks, generally assumed to mean those who hope to do other, more profitable, business with the borrower.

The key to the deal's success may be a so-called bilateral clause under which Whitbread approaches each bank in the deal separately to negotiate borrowings.

Unlike typical lending facilities in which the borrower's sole contact is with the agent, the bilateral clause allows each bank to cement its own relationship with Whitbread.

Certainly, profitability was a secondary consideration in the case of a £180m five-year note issuance facility, initially sought by arranger Banque Paribas in late spring for an innovative mortgage lender, United Mortgage Corp.

Secondary syndication, begun in September, has just been completed, with 15 banks providing over £100m of the funding. The borrower is a corporate warehouse which holds mortgages originated by Leamington Spa Building Society but held off its balance sheet.

Ultimately, UMC intended to issue commercial paper to finance its mortgage portfolio.

On their own, the terms are quite generous. There is a margin of 40 basis points over London interbank offered rates (Libor), a commitment fee of 20 basis points and various undisclosed participation fees.

However, because of the unusual structure, banks were slow to sign up. "The initial response was disappointing," said one banker.

Leamington Spa was anxious to begin using its new affiliate immediately in order to capitalise on huge mortgage demand ahead of changes in the UK tax code. In order to help out its client, Paribas extended a \$20m bridging loan, allowing UMC to take new mortgages on to its book right away.

In the meantime, Paribas found a group of four underwriters, each of which agreed to provide \$40m of the NIF.

The four - BNP, Mitsubishi Trust, Fuji Bank and Paribas, have set about completing a secondary syndication of the loan to limit their exposure.

Separately, SG Warburg is arranging a \$250m five-year multiple option facility for Anglo Leasing, a UK small-ticket leasing company.

There is a facility fee of 12% basis points, a margin of 20 basis points and a utilisation fee of over 50 per cent of the funds are drawn upon.

Also in the market is a \$200m aircraft financing facility for Norway's largest airline, Braathens South-American and Far East Transport. It is arranged by Manufacturers Hanover, which is a co-underwriter along with Long Term Credit Bank of Japan.

The facility includes a revolving credit option for up to \$75m during the availability period for pre-delivery financing. An availability fee is payable on the revolving credit of 12% basis points regardless of usage and drawings carry a margin of 4 1/2% basis points.

Norma Cohen

INTERNATIONAL BONDS

Ecu-dominated issues triumph against all the odds

WITH THE US currency under pressure and the prospect of higher interest rates still on the horizon, syndicate managers agreed that the choppy waters of US trade figure week were not ideal for launching dollar straight Eurobonds.

"Only two, maybe three, houses could afford to bring a new dollar straight in this environment," commented one senior syndicate official and, in the event, only a handful of issues emerged in the sector.

Credit quality continues to be the market buzzword and many houses were buying themselves last week trying to think up more ways of reassuring investors who have been more credit-conscious than ever since the latest round of highly leveraged takeover attempts in the US stripped the corporate bond market of much of its attraction.

Given this background, the undoubted success of a couple of last week's deals would seem to defy all logic, proving perhaps that investors' emotional motivation can sometimes outweigh more pragmatic reasons for choosing one bond above another.

The non US-dollar portion of the market was busiest last week with a surprising Ecu 475m issued in the composite currency, taking the total in the last fortnight to over Ecu 1bn. This is a rather hefty amount for a sector that remains largely dependent on retail investors and where a

swap-related rush of new paper such as this still tends to lead to severe congestion.

The high level of new issue volume has meant that the sector is already fairly full of top-rated credits, including the European Community, Creditanstalt and Italian state railways Ferrovie dello Stato, which carries the guarantee of the republic of Italy.

This did not appear the most promising scenario against which to launch a huge Ecu 250m three-year deal for a unit of Swiss food concern Nestlé, the largest bond for a corporate borrower seen in the sector.

The issue was the first of the Swiss group's moves last week to prompt widespread market speculation that it was once again planning a bid for another company in the UK foods sector, following its \$2.55bn (\$4.63bn) victory over Rowntree earlier this year.

Nestlé also announced it would allow registered shares, which carry voting rights, to be held by foreigners who had previously been entitled to buy only non-voting bearer shares.

The issuing company of last week's Ecu bond, Nestlé Holdings Inc, does not have an official credit rating and the deal does not carry a formal guarantee from the parent company, which is triple-A rated.

Nevertheless, the name behind the issue proved such a pull to the Swiss-based and French investors that lead

manager Bankers Trust International was able to bring the deal to the market at a yield level of 7.37 per cent, several basis points narrower than that on the three-year tranche of the jumbo EC issue led by Credit Suisse First Boston last week.

Significantly, this yield mar-

least 51 per cent of the issuing company, which is a holding company for the Swiss chocolate manufacturer's US interests.

Although not a novel feature, the put appeared to appeal to several investors as adequate protection against the kind of risk that has

the level of its total fees by the end of the week.

However, before the week was out the same borrower had tapped the Euroyen market via IBJ International with an issue that won plaudits all round.

The acute shortage of supply in Euroyen, due to the unfavourable swap rates that have affected the sector all year, has ensured success for all recent deals in the currency. The World Bank and Norwegian Investment Bank have been among the borrowers to take advantage of this appetite.

It is apparently still high, judging from the reception for the Halifax deal which, although fairly priced and marginally more attractive than the building society's outstanding 5 per cent five-year Euroyen issue, does not carry as high a credit rating as the two aforementioned borrowers.

Its AA-/AA1 credit rating was clearly of significance to the larger and more professional investors who came into the yen deal. Yet it was patently not so persuasive for the Continental retail accounts at which most Ecu-denominated paper is aimed and which have already had the opportunity to pick up an attractively rated quasi-sovereign five-year Ecu issue in last week's Ferrovie dello Stato deal.

The building societies, particularly the larger ones, have been at pains to raise European investor consciousness of

late, but it would appear that they still have some way to go. As one syndicate manager explained, the legions of "Belgian dentists" are still under the impression that building societies are a form of second-rate competition for their own regional savings banks and landesbanken, all of whom continue to issue reams of debt which is bound to be of greater appeal.

However, the Halifax expressed its approval of both deals which form part of its strategy to diversify the currencies in which it borrows.

An official in the building society's treasury department accepted that the Ecu bonds would probably take some time to place. However, he commented both lead managing houses on the way in which they executed the deals.

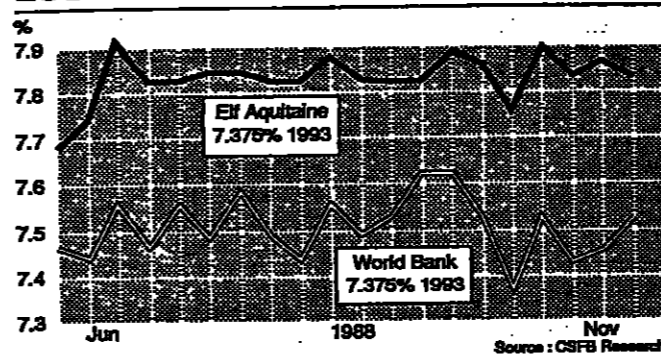
Dominique Jackson

EUROMARKET TURNOVER (\$bn)

Primary Market	Strapline	Days	FBN	Other
ISS	4,861.8	1.0	0.0	10,952.2
Pre	1,791.4	0.0	0.0	7,363.3
Other	3,070.4	8.9	1,279.4	1,542.3
Pre	2,547.1	29.2	0.0	2,588.0
Secondary Market				
ISS	17,910.8	1,433.2	4,160.1	5,257.6
Pre	34,894.3	799.1	4,116.4	5,786.2
Other	21,276.6	1,122.0	6,732.6	6,024.9
Pre	12,512.2	1,045.9	5,061.5	5,242.0
Total				
ISS	11,649.3	34,597.4	46,297.7	7,229.9
Pre	11,071.4	36,594.0	44,115.4	5,325.2
Other	28,774.1	36,548.0	62,772.1	6,478.9
Pre	27,016.5	35,719.4	64,735.9	

Week to November 17, 1988 Source: ABS

ECU Bond Yields



gin continued to narrow during the first few days after launch as demand for the issue remained strong. Dealers said late last week that it was still too early to assess the impact on the issue's performance of the parent company's moves to equalise its bearer and registered stock and the concomitant speculation.

Both the borrower and lead manager highlighted the investor put option at par, which was exercisable if the parent company ceased to control at

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield %
<b>US DOLLARS</b>							
Hitachi C'stm. Mach.♦♦	100	1992	4	4 1/2	100	Nomura Int.	4.875
Union Bank of Finland♦♦	150	1992	4	9 1/2	101 1/2	Nomura Int.	8.057
Republic of Turkey♦♦♦	150	1998	10	11 1/2	100	Bankers Trust Int.	11.126
Shimizu Europe♦♦	50	1993	5	9 1/2	101 1/2	Yamaichi Int. (Eur)	9.329
Swedish Export Cr.(c)♦	250	2018	30	10.15	100 1/2	Merrill Lynch	10.057
Ind. Bank of Japan♦	80	1993	5	9 1/2	101 1/2	IBJ Int.	9.091
<b>AUSTRALIAN DOLLARS</b>							
Montreal Trust Co.♦	50	1990	2	14 1/2	101 1/2	County NatWest	13.992
Fin. for Danish Ind.♦	50	1992	4	13 1/2	101 1/2	Norddeutsche LB	13.190
Bergen Bank (c)♦	100	1994	5	7 1/2	101 1/2	IBJ Int.	
<b>SWISS FRANCS</b>							
Inter-LEASE♦♦♦	20	1993	-	4 1/2	100 1/2	Taiyo Kobe Finanz	4.596
Melcor Corp.♦♦♦	50	1993	-	(1/2)	100	Royal Trust BK(Swiz)	*
Chisan Co.♦♦♦	50	1993	-	4 1/2	100 1/2	Credit Suisse	4.588
Nestlé Holdings Inc.♦	300	1995	-	4 1/2	101	Credit Suisse	4.331
<b>LUXEMBOURG FRANCS</b>							
C'pagnie Bancaire(s)♦♦♦	600	1993	5	7 1/2	100 1/2	Ege Paribas (Lux)	7.438
Copenhagen Handelsbank♦♦♦	300	1993	5	7 1/2	100	IBJ	7.500
S'lassen Sydjylland♦♦	300	1993	5	7 1/2	100 1/2	IBJ	7.657
ECSC♦	400	1993	5	7	100 1/2	IBJ	6.876
<b>Borrowers</b>							
Halifax B. Society♦	125	1993	5	8	102	Banque Paribas	7.596
Ferrovie dello Stato♦	100	1993	5	7 1/2	101 1/2	Banco di Roma	7.259
Nestlé Holdings Inc.♦	250	1991	3	7 1/2	101 1/2	Bankers Trust Int.	6.892
<b>LIFE</b>							
ECSC♦	120bn	1993	5	10 1/2	101 1/2	San Paolo Bank	10.408
<b>DANISH KRONER</b>							
Banco Finance♦	280	1993	4 1/2	8	100 1/2	Privatbanken	8.789
ASLK-CGER IFCO♦	300	1995	5	9 1/2	100 1/2	Sparebanken SDS	9.025
<b>FINNISH MARKKA</b>							
Nordic Investment Bank♦	400	1994	5	9 1/2	100 1/2	Postipankki	9.495
<b>D-MARKS</b>							
Copenhagen Handelsbank♦	150	1998	10	8 1/2	101	WestLB	8.382
Deutsche Girozentrale♦	125	1993	5	5 1/2	100 1/2	O'sche Girozent.-Komm.	5.325
SEC Fin.(Cayman Is)♦♦♦	70	1993	5	5 1/2	101	Swiss Bank Corp.	5.297
<b>YEN</b>							
Girozentrale-Vienna(s)♦	5bn	1993	5	6.4	101 1/2	DKB Int.	5.595
Skopbank(s)♦	5bn	1994	6 1/2	6	101 1/2	Nippon Credit Int.	5.595
Halifax B. Society♦	30bn	1995	5	5 1/2	101 1/2	IBJ Int.	4.819

\*Not yet priced. ♦Private placement. ♦♦With equity warrants. ♦♦♦Convertible. ♦ First terms. ♦ Redemption linked to US\$. ♦ Coupon in AR. redemption in yen at 100%. ♦ Launched on US domestic market. ♦ Additional AS100m on tap. Redemption linked to Adyen rate. ♦ Launched in two tranches of LFr200m each tranche. ♦ Put at 100 after 3 and 5 years. Note: Yields are calculated on ABS basis.

This announcement appears as a matter of record only.

Argus Press Limited

£140,000,000 Management Buy-Out Financing

Arranged by: Chemical Bank

Lead Underwriters:  
 Chemical Bank  
 Continental Bank  
 The Dai-ichi Kangyo Bank, Limited  
 National Westminster Bank Group  
 The Toronto-Dominion Bank  
 Westpac Banking Corporation

Managers:  
 Bank of Scotland  
 Canadian Imperial Bank of Commerce  
 Commerzbank Aktiengesellschaft, London Branch  
 Credit Suisse  
 The Industrial Bank of Japan, Limited  
 Mellon Bank  
 3i plc  
 The Fuji Bank, Limited

Agent: Chemical Bank

CHEMICAL INVESTMENT BANK BANKING

October 1988

This announcement appears as a matter of record only.



International Bank for Reconstruction and Development

SEK 500,000,000  
 10 1/2 per cent. Bonds due 1993

- |                                     |   |
|-------------------------------------|---|
| Skandinaviska Enskilda Banken       | Enskilda Securities<br>Skandinaviska Enskilda Limited |
| PKbanken                            | Svenska Handelsbanken Group                           |
| Bankers Trust International Limited | Banque Générale du Luxembourg S.A.                    |
| Bergen Bank A/S                     | Credit Suisse First Boston Limited                    |
| Daiwa Europe Limited                | Deutsche Bank Capital Markets Limited                 |
| Generale Bank                       | The Nikko Securities Co., (Europe) Ltd.               |
| Privatbanken A/S                    | Union Bank of Finland Ltd                             |

November 1988

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New Issue

28th September, 1988



**Household Financial Corporation Limited**

(Incorporated under the laws of Ontario, Canada)

Can. \$75,000,000

11 per cent. Guaranteed Notes due 1993

unconditionally guaranteed by

**Household Finance Corporation**

(Incorporated under the laws of Delaware, U.S.A.)

Issue Price 101 1/4 per cent.

Union Bank of Switzerland (Securities) Limited

Goldman Sachs International Corp.

RBC Dominion Securities Inc.

ScotiaMcLeod Inc.

Wood Gundy Inc.

Banque Bruxelles Lambert S.A.

Commerzbank Aktiengesellschaft

Crédit Lyonnais

Generale Bank

Kredietbank International Group

Shearson Lehman Hutton International

Westdeutsche Genossenschafts-Zentralbank eG

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New Issue

24th October, 1988



**T.C.C. Beverages Ltd.**  
The Coca-Cola Bottling System of Canada.

Can. \$75,000,000

11 per cent. Notes due 1993

Issue Price 101 1/4 per cent.

Union Bank of Switzerland (Securities) Limited

Credit Suisse First Boston Limited

RBC Dominion Securities International

Wood Gundy Inc.

Banque Bruxelles Lambert S.A.

Commerzbank Aktiengesellschaft

Crédit Lyonnais

Generale Bank

Goldman Sachs International Limited

Kredietbank International Group

J.P. Morgan Securities Ltd.

Société Générale

Westdeutsche Landesbank Girozentrale

Banque Générale du Luxembourg S.A.

Banque Internationale à Luxembourg S.A.

Crédit Communal de Belgique S.A.

Leu Securities Limited

\*Trade marks of Coca-Cola Ltd.

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New Issue

31st August, 1988



Can. \$100,000,000

**Ford Motor Credit Company**

10 1/4% Notes due August 31, 1990

Issue Price 101 per cent.

Union Bank of Switzerland (Securities) Limited

Commerzbank Aktiengesellschaft

Goldman Sachs International Corp.

ScotiaMcLeod Inc.

Wood Gundy Inc.

Algemene Bank Nederland N.V.

BNP Capital Markets Limited

Bankers Trust International Limited

Banque Bruxelles Lambert S.A.

Banque Internationale à Luxembourg S.A.

Crédit Lyonnais

Credit Suisse First Boston Limited

Daiwa Europe Limited

Generale Bank

Merrill Lynch International & Co.

RBC Dominion Securities Inc.

Yamaichi International (Europe) Limited

This announcement appears as a matter of record only. These Notes have not been qualified for sale under the securities laws of Canada or the United States of America.

New Issue

25th October, 1988



**Montreal Trust**

Can. \$100,000,000

**Montreal Trustco Inc.**

(Incorporated under the laws of Canada)

11 per cent. Debentures due October 25, 1993

Issue Price 101 1/4 per cent.

Union Bank of Switzerland (Securities) Limited

Banque Bruxelles Lambert S.A.

Goldman Sachs International Limited

SBCI Swiss Bank Corporation Investment banking

Société Générale

Wood Gundy Inc.

Banque Internationale à Luxembourg S.A.

Chase Investment Bank

County NatWest Limited

Crédit Commercial de France

Crédit Communal de Belgique S.A./Gemeentekrediet van België N.V.

Crédit Lyonnais

Daiwa Europe Limited

Generale Bank

Genossenschaftliche Zentralbank AG-Vienna

IBJ International Limited

Manufacturers Hanover Limited

Mitsubishi Finance International Limited

Mitsui Finance International Limited

Sumitomo Finance International



INTERNATIONAL CAPITAL MARKETS

US MONEY AND CREDIT

Doomsday scenario paints a slump

THINGS COULD go terribly wrong for the US during the next year, if the shaky performance of financial markets since the US election tells us anything.

The doomsday scenario includes a collapsing dollar which forces the US Federal Reserve to raise interest rates just when the economy is finally starting to slow down and when inflationary pressures are already built into the system.

There are those who believe that while there are still overheating concerns after a set of figures showing strong October growth, a recession could be triggered as early as the second half of next year if the US Federal Reserve responds aggressively to a weak dollar and inflation worries.

at least until the first deadline for mandatory cuts under Gramm-Rudman-Hollings comes up next August. Lack of faith is overwhelming as Mr Bush prepares to take office.

The General Accounting Office, at least until the first deadline for mandatory cuts under Gramm-Rudman-Hollings comes up next August. Lack of faith is overwhelming as Mr Bush prepares to take office.

Office, the independent Congressional watchdog agency, rejected the budget deficit-cutting plans of both Mr Bush and his Democratic rival Governor Michael Dukakis, and said in a report published on Saturday that any plan to reduce the deficit would have to include cuts in spending and rises in taxes, including personal income tax.

As far as the twin deficits are concerned, according to the doomsday scenario, a depreciation in the dollar would not help the trade balance significantly because those industries at the centre of the export boom are banging up against capacity constraints.

Few have any faith in Mr George Bush, the president-elect, and Congress taking effective action to cut the deficit.

One of the most influential voices in this debate is Mr Alan Greenspan, chairman of the Federal Reserve, who last week sounded stern warnings shots across the bow of the incoming Administration in a

bottom for the dollar at a time when the Administration is simply saying that everything is swimming along nicely in a headache for the US Federal Reserve.

It is a mark of the deep cynicism of Americans during the Presidential campaign and the financial markets since the election that Bobby McFerrin's cheery chart topper 'Don't Worry, Be Happy' has become an ironic comment on Bush and his team.

Financial markets do not want to hear complacency and the dollar started falling again last week as soon as Mr Nicholas Brady, who will be the new Administration's Treasury Secretary, said that he was not worried about current pressure on the dollar.

Mr Greenspan is clearly concerned about the dollar and told the National Economic Commission that the financial markets needed evidence that the Bush Administration would act on the deficit.

The Fed is plainly worried about the awesome responsibility it faces while there is fiscal deadlock in Congress. Until direct and effective action is taken on the deficit in Washington, the brunt of policy-making will fall squarely on the central bank.

The outburst of official concern since the election, coupled with the thumbs-down of the financial markets, may of course prove positive in the long term and serve to concentrate minds within the new Bush team and Congress.

As Ms Maria Fiorini Ramirez of Drexel Burnham Lambert put it in her market report last Friday: "The worse it all gets near term - that is, the dollar, the equity, the fixed income markets, the better it could be longer term."

While everything at the moment points to higher interest rates in the months ahead, there is little conclusive evidence yet to suggest that the Fed has begun to tighten again. After trading often around 8% per cent, the Fed funds rate settled back to 8% per cent again by the end of last week.

Whatever the Fed does, in these most sensitive days, is likely to be subtle.

Janet Bush

UK GILTS

Contraction in short stocks looms

THE MARKET closed on a strong note last week after a series of conflicting data it took heart from the provisional money supply data for October.

Gilts seem to be deriving some support from Mr George Bush's problems with the foreign exchange market and Mr Alan Greenspan at the US Federal Reserve.

For most of the week the tone of the market was lacklustre and activity was - or at least felt to be - low.

The Bank of England was said to be out of the market, despite the market's generally weak showing, sparking some debate as to the Bank's tactics in its dealings with the market.

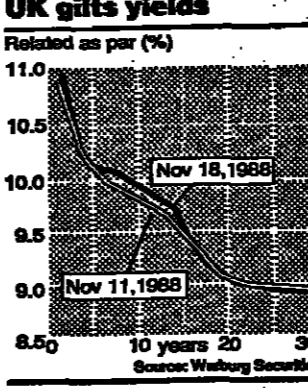
The main focus of the market's interest to date has been the Bank of England's buying in activities at the long end of the market.

This has been entirely appropriate because that is where the fullest effect of the Bank's activities has been felt in terms of price and yield.

The Bank's purchases have also been disproportionately weighted towards purchases of long-dated gilts.

On estimates by Warburg Securities, the Bank in the first half of the 1988/89 financial year has bought in £222m of stocks maturing over 1 year and under 5 years; £788m of stocks maturing between 5 years and 15 years; and £1.7bn of stocks maturing in 15 years and over.

In its latest bulletin, the Bank published its annual esti-



UK gilts yields

Bank's buying-in but, more importantly, the effect on that part of the market of the heavy load of redemptions over the coming years.

In a situation where it appears unlikely (or is it?) that the Bank will be issuing any more short stocks, the short end of the gilts market is looking forward warily to a large scale contraction in the stock of outstanding gilts.

Building societies are particularly concerned given that past changes to their capital adequacy rules and more changes in train induce them to invest in the short end of the market.

The interaction of redemptions and new issues produces the following profile for the stock of gilts with maturities to two years at April in 1989, £18.4bn outstanding; 1990, £13.4bn outstanding; 1992, £14.4bn outstanding; 1993, £15.3bn outstanding.

The position begins to improve in 1991, although by 1993 the level of outstanding short gilts is still some £3bn below that of 1989.

In any event, the next two years are, for structural reasons alone, ones that will see a natural pressure for lower yields at the short end as banks and building societies scramble for stock.

This may be exacerbated by new liquidity requirements for banks and building societies shortly to be introduced by the Bank. The Bank detailed its ideas in a paper, 'Proposals for

A Stock of High Quality Liquid, in March.

This proposed that banks and building societies maintain a proportion (10 per cent to 20 per cent upon negotiation) of their 'right to 8 days' liabilities in cash, operational balances with the Bank, UK Treasury Bills, gilts up to 12 months, eligible bank and local authority bills and secured deposits with the discount houses and gilts market.

Currently, 'right to 8 days' liabilities total around £175bn. If, say, on average 15 per cent (or £26bn) has to be dedicated to the above instruments then, some in the market claim, gilt prices will become even more distorted under the impact of demand.

The Bank appears relatively sanguine about the situation. If gilts become expensive then the relevant institutions can invest in other allowable forms of liquid assets. The gap, if it exists, may be filled by the development of other suitable instruments.

Against that the weight of demand may force up the prices of other relevant private investment securities and that may not necessarily be in the interests of the Bank's prevailing interest rate policy.

There is speculation that a two-year Treasury Bill, or similar, might be introduced. By law it could be issued up to only one year (although laws can be changed). In any case, this does not seem likely.

Simon Holberton

US MONEY MARKET RATES (%)

Table with 5 columns: Instrument, Last Friday, 1 week ago, 4 wks ago, 12-month High, 12-month Low. Includes Fed Funds, Treasury Bills, etc.

US BOND PRICES AND YIELDS (%)

Table with 5 columns: Instrument, Last Friday, Change on week, Yield, 1 week ago, 4 wks ago. Includes 20-year Treasury, 30-year Treasury, etc.

NRI TOKYO BOND INDEX

Table with 5 columns: Instrument, Overall, 12-month High, 12-month Low, 26 wks ago. Includes Government Bonds, Municipal Bonds, etc.

FT/AIBD INTERNATIONAL BOND SERVICE

Large table listing international bonds with columns for Country, Instrument, Price, Yield, etc. Includes entries for Australia, Canada, France, Germany, etc.

Advertisement for Australian Telecommunications Commission. Features logo, text: 'These Notes having been sold, this announcement appears as a matter of record only.', '\$150,000,000', '1 1/2 per cent. Guaranteed Exchangeable Notes due 1992', 'The Commonwealth of Australia', 'Issue Price 98 1/2 per cent. plus accrued interest', and list of participating banks like ASLK-CGER Bank, Baring Brothers & Co., etc.

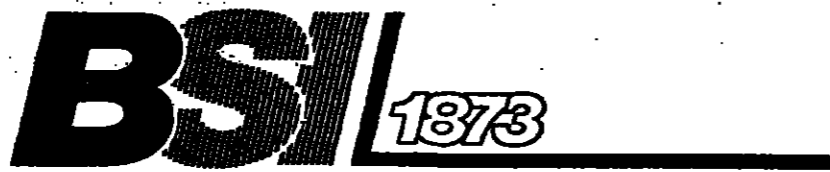
STRAIGHT BONDS: Yield to redemption of the mid-price. Amount issued is expressed in millions of currency units except for Yen bonds, where it is in billions. PLATING RATE NOTES: US Dollars unless indicated. Premium percentage premium of the current effective price of buying shares via the bond over the most recent share price. WARRANTS: Equity warrant, premium expressed premium over current share price. Bond warrant ex-yield = exercise yield at current warrant price. Closing prices on NOVEMBER 18.



**HOKUETSU INDUSTRIES CO., LTD.**  
**NISHI-KAMBARA-GUN**  
**NIIGATA PREFECTURE/JAPAN**

**SFrs. 30,000,000**

**1/4% Convertible Notes**  
**1988-1993**



**Lead Manager: Banca della Svizzera Italiana**

**Co-Managers:** Daiwa (Switzerland) Ltd.  
 New Japan Securities (Schweiz) AG  
 Dai-ichi Kangyo Bank (Schweiz) AG  
 Fuji Bank (Schweiz) AG  
 The Industrial Bank of Japan (Switzerland) Limited  
 Nippon Kangyo Kakumaru (Suisse) S.A.  
 Wako (Switzerland) Finance S.A.  
 Banca del Gottardo  
 Banco di Roma per la Svizzera  
 Bank Leu Ltd  
 Banque Paribas (Suisse) S.A.  
 Clariden Bank  
 HandelsBank NatWest  
 Lombard, Odier & Cie.  
 Overland Trust Banca  
 Swiss Volksbank  
 Wirtschafts- und Privatbank

NEW ISSUE - This announcement appears as a matter of record only - August, 1988



**YUASA FUNASHOKU CO., LTD.**  
**FUNABASHI CITY, JAPAN**

**SFrs. 70,000,000**

**1 3/4% Guaranteed Notes**  
**with warrants 1988-1993**



**Lead Manager: Banca della Svizzera Italiana**

**Co-Managers:** Yamaichi (Switzerland) Ltd.  
 The Industrial Bank of Japan (Switzerland) Limited  
 Yamatane Finanz (Schweiz) AG  
 Yasuda Trust Finance (Switzerland) Ltd.  
 Chuo Trust Finance (Switzerland) Ltd.  
 Dai-ichi Kangyo Bank (Schweiz) AG  
 Alpha Securities AG  
 Banca del Gottardo  
 Banca Unione di Credito  
 Bank Julius Baer & Co. Ltd.  
 Baring Brothers S.A.  
 Clariden Bank  
 HandelsBank NatWest  
 Jyske Bank (Schweiz)  
 Lombard, Odier & Cie.  
 Morgan Stanley S.A.  
 Société Générale  
 Unigestion S.A.

NEW ISSUE - This announcement appears as a matter of record only - August, 1988

**TOYOCOM**

**TOYO COMMUNICATION**  
**EQUIPMENT CO., LTD.**  
**KANAGAWA, JAPAN**

**SFrs. 70,000,000**

**1/2% Convertible Notes**  
**1988-1993**



**Lead Manager: Banca della Svizzera Italiana**

**Co-Managers:** Daiwa (Switzerland) Ltd.  
 Sumitomo International Finance AG  
 Bank of Tokyo (Schweiz) AG  
 Nippon Credit (Schweiz) AG  
 Sumitomo Trust Finance (Switzerland) Limited  
 Yokohama Finanz (Schweiz) AG  
 Banca del Gottardo  
 Banca Unione di Credito  
 Bank Leu Ltd  
 Banque Paribas (Suisse) S.A.  
 HandelsBank NatWest  
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NEW ISSUE - This announcement appears as a matter of record only - September, 1988



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 The Long-Term Credit Bank of Japan (Schweiz) AG  
 Nippon Kangyo Kakumaru (Suisse) S.A.  
 Nippon Credit (Schweiz) AG  
 Toyo Trust Finance (Switzerland) Ltd.  
 Wako (Switzerland) Finance S.A.  
 Banca del Gottardo  
 Banco di Roma per la Svizzera  
 Bank Leu Ltd  
 Bank Julius Baer & Co. Ltd.  
 HandelsBank NatWest  
 Swiss Volksbank  
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NEW ISSUE - This announcement appears as a matter of record only - October, 1988



INTERNATIONAL CAPITAL MARKETS AND COMPANIES

Investors in Prato may sue Bank of Italy

By Alan Friedman in Milan

A GROUP of small investors in the crisis-stricken Cassa di Risparmio di Prato, the Tuscan savings bank being saved from liquidation by a L1,100bn (\$860m) financial lifeboat, is threatening to bring a civil lawsuit against the Bank of Italy alleging negligence on the part of the central bank's supervisors.

Mr Riccardo Landini, leader of 200 small shareholders in the Cassa di Prato, said yesterday the Bank of Italy should not have authorised the issue in 1984 of L57bn worth of non-voting savings shares in Prato. "We have already deposited, on November 10, a dossier with the state prosecutor's office in Prato alleging the falsification of the Cassa di Prato's balance sheets in 1983 and 1984," Mr Landini said. "We are now planning a civil suit against both the Cassa di Prato and the Bank of Italy in which we are charging negligence and seeking the restitution of our investments."

The Bank of Italy said yesterday there were no officials available to comment on the planned lawsuit. The central bank, which has sent inspection teams into Prato three times since 1986, has been criticised by some Italian bankers for not having acted quickly enough to recognise the severity of the crisis at Prato.

The Tuscan savings bank has been in the hands of Bank of Italy commissioners since September.

The savings bank has L1,400bn of bad debts, of which L747bn are unrecoverable. There has been a run on deposits which has seen a 25 per cent drop in the deposit base to L1,500bn. Last week, after opposition from banks blocked an initial rescue plan put together by the central bank and Italy's new Deposit Guarantee Fund, the fund itself pledged to finance the L1,100bn lifeboat in two tranches.

Mr Landini claimed yesterday to speak for 200 small shareholders who invested L3bn of the L57bn equity issue in 1984. He said the shareholders feared they would lose all their investment.

Midi offers to buy part of Peberreau's SocGen stake

By Paul Bett in Paris

COMPAGNIE DU Midi, the French diversified insurance group, has offered to help resolve the deadlock in the controversial stock market raid launched by Mr Georges Peberreau, the former chairman of the French Compagnie Générale d'Électricité (CGE) group, against Société Générale, France's leading privatised commercial bank.

Midi, which recently merged its insurance subsidiary Assurances Groupe de Paris (AGP) with the insurance activities of the French Axa group, is understood to have offered to acquire part of the 9.16 per cent stake accumulated by Mr Peberreau and his financial partners in SocGen.

The Midi proposal could offer a face-saving solution to both parties, financial sources claimed at the weekend. On the one hand it would enable Mr Peberreau's group to make a

capital gain, while on the other it would introduce a new neutral shareholder in SocGen.

Moreover, Mr Marc Vienot, the SocGen chairman, is believed to be on good terms with Mr Bernard Fagezy, the Midi chairman, and Mr Claude Bebear, Axa's chairman.

Mr Bebear, who is also a shareholder of Mr Peberreau's Marceau Investissements group, is understood to have been embarrassed by the raid on Société Générale Bourse.

The Midi proposal coincided with the first round of negotiations between representatives of Mr Peberreau's group and SocGen to seek a compromise.

Both parties are coming under pressure to resolve the affair, which is proving increasingly embarrassing for the French government.

Moreover, some of Mr Peberreau's allies are understood to have pressed the former CGE

chairman to negotiate a compromise with SocGen rather than return to the attack, by increasing his stake in the commercial bank.

Marceau Investissements, Mr Peberreau's investment group, indicated last week that it did not plan any further SocGen share purchases for the time being at least, and was anxious to co-operate with the commercial bank. At the same time, SocGen confirmed it had strengthened its defences against what it regards as a hostile raid.

Midi also played a leading part this month in helping Epeida-Bertrand Faure, the French diversified car seat maker, to put together a successful counter bid to thwart a hostile takeover launched by Valeo, the French car components group under the management control of Mr Carlo De Benedetti, the Italian businessman.

Israel recycles military sales debt

By Andrew Whitley in Jerusalem

THE ISRAELI Treasury has launched a fresh, \$2.35bn package of bond issues in the US market, recycling a large chunk of the country's foreign military sales (FMS) debt to the US Government at lower interest rates.

The latest issues - for terms ranging from four to 10 years - carry US government guarantees for 90 per cent of their face value.

The remaining 10 per cent of Israel's "exposures" will be covered by Israeli purchases of new issues of US Treasury bonds.

The Finance Ministry said yesterday that the latest package, the second since the US Congress approved legislation enabling foreign governments to reduce their interest payments in this way, had been even more successful than the first.

In September, Israel sold \$2.5bn of FMS-related bonds on similar terms. The average price paid on the new issues, released towards the end of last week, was 93 per cent - an interest rate that one official noted was lower than that gained recently by the World Bank.

In all, Israel has therefore been able to retire so far some \$4.75bn of its more expensive military debt to the US, carrying interest rates above 10 per cent. About \$5.5bn of the \$8.5bn debt to the US is eligible for recycling under this scheme.

According to the Finance Ministry, the September bond issues should result in effective savings to the country of up to \$90m a year, spread over a 14-year period. Gross savings were put at \$70m over the planned full term of the older debt.

One condition attached by the US Government to the recycling exercise is that whatever savings accrue will be put towards a reduction of national debt, rather than an increase in public expenditure.

A guarantee to this effect is understood to have been given to Washington by Finance Minister Moshe Nisim.

Canada relaxes rules on banks' brokerage offices

By David Owen in Toronto

CANADIAN securities commissions have unveiled regulations permitting financial institutions to operate brokerage offices in their branches for the first time.

The move, which brings one-step shopping for financial services to Canada, comes almost 17 months after deregulation of the domestic securities business took effect.

Under the new regulations, institutions must establish "identifiably separate premises" for brokerage offices in their branches, under a separate name and with a different telephone number. Brokers employed in the branches are barred from conducting bank business with customers when in the securities offices.

Customers must be advised of the risks involved in trading securities. This must include written notice that funds held by the securities dealer are not insured by any government agency.

The institution can advertise its brokerage unit's products within the branch. But there can be no expressed opinion of the value of the securities in question.

Within hours of the regulations being announced, discount broker Marathon Brown opened an office in a Toronto branch of Guaranty Trust Central Capital, the fast-growing Halifax-based conglomerate, has a major stake in both firms.

Three other securities dealers, including Toronto Dominion Securities, have applied to the Ontario Securities Commission to open similar offices.

share from 78 cents per share in the third quarter when the group reported a 77 per cent rise in net income to \$143m on revenues of \$785m.

The company's fourth-quarter prediction would give it total earnings of \$2.45 to \$2.55 per share on sales of about \$2.98bn for 1988.

Intel's performance has been watched closely for signs of softening in the computer market, on which it is heavily dependent. One analyst commented that Intel's forecast seemed to indicate that the

current slowdown was worse than he expected.

Mr Andrew Grove, Intel president, said: "We have been talking closely with our customers and they indicate that their business outlook is good. We think we will work our way through this situation by the second quarter of next year and expect growth to resume at that time."

Mr Michael Gumpert, of Drexel Burnham Lambert, said: "This looks like the current slowdown is worse than I was looking for."

Intel forecasts drop in earnings

By Our Financial Staff

INTEL, THE leading US microprocessor, is forecasting a drop in revenues and earnings in the fourth quarter.

The group said it had revised its outlook as a result of inventory correction by computer makers which was affecting the 386 microprocessor, used in the latest personal computers and companion chips.

The group, which reported record earnings in the third quarter, is predicting that fourth-quarter sales will be 10 per cent below third-quarter revenues. In addition earnings are expected to be down to between 40 and 50 cents per

share from 78 cents per share in the third quarter when the group reported a 77 per cent rise in net income to \$143m on revenues of \$785m.

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Suntory profits fall by 83.3%

By Gordon Cramb in Tokyo

SUNTORY, the Japanese beverages producer with which Allied-Lyons of the UK last month formed a shareholding and marketing alliance, has shown an 83.3 per cent drop in interim pre-tax profits to ¥8,140m (\$68m).

Beer sales were down 3.7 per cent and the company said competition was made tougher by a promotional battle among Japanese brewers for so-called dry beer, a new premium range high in alcohol.

However, the earnings decline was largely attributable to a fall-off in sales of Suntory's investment holdings. In the previous first half profits had jumped ninefold because

of a ¥4.3bn special contribution from securities sales.

Suntory said its foreign liquor division in the latest six months to September was in the black for the first time in four years, on a good performance by its recently launched Suntory Old whisky.

Mitsui Ocean Development and Engineering, Japan's largest oil rig and marine projects specialist, is to cease business at the end of the year because of mounting losses and a decline in offshore energy exploration.

The company, a Mitsui group venture established 20 years ago, had ambitious plans to construct a floating city. These

are now in doubt, although a new and smaller company is being formed to take over some Mitsui Ocean activities.

Sales reached a peak of ¥85bn in 1983, but the subsequent decline in its basic oil services business left turnover at only ¥2.3bn in its latest year, on which Mitsui Ocean incurred a loss of ¥4.1bn.

The company is owned by Mitsui Engineering and Shipbuilding and the Mitsui & Co trading house.

Hitachi Zosen, another leading shipbuilding company, has reported a narrower first-half loss of ¥12.86bn before tax, down from ¥19.62bn. Sales fell 19 per cent to ¥93.39bn

Pechiney 'in US acquisition'

By Paul Bett in Paris

PECHINEY, the French nationalised aluminium group, was said yesterday to be on the verge of announcing a large US acquisition to expand its packaging operations.

The speculation follows remarks by Mr Michel Rocard, the French Prime Minister, on Saturday that he expected an important economic announcement to be made today. His office later confirmed a leading French company was involved.

Although government officials refused to disclose the

name of the French company, they indicated that the deal to which Mr Rocard referred had "international implications."

This prompted speculation that the company was Pechiney, which was reported by Le Figaro, the French newspaper, on Saturday to be completing a big deal between its Cebal packaging subsidiary and an American group.

Pechiney has been seeking to expand its Cebal packaging operations through a significant acquisition or alliance.

The recent merger between its French rival Carmand and MB Group of the UK appears to have put pressure on the aluminium group to complete a major deal to strengthen its position in packaging.

The French Government also indicated at the weekend that it planned to advance FF7500m (\$94.2m) to the Chantiers de l'Atlantique, the shipyard controlled by the Aisthom engineering group, to help the yard win a new order to build a luxury cruise liner.

Hitachi deal with NatSemi rumoured

By Louise Kehoe in Tokyo

NATIONAL Semiconductor of the US and Hitachi of Japan have declined to comment on persistent rumours that National is in talks with Hitachi about the possible sale of National Advanced Systems, its mainframe computer business.

Reports of the talks in Japan and the US, were neither confirmed nor denied. Hitachi supplies the mainframe com-

puters that are sold by National in the US and Europe.

Fuelling the talk of a possible sale are comments made by Mr David Martin, president of NAS, at National's recent annual meeting, at which he acknowledged that NAS faced a cost disadvantage compared to its main competitors - IBM, which builds its own mainframe computers, and Amdehl, which buys sub-assemblies

from Fujitsu of Japan.

Analysts interpreted his remarks as an admission that the basis upon which NAS operates is no longer tenable. They said National had been seeking a buyer for NAS for several weeks and Hitachi was the most likely buyer since it already supplied hardware to the company. National, they said, was likely to put a price of \$250m to \$300m on NAS.

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November 1988

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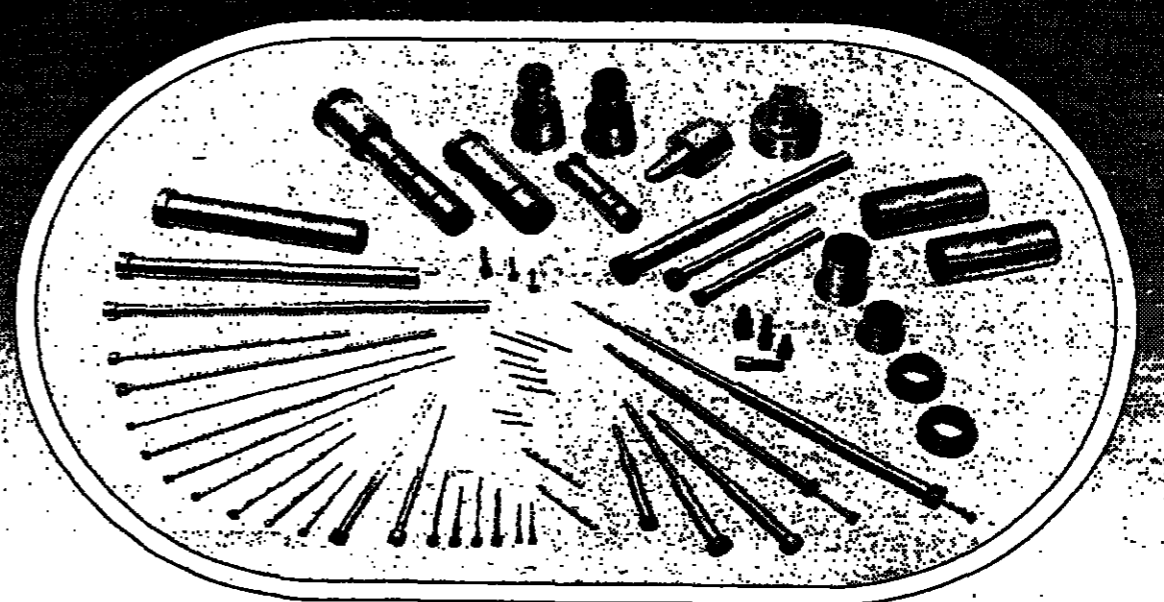
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UK COMPANY NEWS

Brand valuation expected to feature in RHM result

By Nikki Tait

RANKS HOVIS McDougall, the UK bakeries and food group, is expected to accompany its full-year figures with some form of "brand" valuation on Tuesday.

tion featured strongly during the bid battle for Rowntree earlier this year, and since then Grand Metropolitan has joined the small band of UK companies - which includes Reckitt & Colman and United Newspapers - giving brands a positive value in the balance sheet.

Fielder Wattie, was abandoned after being referred to the Monopolies Commission this summer. Since then, GFW has attempted to sell its 29.9 per cent stake but said recently that no single unconditional cash offer for the holding had been received.

British Gas silent on Carless

By Nikki Tait

BRITISH GAS yesterday refused to comment on a weekend press report that it might be interested in mounting a counter-offer for Carless, the oil independent which is fighting an unwanted £208m bid from Kelt Energy.

day, and with the Carless share price 2p below Kelt's 115p a share cash offer - numerous rumours, including talk of a management buyout, and a good deal of mud-slinging has developed. Carless also declines to comment on concrete possibilities, saying only that "there's been a lot of activity."

Kelt offer, which involves a £200m loan facility repayable over 12 months - probably the most short-term financing yet seen in a leveraged bid.

GrandMet buys more ID shares

Grand Metropolitan, which is fighting Pernod Ricard for control of Irish Distillers, has taken its stake in the Irish company to 30.06 per cent and waived all conditions on its £5.25 per share offer save that of acceptances exceeding 50 per cent.

EW Fact to join USM

By Fiona Thompson

EW Fact, provider of accountancy and banking tuition courses and financial textbooks, is to join the USM in a placing which values the company at £4.22m.

its present form since 1863. The group specialises in providing tuition courses for the examinations of the Chartered Association of Certified Accountants, the Chartered Institute of Management Accountants and the Chartered Institute of Bankers.

Local London shares slide

SHARES IN Local London, the property group, fell sharply after it announced that "no further discussions" were contemplated with Brent Walker, the lessee group.

acquiring a stake of 14.9 per cent which was subsequently increased to 24.9 per cent.

However, Local London said that contacts between the two companies had not resulted in any firm proposals being received. On Friday its shares fell 42p to 968p.

Minorco sends Gold Fields a reassurance

By Kenneth Gooding, Mining Correspondent

SIR MICHAEL Edwards, chief executive of Minorco, has given another indication that the South African-controlled investment company hopes to keep most of the senior operating executives of Consolidated Gold Fields if Minorco gains control of the UK mining and industrial group.

He has written in consultative tones to Mr Bill Brown, chief executive of Gold Fields' wholly-owned US subsidiary, Gold Fields Mining Corporation, to assure him of "management of the assets it controls."

"Changing from being a passive investor does not mean teaching others how to run their businesses."

"What we are concerned to do in the future is to have a say in the selection and modification of key managers, for precisely the purpose you allude to: to lift the calibre of our operations," he says.

FT Share Service

The following securities were added to the Share Information Service in Saturday's edition: American Intl. Grp. (Section: Insurance).

Day of decision for Virgin

Nikki Tait on the vote over Richard Branson's plan to go private

SHORTLY AFTER 10 this morning, the fate of Richard Branson's Virgin Group should be sealed. Shareholders are due to vote today on the plan to take the company back into private hands, via a 140p a share offer for the group from a new management-backed vehicle called Glowtrack.

At the end of last week, few analysts foresaw failure for the Branson plan, although as Bruce Jones at Kitcat & Aitken puts it: "It's not quite a fait accompli".

medium-term view and the fact that analysts have been scaling down estimates to perhaps £26m in 1987-88, a historic exit multiple of around 15 times seems respectable. That said, the Virgin scheme does raise again the thorny issue of investors' time horizons.

required to find at least £55m-worth of disposals. These, it seems, will come partly from the sale of the smaller recorded music shops and partly from a dismembering of much of the property arm.

For a start, the Virgin deal has a number of novel features. Carrying a £220m price tag at the offer price, Virgin is the largest company to attempt a switch from quoted to private status - a thought which depressed stock market conditions appear to be encouraging at a number of other groups. It has been suggested that the ease with which Virgin manages this move may have some bearing on the number of similar schemes which subsequently emerge.

On the core music side, too, Glowtrack has co-ordinated earnings before interest and tax of just £13m in 1988-89, rising to £17m in the following year, and then £23m in 1990-91 and a comparable or higher figure thereafter.

On the way, Virgin is entirely fair to blame the institutions: Virgin's much-hyped flotation, after all, has left the group with some 40,000 individual shareholders. While money in hand is undeniably welcome in these dicey times, the sight of shareholders falling to look just three years out is not one the City's more edifying sights.

On a more technical note, the Virgin scheme has been structured somewhat differently to other similar recent

telecommunications group owned jointly by GEC and Plessey and which accounts for a significant part of Plessey's business.

Other analysts, on the other hand, have suggested that the presence of a possible ready buyer for the GPT interest might make financing easier if a rival bidder was interested in the defence electronics side rather than telecommunications.

MSF has about 6,000 members in Marconi, the GEC defence electronics subsidiary, and a further 4,500 in Plessey and GPT combined. The majority of these are white collar workers.

Plessey prepares its strategies

By Terry Dodsworth and Nikki Tait

PLESSEY, the defence and telecommunications group which is facing a £1,700m hostile bid from the newly-formed joint venture company GEC-Siemens, yesterday confirmed that a number of other companies, including some from outside the UK, had been in touch "on a friendly basis".

Leaders of the Manufacturing Science Finance Union (MSF), the leading trade union for technical workers at GEC and Plessey, are seeking urgent meetings with Sir John, Lord Weinstock, managing director of GEC, and Mr Karl Heinz Kaske, chief executive of Siemens.

Mr Larry Brooke, national officer of MSF, said yesterday that the union would make no judgement on the GEC-Siemens bid for Plessey until it had heard the views of the

Compass to raise £80m via offer for sale

Compass, a catering and hospital management group which staged a buy-out from Grand Metropolitan last year, said at the weekend that it planned to raise some £80m from the impending offer for sale of shares in the company.

Compass, which has now published a pathfinder prospectus, said that around £25m would come from institutions who backed the buy-out and currently hold £30m-worth of redeemable preference shares.

In the pathfinder document, Compass says that the reduction in borrowings and increase in equity following the flotation will provide a base for further expansion.

U.S. \$200,000,000 First Chicago Corporation Floating Rate Subordinated Notes due 1992

BOARD MEETINGS The following companies have notified dates of board meetings to the Stock Exchange.

FT Share Service The following securities were added to the Share Information Service in Saturday's edition.

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BERLINER BANK AKTIENGESELLSCHAFT NOTICE to the holders of Berliner Bank Aktiengesellschaft

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DnC Den norske Creditbank Primary Capital Perpetual Floating Rate Notes

CIVAS LIMITED U.S. \$100,000,000 Guaranteed Floating Rate Notes due 1997

U.S. \$400,000,000 Banque Francaise Du Commerce Exterieur Guaranteed Floating Rate Notes due 1997

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FINANCIAL TIMES STOCK INDICES Table with columns for Govt. Secs., Fixed Interest, U.S. \$241.18, Gold mines, FT-Act All Share, FT-SE 100 and rows for Nov. 18, Nov. 17, Nov. 16, Nov. 15, Nov. 14, Nov. 11, 1988 High, Low, Since High, Completion Low.



# FINANCIAL TIMES SURVEY



**Singapore sets and achieves high standards. There will be no relaxation, indeed the pressure**

**is likely to intensify, with even less tolerance for forms of individualism which are interpreted as being alien to the pursuit of national objectives, writes Roger Matthews**

## In search of excellence

SINGAPORE is booming. High growth, low inflation, full employment, positive balance of payments, large per capita reserves and one of the highest savings levels in the world. And for much of the year the sun shined.

It is the stuff of prime ministerial dreams, except in Singapore. The expression "resting on your laurels" could never have been conjured in this geographical blip in south east Asia, where the past is only invoked to raise hopes for the future, and the present is only relevant as a measure of what still has to be achieved.

"We shall reach our goals, not next year, but in the next decade. When we get there, we shall discover that there will be further fields to conquer." From the lips of most Western political leaders such statements could be safely regarded as rhetoric. Not so from their Asian author, Mr Lee Kuan Yew. Just past his 69th birthday and into his 30th year as Prime Minister, Mr Lee does not much care for rhetoric and his people know it. Mr Lee's speeches come accompanied by graphs and tables. When he makes international comparisons he does not waste time with small fry. Britain, 1945-79, shows what can happen without strong leadership and

national discipline. Japan, 1945-88, shows what can happen with it.

The goal Mr Lee was referring to was that of productivity. The comparison was between a Japanese company which produced 30 per cent more with the same machines in Japan than it did in Singapore. The reason cited for the imbalance was that there is less absenteeism in Japan (Singapore itself has one of the lowest rates in the world), less job-hopping in search of higher wages, and no distinction between blue-collar and white-collar employees. They are all grey-collar workers. But, most important, Japanese workers have what Mr Lee described as a capacity for lifelong learning and training which enabled them to improve their productivity "ceaselessly and endlessly".

So Mr Lee and his government wish it to be for Singaporeans. And not just in matters of industrial productivity. The slogan "Towards a Nation of Excellence" encompasses almost every sphere of human activity, ranging from the most personal and intimate to the cultural and recreational. Clever graduates are urged (and officially assisted) to marry other graduates to produce cleverer babies; the Malay

minority is constantly warned of the need to improve performance; and those who fail to flush toilets get their photographs in the newspapers.

Materially, the results are impressive. From the efficiency of Changi airport and the national airline, to the stainless steel and marble stations of the new US\$2.5bn Mass Rapid Transport system, to the quality of its hotels, Singapore sets and achieves high standards. In terms of public services it has already passed the status of newly-industrialising country and is now at least on a par with much of the industrialised world, sometimes ahead.

The strategy was simple. As Singapore felt it did not have the time, resources or skills after independence to establish an indigenous manufacturing or financial base, it set out to create the conditions to attract those who could provide them. Last year over 70 per cent of Singapore's manufacturing output was by companies controlled from abroad. The financial sector has evolved in much the same way, with an important part of banking profitability today stemming from foreign exchange dealing and other offshore activities. Such a high degree of external dependency does cause some

government concern, but at the same time fuels an official obsession with ensuring that the conditions which attracted the initial investment are maintained and improved upon.

Political continuity is therefore deemed an imperative. Singapore maintains most of the trappings of the Western democratic system which it inherited from Britain, but its practice differs. Opposition is not deemed to be a necessary check on the Executive. Mr Lee never gives any indication that he does not know what is best for the country, even down to the issue of his successors. As he told the electorate in the run-up to September's general election, the second-generation political leaders in the Cabinet might not be the greatest, but they were certainly the best available.

Ill health apart, the succession issue is anyway something of a red herring. Mr Lee will continue to run Singapore for the foreseeable future, be it as Prime Minister, Secretary General of the ruling People's Action Party, holder of the planned post of elected President, or simply as the Singaporean equivalent of China's Mr Deng Xiaoping. Mr Goh Chok Tong, the first deputy prime minister, chastised of late by

Mr Lee as being "too wooden" and since known popularly as "Lumber one", has said that in a couple of years or so he will gently elbow the Prime Minister aside, but it will be in form rather than substance.

The general election produced good news for the government in that it won 80 of the 81 seats, and not-so-good news because it suffered a further, if small, erosion in its popular support. The result will have had little impact on foreign perceptions of Singapore, but for absolutist Singaporeans there were worrying aspects to the voting, in particular the performance of Mr Francis Seow, the former Solicitor General.

Mr Seow came within 1 per cent of winning the country's biggest constituency and drew huge crowds to his rallies. This despite (or perhaps because of) the fact that he had been detained for 70 days under the Internal Security Act and intensively interrogated about funds he had received, the implication being that the money had come from official American sources to support an opposition challenge to the government. At the same time an American diplomat was asked to leave Singapore for allegedly meddling in the country's domestic affairs.

### KEY FACTS

Area	621.7sq km
Population	2.6m
Ethnic breakdown	Chinese 76.1%; Malays 15.1%; Indians 6.5%; others 2.3%
GDP	US\$20.6bn
GDP per capita	US\$7,900
Inflation	0.5%
Merchandise exports	US\$27.3bn
of which Petroleum products	US\$5.2bn
Tele-communications apparatus	US\$1.5bn
Crude rubber	US\$29.8bn
Merchandise imports	US\$12.5bn
of which: Oil	US\$2.5bn
Merchandise trade balance	US\$-2.5bn
Currency	100 cents = 1 Singapore dollar (S\$)
Exchange rate	US\$1 = S\$1.95 (15 November 1988)

1987 figures

The subsequent spate of anti-American invective, laced with warnings to other foreign governments and interest groups, sounded oddly strident coming from the normally cautious and measured lips of official Singapore and disappeared from view with the same suddenness that it sprang up. Coming after the discovery of an alleged Marxist conspiracy, the continuing hostility towards the foreign media, and alongside an unsavoury series of highly personal attacks on the now openly-critical former President of Singapore, Mr

Devan Nair, confirmed for some Singaporeans that to oppose, in whatever form, was a very high risk pastime. It was also a hazardous occupation. Five members of the National Trade Union Congress, which describes its relationship with the People's Action Party as symbiotic, subsequently lost their jobs because they had stood as opposition candidates. The quantity of official and media time devoted to these issues underlines just how worried the government is that Singapore is becoming exces-

Political trends  
Manufacturing 2  
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Picture: Cathy Follans

sively infected by Western culture to the detriment of traditional Asian values. The ideal would presumably be a West-east-oriented economy married to politically Asian Singapore where, in the absence of large Japanese-style companies, the state fulfils the corporate role.

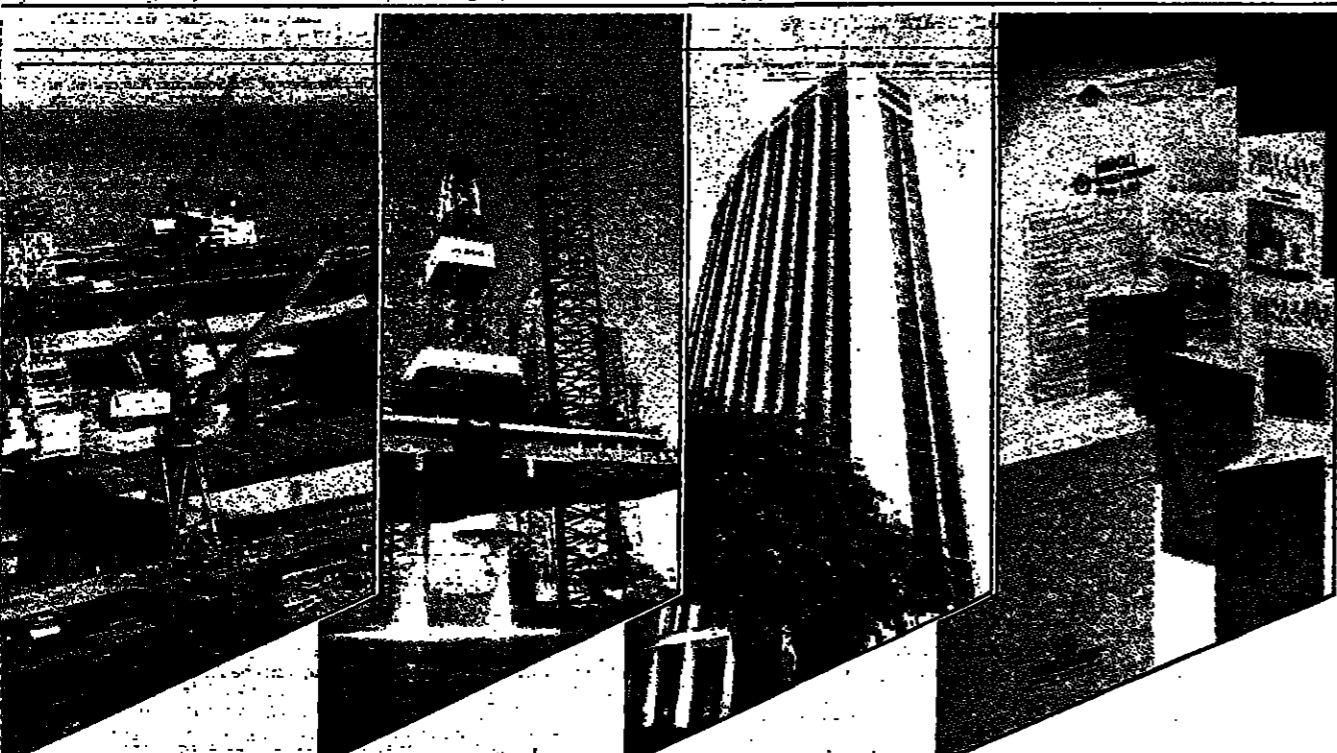
More should be known about this during the course of the next year as Brigadier-General (Reservist) Lee Hsien Loong, Minister of Trade and Industry and son of the Prime Minister, has been charged with chairing a committee which will formulate Singapore's "national ideology", drawing on and developing the work already done by organisations such as the Psychological Defence Unit, the Social Development Unit and the Feedback Unit.

A national ideology may, however, have little contribution to make unless Singapore begins to solve its other long-term productivity problem. The 75 per cent of the population which is Chinese is not reproducing itself. This means that in another 10 years or so, if present trends persist, Singapore will be ageing rapidly.

Whatever the possible political implications of such a demographic shift, it is the economic consequences during the next 20 years which will be of more immediate concern.

Already about 20 per cent of the Singapore workforce is from abroad and the government does not wish the proportion to increase much further. Hence Mr Lee's emphasis on the constant improvement in the skills of the indigenous labour force in order to attract the higher added-value manufacturing and service industries which will be vital if Singapore is to enjoy anything like the growth rates of the past two decades.

The pressure to achieve is therefore likely to intensify with even less official tolerance for forms of individualism which are interpreted as being alien to the pursuit of national objectives. Those from outside Singapore who wish Mr Lee would relax a bit should save their breathe. Singaporeans who share that view will have to wait until the next general election.



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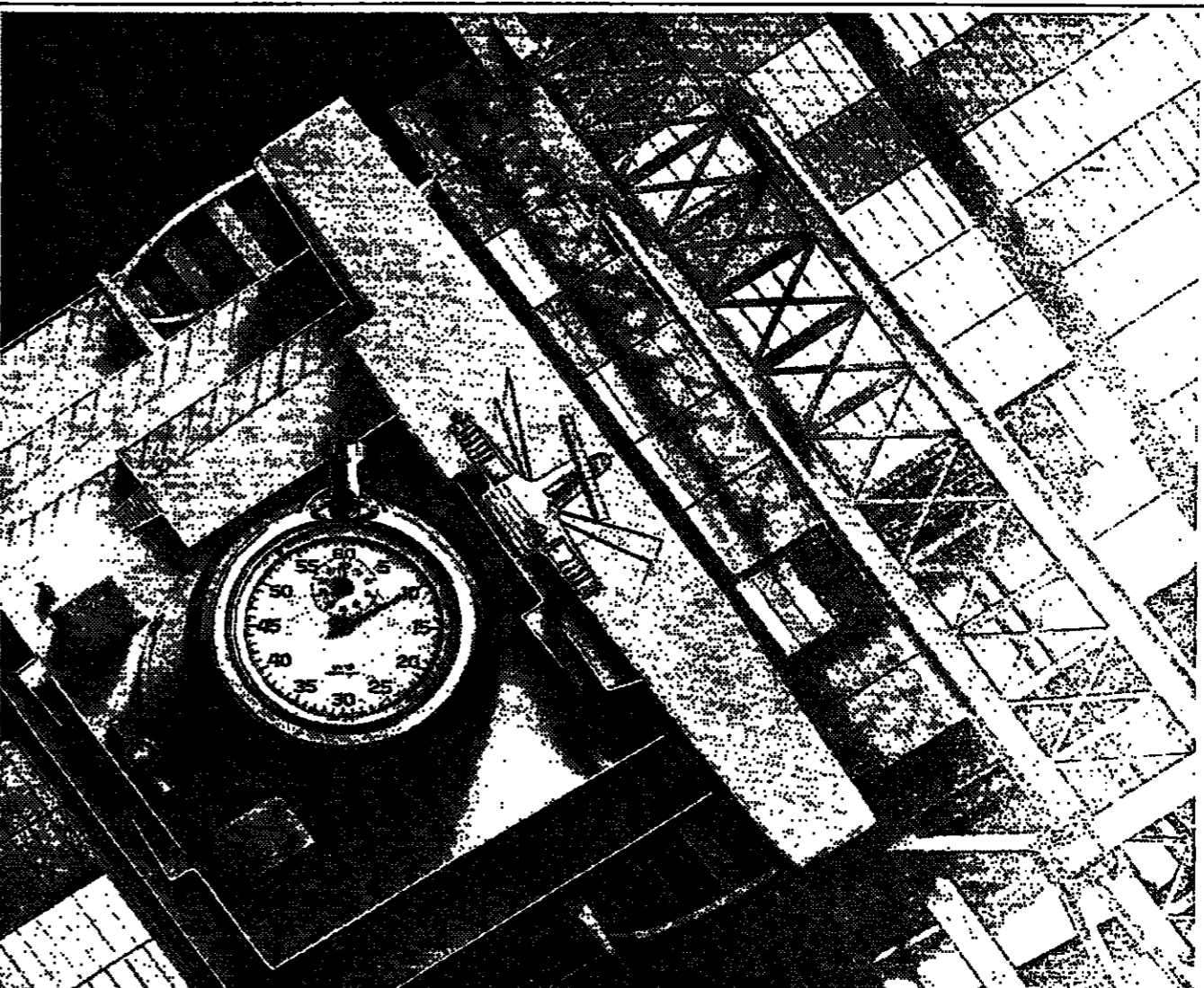
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SINGAPORE 2

Alain Cass examines political trends

# Changing nature of society

POLITICS in Singapore used to be a relatively straightforward affair. Lee Kuan Yew was in charge, the People's Action Party was unopposed in parliament and the Opposition, such as it was, floundered ineffectually against a government which was both enormously competent and ruthlessly intolerant. And so it seemed, *ad infinitum*.

To the naked eye and to those who regard Mr Lee's crabby paternalism as a small price to pay for the economic miracle he has wrought, not much appears to have changed. Mr Lee is still Prime Minister and very much in charge, the PAP captured 69 of the 70 contested seats in last September's parliamentary elections and the opposition is not remotely resembling an alternative government.

Only one of their number, Chiam See Tong of the Singapore Democratic Party, who was first elected in 1984, was elected to parliament on this occasion. Even Mr Lee's opponents, of whom the SDP and the Worker's Party are the only credible forces, say they would not change much in the unlikely event of being returned to power.

What they object to is not Mr Lee's policies so much as the tone and style with which these are implemented. In the circumstances one might ask "why bother with elections?" If all that was required to keep the PAP in power indefinitely, and Singapore's increasingly affluent citizens happy, was a good public relations outfit, why not something simpler and less contentious like an occasional referendum?

The problem for those within the ruling party who might be tempted to advocate such a course is that neither of these assumptions are true, even if they might have been, say, 15 years ago when Mr Lee enjoyed almost divine status and most Singaporeans gratefully gave him their unconditional support in return for a better standard of living.

Beneath its apparently unstoppable success, the nature of Singaporean society is changing and, with it, the political forces which will shape the country's future direction.

Relentless success has brought rising expectations. The country's post-independ-

dence generation, increasingly exposed to Western traditions of scepticism, is less inclined to accept the dictates of its elders. Modernisation has broken up traditional Chinese family patterns and the obedient values that accompany these.

Mr Lee, who embraces democracy in theory but finds it frustrating to live with in practice, has become a victim of his own success. That much has been clear for some time and results of the last two general elections - 1984 and 1988 - confirm this.

In 1984, when Mr Lee's government was wrestling with a number of controversial issues and the first signs of an economic downturn were appearing, the PAP's share of the vote fell by over 12 per cent to 62.9 per cent. Last September, with a booming economy and no big, specific issues for the opposition to exploit, that vote fell further to 61.8 per cent.

The only issue of broad interest which might have affected the vote was Mr Lee's denial (it was thought for himself) with wide powers of veto. In the event, and for reasons which may have less to do with electorate's response than with Mr Lee's doubts about the ability of his political heirs, he appears to have shelved the idea.

Two questions arise from this. The first is how the PAP intends to respond to this new situation and the second is whether the opposition will be able to exploit it over the next four years and, if it does, how the government would react to a credible alternative.

On the first question, the ruling party appears to speak if not with two voices then with a different emphasis at different levels. Mr Lee remains implacable that the two-party system is not coming (and presumably will not be allowed to come) to Singapore. "We are," he has said, "an Asian society", suggesting that pluralism is an alien concept to Asia. He apparently worries about the trend towards greater freedom in countries with similar Confucian traditions such as Taiwan and South Korea.

In eight seats, PAP's vote was below 55 per cent. In the country's largest constituency Mr Francis Seow, a former Solicitor-General, nearly pulled off a famous victory over the PAP candidate, despite being denied any coverage to speak of in the Government-controlled media.

Another sign that the Chinese-dominated PAP's absolute grip on power may be loosening is that Singapore's disadvantaged Malays who comprised 15 per cent of the population, voted against the government in large numbers in constituencies where they live. Overall, Malay representation in parliament went up from 9 to 10.

In most democracies a major-

ity of over 60 per cent (in Mr Lee's case and those of his second-in-command Ministers between 73 per cent and 81 per cent) would be a triumph. In Singapore, despite the governments' efforts to portray the result as a ringing endorsement, it is deeply worrying.

There seems little doubt that the PAP's long run of 70 per cent-plus majorities is over and that Mr Lee's party may be faced with an entrenched opposition vote not far short of 40 per cent.

Brigadier Lee has been put in charge of the PAP's new youth wing in an effort to recapture the lost ground and

On another level, the men hand-picked and groomed by Mr Lee to take over appear more responsive to the frustrations of those in Singapore, especially among their own generation, who find the government's paternalism increasingly hard to stomach. To the apparent annoyance of Mr Lee, who has a disconcerting habit of criticising his younger colleagues in public, Mr Goh Chok Tong, first deputy Prime Minister and the man most likely to succeed him, assumes a more accommodating political style.

Mr Goh has actively encouraged public discussion of government policies, albeit in carefully controlled committees, suggesting a more relaxed style of government when he finally succeeds to the premiership.

Mr Lee's son, Brigadier-General Lee Hsien Loong, until recently a contender for the succession but who is likely to have to wait his turn, is even more forthright at least in what he says. "I don't believe we can stop the trend (away from the PAP)," he said in an interview. "Look at Western democracies where government by minority is an established fact. I hope we don't reach that position but a situation in which we have an overwhelming support in the 70s is not sustainable. How that situation evolves will depend on the younger voters."

Brigadier Lee has been put in charge of the PAP's new youth wing in an effort to recapture the lost ground and

access to technology and external markets, which meant foreign investments to provide transfer technology and markets.

Dr S. Teshiba, from the Nomura Research Institute, said that 1989 would be crucial in determining the local economy's performance in the 1990s. "If Singapore does not pay attention to maintaining international competitiveness in the manufacturing sector, the economy as a whole could go through the shake-out as seen in 1985 [when the economy contracted 1.3 per cent]," he said.

The economy was changing direction to become more service-oriented, he said, but the service sector depended on other sectors, which caused his concern about manufacturing. He believed that competition on non-price factors, such as the quality and quantity of research and development and the sophistication of products, would provide a new basis for Singapore firms. "The major Singapore products now are price-competitive goods. In other words, the volume of production is essential to maintain competitiveness. Considering the size of the labour force, the Singapore economy faces physical constraints on producing more," he added.

Non-price competitiveness hinges largely on the quality of the workforce, which is determined by the quality of education and the emphasis put on values like professionalism and craftsmanship.

Manufacturers have been thinking along the same lines. A survey by the National University of Singapore revealed that there was more concern about standards and high materials costs than labour

resources were too limited simply to offer a cheap base for production.

Efforts are being made, through continued investment in research and development, to keep the infrastructure up to date and competitive. Designers in California can, for example, initiate an integrated circuit design and leave their Singapore counterparts to continue the computer-aided design during the night, says Mr Yeo.

The manufacturing sector's growth in the first half of the year was an impressive 21.4 per cent, anchoring an 11.1 per cent growth in the economy. As a result, the Government has increased its overall growth forecast for this year from a conservative 5-8 per cent to 8-9 per cent.

The electronics sector was again the leading performer showing a 33 per cent increase in growth, lifting associated industries such as fabricated metal products. The construction industry sank 7.8 per cent, while financial and business services were limited to a 7.7 per cent increase.

Otherwise, it was glad tidings and double-digit growth for other sectors including paints, pharmaceuticals and other chemical products, electrical machinery, apparatus, appliances and supplies, commerce, and transport and communications.

Three-quarters of the 33,000 new jobs created were in the manufacturing sector. The electronics industry's output rose 32 per cent in 1987 against 28 per cent in 1986.

With global demand for computers, especially from the US and Europe, still buoyant, the sale of computer peripherals such as disk and tape drives soared. The level of performance may not be repeated in 1988, say industrialists, especially when the effects of the global market crash are felt.

However, productivity in the sector fell to 2.8 per cent against 4 per cent overall, and 3.5 per cent for the first half of 1987. Lee Hsien-Loong, Trade and Industry Minister, cautioned that the electronics industry's growth was too rapid to be sustained. The sector's success depended on

the form expressed by its younger leaders. The Opposition is still dealt with in an arbitrary manner. Mr Seow who, although he failed to win a seat, may sit in parliament under a law which says that the Opposition can make up its parliamentary membership to three if fewer candidates than that are elected, has been the target of a sustained campaign by the government.

The former Solicitor-General, who attracted substantially larger crowds at his election rally than anything the PAP could manage, was held for 72 days under the country's sweeping Internal Security Act for allegedly conspiring with a US State Department official to recruit Opposition candidates.

In December, he will stand trial on six charges of tax evasion and, if he is fined more than \$2,000 (\$260), will be disqualified from taking his non-elected seat in parliament.

Meanwhile the government has delayed recalling the return of parliament which Mr Seow claims has been done solely to prevent him from taking his seat. "By intimidating me they put off others from coming forward," he says. "Their insecurities are very deep. Whatever they may say, the PAP has no intention of handing over or loosening its grip."

Singapore's first Opposition MP, Mr J B Jeyaratnam, who leads the Workers Party, was disqualified from parliament

for five years in 1986 after being fined \$85,000 and jailed for a month for falsifying his party's accounts. All this suggests that the answer to the second question - will the Opposition be able to exploit the growing unpopularity of Mr Lee's style? - is almost certainly "No". Neither Mr Seow, nor Mr Jeyaratnam or the SDP have the necessary qualities to mount an effective challenge to the PAP. There are few signs that a younger generation of leaders is rising to the surface, or at any rate, Singaporeans of the calibre of Mr Goh or Brigadier Lee. And, if it did, it would face the wrath of the PAP's formidable machine. None of this means that Mr Lee, who has ruled his 225-square mile domain with cunning and ferocity since he was 35, or his successors, will have an easy time of it.

Brigadier Lee's analysis of an increasingly restless population becoming ever more so as its expectations rise has the ring of truth. However, few believe that the PAP will relinquish power willingly. To the party and the government their continued dominance is a matter of nothing less than national survival. The dilemma facing Mr Lee's successors is how to hold on to power and ensure continued stability for Singapore while providing its population with enough of an outlet to feel that democracy is being exercised not just in theory but also in practice.



Left to right: Brigadier-General Lee Hsien Loong, Mr Goh Chok Tong, Mr Lee Kuan Yew

fashion a more sympathetic image for Singapore's younger voters, although he denies that image is the PAP's problem. "The problem is not becoming nice guys," he says, "or going to charm schools. The problem is that the PAP has been in charge since 1959 and people are getting restless. They want some change, some movement."

Brigadier Lee says he does not rule out further major inroads into the PAP's support, although he says this would be a disaster. On the other hand, he does not believe that a one-party state is the answer. "Look at Burma. You have to rule by consensus, there is no

other way."

Brigadier Lee's formula for retaining power is recruiting the best available talent for the PAP, listening more to people's grievances and addressing these and instilling the right values in young Singaporeans. The government, worried that the rush of Western influence on Singapore has eroded traditional Chinese values of obedience and respect for authority, wants to frame a national "ideology" to which voters can aspire.

It is hard to know what to make of all this. The government's actions are often at odds with its public concern with open government at least in

the form expressed by its younger leaders. The Opposition is still dealt with in an arbitrary manner. Mr Seow who, although he failed to win a seat, may sit in parliament under a law which says that the Opposition can make up its parliamentary membership to three if fewer candidates than that are elected, has been the target of a sustained campaign by the government.

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## MANUFACTURING

# New strategy is for higher quality goods

MANUFACTURING saved Singapore during its first recession for 20 years in 1985. This could come in the form of a faster time to the market or better design to production process integration and better quality and service for the price. "Singapore cannot thrive and achieve its developed country goal by following a low-cost strategy," says the Board's chairman Philip Yeo. This is particularly the case when in competition with developing countries with large populations and substantial domestic markets. The alternative was product differentiation resources were too limited simply to offer a cheap base for production.

Efforts are being made, through continued investment in research and development, to keep the infrastructure up to date and competitive. Designers in California can, for example, initiate an integrated circuit design and leave their Singapore counterparts to continue the computer-aided design during the night, says Mr Yeo.

The manufacturing sector's growth in the first half of the year was an impressive 21.4 per cent, anchoring an 11.1 per cent growth in the economy. As a result, the Government has increased its overall growth forecast for this year from a conservative 5-8 per cent to 8-9 per cent.

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Mr Francis Seow

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Joyce Quek



SINGAPORE 3

Roger Matthews looks at the country's economic recovery

Growth more broadly based

THE PACE of the recovery in the Singapore economy from the 1985-6 recession has continued to surprise both private observers and the government. Although there may be some slight slackening off in the final quarter, real growth in the gross national product this year will edge into double figures, the best performance of the decade. Whereas last year's 8.8 per cent confirmed that the economy was again back on track, growth was still somewhat patchy. This year, however, it is more broadly based with construction the only sector still languishing.

world trading conditions. Singapore dropped into the trough in 1985, rather later than comparable Asian countries and it sank rather deeper. As a result it has rebounded rather sharply, the others, but then accelerated with greater vigour because it had more unused capacity with which to exploit the increased demand from its main OECD markets. Singapore has also been assisted by the improved performance of its immediate neighbours. Malaysia, for example, has grown significantly faster this year than had been anticipated, in large part due to a surge in commodity prices. Thailand is also still growing strongly but depressed oil prices have checked Indonesia's progress. Singapore was also well positioned to take

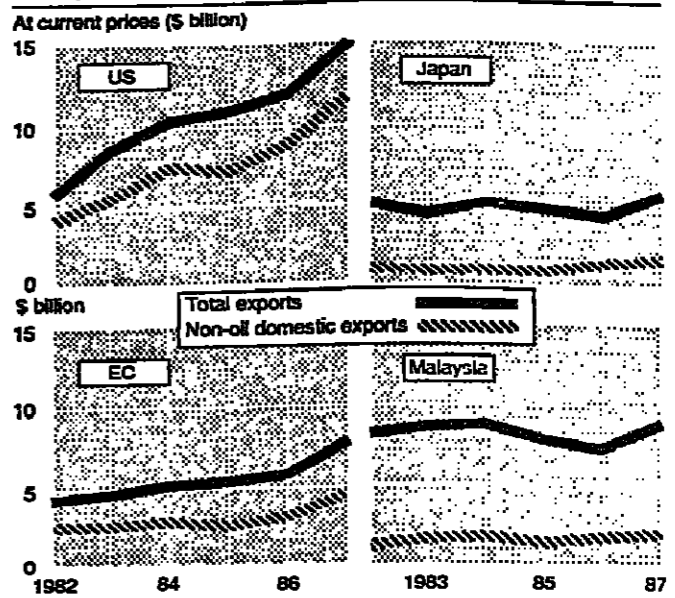
advantage of the growth in demand, particularly from North America, for its higher technology products such as telecommunications equipment and computer software. Exports have again soared this year with sales to the US, its largest trading partner, likely to grow by close to 30 per cent in value during 1988. The ability of Singapore to take swift advantage of technological change has never been better illustrated than the statistic which shows computer disk drives now forming 10 per cent

of the country's total manufactured exports. Invisibles have been doing almost as well. Tourist arrivals have continued to climb even though the average length of stay remains obstinately low. Some hotels have stopped offering discounts as occupancy levels topped 80 per cent (69 per cent last year) and officials began voicing concerns about a shortage of rooms in the early 1990s.

The same trend is evident at the highly profitable Singapore Airlines where the difficulty in negotiating additional flights to some of its most popular destinations has emerged as the most intractable obstacle to future growth. The Port of Singapore, which is not involved in reciprocal arrangements and therefore does not suffer the same capacity restraints, has seen the volume of cargoes increase by over 20 per cent in the first six months of the year.

Improved invisibles earnings from these principal sources together with net capital inflows should more than offset a larger trade deficit this year which is likely to edge up to about US\$5bn from 1987's \$4.2bn. A further widening of the trade deficit is anticipated next year, but again this is unlikely to stop Singapore adding to its already substantial foreign exchange reserves of around \$17bn.

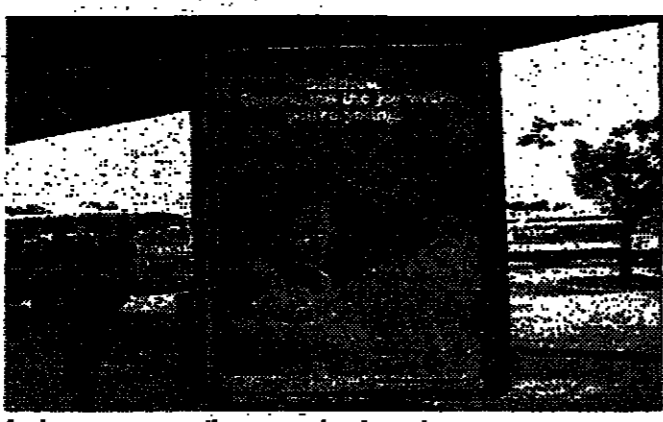
Singapore's major export markets



Singapore's labour constraints can only be eased through more capital-intensive industry, greater sophistication in services, and by investing yet more heavily in education and re-training, assuming of course that the government has for political and cultural reasons set a ceiling on the proportion of foreign workers it will allow into the country. Some multinational companies have already seen the inevitability of transferring out of the country their more labour-intensive operations, although there is less evidence that enough of them are contemplating bringing in the research and development activities which the government wishes to attract. The immediate labour pressures should ease somewhat next year, with most forecasts estimating that the economy will grow by 5-6 per cent in response to lower external demand, particularly from the US. While the election of Mr George Bush may have helped to curb the worst protectionist fears, Singapore remains acutely sensitive to changes in international trading patterns and therefore the consequences of a more determined effort by Washington to address the issue of its twin deficits. It is also far from convinced that the creation of a single European market in 1992 will be of benefit to the newly-industrialising countries of Asia. Although Singapore's exports to Japan rose by 30 per cent last year, much of the increase was accounted for by oil and the total remains little more than one third of its sale to the US. A substantial increase in regional trade in the next 10 years must be one of Singapore's best hopes for sustaining its impressive growth record.

Alain Cass on foreign workers

ANYONE looking for reasons which might explain Singapore's sense of vulnerability need look no further than the Republic's labour shortage. Most booming economies in East Asia have a large enough workforce to absorb as much growth as they can generate. Some, like Taiwan and South Korea, export their labour. Singapore, on the other hand, exports its jobs in good times, sucking in foreign workers in their tens of thousands. When the economy contracts, it exports its unemployment, sending the same workers home in short order.



A vigorous procession campaign is under way

In 1985, as the world economic recession hit Singapore, over 50,000 foreign workers out of a total workforce of 1.2 million were sent home. It was a useful buffer which the government used skillfully to cushion its own population from the effects of the recession and the consequences of some of its own over-optimistic economic policies.

As the economy recovered in 1987, the process was put into reverse. Foreign workers from other Asian countries as far apart as India and South Korea were drafted in to fill semi-skilled and skilled jobs in shipbuilding, construction and factories which an increasingly affluent Singaporean society considers beneath it.

which tend to follow in their wake. Singapore is determined not to make the same mistake. Foreign workers and their conditions of employment are controlled with Confucian vigour. Once the job is finished they are packed off home.

The rapid growth in foreign investment over the past two years in electronics and electrical goods, especially from Japan which became Singapore's largest foreign investor in 1988, has significantly increased the demand for labour. The precise number of foreign workers in Singapore is a closely-guarded secret by a government which is painfully conscious of the country's size and its delicate racial balance. The government will only say that it will not allow the number of foreign workers to grow beyond 25 per cent of the total workforce.

The problem, as one diplomat pointed out, is that in a country whose competitiveness is a national creed, the conflict between growth and social balance will always be there. The cycle of rapid growth, sudden recession and more rapid growth, has also had a decisive impact on the government's traditionally rigid pay policy.

During the 1970s and 1980s, partly to encourage high technology and partly to encourage overall growth, the government made annual recommendations which both public and private sectors tended to follow when making wage settlements. These were not aimed at keeping wages down but driving them up since collective bargaining tends to be a tame affair. Singapore's trade unions, far from being combative, have what they call a "symbiotic" relationship with the government. The last strike in Singapore took place in January 1986 and it was the first in seven years. The National Trades Union Congress, the Secretary General of which is also a Deputy Prime Minister, was the first to argue for across-the-board wage cuts in the recession of 1985-86.

The high wages policy came unstuck, however, when employers found themselves squeezed by the recession. Instead of being able to respond flexibly by adjusting wages settlements to profits, many simply went to the wall. Despite the cushion of foreign workers, unemployment, virtually non-existent in Western terms, soared to 6.5 per cent. This year, for the first time, the government has abandoned national pay guidelines and is encouraging performance related pay awards by companies. It also wants companies to reduce 2 or 3 year wage settlements with workers, to standard 12 month agreements, just in case.

The new policy, combined with severe labour shortages, especially in the banking sector, has driven some wage settlement to dangerous levels. The Hongkong and Shanghai Bank provoked an uproar in the rest of the industry by offering its workers an increase of 33 per cent in an effort to attract administrative staff. Singapore's belated conversion to market forces in the one area of the economy which it previously controlled rigorously, will undoubtedly cause it problems, inflation being the most obvious. However, the government hopes that, in time, the new policy will attract the kind of labour which Singapore needs to maintain its competitive edge in a region where economic success is becoming the rule rather than the exception.

The gap between the top and also-runs among Singapore's 1,200 dealers is wide. An MAS survey disclosed that the top 20 among 108 banks earned over \$10m each, and 31 per cent of

Limit set at a quarter

FOREIGN EXCHANGE The number two slot

AFTER A disappointing first half, forex traders based in Singapore have justification for optimism. Volatility can do wonders and their astute reading of fluctuating currency movements has helped the city's second most active foreign exchange dealing centre. Tokyo is number one with daily turnover of \$45bn, Hong Kong follows with \$30bn while Sydney's turnover is \$27m-\$30bn.

The turnaround came in June after a dull first quarter and lacklustre April-May. Once known more as a deposit centre, Singapore's forex dealing momentum when institutions hit by the recession and losses in consumer banking and corporate finance activities turned to dealing to generate income.

One dealer attributed renewed interest in the currency market to people who had burnt their fingers last October and now wanted to take positions at any time as the rates were monitored around the clock, unlike stock markets. The deals are more cross-border than intra-bank, a situation the FOMMC is trying to alter, to allow more trades when international financial centres have holidays. With an eye towards those fleeing Hong Kong, it has, together with the MAS, introduced an "accelerated citizenship" scheme granting citizenship over a shorter period of time to dealers recruited abroad.

A big gap opened up in the respective daily turnovers of Singapore and Hong Kong a year ago. This has been attributed partly to the increasing currency transactions of Singapore's central bank. A brain drain from Hong Kong of 50 mostly experienced dealers over the past few years had also hurt. Forex activities in Singapore are actively supported by the Monetary Authority of Singapore (MAS) and the Foreign Exchange Market Committee (FOMMC), formed in 1986 to develop and enhance the local market as a financial centre for risk management. The MAS started the ball rolling in 1982 with some huge dollar/third currency deals which pushed the year's trading to over \$5bn, attracted the attention of New York and London-based banks and edged the city ahead of Hong Kong. The average 1987 trading volume of \$3bn, compared with

\$22bn in 1986 and \$12.5bn in 1985. The 1987 peak volume was \$40bn reached in October but that was beaten by \$83.4bn last July. Among the top 10 banks contributing over 50 per cent of the market volume are Citicorp, Morgan Guaranty Trust, UBS and Bankers Trust. Union Bank of Switzerland's zoom to the top ranks in forex trading in three years has been nothing short of phenomenal. The FOMMC, controlled mostly by the representatives of foreign banks, believed that future business should come from commercial banks and corporate clients. At present, only one of the so-called big four local commercial banks is active in forex trading. But a massive education programme is called for. Fortune really favours the bold. Morgan Guaranty Trust has proved that there is nothing wrong with being a one-trick pony, eschewing corporate finance and loans in favour of risk management following J.P. Morgan's lead into an investment bank selling securities, trading and corporate advice. It earned more than \$10m profits, all from treasury operation, more than half of which from forex trading of \$3bn daily. Citicorp is rated the top dealing bank, trading \$4bn-\$5bn daily with a 10-15 per cent market share. It is believed there is nothing to prevent them doing \$10bn daily.

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SINGAPORE 4

FOREIGN POLICY

Perception of vulnerability

SINGAPORE has traditionally avoided playing the "Yankee go home" game. This is not surprising. The US is Singapore's biggest trading partner. Last year, 31 per cent of inward foreign investment came from the US while 52 per cent of Singapore's exports to America came from US companies operating out of the city state.

This year, however, Singapore discovered the ugly American. It threw up its hands in horror and then threw him out of the country.

The focus of this improbable quarrel was Mr Mason "Hank" Hendrickson, First Secretary at the US Embassy in Singapore. Mr Hendrickson was accused of encouraging local newspapers to run against the ruling People's Action Party in September's general election which, in the event, saw a further erosion of its popular support.

"Black operator Hank" trumpeted the Republic's obedient newspapers. The US retaliated by expelling the Singaporean diplomat from Washington and both sides withdrew to assess the damage.

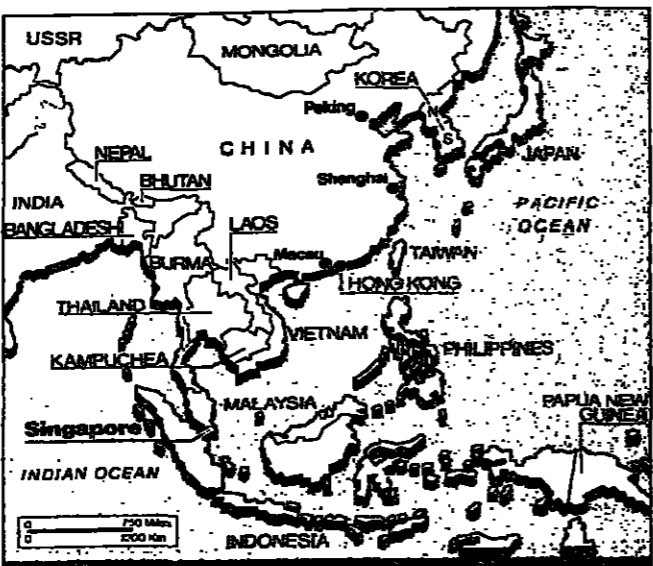
The US State Department, apparently shocked by the force of Singapore's reaction, vigorously denied Mr Hendrickson was doing anything other than fulfilling his diplomatic duties by keeping tabs on politics in Singapore.

Singapore maintains that it was the target of an unacceptable piece of interference although suggestions that the Central Intelligence Agency was behind a plot to ferment opposition to the PAP is not supported by hard evidence.

Whatever the facts, the passage of time has obscured them and these are arguably less interesting than the country's motives for responding as it did to Mr Hendrickson's activities.

Other diplomats in Singapore point out that Mr Lee Kuan Yew, the Prime Minister, had the choice of following the practice between friendly countries in such cases and called in the US ambassador for a discreet carpeting. Mr Hendrickson could have been asked to go quietly.

Government officials say Mr Lee had no choice because the affair came to light in public testimony by Mr Patrick Seong, a lawyer arrested under the Internal Security Act



which allows for indefinite imprisonment without trial. "We had to react publicly," said one official.

Not necessarily say the sceptical. Singapore must have known the contents of Mr Seong's testimony before he took the stand and since it does not prove much beyond the fact that he and Mr Hendrickson met on three occasions, the Government could have handled the matter differently. The answer may lie in a combination of two factors which frequently underlie Sin-

The concern is that instability in Malaysia, for example, might spill over into Singapore

gaporean actions when the Government's will is challenged. The first of these is to resort to what one Western diplomat called "the myth of vulnerability". This rests on the premise that tiny Singapore must always be alert to the possibility of subversion and that the price of success and survival is eternal vigilance. The second factor is that the astute Mr Lee simply saw an opportunity of making political capital in an election year and seized it with both hands.

as a vital conduit for influencing events in the area through diplomatic skill and force of argument.

Singapore wants a neutral government in Kampuchea, one which allows neither Vietnam nor the Khmer Rouge to dominate the country. It believes that a settlement may be within reach because both Moscow and Peking seem to want one.

Mr Mikhail Gorbachev's policies since his Asian peace initiatives launched at Vladivostok have had a marked impact on the region. Singapore has been impressed by the new Soviet leader's reasoned approach to still takes a more sceptical view of his intentions than some in the area. It is particularly worried by the Soviet proposal that the US should withdraw from its two biggest overseas military bases at Clark and Subic in the Philippines in return for a Russian withdrawal from military facilities in Vietnam. One senior official put it this way: "Even without doubting Mr Gorbachev's sincerity, an American withdrawal from the Philippines might be irreversible and probably would be. But a Soviet retrenchment in the region might not be."

In the meantime, Singapore would like to see a growing political role for the region to match Tokyo's enormous economic power. It regards Japan's offer to finance the peacekeeping force in Kampuchea as an important step in this direction. If there is a concern in the minds of Singaporean officials it may be more to do with stability among its immediate neighbours such as Malaysia, the Philippines and Indonesia.

The concern is that instability, say, in Malaysia might spill over into Singapore where 15 per cent of the population are Malays and very much at the bottom of the economic and social ladder. When President Ferdinand Marcos finally left the Philippines for exile in the US, Mr Lee could hardly contain his joy. One suspects that this may have had less to do with President Marcos's authoritarian role coming to an end and the return of democracy than the close of a long chapter of instability the repercussions of which were beginning to be felt elsewhere in the region. Alain Cass

GUIDE FOR THE BUSINESS TRAVELLER

Time: GMT + 8 hrs

Climate: Tropical, with abundant rainfall throughout the year and a monsoon season in Nov-Jan. The wettest season is Oct-Mar. Humidity is high, and temperatures vary little from season to season, ranging from an average maximum of 31°C by day to 25°C by night.

Visa requirements: Not required by Commonwealth citizens and nationals of certain other countries (Ireland, Liechtenstein, Monaco, Netherlands, San Marina and Switzerland), nor by passport holders of most other nations for stays of up to 14 days. Entry may be refused to male visitors whose hair reaches below the collar or extends over the ears or eyebrows.

Health: Vaccination certificates required for yellow fever or cholera if travelling from an infected area.

Car hire: An international driving licence is required for car hire. Driving is on the left-hand side of the road.

Roads: Vehicular access to the Central Business District is restricted and there are charges for vehicles entering the area at certain times.

Public holidays: Because of its multi-ethnic composition, Singapore celebrates a wide range of world religious festivals and holidays in addition to the public holidays listed here. Many festivals are based on a lunar calendar, while the dates of some are only finalised at the last minute. Check with the Singapore Tourist Promotion Board for exact dates and locations affected. When a holiday falls on a Sun, the following Mon is a public holiday.

Fixed dates: 1 Jan, 1 May, 9 Aug (National Day), 25 Dec. Variable dates: Chinese New Year, Good Friday, Vesak Day, Hari Raya Puasa (Eid al-Fitr), Hari Raya Haji (Eid al-Adha), Deepavali. Actual dates of Muslim festivals may vary.

During the Chinese New Year, many Chinese firms close for an entire week. Social customs: Smoking is prohibited in many public places, including taxis, public



Chinatown



Little India

transport, lifts, cinemas, theatres and government offices, with fines imposed on offenders. There are also fines for jaywalking and littering, and the use of narcotic drugs is strictly prohibited. Long hair is regarded unfavourable, and male visitors are advised to have their hair cut if it reaches below the top of the shirt collar. Tipping is discouraged.

Association, 3rd Floor, Inchope House, 450-452 Alexandra Road, 0511 (tel: 475-4192; tc: RS 21400). Singapore Chinese Chamber of Commerce Foundation, 47 Hill Street, 0617 (tel: 337-8361; tc: RS 21714). Singapore Department of Trade, Suite 201, 2nd floor, World Trade Centre, Telok Blangah Road, 0409 (tel: 271-9388; tc: RS 28617). Singapore Economic Development Board (EDB), 10-40, 1 Maritime Square, World Trade Centre (Lobby D), Telok Blangah Road, 0409 (tel: 271-0844; tc: 28223; cable: INDUSPROM). Singapore Federation of Chambers of Commerce and

Industry, 03-01 Chinese Chamber of Commerce Building, Hill Street, 0617 (tel: 338-8761; tc: 26228). Trade Development Board, 1 Maritime Square 03-01, World Trade Centre, Telok Blangah Road, 0409 (tel: 271-9388; tc: 28617/170 TRADEV RS).

Banking: Monetary Authority of Singapore, 10 Shenton Way, 0207 (tel: 225-5577; tc: 21382 ORCHID RS; cable: MONETARY).

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Business Information: American Business Council, 10-12 Shaw House, 354 Orchard Road, 0923 (tel: 235-0077; tc: RS 50296). British Businessmen's



Raffles Hotel

EQUITIES

Resuscitating volume

THE FIRST anniversary of Black Monday passed without incident last month, but the current state of Singapore's Stock Exchange suggests that the after-shocks have not been fully shaken.

There is much to commend investing in the local market - strong fundamentals, a crash-tested market - but evidence of sustained investor support is lacking.

A lot has been done after the crash to resuscitate volume but clearly more is needed. Solid fundamentals did not prevent the stock index falling 53 per cent from its 1987 peak of 1505.40 last year. Worse still, shrinking volume served to topple the city as the fourth most active Asian bourse.

A first-half 11 per cent gross domestic product growth that surprised analysts, stable political conditions, rising commodity prices, improving neighbouring economies, a stock market surge to 1,177.58 and daily trading volumes of up to 70m shares - all had little lasting effect.

Excepting Tokyo, Singapore is no different from any open market which has yet to regain its pre-crash peak. But within the region, the Kuala Lumpur bourse last month was only 12.4 per cent below its pre-crash high, Hong Kong, Singapore and Australia, the worst-hit victims, are still a third below.

major markets depend on domestic savings to provide price momentum. Singapore's mandatory savings scheme, the Central Provident Fund, allows account holders to buy certain Singapore-based counters - \$3,449 invested \$8917m in equities up to December 1987 and an additional 5,300 bought \$8123m for the next seven months to July.

To put this in perspective, there were \$21.3bn worth of issues for 1987 and \$31.4bn for the first eight months of the year. The bulk of the funds would have to come from investors' savings and, more

The Stock Exchange has taken steps to internationalise the market. A link-up with the Luxembourg Stock Exchange opens vistas to Europe

importantly, from overseas investors. But that is not enough - state policy is just a start.

Malaysia and Thailand have clearly stated their objective to develop their local markets through trying all means to broaden and deepen them. Money and information to Singapore, one of the fastest means of acquiring them would be via joint ventures with foreign firms with the money, marketing and muscle.

Chu Chok Kian, Chairman of the Stock Exchange, was all too aware that the broking community could not rely solely on local investors to build up the stock market. He thus exhorted broking firms to double their marketing efforts. The seven foreign firms were urged to take the lead since they were only allowed in to expand the industry by introducing foreign business and raising standards of marketing, research and client servicing.

James Capel only requested a 30 per cent stake in Kay Hian. No Continental Europeans or Japanese applied.

The Stock Exchange has taken steps to internationalise the market. A link-up with the Luxembourg Stock Exchange opens vistas to Europe. After the initial trading spurt, a lack of market makers, lower-priced stocks, information and competitive spreads killed interest.

Another way in which the exchange could further stimulate demand would be to reintroduce the delayed settlement basis of payment. Computerised trading was also introduced with the inevitable hitches initially fouling up proceedings.

On the operational level, new brokerages have been aggressively recruiting staff. Intense bidding for the services of a small base of dealers and analysts will inevitably increase the cost of operations and put a squeeze on profit margins. It will be a matter of time before negotiated commissions are a way of life - another squeeze on profits.

A crucial point is the limit to which a firm can play. Under the securities law, a broking firm is limited by the size of its capital. Even brokerages capitalised at around \$810m could find themselves excluded from the deals that international fund managers are used to.

The logical alternative would be to raise the share capital but local partners may find 51 per cent of a \$810m-\$820m increase onerous. The state has not kept secret its preference for a smaller number of strong institutions. Finance companies, banks and insurance companies have gone that route - would broking firms be exempted? That line of thinking could see the smaller of the 24 brokerages selling out to or entering joint ventures with reputable and financially sound buyers.

For 1989, how the Singapore market performs depends much on the economy pegged to earnings expectations, the performance of the Tokyo and New York exchanges as well as events closer to home. Hugh Freeman of Merrill Lynch Capital Markets has forecast the Straits Times Industrial Index at between 980 to 1000 to start the year off but ending at 1300. If nothing else, after the gloom should come the silver lining of vibrant broking firms capable of holding their own in the increasingly important Asia-Pacific zone. Joyce Quek

OPERATIONAL HEADQUARTERS

Bait of tax breaks

SINGAPORE has taken the regional headquarters concept one step further with the "operational headquarters" or OHQ.

Rich and famous corporations have been lured to Singapore and local companies have benefited, too.

The Economic Development Board, the agency responsible for garnering overseas investments, is promoting Singapore as a total business centre and wooing multinational corporations to site regional headquarters in the city to service their regional network of companies.

This concept has been tried before in other countries but few have offered the bait of tax breaks which lower corporate taxes from the normal 33 per cent to 10 per cent on Singapore-derived income and tax relief on foreign-source income for services. Thus dividends from subsidiaries actively managed and controlled by the OHQ qualify as well.

To date, Deutsche Bank, West Germany's largest bank, has relocated its entire Asia-Pacific office and training centre from Hamburg to Singapore. Among the 16 firms conferred OHQ status are Japan's Sony and Fujikura, ANZ Bank, US-based Polysar and Foxboro.

The OHQ status has also been awarded to two local companies - Times Publishing Berhad, a publishing conglomerate, and Singapore operations of which outweigh local activities, and the Pico Group, which has contracts to build exhibition stands around the world.

The OHQ policy is selective. To qualify, a company must establish a regional headquarters, distribution base, manufacturing base, technical service centre, gateway to south east Asia and China, product development centre, training and education centre or a market base for information gathering or exchange.

Multi-national corporations were important because foreign direct investment was and is an important source of Singapore's economic growth. Lee Hsien Loong, Trade and Industry Minister, says: "They had the expertise to produce high-quality goods, the international network to market them and the financial muscle to make the large capital investments necessary."

"They did not have to rely on the domestic market for external financing. Many were large enough to commit sizeable start-up capital from internally-generated funds, or if they did require external finan-

cing, obtained it without much difficulty from international financial markets. Also in 1986, when the OHQ concept was introduced, Singapore was already home to about 600 multi-national corporations - the largest for any city in the world.

Singapore's biggest asset and liability is its people. It has no other natural assets to speak of. Prosperity, in large part, depends on the Asia-Pacific region's growth. To ensure its workforce is an asset, productivity must be high, so it concentrated on the finance and manufacturing sectors which offered scope for upgrading skills.

Like many developing nations, it started out with labour-intensive industries. But attempts for a swift transition to higher wages within three years led to its first recession in two decades in 1985. The cost of doing business and of wages in particular in Singapore was out of synch with regional rivals' scales.

The anomalies have since been corrected but the chronic labour shortage persists for the electronics industry as well as for technical, clerical and administrative jobs. So the business emphasis was changed towards becoming a strategic node in the global business network.

Singapore's infrastructure equals those of the more industrialised countries. Political and financial stability and conducive, competitive business environment can be used by the multi-national to supplement those of the Asia-Pacific region. Prime minister Lee Kuan Yew suggested that the labour-intensive parts of a product could be done in neighbouring countries, tapping their bigger and cheaper

labour pool, and exported to Singapore for the more capital- or skill-intensive work.

The OHQ concept was endorsed by Mitsubishi Research Institute (MRI) for Japanese multi-nationals. It agreed with the Prime Minister that: "The republic should not be used as a base for the production of unsophisticated goods in future... But for the production of high-technology or value-added goods, or as a regional headquarters for the operations of Japanese companies in south east Asia. Setting up a training centre here would eliminate language problems while saving on local staff staying in Japan for up to five months."

The MRI also suggested that company headquarters in Singapore could handle regional operations and remain complementary to their Japanese head offices, while regional offices could frame marketing and export policies and support operations in Thailand and Malaysia.

Any successful new idea is bound to be copied. For the OHQ concept, Singapore has less to fear from Thailand, according to a Japanese executive, which, though attractive to investments because of its cheap labour, still lacks sufficiently strong infrastructure.

Hong Kong also suffers the problems of a brain drain, political uncertainty after 1997 and high rents.

Political and economic stability are still prime considerations along with wage costs in the selection of bases, and with Singapore's workers, being rated the world's best for the seventh year, the OHQ concept appears to be a winning formula. Joyce Quek

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LEGAL COLUMN

# Firms show interest in multinational groups

By David Churchill

NEXT July is likely to see the real start of the UK legal profession's drive into continental Europe in a big way.

European Community regulations then coming into force will create new multinational groupings, called European Economic Interest Groups (EEIG), as part of the drive towards a single European market in 1992.

Already some leading law firms are understood to be holding detailed negotiations with their counterparts throughout the EC with a view to forming such groups.

They will enable partnerships of law firms to be created in all but name since European legal associations at present do not allow international partnerships to be formed.

The exact purpose of EC regulation 2137/85 is to "facilitate or develop the economic activities of its members and to improve or increase the results of those activities." However, what keeps the EEIG from being a full partnership agreement in its own right is the clarification that says its aim should not be to make profits for itself but for members of the EEIG.

While many partnerships throughout Europe are actively considering the potential of forming an EEIG, five firms throughout Europe have already set up the first one (or

as near as it can be until the law takes effect from next July).

Firms from France, Spain, Italy, Belgium, and Britain have come together to form an EEIG under the name of Pannone DeBacker.

**'We have been working together with our European partners for a long time'**

Manchester-based Pannone Blackburn explained that the new venture would effectively operate as one practice with five departments in Europe. The firm said: "We think it makes more sense to have local firms in the arrangement rather than follow the traditional British approach of setting up local offices."

"We have been working together with our European partners for a long time and know them very well already, so it is a coming together of like minds rather than taking a risk with untried partners."

Even so, negotiations between the five took a year before the final agreement was drawn up. Apart from Pannone Blackburn, the other members are

DeBacker Godfrey Tanghe of Brussels, Chaney Baudouin Comnor of Paris, Sperafico Marsaglia of Milan, Jausat y Plato of Barcelona and Miguel Angel of Madrid.

Some firms, however, are taking a different route. Frere Cholmeley, one of the UK's leading commercial law firms, has set up an Anglo-German group - a multi-disciplinary team from the firm's company, commercial and litigation departments in London, Paris, and Monaco. It will be headed by Dr Michael Carl, who is qualified in both English and German law and has been admitted to the courts of both countries. The group will offer a bilingual service on all aspects of Anglo-German law and its impact on the EC.

He said: "West Germany is second only to the US as Britain's most important trading partner and we anticipate increasing growth as 1992 approaches."

Boodie Hatfield last week also recruited Antonio Irastorza, who was admitted to the Madrid Bar in 1985 and qualified as an English solicitor in 1987, to help develop its UK/Spanish services.

EEIGs, of course, would become largely superfluous if all the European legal associations agreed to allow partnerships to be set up as well as accepting legal qualifications.

Mr Francis Maude, the corporate affairs minister at the Department of Trade and Industry, recently pointed out that "if you wanted to be able to practise law in a fully-qualified capacity in every member state, you would have to train for over 50 years - so you would be drawing your pension before you had embarked on your career!"

However, he told his audience of lawyers that all was not lost. He said: "The directive of mutual recognition of higher education diplomas will greatly facilitate freedom of movement for professionals in the EC, by making their qualifications acceptable in any member state."

Mr Maude added: "The Government strongly supports this directive." It offered the professions the challenge of increased competition in the host state and, in other member states, the opportunity to compete on equal terms with nationals."

THE TRADITIONAL sole right of solicitors to brief barristers is under threat from the Bar Council. From next year it is likely that members of other professions will have the right of direct access to barristers.

Mr Francis Maude, the corporate affairs minister at the Department of Trade and Industry, recently pointed out that "if you wanted to be able to practise law in a fully-qualified capacity in every member state, you would have to train for over 50 years - so you would be drawing your pension before you had embarked on your career!"

These criteria will be decided "as soon as possible" but are expected to be in place by the beginning of next January. This committee will then sift all applications from members of other recognised professional bodies. It will also be asked to resolve any problems arising in connection with a particular application or as a result of the experiences of individual barristers advising those granted direct access.

**'Another practical step towards offering the most efficient and cost effective service'**

Robert Johnson, QC, chairman of the Bar, described the move as "another practical step towards offering the public the most efficient and cost effective service."

He added: "While we must consider carefully what parameters to apply, there is no good reason for denying

direct access to other professional men and women in cases where they are capable of preparing the details of the matter. These changes will make briefing counsel both quicker and cheaper for our lay clients."

THE SUGGESTION in a recent column about the poor way that women in the legal profession are treated clearly touched a raw nerve. Comments from women solicitors who feel the profession treats them as second-class citizens were most common, although some (albeit male) correspondents believed that the greater intake of women into the profession would inevitably see them getting a better deal in the years ahead.

Anna Turabull-Walker, a partner in the Gravesend firm of Hatten Wyatt, emphasises that she works on a flexible basis rather than part time. "I fall to accept that it is impossible to re-educate clients not to expect lawyers to be available for 24 hours a day, seven days a week," she says. "It is not expected of other professions." "I run the criminal department in my firm, which is a very busy department, and have rarely experienced difficulties in not generally being available in the afternoon."

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FINANCIAL TIMES

Legal Pages

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#### Legal Appointments

appear every Monday

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FT UNIT TRUST INFORMATION SERVICE

AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Trust, Abnott Unit Trust, and others, with columns for name, type, and other details.

Table listing unit trusts under the heading 'Abnott Unit Trust' and 'Abnott Unit Trust', including details like 'Abnott Unit Trust' and 'Abnott Unit Trust'.

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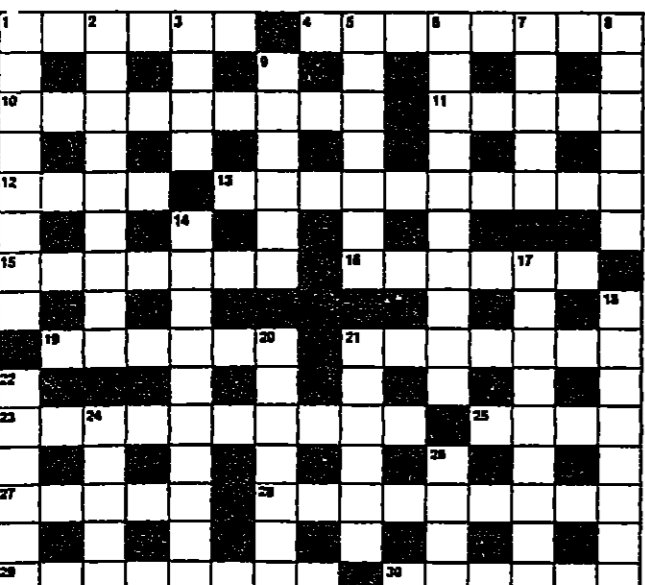
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JOTTER PAD

CROSSWORD

No. 6791 Set by TANTALUS



- ACROSS
1 Disaster if returning to race-course without leading trainer (6)
4 They may be used to improve locks (6)
10 Attendants, maybe ten born same time as us (9)
11, 12, 16, 27 For the sport to have the engineer (Hamlet) (8,3,3,5)
13 Drunken uncle left a feeling of discomfort (10)
15 Pragmatist in Korea - listen to him (7)
16 See 11
19 Hound a spy (6)
21 Stumble on oil produced in Libya (7)
23 Simple oriental chaps meet sailor in city (10)
24 Leaders of Asian camp made Everest peak (4)
27 See 11
29 Get a walrus in attempt to have burlesque (8)
30 Make final payment for bench (6)
DOWN
1 Type of carpentry that makes one worry? (4)
2 Against business with this blowing up? (9)
3 Monday for example (4)
5 Seeing animal, they each scatter without youth leader (7)
6 Other classic characters have no hesitation in being pedantic (10)
7 Giant constellation (5)
8 You shouldn't miss it! (6)
9 Gamble everyone goes in dancing (6)
14 Unmarried actor finds part of horse's harness (10)
17 Skill in 1 down for instance (9)
18 Crocodile makes ferocious beast look (5-3)
20 Beechmen not to start on pleasure excursion (7)
21 Lethargic crew at Oxford (6)
22 Autocrat posted letters (6)
24 Run a special edition (5)
26 Small child with German going to Egypt (1)

The solution to last Saturday's prize puzzle will be published with names of winners on Saturday December 3.

GUIDE TO UNIT TRUST PRICING

INITIAL CHARGES
These represent the marketing, administrative and other costs which have to be paid by new investors. These charges are included in the price when the customer buys units.

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FT UNIT TRUST INFORMATION SERVICE

Main table containing unit trust information, including columns for company names, unit prices, and other financial data. The table is organized into sections such as 'INSURANCES' and 'OTHER UK UNIT TRUSTS'.

INSURANCES

Sub-table listing insurance-related unit trusts, including names like 'British National Financial Services' and 'London Life Assurance Co Ltd'.

OTHER UK UNIT TRUSTS

Sub-table listing other UK unit trusts, including names like 'Edinburgh Fund Mgrs PLC' and 'Wright Seligson Fund Mgrs Ltd'.

Continued on next page



FT UNIT TRUST INFORMATION SERVICE

Main table containing financial data for various unit trusts, organized by company name and fund type. Includes columns for fund names, prices, and other financial metrics.

MANAGEMENT SERVICES

David M. Adams (Personal Fin. Plans) Ltd.
Yorkshire & Lancashire Investment Mgt.
Sullivan & Co. (Personal Fin. Plans) Ltd.

OFFSHORE AND OVERSEAS

Atticus Financial Services Ltd.
Blackstone Finance Pte.
Bryan Wallis & Partners Ltd.

UK LISTED

Adrian Paterson Ltd.
Blackstone Finance Pte.
Bryan Wallis & Partners Ltd.

IGM AUTHORIZED

Allied Dunbar International Fund Mgt.
Alliance Investment Management Ltd.
Alliance Investment Management Ltd.

OFFSHORE INSURANCES

Ally International Insurance Ltd.
Alliance Investment Management Ltd.
Alliance Investment Management Ltd.

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FT UNIT TRUST INFORMATION SERVICE

LONDON SHARE SERVICE

Table of FT Unit Trust Information Service listing various funds, their managers, and performance metrics.

Table of Other Offshore Funds listing international investment options.

Table of London Share Service including British Funds, Foreign Bonds & Rails, and Americans.

Table of Money Market Trust Funds listing various short-term investment vehicles.

Table of Money Market Bank Accounts listing various banking services and rates.

Vertical text on the left margin: INSURANCE



LONDON SHARE SERVICE

AMERICANS - Contd

Table listing American stocks with columns for Stock, Price, Div, Yield, and other financial metrics.

CANADIANS

Table listing Canadian stocks with columns for Stock, Price, Div, Yield, and other financial metrics.

BANKS, HP & LEASING

Table listing bank and leasing stocks with columns for Stock, Price, Div, Yield, and other financial metrics.

BEERS, WINES & SPIRITS

Table listing beer, wine, and spirit stocks with columns for Stock, Price, Div, Yield, and other financial metrics.

BUILDING, TIMBER, ROADS

Table listing building, timber, and road stocks with columns for Stock, Price, Div, Yield, and other financial metrics.

BUILDING, TIMBER, ROADS - Contd

Table listing building, timber, and road stocks (continued) with columns for Stock, Price, Div, Yield, and other financial metrics.

CHEMICALS, PLASTICS

Table listing chemical and plastic stocks with columns for Stock, Price, Div, Yield, and other financial metrics.

DRAPERY AND STORES

Table listing drapery and store stocks with columns for Stock, Price, Div, Yield, and other financial metrics.

BUILDING, TIMBER, ROADS

Table listing building, timber, and road stocks (continued) with columns for Stock, Price, Div, Yield, and other financial metrics.

ELECTRICALS

Table listing electrical stocks with columns for Stock, Price, Div, Yield, and other financial metrics.

ENGINEERING - Contd

Table listing engineering stocks (continued) with columns for Stock, Price, Div, Yield, and other financial metrics.

ENGINEERING

Table listing engineering stocks with columns for Stock, Price, Div, Yield, and other financial metrics.

ENGINEERING

Table listing engineering stocks (continued) with columns for Stock, Price, Div, Yield, and other financial metrics.

ENGINEERING - Contd

Table listing engineering stocks (continued) with columns for Stock, Price, Div, Yield, and other financial metrics.

FOOD, GROCERIES, ETC

Table listing food, grocery, and other stocks with columns for Stock, Price, Div, Yield, and other financial metrics.

HOTELS AND CATERERS

Table listing hotel and catering stocks with columns for Stock, Price, Div, Yield, and other financial metrics.

INDUSTRIALS (Miscel.)

Table listing industrial stocks (miscellaneous) with columns for Stock, Price, Div, Yield, and other financial metrics.

INDUSTRIALS (Miscel.) - Contd

Table listing industrial stocks (miscellaneous) (continued) with columns for Stock, Price, Div, Yield, and other financial metrics.

INDUSTRIALS (Miscel.) - Contd

Table listing industrial stocks (miscellaneous) (continued) with columns for Stock, Price, Div, Yield, and other financial metrics.

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INDUSTRIALS (Miscel.)

Table listing industrial stocks (miscellaneous) (continued) with columns for Stock, Price, Div, Yield, and other financial metrics.

INDUSTRIALS (Miscel.) - Contd

Table listing industrial stocks (miscellaneous) (continued) with columns for Stock, Price, Div, Yield, and other financial metrics.

INSURANCES

Table listing insurance stocks with columns for Stock, Price, Div, Yield, and other financial metrics.

INSURANCES

Table listing insurance stocks (continued) with columns for Stock, Price, Div, Yield, and other financial metrics.

LEISURE

Table listing leisure stocks with columns for Stock, Price, Div, Yield, and other financial metrics.

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LONDON SHARE SERVICE

LEISURE - Contd

Table listing leisure companies such as British Skyways, British Airways, and others, with columns for price, bid, and last.

PROPERTY

Table listing property companies like British Land, City of London Real Estate, and others.

TEXTILES - Contd

Table listing textile companies such as British Textiles, J. H. Rayner, and others.

TRUSTS, FINANCE, LAND - Contd

Table listing trusts, finance, and land companies like British Trustee, and others.

OIL AND GAS - Contd

Table listing oil and gas companies such as British Petroleum, and others.

MINES - Contd

Table listing mining companies like British Coal, and others.

MOTORS, AIRCRAFT TRADES

Table listing motor and aircraft trade companies.

Commercial Vehicles

Table listing commercial vehicle companies.

Components

Table listing component companies.

Garages and Distributors

Table listing garage and distributor companies.

NEWSPAPERS, PUBLISHERS

Table listing newspaper and publisher companies.

PAPER, PRINTING, ADVERTISING

Table listing paper, printing, and advertising companies.

SHIPPING

Table listing shipping companies.

SHOES AND LEATHER

Table listing shoes and leather companies.

SOUTH AFRICANS

Table listing South African companies.

TEXTILES

Table listing textile companies.

TOBACCO

Table listing tobacco companies.

TRUSTS, FINANCE, LAND

Table listing trusts, finance, and land companies.

Investment Trusts

Table listing investment trusts.

FINANCE, LAND, ETC

Table listing finance, land, and other companies.

OVERSEAS TRADERS

Table listing overseas traders.

PLANTATIONS

Table listing plantation companies.

MINES

Central Rand

Table listing Central Rand mines.

Eastern Rand

Table listing Eastern Rand mines.

Far West Rand

Table listing Far West Rand mines.

O.F.S.

Table listing O.F.S. mines.

Diamond and Platinum

Table listing diamond and platinum mines.

Central African

Table listing Central African mines.

Finance

Table listing finance companies.

OIL AND GAS

Table listing oil and gas companies.

Miscellaneous

Table listing miscellaneous companies.

THIRD MARKET

Table listing third market companies.

NOTES

Stock Exchange dealing classifications are indicated to the right of security names.

Regional & Irish Stocks

Table listing regional and Irish stocks.

TRADITIONAL OPTIONS

3-month call rates

Table listing 3-month call rates.

Property

Table listing property companies.

Oil

Table listing oil companies.

Mines

Table listing mining companies.

A selection of Options traded is given on the London Stock Exchange Report Page

This service is available to every company that is on the London Stock Exchange.



CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Trying times for the US dollar

by Jonas Crosland

DOLLAR TRADING is likely to start on a cautious note this morning, with the currency market waiting to see how central banks act. Dealers in London will be hoping for some lead from trading in Tokyo, in particular for any signs of Bank of Japan intervention.

Further intervention by the Group of Seven countries could keep the dollar off the critical list, at least initially, but markets are looking for some concrete action on the twin US budget and current account deficits. They view G7 support as purely a short term mechanism likely to do little more than control the dollar's decline.

There is now a reluctant acceptance in the currency markets that little fundamental can be done until the incoming Bush Administration is in position in Washington towards the end of January. Investors will by then be looking for positive policy decisions on the deficits and not just ad hoc G7 intervention.

High US interest rates would, of course, make investors sit up and look at the narrowing differential between say, Euro-dollars and Euro-sterling, or the increasing attraction of dollar deposits over yen or D-Marks. Nonetheless, the key question remains: would the premium be sufficient to allay fears about potential exchange rate losses? For the moment the answer is a fairly definitive no, and the prospects of higher rates soon, were not particularly enhanced in comments made last week by Mr Nicholas Brady, the US Treasury Secretary, now confirmed in that office by President-elect Bush.

His attempt to calm foreign exchange markets largely backfired. By suggesting that the US Administration should not be panicked into pushing up rates to defend the dollar, it being after all, a fundamentally strong currency, he managed to conflict with the market's view of things. Its inevitable narrow focus suggests that the dollar is not, as of now anyway, a strong currency, and that a failure to raise US rates will accelerate its steady decline.

Euro-dollar interest rates have edged up half a point over the past month, yet last week when dollar pressure really started to build, the change was marginal. At the same time, the US Federal funds rate, regarded from time to time as a barometer of official thinking, has hardly moved in the past week.

The key short term question remains: how will central banks act today? Many investors had covered their short

positions last week before central banks moved in on the market. Hence the bear squeeze turned out to be a painless affair, and certainly nothing like the squeeze sprung by the G7 last January. As Mr Nick Parsons, group economist at Union Discount, pointed out: "The market will not now be short of dollars and is better poised technically, for a further drop."

If the dollar is to fall further, investors must quickly find

which other currency is the best buy of the day. Sterling is attractive, in that sterling denominated paper offers a higher return than in any other major currency.

However, the release on Friday of UK trade figures for October, adds a further complication to the quest for the best current return. Mr Nigel Lawson, UK Chancellor of the Exchequer, has already said that the current account deficit is likely to be one of the last

economic indicators to benefit from the current tight monetary policy, and hence those investors waiting to be pleasantly surprised on Friday are in the minority.

Forecasters in the market are looking for a current account deficit around the \$10m mark, compared with September's narrower than expected shortfall of \$560m. Any figure significantly worse than that will provide another test for sterling confidence.

£ IN NEW YORK

Table with columns: Nov. 18, Close, Previous Close. Rows: 1 month, 3 months, 6 months, 12 months.

STERLING INDEX

Table with columns: Nov. 18, Previous. Rows: 8.00, 9.00, 10.00, 11.00, 12.00, 13.00, 14.00.

CURRENCY RATES

Table with columns: Nov. 18, Bid, Offer, Special, European Currency Unit. Rows: Sterling, US Dollar, Swiss Franc, etc.

CURRENCY MOVEMENTS

Table with columns: Nov. 18, Base of 100, Morgan's Change %. Rows: Sterling, US Dollar, Swiss Franc, etc.

OTHER CURRENCIES

Table with columns: Nov. 18, £, S. Rows: Australia, Brazil, Canada, etc.

EURO-CURRENCY INTEREST RATES

Table with columns: Nov. 18, Short term, 7 days notice, One month, Three months, Six months, One year. Rows: Sterling, US Dollar, etc.

EXCHANGE CROSS RATES

Table with columns: Nov. 18, £, S, DM, Yen, FF, S Fr, N Fl, Lira, C \$, B Fr. Rows: £, DM, Yen, etc.

POUND SPOT-FORWARD AGAINST THE POUND

Table with columns: Nov. 18, Day's spread, One month, Three months, Six months, One year. Rows: US, Canada, etc.

DOLLAR SPOT-FORWARD AGAINST THE DOLLAR

Table with columns: Nov. 18, Day's spread, One month, Three months, Six months, One year. Rows: UK, Canada, etc.

BASE LENDING RATES

Table with columns: Nov. 18, City, Country, Rate. Rows: City, Country, Rate.

MONETARY RATES

Table with columns: Nov. 18, Overnight, One month, Three months, Six months, One year. Rows: Frankfurt, Zurich, etc.

LONDON MONEY RATES

Table with columns: Nov. 18, Overnight, 7 days notice, One month, Three months, Six months, One year. Rows: Interbank Offer, etc.

FT LONDON INTERBANK FIXING

Table with columns: 11.00 a.m. Nov. 18, 3 months US dollars, 6 months US dollars. Rows: Bid, Offer.

BANK OF ENGLAND TREASURY BILL TENDER

Table with columns: Nov. 18, Nov. 11, Nov. 11, Nov. 11. Rows: Each on offer, Total applications, etc.

WEEKLY CHANGE IN WORLD INTEREST RATES

Table with columns: Nov. 18, Change. Rows: LONDON, NEW YORK, TOKYO, etc.

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

Table with columns: NATIONAL AND REGIONAL MARKETS, FRIDAY NOVEMBER 18 1988, THURSDAY NOVEMBER 17 1988, DOLLAR INDEX. Rows: Australia, Austria, Belgium, etc.

EUROPEAN OPTIONS EXCHANGE

Table with columns: Nov. 18, Nov. 17, Nov. 16, Nov. 15, Nov. 14, Nov. 13, Nov. 12, Nov. 11, Nov. 10, Nov. 9, Nov. 8, Nov. 7, Nov. 6, Nov. 5, Nov. 4, Nov. 3, Nov. 2, Nov. 1. Rows: GBL, etc.

LONDON RECENT ISSUES

Table with columns: Issue, Amount, Latest, 1988, 1987, 1986, 1985, 1984, 1983, 1982, 1981, 1980, 1979, 1978, 1977, 1976, 1975, 1974, 1973, 1972, 1971, 1970, 1969, 1968, 1967, 1966, 1965, 1964, 1963, 1962, 1961, 1960, 1959, 1958, 1957, 1956, 1955, 1954, 1953, 1952, 1951, 1950, 1949, 1948, 1947, 1946, 1945, 1944, 1943, 1942, 1941, 1940, 1939, 1938, 1937, 1936, 1935, 1934, 1933, 1932, 1931, 1930, 1929, 1928, 1927, 1926, 1925, 1924, 1923, 1922, 1921, 1920, 1919, 1918, 1917, 1916, 1915, 1914, 1913, 1912, 1911, 1910, 1909, 1908, 1907, 1906, 1905, 1904, 1903, 1902, 1901, 1900, 1899, 1898, 1897, 1896, 1895, 1894, 1893, 1892, 1891, 1890, 1889, 1888, 1887, 1886, 1885, 1884, 1883, 1882, 1881, 1880, 1879, 1878, 1877, 1876, 1875, 1874, 1873, 1872, 1871, 1870, 1869, 1868, 1867, 1866, 1865, 1864, 1863, 1862, 1861, 1860, 1859, 1858, 1857, 1856, 1855, 1854, 1853, 1852, 1851, 1850, 1849, 1848, 1847, 1846, 1845, 1844, 1843, 1842, 1841, 1840, 1839, 1838, 1837, 1836, 1835, 1834, 1833, 1832, 1831, 1830, 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WORLD STOCK MARKETS

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Table of stock market data for Australia, France, Germany, Italy, and Sweden. Columns include country, stock name, and price.

Table of stock market data for Japan, New York, and Toronto. Columns include stock name, price, and change.

Table of stock market data for Canada, including various Canadian stocks and their prices.

Table of stock market data for the United Kingdom, including various UK stocks and their prices.

Table of stock market data for the Netherlands, including various Dutch stocks and their prices.

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Advertisement for 'Have your F.T. hand delivered in Germany' by Frankfurt 0130-5351, featuring a large graphic of a hand holding a pen.

Vertical text on the left margin, including '11.33 7.10' and other numbers.

Vertical text on the right margin, including '11.33 7.10' and other numbers.



4pm prices November 18

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Main table containing stock prices, organized into columns with headers like '12 Month High', 'Low', 'Open', 'Close', 'Change', and 'Volume'. Includes a 'Dow Jones Industrial Average' section at the top right.

Continued on Page 45

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NYSE COMPOSITE PRICES

Main table of NYSE Composite Prices, listing various stocks with columns for stock name, price, and change.

OVER-THE-COUNTER

Nasdaq national market, 4pm prices November 17

Main table of Over-the-Counter prices, listing various stocks with columns for stock name, price, and change.

AMEX COMPOSITE PRICES

4pm prices November 17

Table of AMEX Composite Prices, listing various stocks with columns for stock name, price, and change.

Table of AMEX Composite Prices, listing various stocks with columns for stock name, price, and change.

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## The Business Column

### Benefits of being a 'thick' manager

If you are a manager and have been called "thick", consider it a compliment. According to Henry Mintzberg, professor of management at McGill University in Montreal, Canada, thick means thorough, while "thin" means facile. Thin management gets too much promotion, he complains, while thick often scarcely gets a look in.

The most refreshingly down-to-earth of business gurus, Mintzberg first came to prominence in the 1970s with his researches into the way executives actually manage, as opposed to how his fellow academics thought they did.

Since then, he has led sporadic campaigns against the simplistic but much-propagated view of management as a purely rational, "scientific" process. Mintzberg has extolled the importance of intuition, emotion and other "soft" characteristics in management long before "In Search of Excellence" and other bestsellers took up the theme six years ago.

So was Professor James Brian Quinn whose work on management as a process of messy incrementalism and "controlled chaos" also had considerable influence on the two co-authors of "Excellence". Tom Peters borrowed the concept for the title of his latest bestseller, "Thriving on Chaos".

### Provocative word-pairings

While Quinn has gone on to other subjects — the changing relationships between manufacturing and service — Mintzberg is having a tresh crack at his old target. With the aid of a lexicon of the 100 most commonly used words in management, paired into "thick" and "thin". His word-pairings are certainly provocative. "Facts" are thin, for instance, while "beliefs" are thick. "Expertise" is thin, "wisdom" thick. "Restructuring" is thin, "recreating" thick. "Calculation" is thin, "commitment" thick. And so on, down to "training" (thin) and "experience" (thick), as well as "bottom line" (thin) and "quality" (thick).

Mintzberg let fly on the subject at last month's annual Strategic Management Society conference in Amsterdam. His international audience of businesspeople, consultants and academics were delighted. They were less kind to a professor from the opposing school of "hard" logic and systems who had the temerity to challenge Mintzberg's prescriptions.

### Trial-and-error process

Mintzberg also railed against "rationalise", that fashionable word with several meanings, all of which "are to the contemporary manager what blood-letting was to the medieval physician," he claimed. And he took issue with the view, espoused by Professor Michael Porter's books on competitive advantage, that effective strategy-making relies on ultra-analytical ("thin") planning. Instead, Mr Mintzberg insists that success results from a trial-and-error process of "crafting" which involves much instinct and feel, as well as analysis. Crafting, of course, is "thick".

Mintzberg's message is clearest when, as in the latter case, he gives some ground to his opponents. But he can tend towards overstatement. His point that over-analysis breeds bureaucracy and paralysis has been recognised increasingly over the past few years by practising managers. If not by some of the ivory-tower academics he vilifies. But so have the dangers of uninformed intuition — otherwise known as managing by the seat of your pants (whether they are thick or thin).

The essential art of management is knowing (or feeling) how to strike the right balance between thorough analysis and informed instinct. In "In Search of Excellence" this is called "tight/loose management". As an understated Dutch chief executive muttered after hearing Mintzberg's speech, "surely it's both thick AND thin, rather than either/or."

Christopher Lorenz

Sara Webb talks to Peter Wallenberg, head of Sweden's leading industrial dynasty

# Keeping the blue chips in the family

It is sometimes said that there are two enduring dynasties in Sweden — the Social Democratic Party, which has governed Sweden for 50 of the last 56 years, and the Wallenberg family. In the past, the two have often worked hand in glove — one providing the means, the other the ideas for building up Swedish industry into an extraordinarily international force. But of the two, the Wallenbergs can justly claim the longer inheritance.

The family traces its influence in Swedish banking and industrial history to 1856 when Andre Oscar Wallenberg, an officer in the Swedish navy, founded Stockholm's Enskilda Banken.

It was Sweden's first modern commercial bank and, as the Wallenberg family bank, it came to play an important role in Sweden's transformation from an agrarian to an industrial society at the turn of the century. The Wallenberg family gradually built up a sphere of companies: Andre Oscar's grandsons, the legendary Marcus Wallenberg and his brother Jacob, rescued Ericsson and Swedish Match after the collapse of the empire built up by Sweden's match king, Ivar Kreuger, who shot himself in

industry confirmed what most Swedes know from a cursory glance at any hour guide, namely that the Wallenbergs are "without comparison the largest owners in Swedish industry."

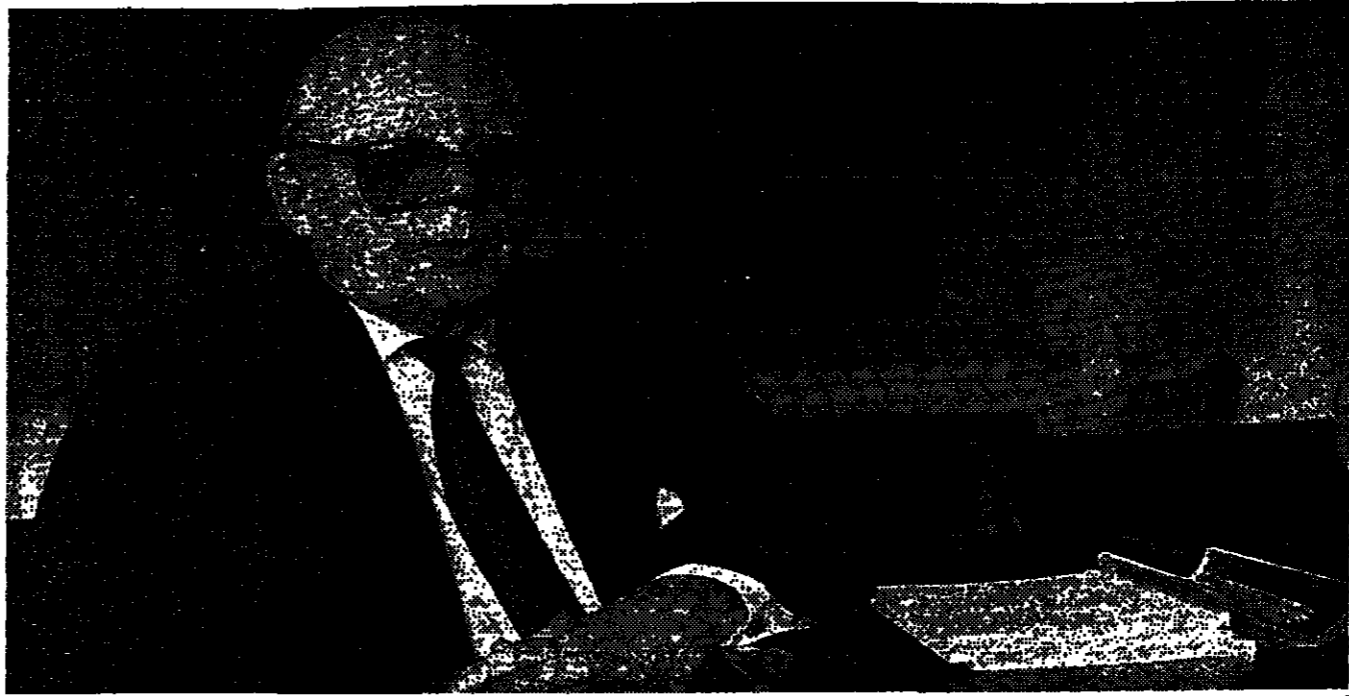
The report delicately skirted the question of whether such a concentration of power is desirable. But it poses a dilemma for Sweden's egalitarian Social Democrats who are often taken to task — particularly by their allies, the Communists — for allowing such a build-up of power, even though they undoubtedly recognise the enormous importance that the Wallenbergs have had in the post-war development and post-1980s restructuring of Swedish industry.

The relationship between the Social Democrats and the Wallenberg industrial empire has clearly changed since Peter took over on the death of his father Marcus in 1982. While Marcus was happy to be Prime Minister's office whenever he felt inclined to sound out a few ideas, Peter makes no secret of his feelings about the government. "I've never made it a habit to drop by the Prime Minister's office. I am not happy with problems and I don't believe one should run to government at the drop of a hat."

So are the Social Democrats no longer the friends they once were to Swedish industry? "I find it very difficult to read their minds. It seems to me that the Social Democrats feel forced to satisfy the whims and desires of the majority of people first and that industrial problems often have to take second place."

Nor is he a great admirer of the actions of the Finance Minister, Mr Kjell-Olof Feldt, which are generally popular in Swedish financial circles. They are credited with helping to put the Swedish economy back on its feet since 1982, with the help of tax increases, a hefty devaluation, and a 100 per cent fall in the oil price and dollar.

Instead, Peter Wallenberg points to the "unacceptable" Swedish disease of rising inflation and wage increases well above the OECD average, which the finance minister seems powerless to bring down. He says the remedy has been to raise taxes to a level unequalled in the history of the industrial world and adds that Swedish industry may well be forced to increase its investments abroad, especially if the government takes too long in sorting out its relations with the EC.



'It is becoming impossible to produce economically in Sweden'

"It is becoming increasingly impossible to produce locally in Sweden economically in many areas of industry. Swedish industry is very nationalistic but it might end up having to close down factories in Sweden."

Stimulated by the overall strong performance of Swedish companies, unions have set their wage demands high. "Right now, Swedish companies are doing well because of the business conditions in the outside world. But the profits actually generated here in Sweden are minuscule in international companies like Electrolux, Atlas Copco, Alfa-Laval, and SKF," he says.

His latest plan has been to analyse the percentage profit generated in Sweden with the aim of linking this to wage increases in Sweden. This looks like a move guaranteed to annoy the unions and government. "Perhaps that's exactly what we need," he says. "How can we compete with Japan otherwise?"

Mr Wallenberg gives the impression that he rather likes being the maverick shaking things up in the staid, monochrome world of Swedish politics. As Chairman of the Federation of Swedish Industries, he recently suggested Sweden should actually consider joining the EC — a suggestion which in Sweden at least is like a red rag to a bull.

His early career bears out this contrary streak. His elder brother Marc followed family tradition by joining "The Bank" (Stockholm's Enskilda Banken merged in 1972 with Skandinaviska Banken, a private commercial bank, to form the quoted Skandinaviska Enskilda Banken in which the Wallenbergs have a 5 per cent stake). But Peter opted to go into industry instead.

When he eventually took over as head of the Wallenberg empire, critics expressed doubts over Peter's ability to step into his father's shoes. Stung by their premature judgement, his reaction, according to one close associate, was: "Til damn well show them."

He had started his career as a salesman at Atlas Copco, at the time a small mining equipment company, and clearly enjoyed the work, driving around Rhodessa in a clapped-out van. There is a hint that he preferred it to the global jetting he does today, cultivating international contacts in business and politics.

"Selling is a fabulous job. I

spent three years out in Rhodessa and I was on the telephone once to Sweden — I think the call lasted about three minutes... I will never be a banking expert, but 21 years in everyday industrial life, working from a very low level, is an asset. It makes it easier to understand industrial problems and judge people's performance because I know roughly what people can do."

He describes himself as a "hands-off" type of owner, but that does not exclude moments of hands-on. Predictably, comparisons are always drawn between father and son. "Like Marcus, Peter is very hard-working, straightforward, but he has a rather un-Swedish sense of humour," says one manager who has worked with both generations.

At any rate, Peter has continued the Wallenberg tradition of picking strong managers. His father chose people like Hans Werthen, who during his time at Electrolux has helped to restructure the white goods industry, and Ferry Barnevik and Curt Nicolin, who together engineered last year's

merger of Asea with Brown Boveri of Switzerland, a move aimed at restructuring the European electrical engineering industry.

Peter has added Bo Berggren, a friend for many years, to the ranks of Wallenberg managers and made him chief executive of Stora, the forestry group. Since then, Stora has pulled off three big deals, taking over Billerud, Papyrus, and this spring, Swedish Match, its most daring move as it decided to expand its activities in the packaging business.

"I'm very keen to have managers with the general capacity to look beyond the immediate operations of the company and see it in a wider perspective. It is said he prefers those with a low profile (the Wallenberg motto is *Esse non videri* — To be, not to be seen), and trusts those "with a bit of dirt under their nails" as opposed to banking types.

Though the Wallenbergs can still hold together an industrial empire — relying on personal influence, loyal boards of directors and top executives to keep control — they have had to

step up the size of their minority holdings to fend off unwelcome raiders.

Even though Sweden's pattern of industrial ownership has remained extraordinarily stable in its upper echelons, the last decade has seen the emergence of new financiers and stock market investors. (Such people include Erik Persner who controls Nobel Industries, and Anders Wall, who controls the Beijer Industrial and financial group.) There has also been a rapid growth in turnover on Stockholm's once sleepy stock exchange. This has forced the Wallenbergs, through the investment companies Invest, Providentia, and Export-Invest, to tighten their grip on industrial companies like Asea by increasing the size of their strategic holdings.

But this has not prevented newcomers from taking stakes in the Wallenberg companies. For a start, Peter had to extricate himself from a deal made by his father shortly before his death which gave Volvo 25 per cent holdings in Alfa Copco and their controls Nobel Industries. Wallenberg investment companies acquired a stake in Volvo. By doing so, Marcus appeared to be disowning his son and to have chosen Pehr Gyllenhammar, the Volvo chief, as his successor.

Peter's response was to buy up shares in Volvo, eventually forcing a "mutual agreement" to divest soon after. The deal cost Wallenberg SKr3bn. Another clash occurred between the two men over the chairmanship of Skandinaviska Enskilda Banken, with both seeking to win the post. The board finally selected a compromise candidate, Curt Olsson.

Though Swedish business circles are not given to unfriendly takeovers, there have been other stealthy moves. Like Treilborg's decision to buy 10.1 per cent of SKF, and the Lundberg family's purchase of a 25 per cent stake in Alfa-Laval.

But ask Peter about intruders and he scoffs. "Do you expect me to sell out? Nobody really does. The next generation, his and Marcus's sons, both in their early 30s, are being groomed at the bank and are expected to take over the reins eventually."

## Freedom of expression depends on reform

When the British Government unfolds its legislative programme for the coming session of Parliament in the Queen's Speech tomorrow, it will be looking for a parliamentary blessing to new laws touching directly on some fundamental freedoms of human rights. Yet, whence do parliamentarians today find their text for matching statutory provision against the basic freedoms upon which our democracy is based?

After a long period of universal criticism of Section 2 of the Official Secrets Act 1911, that makes even the most trifling pieces of information officially secret and makes unauthorised disclosure a criminal offence on the part of anyone who parts with possession of the official secret, the Home Secretary is producing a bill that may have at least by comparison the dubious virtue of being legally workable. The essence of such legislation is to know precisely where to draw the line between information which by common consent affects national security and national interest and information which can and should be freely available. If one starts from the premise of government by secrecy then it is mainly a question of liberating only that information which it is safe to open up. If, on the other hand, one starts from a basic principle of freedom of information, then the task of the legislator is to restrict to a minimum that which cannot safely be revealed for public scrutiny. There is, however, no constitutional guarantee of freedom of expression in this country. Indeed the failure of successive governments to bring in a freedom of information law has enabled them to promote in the name of "reform" ever more restrictive measures, such as the law of confidentiality and the content of health measures of individual autonomy and personal security, by declaring basic principles of freedom that are commendable but increasingly are seen to be insufficiently comprehensive and inadequate. Unlike the US, no written constitution containing a Bill of Rights that is judicially enforceable exists in this coun-



JUSTINIAN

try or even an ordinary enactment setting down the fundamental freedoms to guide legislators and courts. None appears, moreover, to be forthcoming. Although the Prime Minister is reported to be holding a conference on human rights in Moscow in 1991, "freedom must be statutory" in the Soviet Union, the present government apparently thinks that this country can live happily with a patchwork of precise legislative precept.

Lord Scarman has once again proclaimed his firm commitment to Britain's need for constitutional reform, if only to protect ethnic minority rights. The problem for the public is to know what precisely is being proposed by the growing body of constitutional reforms. Is it a Bill of Rights with complete entrenchment and a constitutional court, like the US Supreme Court, validating or invalidating legislation that impinges on fundamental freedoms? Or would it be a Bill of Rights that would have favoured status over other legislation short of full entrenchment? Or could it have a more modest role as a potential corrective only over earlier legislation: in other words, could Parliament in the future legislate even to override fundamental rights? Whatever model were selected, there would at least be available in written form, for easy reference and application by executive, legislature and judiciary, the civil liberties to which we all verbally subscribe but to which some pay only lip service.

This year has witnessed the commemoration of the third centenary of the Glorious Revolution of 1688. That was an historic victory whereby absolute power shifted from the king into the hands of Parliament. It was a victory largely achieved by the courts asserting themselves on behalf of Parliament against monarchical power. It may be that what the courts did for Parliament three centuries ago should be repaid by Parliament seeking to control executive government through the judiciary. But only Parliament can ensure such a constitutional sea-change.

### NOTICE OF MEETING SAVE & PROSPER FINANCIAL SECURITIES FUND

NOTICE IS HEREBY GIVEN to the holders of a Bearer Certificate that a meeting of the holders of units in the Save & Prosper Financial Securities Fund ("the Trust") will be held at One Finsbury Avenue, London EC2M 2QY on Wednesday, 7th December 1988 at 9.30 a.m. for the purpose of considering, and, if it is thought fit, passing the following resolutions which will be proposed as Extraordinary Resolutions and in such Resolutions (i) "the Trust Deed" means the Trust Deed dated 10th December 1954 constituting the Trust, as amended; (ii) "the Supplemental Deed" means the Supplemental Deed referred to in Resolution 6 below; (iii) "authorised securities scheme" has the meaning given to it in The Authorised Unit Trust Scheme (Investment and Borrowing Powers) Regulations, 1988, and (iv) "Section 81" means Section 81 of the Financial Services Act, 1986.

#### EXTRAORDINARY RESOLUTIONS Investment and Borrowing Powers

1. THAT this meeting hereby approves the modification to the descriptions of asset which may be comprised in the capital property of the Trust so that (but subject to the provisions of the Supplemental Deed) the Trust may invest in any asset which an authorised securities scheme may invest in pursuant to regulations made under Section 81 and the requisite modification of the Trust Deed by way of the Supplemental Deed be and is hereby approved.
2. THAT this meeting hereby approves the modification to the proportion of the capital property of the Trust which may consist of an asset of any description so that the proportion permitted for an authorised securities scheme by regulations made under Section 81 in respect of the relevant asset shall instead apply to the Trust and the requisite modification of the Trust Deed by way of the Supplemental Deed be and is hereby approved.
3. THAT this meeting approves the modification to the descriptions of hedging transaction which may be effected on behalf of the Trust so that any hedging transaction permitted in respect of an authorised securities scheme pursuant to regulations made under Section 81 may be effected on behalf of the Trust and the requisite modification of the Trust Deed by way of the Supplemental Deed be and is hereby approved.
4. THAT this meeting hereby approves the modification to borrowings which may be made on behalf of the Trust so that any borrowings permitted in respect of an authorised securities scheme pursuant to regulations made under Section 81 may be made on behalf of the Trust and the requisite modification of the Trust Deed by way of the Supplemental Deed be and is hereby approved.

#### Annual Management Charge

5. THAT this meeting hereby approves the increase in the maximum annual percentage of the value of the Property of the Trust to be applied in calculating the periodic charge payable to the Manager of the Trust to 1.75% per annum, such increase not to become effective until 1st March 1989, and the requisite modification of the Trust Deed by way of the Supplemental Deed be and is hereby approved.

#### Proposed Supplemental Trust Deed

6. THAT Save & Prosper Securities Limited as Manager of the Trust and the Royal Bank of Scotland plc, as Trustee, are hereby authorised to enter into a deed supplemental to the Trust Deed in the terms of the draft deed submitted to this meeting (and for the purposes of identification signed by the Chairman hereof), subject to such modifications (if any) as may be required to be made thereto in the event that any one or more of Resolutions 1 to 5 above is not passed at this meeting and that the consequent changes to the scheme particulars of the Trust be and are hereby approved.

By order of SAVE & PROSPER SECURITIES LIMITED

Dated 21st November 1988

2 Festival Square  
EDINBURGH  
EH3 9SX

#### K R SAYERS Secretary

#### NOTES:

1. A holder of a Bearer Certificate for units in the Trust is entitled to attend and vote at the Meeting (in person or by proxy) in respect of units represented by that Bearer Certificate PROVIDED THAT the Bearer Certificate is deposited with Save & Prosper Group Limited, Hexagon House, 28 Western Road, Romford RM1 1BR not later than 48 hours before the Meeting or any adjourned meeting and that the holder produces at that meeting a Notice of Deposit of the relevant Bearer Certificate issued to that holder by Save & Prosper Group Limited. When the Bearer Certificate is deposited with Save & Prosper Group Limited, by a holder, that holder will be sent a Notice of Deposit and a Form of Proxy along with a copy of the explanatory circular letter to unit-holders dated 16th November 1988. Upon receiving 48 hours notice and upon delivery of the Notice of Deposit to Save & Prosper Group Limited the Bearer Certificate will be returned to the holder.
2. If a holder of a Bearer Certificate for units intends to nominate a proxy to attend the Meeting, and, on a poll to vote instead of him, such holder should complete and return the Form of Proxy that he obtains from Save & Prosper Group Limited, together with a Notice of Deposit of the relevant Bearer Certificate, to reach the offices of Save & Prosper Group Limited, Hexagon House, 28 Western Road, Romford RM1 1BR not later than 24 hours before the time appointed for the Meeting or any adjourned meeting.
3. The quorum for a Meeting to pass an Extraordinary Resolution without adjournment is holders present in person or by proxy (other than the Managers) representing 10 per cent of all the units for the time being in issue and the majority required on a poll for the passing of an Extraordinary Resolution is not less than 75 per cent of the votes cast.
4. On a poll, every holder (other than the Managers and their Associates) present in person or by proxy has one vote for every complete unit of which he is the holder and a further part of one vote proportionate to any fraction of a unit of which he is holder. Where units are held on behalf of any person by Save & Prosper Nominees Limited (notwithstanding that it is an Associate of the Managers) those units will be voted as indicated by that person on the form of proxy.
5. Where units have been issued but a certificate is not yet in the hands of the person(s) entitled thereto, such person(s) will be credited with those units for voting purposes.



# TOP 500

1988

THIS IS the seventh year in which the FT TOP 500, a survey of Europe's biggest companies, has been conducted.

The main list looks at all publicly quoted European companies, and ranks the 500 biggest by market capitalisation, taken as an average for the month of June this year and

translated into US dollars. A second list ranks the top 500 companies in the UK stock market, which is by far the biggest in Europe.

A company's capitalisation is the number of its shares multiplied by the price of its shares, and therefore measures the value of a company in the eyes of investors.

It is chosen as a yardstick because it has a number of advantages over other methods. It is a good guide to performance over time; it gives a proper weighting to banks, whose positions are distorted in lists based on turnover; and it takes proper account of loss-making companies which disappear from lists based

on profits.

The stock market varies from one country to another. It is particularly important in the UK, whereas in West Germany the banks play a larger role in corporate finance, and in France and Italy many of the biggest groups are state-owned.

To take account of these factors,

a separate list is included of the top 100 European concerns, whether publicly or privately owned, ranked by turnover.

The Top 500 tables analyse the key figures on each company included - turnover, profits, return on capital employed, and the number of employees.

Other tables list the biggest employers, look at the most profitable stock market sectors, and list the biggest profit increases and decreases.

There is also a separate table ranking the top 100 UK investment trusts by market capitalisation.

- Familiar names drop out of the list
- Volatility and M&A leave their mark
- Europe rolls back the public sector

## 'Get big' the cry as 1992 approaches

TWO BOLD themes - share price volatility and takeover activity - have stamped an indelible mark on this year's FT Top 500, an annual survey of the leading European companies ranked according to stock market capitalisation.

If not entirely unprecedented, both themes have been intense enough to send economic historians hunting through the record books. Taken together, they have had a quite dramatic impact, distorting the rankings in many instances and making for a wholesale clear-out of once-familiar company names.

The collapse of stock markets worldwide in October 1987 has historic parallels, notably 1929-30 in this century. But there can have been few occasions when takeover and merger activity in Europe has worked itself up into quite such a fever.

Leap-frogging national boundaries became a favourite game, with business leaders right across the continent suddenly seeing themselves as operators on an international scale. According to Price Waterhouse, European Community companies spent more than three times as much on foreign businesses as North American companies in the 12

months to June 1988. And during the first half of 1988 there were no fewer than 19 transnational takeovers worth \$500m or more.

Many observers pinpoint corporate share-buying as the main reason for the recovery in bourse values through most of 1988. This investment pattern has been strongly apparent in Europe. Recent research by Salomon Brothers suggests that the buying of strategic holdings by companies, excluding takeovers, accounted for some 60 per cent of the cash

supply to European stock markets since January 1988.

For the FT Top 500, this high level of deal-making has meant a plethora of new big names, notably LVMH in France, Ases-Brown Boveri in Sweden and Switzerland, and a number of big newly-formed Spanish banking groups. At the other end of the scale, relegation has been less painful than usual. More than 8 per cent (41 companies) fell out of the rankings, but many - Bill Samuel and Equity and Law Life, in the UK, and Telemecanique in France - reappeared in a new guise as a result of takeovers.

The top tier has had its shaky moments, despite the now traditional attempt to present an unchanging face. Once again Royal Dutch/Shell is first, capitalised at \$51bn, a sixth less than its share market value 12 months earlier, and there are no surprises in the fact that British Telecom and British Petroleum are second and third.

In fact, the whole top 20 is a repeat of the previous year's rankings, except for the inclusion of Hoechst, the West German chemicals group, and BTR, the UK diversified industrial group.

But there have been some surprisingly steep movements within the overall line-up: shuffling off the weakness of the Italian stock market, Fiat has moved up from ninth to fourth place; Siemens, which cut its dividend and sent German investors diving for cover, has dropped from seventh to 13th.

But, as always, the reader will more readily wish to focus

on the sharpest movements in absolute terms, and last year pride of place went to Williams Holdings. This fast-growing UK paint conglomerate pushed its market value up by 160 per cent, and in the process leapt from 468 to 213 in the rankings. In fact, the companies that make up the 20 fastest gains

represent a fairly true reflection of the influences most readily at work during the FT 500 year. Financial companies, buoyed up by the upsurge in demand for financial services of all kinds, dominate the list, accounting for roughly one third of the top 20. And the impact of bid activity, plus the

scramble for market share, is also very apparent.

Rowntree, Savoy Hotel and Société Générale de Belgique will quickly be spotted as takeover candidates, in fact as well as fiction. Carlsberg, which also takes in the Tuborg label, has clearly gained from strategic share buying within the industrial drinks brand business. Finnish companies, which fall outside the jurisdiction of the FT Actuaries indices mostly on account of the curious two-tier share structure of the Helsinki bourse, are strongly in evidence.

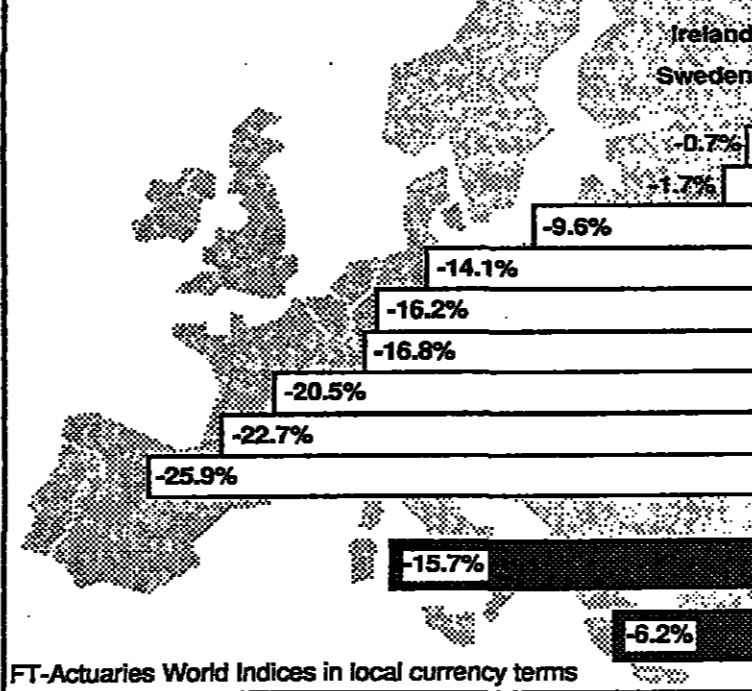
In many ways the backmarkers are equally predictable. Close to one-third of the 20

steepest falls are Italian companies, with retail chain Rinascente pulling up short at the very bottom, having tumbled from 339 to 487. Hit by a currency-led slump in exports to the US, Jaguar fell a headlong 134 places but at least managed to avoid the ignominy of Porsche, its West German car-making rival, which slipped out of the list altogether.

Other notable absences this time round include Norsk Data, one-time Norwegian computer high-flyer which stood at 307 in the 1987-88 rankings, and Océ van der Grinten, the Dutch copier group. Laura Ashley, the UK fashionwear and furnishings group, made a less

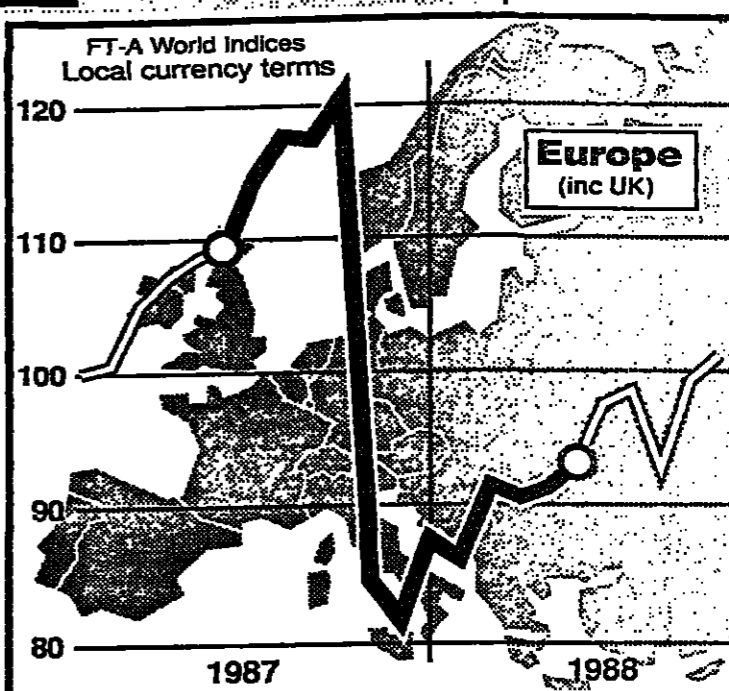
### How the stock markets have moved

12 months to end June 1988



Percentage change in local currency

Jointly compiled by The Financial Times Ltd., Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries & the Faculty of Actuaries



### Europe's biggest employers

Rank	Company	Country	Sector	Top 500 Rank	No. of employees
1	Siemens	Ger	541	13	359000
2	Philips	Ger	541	59	338700
3	Daimler Benz	Ger	401	8	326700
4	Unilever NV/PLC	Nuk	451	5	294000
5	Fiat	Ita	401	4	270578
6	Volksagen	Ger	401	79	260458
7	British Telecom	Uk	223	2	237205
8	CGE	Fra	221	63	218500
9	BAT Industries	Uk	171	14	168849
10	Hoechst	Ger	622	19	167781
11	Ases Brown Boveri	Swi	541	40	166768
12	Bayer	Ger	622	16	164100
13	Nestle	Swi	451	8	163030
14	Peugeot	Fra	401	44	160300
15	General Electric	Uk	541	29	157282
16	Royal Dutch/Shell	Nuk	212	1	136000
17	BASF	Ger	622	24	133759
18	Saint Gobain	Fra	611	70	131324
19	Grand Metropolitan	Uk	421	28	129466
20	ICI	Uk	622	10	127800
21	British Petroleum	Uk	212	3	126400
22	Lorhno	Uk	171	178	124484
23	Thyssen	Ger	633	132	123400
24	BET	Uk	171	111	118103
25	Mannesmann	Ger	568	150	113274

### \$ Exchange rates (June averages)

Currency	1988	1987	% change	1986
Austrian Schilling	12.3585	12.7831	-3.32	15.6977
Belgian Franc	36.7523	37.8818	-2.47	45.9374
Danish Kroner	6.8821	6.8457	+0.53	8.2734
Finland Markka	4.1828	4.4187	-5.79	5.2778
French Franc	5.9294	6.0728	-2.36	7.1185
German Mark	1.7571	1.8186	-3.38	2.2241
Irish Punt	0.6553	0.6789	-3.48	0.7387
Italian Lira	1304.647	1315.84	-0.85	1531.24
Netherlands Guilder	1.976	2.0462	-3.53	2.5113
Norwegian Kroner	6.3886	6.7037	-4.78	7.6037
Spanish Peseta	116.2091	126.251	-7.96	142.806
Swedish Kronor	6.0967	6.3393	-3.83	7.2021
Swiss Franc	1.4619	1.508	-3.06	1.8396
UK Sterling	0.563	0.6139	-8.29	0.6628

high-tech but equally sad departure.

The FT Top 500 also reflects the way the public sector continues to be steadily rolled back right across Europe. France and the UK were again at the forefront of the trend. Société Générale and Suez, the two big banking and financial groups, headed the list of French privatisations. Capitalised at \$3.4bn, SocGen waded straight into the Top 100 list. Newly floated in July 1987, BAA led the UK new-issue contingent.

It is early days yet, but next year's FT Top 500 promises to make equally exciting reading. In the aftermath of the US presidential election, economic doubts have begun to crowd in upon the dollar, and world stock markets are once again holding their breath. But the takeover pace remains relentless: in recent weeks Société Générale, for one, has acquired an unwelcome big new shareholder. Europe's corporate backyard is still a place stalked by entrepreneurial giants.

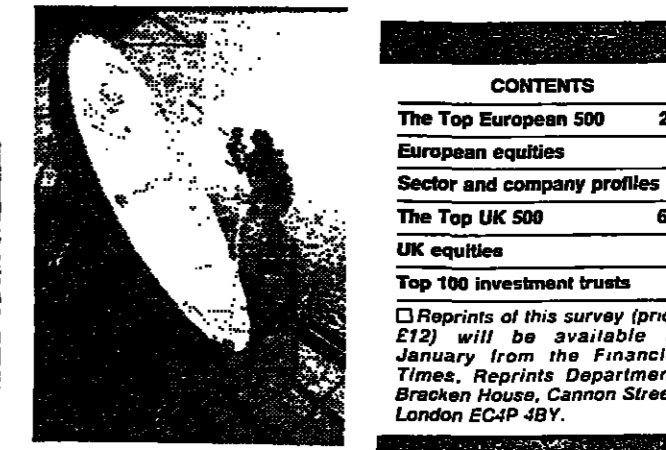
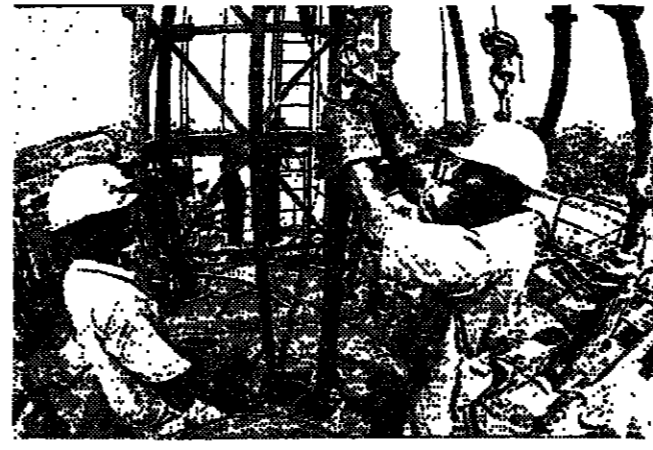
Jeffrey Brown

Statistics for this survey were compiled by Anne-Britt Dulke, Neil McDonald and Rupert Arlow. The survey was co-ordinated by Jeffrey Brown.

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Reprints of this survey (price £12) will be available in January from the Financial Times, Reprints Department, Bracken House, Cannon Street, London EC4P 4BY.



Royal Dutch/Shell, British Telecom and British Petroleum retained the top three spots, while lower down the list the Savoy Hotel leapt more than 100 places

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Ayer



FT TOP 500 EUROPE

The basis for the lists

RANKINGS

The rankings of the European and UK Top 500 tables are based on market capitalisation at the end of June 1988. Preference capital has been excluded from this calculation. Companies that have 70 per cent or more of their equity held by one other concern, or that have only a minimal proportion of their capital openly traded on the stock market, have been excluded from the list. The capitalisation figures have been obtained from a variety of sources, including Datastream International, local stock exchanges and the FT World Actuaries Index. The ranking of companies having the same capitalisation has been determined by reference to their

turnover or, where necessary, their profit. All figures in the European tables are expressed in dollars, using June average exchange rates. All figures in the UK table are in sterling.

ACCOUNTS

Consolidated accounts have been used whenever possible. When parent company accounts only have been reported, these figures have been used and annotated. Turnover is shown net of sales taxes and inter-group sales. A ranking based on the latest year's figures is also given. Profits are disclosed before tax and minority interest. For the UK companies it is also before

extraordinary items. Return on capital employed (ROCE) is based on capital employed at the beginning of the financial year divided by pre-tax profit plus interest. For banks, capital employed = shareholders' funds.

UK INVESTMENT TRUSTS

The rankings of the Investment Trust table are based on market capitalisation at the end of June 1988. The shareholders' funds figure is based on the number of shares in issue and the stated net asset value. This table has been compiled with the assistance of County NatWest/Wood Mackenzie.

EUROPEAN TOP 500 SECTOR CODES (FT-ACTUARIES WORLD INDICES)

112 Commercial Banks and other Banks	431 Health Care	800 Electronics & Instrumentation (Composite)
113 Financial Institutions	432 Consumer	801 Electronics - Instrumentation/Control Equipment
114 Financial Services	433 Drugs	802 Machinery & Engineering Services (Composite)
115 Insurance - Life & Accident/Brokers (Composite)	434 Hospital Supply/Management	803 Engineering Services
116 Insurance - Life & Accident/Brokers (Composite)	435 Agriculture & Fishing	804 Food Processing
117 Insurance - Life & Accident/Brokers (Composite)	436 Food & Grocery Products (Composite)	805 Machinery - Construction
118 Insurance - Life & Accident/Brokers (Composite)	437 Insurance - Life	806 Machinery - Farm equipment
119 Insurance - Life & Accident/Brokers (Composite)	438 Insurance - Multi-Policy & Casualty (Comp)	807 Auto Components (Composite)
120 Insurance - Life & Accident/Brokers (Composite)	439 Insurance - Property & Casualty	808 Auto Parts - Original Equipment
121 Insurance - Life & Accident/Brokers (Composite)	440 Insurance - Multi-Policy & Casualty (Comp)	809 Auto Parts - After Market
122 Insurance - Life & Accident/Brokers (Composite)	441 Diversified Holding Companies	810 Auto Trucks & Parts
123 Insurance - Life & Accident/Brokers (Composite)	442 Real Estate	811 Tyre and Rubber Goods
124 Insurance - Life & Accident/Brokers (Composite)	443 Non Oil Energy Sources	812 Diversified Industrial (Manufacturing)
125 Insurance - Life & Accident/Brokers (Composite)	444 Energy Equipment & Services	813 Heavy Engineering and Shipbuilding
126 Insurance - Life & Accident/Brokers (Composite)	445 Oil - International	814 Construction & Building Materials (Composite)
127 Insurance - Life & Accident/Brokers (Composite)	446 Oil - Crude Processors	815 Building Materials
128 Insurance - Life & Accident/Brokers (Composite)	447 Petroleum Products Including Refineries	816 Construction
129 Insurance - Life & Accident/Brokers (Composite)	448 Electric and Gas Utilities (Composite)	817 Construction - Building
130 Insurance - Life & Accident/Brokers (Composite)	449 Gas Utilities	818 Chemicals (Composite)
131 Insurance - Life & Accident/Brokers (Composite)	450 Natural Gas Utilities	819 Chemicals - Basic
132 Insurance - Life & Accident/Brokers (Composite)	451 Investment (Composite)	820 Chemicals - Specialty
133 Insurance - Life & Accident/Brokers (Composite)	452 Air Transport Carriers	821 Chemicals including fibres, paints, industrial gas
134 Insurance - Life & Accident/Brokers (Composite)	453 Freight Forwarders	822 Fertilisers
135 Insurance - Life & Accident/Brokers (Composite)	454 Rail & Road Transport	823 Chemicals - Specialty
136 Insurance - Life & Accident/Brokers (Composite)	455 Storage, Warehousing & Supporting Transport services	824 Chemicals - Specialty
137 Insurance - Life & Accident/Brokers (Composite)	456 Household Durables & Appliances	825 Chemicals - Specialty
138 Insurance - Life & Accident/Brokers (Composite)	457 Diversified Consumer Goods/Services	826 Chemicals - Specialty
139 Insurance - Life & Accident/Brokers (Composite)	458 Textiles and Wearing Apparel (Composite)	827 Chemicals - Specialty
140 Insurance - Life & Accident/Brokers (Composite)	459 Textiles	828 Chemicals - Specialty
141 Insurance - Life & Accident/Brokers (Composite)	460 Beverage Industry/Tobacco manufacturers (Comp)	829 Chemicals - Specialty
142 Insurance - Life & Accident/Brokers (Composite)	461 Investment (Composite)	830 Chemicals - Specialty
143 Insurance - Life & Accident/Brokers (Composite)	462 Beverages - Distillers	831 Chemicals - Specialty
144 Insurance - Life & Accident/Brokers (Composite)	463 Beverages - Breweries	832 Chemicals - Specialty
145 Insurance - Life & Accident/Brokers (Composite)	464 Tobacco manufacturers	833 Chemicals - Specialty
146 Insurance - Life & Accident/Brokers (Composite)	465 Health & Personal Care (Composite)	834 Chemicals - Specialty

THE TOP 500 EUROPEAN COMPANIES BY MARKET CAPITALISATION

Rank	1988	1987	Company	Country	Market Capital \$m	Sector	Rank	1987	1986	1985	1984	1983	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046
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Il mondo è un villaggio

EUROPE FT TOP 500

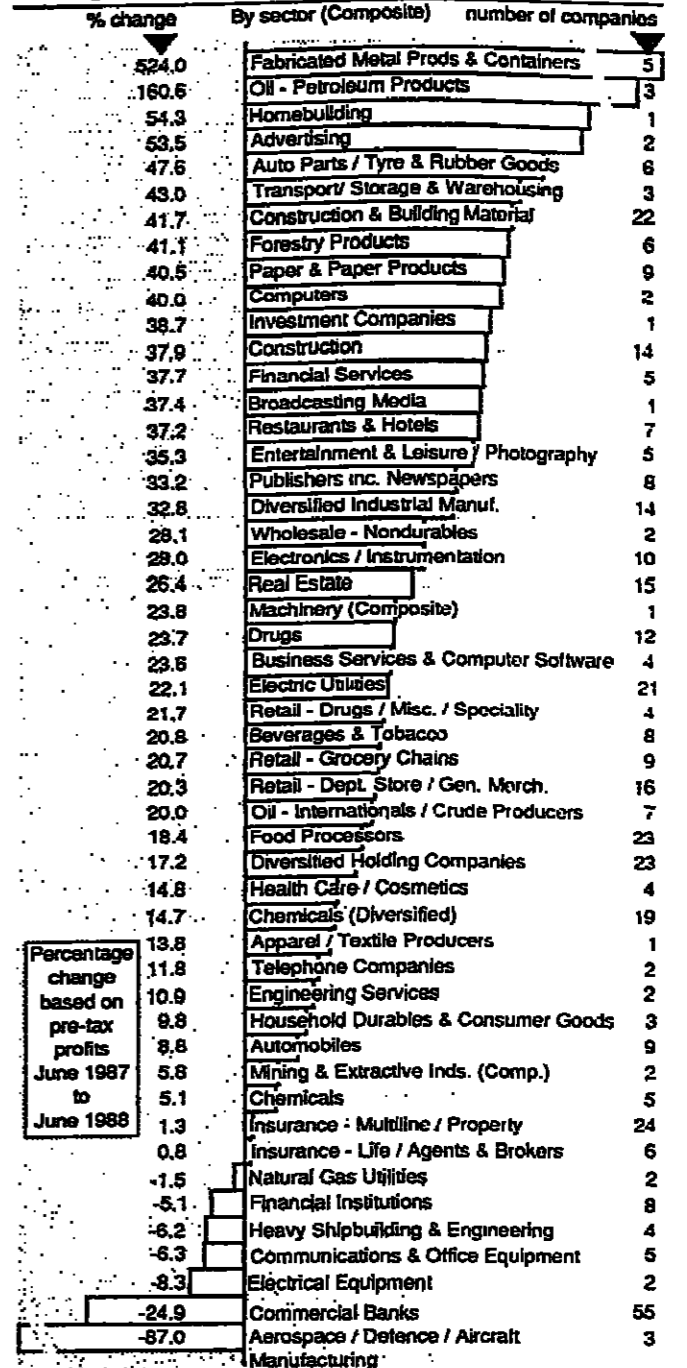
Additions to the European Top 500

Table listing companies added to the European Top 500, including company name, country, and rank.

Departures from the European Top 500

Table listing companies that have departed from the European Top 500, including company name, country, and last rank.

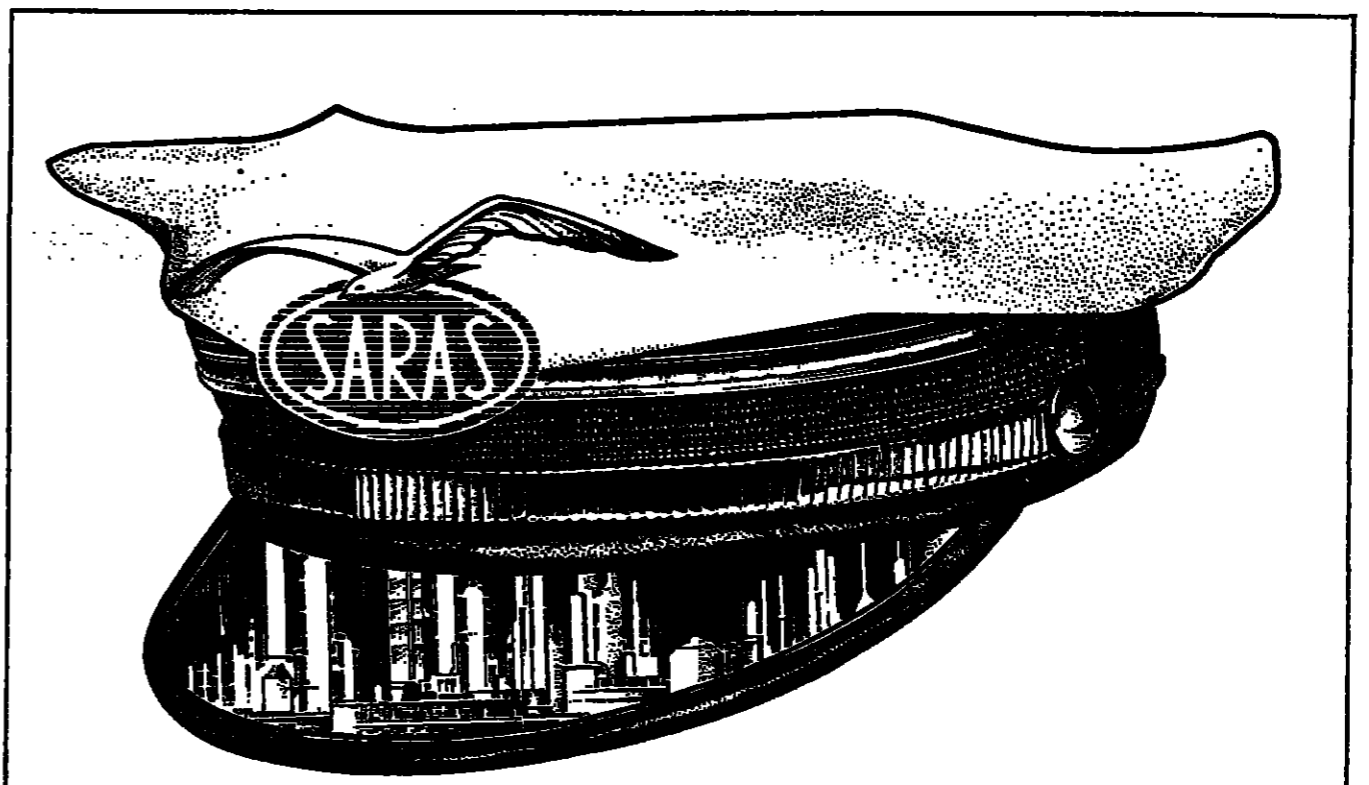
European profitability: FT Top 500



Main table of the FT Top 500, listing 500 companies with columns for company name, country, market cap, turnover, profit, and ROCE.



British Telecom is again among the names at the top



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FOOTNOTES TO THE EUROPEAN TOP 500 LIST

Footnotes providing detailed financial and operational information for various companies listed in the main table, including notes on ROCE, turnover, and profit.



FT TOP 500 EUROPE

EUROPEAN EQUITIES

Interrupted honeymoon

IN STOCK market terms, the companies that make up the FT Top 500 will not often experience a more traumatic year...

Biggest profit decreases: Europe

Table with 5 columns: Company, Cntry, Sector, Rank, % Profit decrease. Lists companies like Midland Bank, Standard Chartered, etc.

Biggest profit increases: Europe

Table with 5 columns: Company, Cntry, Sector, Rank, % Profit increase. Lists companies like Norsk Hydro, London & Scot Marine Oil, etc.

EUROPE'S TOP 100 BY TURNOVER

Table with 5 columns: Ranking, Company, Turnover, Cntry, Sector, Year end. Lists top 100 companies by turnover.

The European food and drink sector

Shopping selectively

BRITAIN is home to 13 of the top 20 European-based food companies, and yet their apparent pre-eminence owes remarkably little to actual cross-Channel interests...

increasing "push" from such companies as Anglo-Dutch Unilever, Nestlé and Jacobs Suchard of Switzerland and ILS multinational General Foods, General Mills, CPC, Kellogg and Nabisco.

This group has spent many years - getting on for a century in some cases - broadening its geographic spread and strengthening its hold on branded foods...

ures. A recent link with Maes of Belgium has both broadened the franchise of its transcontinental Kronenbourg beer brand and given it further Pils label to spread through its distribution network.

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A-Z LIST OF THE EUROPEAN TOP 500. A comprehensive alphabetical list of the top 500 European companies.



Harmonisation is likely to encourage pan-European alliances and deals

# The UK leads in the M&A game

SUDDENLY 1992, when the concept of a unified Europe will take a big step forward through the abolition of internal trade barriers, is at the forefront of industrial thinking.

To some extent, this may be due to a substantial promotional campaign - not least, by governments themselves - and it is true that many players remain sceptical that the desired objectives will be perfected by 1992 itself.

Nevertheless, the overall move towards harmonisation and reduced restrictions, does appear to be encouraging a general, if cautious, trend towards pan-European alliances and deals.

It is certainly a development that the European-based merchant banking community appears happy to foster. At a time when stock markets are still depressed and, in the wake of the 1987 crash, many of corporate funding, any opportunities to sustain the deal flow are welcome.

The extent to which takeover activity throughout Europe has blossomed in the past 12 months is difficult to gauge. Accountants Peat Marwick McLintock recently published some estimated figures for cross-border activity - one of the first attempts to measure the extent of the takeover business worldwide - but their database does not go back

far enough to allow any earlier comparisons to be made.

Nevertheless, the figures - which attempt to encompass deals by both private and public companies - are instructive. They suggest that the UK, with its larger and more sophisticated equity market, is by far the largest M&A player in the European Community, with France taking second place, followed by Italy and Germany.

In the year to end-June, Peat Marwick suggests, the EC saw \$21.2bn of corporate sales, and made \$44.8bn-worth of purchases. Within the EC figures, sales by UK companies totalled \$13.5bn, while purchases ran to \$9.4bn. France recorded \$3.7bn and \$5.2bn respectively, Italy \$2.6bn and \$2.7bn, and Germany \$3.8bn and \$1.15bn.

These figures, it should be stressed, refer only to cross-border transactions; so, in the case of the UK, for example, giant transatlantic takeovers are incorporated, but the likes of the £2.5bn bid by BP for Britoil are excluded.

Nor do the statistics spell out the extent to which deals reflect cross-border activity within Europe, as opposed to activity between Europe and the rest of the world. Very broadly, however, the accountants estimate that at least 50 per cent of both sales and purchases may fall into the former category.

What does become clear from the figures is that the "mega-bid", beloved of headline-writers, is the rarity. Peat Marwick calculates that "middle market purchases" by EC companies - those where the price was under \$100m - accounted for a hefty \$9.3bn.

In terms of numbers of deals struck, the middle market's role looks even more impressive: these relatively small transactions took in 535 cross-border purchases by European companies and 221 sales - 87 per cent and 85 per cent of the respective totals.

Measurement of activity by industry throws up less conclusive results. The accountants suggest that purchases have centred on business services (12.3 per cent of the total value of purchases), building products (11.9 per cent), food and drink (8.9 per cent), electrical products and chemicals (both with just over 7 per cent).

In terms of sales, again by value, the leading sectors are food and drink (38.1 per cent, clearly boosted by the Rowntree bid, but still the largest area once this is excluded); banking 9.9 per cent; insurance and business services (both around 7.5 per cent).

The UK corporate sector's lead in merger and acquisition activity is scarcely surprising, given its relatively developed market structure. But the extent and pace at which other

European countries open up - and whether, indeed, they wish to follow the UK pattern - is an extremely topical, if very moot, point.

Certainly, there is a wide discrepancy between permissible/feasible bid activity in different European countries. In West Germany, for example, contested takeovers are virtually unheard of, and there is little regulatory structure to cover them. Moreover, disclosure requirements are very limited under the Stock Corporation Act, anyone acquiring over more than 25 per cent of the shares, must inform the company without undue delay.

In Spain, by contrast, anyone proposing to hold a total of at least 25 per cent in a quoted company, is deemed to be making a public offer for the acquisition of securities, and is required to notify the relevant stock exchange (Spain has four). There is provision for "takeover bids" which may be extended to all securities if its involvement would allow it to alter its target's corporate by-laws at a general meeting.

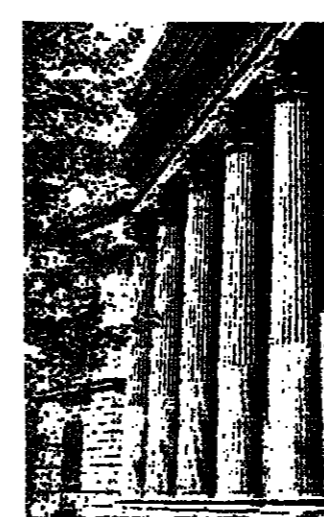
Such wide discrepancies suggest that the formation of a "common" comprehensive takeover code for the Community may be some way off. At present, the general feeling - certainly within the UK - seems to be that a minimalist code will emerge at the outset, on to which more sophisticated

ramifications can be tacked at later dates. In the meantime, individual countries would be able to operate stricter regulations tailored to their own markets.

The list of companies that have recently seen bid plans delayed - and in some cases, jeopardised - by the complexities of national regulation is lengthy. One particularly ironic example is the Nestlé bid for Rowntree, which, having avoided any reference to the UK Monopolies and Mergers Commission, has fallen subject to a probe by the French authorities.

The other key point that is lost in the Peat Marwick figures is the extent to which European link-ups are moving forward via alliances and ventures and cross-shareholdings have long been a familiar pattern on the Continent. In the UK, by contrast, they tend to engender a greater degree of institutional suspicion, and the relatively open equity markets has tended to promote the cult of the full takeover.

Yet a number of bid experts seem to feel that this may be a promising route forward - at least, as a lengthy courtship which only opens up equity markets, might ultimately end in marriage. It is certainly a route taken by a number of financial/insurance companies, and also well exemplified by Pearson, owners of the Financial



The Madrid bourse

Times, in the publishing world. The extent to which such links - especially where stakes are restricted to minority interests - really show through in industrial advantage is a much-disputed subject. Certainly, such alliances can appear to offer as many defensive benefits as progressive ones. Nevertheless, it seems clear that, as 1992 approaches, the European M&A scene will see all manner of variants, and that the full takeover bid may account for only part of the activity.

# La Générale: up from 143 to 47 Fattened by a poison pill

THE DRAMATIC leap up the league table by Belgium's largest and most powerful holding company Société Générale de Belgique - from 143rd position to 47th - can be attributed largely to one man: the Italian businessman Mr Carlo De Benedetti.

His bold takeover bid this year - and earlier expectations of it - not only powered the company's share price to new highs, but encouraged the group's management to issue large chunks of new capital in an ultimately successful effort to head off his unwelcome attack.

The first rumours of a mysterious buyer of La Générale stock (almost certainly not Mr De Benedetti) started swirling around the French bourse in June 1987. That summer's speculation was effectively damped when 1.5m new shares were issued to two friendly institutional investors, Artios, Piedboeuf and Groupe Lazard, and an extraordinary general meeting in September of that year approved a 60 per cent increase in the group's authorised capital.

The next important event was a one-for-10 rights issue designed partly to finance the purchase of a stake in Alcatel - whose last day of subscription, was Black Monday of the stock market crash. Underwriters left to pick up the tab were only too glad to offload their stock to buyers now known to have included the De Benedetti camp.

Mr De Benedetti was able to use this platform as the basis for his dramatic mid-January offer, when he revealed that through his Paris-based financial holding company Cerus he had already built up an 18.6 per cent stake.

The extraordinary six-month battle will long be remembered for the many twists of tactics and fortune - not least Cerus' desperate attempt to win over the uncommitted by raising its offer to BFR8,000 per share in late February - but by the end of June the shares were trading at a price (around BFR4,300) not unduly different to the peak levels of 12 months previously.

An uneasy, but ultimately inevitable, peace had by this stage broken out between the two warring factions - the Franco-Belgian alliance led by the French investment bank Compagnie Financière de Suez, which controlled some 52 per cent of the group, and Mr De Benedetti and his followers who were unable to increase their total much beyond 45 per cent.

The most important change has been the huge increase in La Générale's share capital - from 24m shares before the skirmishes to 42.7m today - brought about largely by the controversial "poison pill" issue of 12m new shares to Sodecom (a company effectively controlled by Suez, and

which is now the main vehicle for the French investment bank's stake).

With only about 1.5 per cent of the total, or 500,000 shares, still thought to be in "independent" hands, trading on the bourse has been at a low ebb since June. That situation, however, is likely to change in the New Year, when Suez and its allies are expected to disclose details of plans already hinted at to sell a significant part of its stake back to stock market investors. Neither the size of such a placing nor the exact timing are yet known.

Such an operation is unlikely to be undertaken until the new management, under ex-Midland Bank director Mr Hervé de Carmoy, has fully



Carlo De Benedetti: a bold bid

refined its strategy for reorganising La Générale's rich but still ungainly portfolio of industrial and commercial assets (stakes in everything from banking, cement manufacture and non-ferrous metals to diamond trading, chemicals and armaments manufacture).

The board has so far been coy about spelling out its plans, but the sale of its 50 per cent stake in London-based investment bankers Dillon Read is seen as a sign that it intends to concentrate its financial activities through Générale de Banque.

The announcement of the possible purchase of the stake of minority shareholders in Vielle-Montagne, the Belgian zinc producer, is seen as the possible prelude to changes at La Générale's 100 per cent owned non-ferrous metals subsidiary Union Minière.

And the expansion plans and "poison pill" defence, recently announced at the separately quoted CBR, are clear evidence that the cement company is to remain a key part of the parent's future strategy.

Tim Dickson

# LVMH Rivals reach a truce

THE SHARES of Moët-Hennessy Louis Vuitton (LVMH) have sparked on the Paris bourse this year, propelling France's leading champagne, cognac, perfume and luxury goods company to the top of the French market capitalisation league.

With a market value of nearly FF78bn, LVMH (53rd in the Top 500) has overtaken, in terms of capitalisation, major French industrial and financial groups like the Elf-Aquitaine oil company, the Peugeot-Citroën car group and Société Générale, the country's largest privatised bank currently in the midst of a fierce bourse battle.

But the bubbling LVMH share price has reflected not only the strong financial performance and glowing prospects of France's highest luxury goods company, but also the major struggle for control of the group barely a year after the merger of the Moët-Hennessy champagne and cognac company with the Louis Vuitton luxury luggage concern.

For some time the battle for control of LVMH dominated French business headlines. And although the various parties in the contest finally reached a compromise this autumn, the agreement is widely regarded as a temporary truce.

Moët-Hennessy and Louis Vuitton merged last year, the deal was applauded as a marriage of reason and talent between two of the leading companies of French corporate high society. But soon divisions emerged between the Moët-Hennessy camp, led by Mr Alain Chevalier, the LVMH chairman, and Mr Henry Racamer, the veteran head of the Louis Vuitton camp. At the same time, the group became increasingly concerned over the possible threat of a hostile bid, and was anxious to re-



Mr Alain Chevalier: chairman of the new executive board

force its capital structure.

The combination of these factors presented Mr Bernard Arnault, the youthful head of the Agache Financière group and of the Christian Dior fashion house, with a major opportunity to build up a strategic position in France's leading luxury business.

With remarkable skill and speed, Mr Arnault, in partnership with Guinness, the UK drinks group, acquired a major stake in LVMH, making him the single largest shareholder in the company with 38.4 per cent, which will increase to 37 per cent on full dilution. This has now given Mr Arnault and Guinness a blocking minority of the votes in the company. However, the deal has also seen LVMH become, with 12 per cent, the single largest shareholder in Guinness.

To accommodate its major new shareholders, LVMH has changed its management structure by setting up a new supervisory board and a separate executive management board. Although Mr Chevalier has remained chairman of the new executive board, Mr Arnault is expected to make his voice heard increasingly in the affairs of the luxury group. But Mr Arnault has also expressed his full confidence in Mr Che-

# Ericsson: down from 205 to 220

## Back to the core

ERICSSON of Sweden may be forced to dwell on the words of the Red Queen in Through the Looking-glass: it takes all the running you can do just to stay in the same place.

The telecommunications group is roughly back where it was in 1980. Its subsequent ill-starred venture into the personal computer business caused profits to nose-dive, has prompted job-cuts, and in the past several key investments, while leaving investors disenchanted with the slow recovery.

In fact, the long-awaited recovery came in mid-1988, and Ericsson vows to concentrate in future on its core telecom business (where it has built up a reputation for technical expertise and competitive products), and the mobile telephone systems business which it believes will prove increasingly important.

Ericsson proved very successful with its AXE digital telephone switch technology in the late 1970s, but then decided to enter the computer systems business, setting up Ericsson Information Systems (EIS).

The division, which grew to account for about one third of group sales, notched up heavy operating losses between 1984 and 1987 after the personal computer market took a plunge.

Since 1985, Ericsson's ranking in the FT 500 has slipped from 78 to 171 in 1986, 205 in 1987, and 220 in 1988. But with the company's sales in 1988 around the same level as in 1987, and the future looks much brighter, and analysts are optimistic about prospects for 1989 and 1990.

Ericsson took far longer than expected to sort out the black sheep of the group, though it has now reduced sales by two-thirds to about \$5R3.6bn through divestments.

In October last year, it sold off EIS's office equipment division (which makes typewriters and printers) to Design Funktion of Norway, a small office furniture manufacturer. Three months later, Nokia, the diversified Finnish elec-

tronics group, took the Data Systems division (a significant part of EIS which makes terminals, personal computers, mini-computers and banking equipment) and the EIS group in a deal worth SKR1.34bn.

The remaining part of EIS, renamed Business Communications, will now concentrate on office exchanges. Ericsson's MD110, an AXE-based exchange, has about 10 per cent of the market for large subscriber exchanges. The group recently signed an agreement to start making the MD110 in China, which is seen as an interesting new market.

Two other business areas have also been cleaned out in the last year. The cables division sold off most of its US operations to Alcatel of France and BICC of the UK. The US side was showing weak results, due to a decline in demand and over-capacity.

Meanwhile, Ericsson's components division sold its capacitor operation to Flivest, the Finnish electronic components and industrial automation company, and is now focusing its attention on micro-circuits and power supply.

The most exciting area, and the one where Ericsson is pinning its hopes for the future, is mobile telephone systems. It sees this as the fastest growing business area and one which will assume increasing importance in the group.

Already, Ericsson has about 40 per cent of the world market for mobile telephone systems, ahead of AT&T and Motorola. It has been helped by its dominant position in the Nordic region (which developed early in this field) and expects to reap rewards from the development of the pan-European digital mobile telephone system in the early 1990s.

Its recent acquisition of Radiosystem, a Swedish maker of mobile telephone components, was calculated to double Ericsson's share in supplying radio base stations.

For the present, though, the mainstay of Ericsson's operations is the public tele-

communications division, which has now sold 21m lines and has customers for its AXE system in 70 countries around the world. It accounts for over one third of group sales and is one of the most profitable names in the sector.

In the last year and a half, Ericsson has manoeuvred to strengthen its position in Europe. Together with Matra of France, it won a closely-contested battle to acquire CGCT, which gives it a 16 per cent share of the French market for digital telephone exchanges.

It has also taken full control of Intelsa, the Spanish telecom equipment supplier, and of its former joint venture with Thorn EMI in the UK. And its eyes are turned to the West German market, which will soon be opened up to outside competition.

However, its stated ambition to become the third major supplier in the US, after AT&T and Northern Telecom, and to win 8-10 per cent of the market, is still to be achieved.

Ericsson invested heavily in the US market, and has won small local exchange contracts from some of the Bell operating companies, but the extension and replacement of old analogue exchanges is proceeding more slowly than expected.

Sara Webb

# Tom Burns surveys the new-look Spanish banking sector

## Never have so few changed so much

IN THE third quarter of this year, Spaniards came across a new banking name on their high streets which replaced two long-familiar logos. Next year they will gain another one and lose a further two.

Never in Spanish banking have so few people changed so much for so many. On October 1, Banco de Bilbao, ranked fourth in Spain in deposit terms, formalised its merger with the sixth-ranked Banco de Vizcaya, and the Banco de Bilbao-Vizcaya (BBV) came into being. A fortnight later the shareholders of the two biggest single banks, Banco Central and Banco Espanol de Credito (Banesto), agreed on a union that next year will have Banco Espanol Central de Credito (BCEC) emblazoned on every high street corner.

Two men, above all, changed the face of Spanish banking: Mr Jose Angel Sanchez Asain, Bilbao's chairman, and Mr Mario Conde de Benito. They brought about that "one and one makes one" revolution within a year; the so-called Big Seven of Spanish banking was reduced to the Big Five or,

more exactly, to the Big Two, plus three others.

Last November Mr Conde fought off a bid by Bilbao's chairman for control of Banesto. Understated, Mr Sanchez Asain trained his sights on Vizcaya, and by January he was able to announce that he had reached a merger agreement with the rival Basque bank. Mr Conde's response was just as swift. By March he had revealed the outline of his planned union with Banco Central.

The future BCEC will control close on 20 per cent of the domestic credit market and in European terms the new bank ought to rank around No 24.

Mr Sanchez Asain and Mr Conde evidently prefer to view the challenge of 1993 from battlements that are solidly built on a sound economy of scale. Mr Sanchez Asain in particular has for years been describing that the "Big Seven" scenario is singularly inappropriate for Spanish banks for too small to hold their own in a deregulated single European market. But others who are also contributing significantly to the

drastic overhaul of Spanish banking have preferred to find allies who could tactically secure their flanks.

Mr Emilio Botin, chairman of Banco de Santander, a retail bank that is now ranked fourth in Spain, is a leading member of the second group. Last year Banco de Santander paid Bank of America some DM150m for its West German subsidiary, Bankhaus Centrale Credit; in May this year Santander purchased the Belgian subsidiary of France's Crédit du Nord, Crédit du Nord Belge, and two months later it exchanged 30 per cent of Banca Jover, a Barcelona bank that it owns for a 30 per cent stake in Istituto Bancario Italiano (IBI), the 12th-ranked Italian bank.

The keynote development in Mr Botin's strategy came with a complex, cross-border alliance announced in October between Santander and the Royal Bank of Scotland, Banco de Santander, with assets of £15bn, took 5 per cent of the Royal Bank of Scotland, with £20bn, while the latter has an option of 25 per cent of Santander stock and 50 per cent in

Crédit du Nord Belge and in Bankhaus Centrale Credit.

While Mr Sanchez Asain and Mr Conde chose the path of building potentially strong national institutions, Mr Botin has elected to join forces with other medium and small-sized European banks. Taking the first route, given the participation of Spanish banks in industry, both BBV and the future BCEC will wield considerable clout in areas such as the utilities and in the construction business.

Like Mr Botin - a pioneer in his own right for he was the first Spanish banker to float small portions of stock in New York, London and Frankfurt - Mr Conde Soledad, chairman of Banco Hispano Americano, the third-ranked Spanish bank, is determined to build up EC links.

In August Hispano purchased 75 per cent of Continental Bank, the Belgian subsidiary of Continental Illinois National Bank of Chicago, and signed a protocol agreement to develop close co-operation with Bacob, Belgium's second larg-

est savings bank and the purchaser of Continental's outstanding 25 per cent stock. Hispano has already some experience in Euro link-ups for under a share swap agreement Hispano and West Germany's Commerzbank own 10 per cent of each other's stock. Both are also members of Europartners, together with Banco di Roma and Credit Lyonnais.

Hispano's Belgian move came in the wake of a three-year restructuring programme that involved major allocations for raising reserves and for providing for pension funds and country loan risks. With first-half profits of Pta 15,7bn, an 82 per cent rise over the same period last year, Hispano's turnaround appeared to be well on target.

The Hispano results looked exceptionally good but so do those of the Spanish banking sector as a whole. The average profits of Spanish banks in what is clearly a watershed period rose by 45 per cent in the first half of this year. Last year profits were up by 33 per cent.

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THE UK FT TOP 500

Main table of UK FT Top 500 companies, listing Rank, Company, Market Capitalisation, Turnover, Profit, and ROCE for 1987 and 1988.

Table titled 'Biggest profit increases (UK)' showing Rank, Company, and % Profit Increase for the top 25 companies.

Table titled 'Biggest profit decreases (UK)' showing Rank, Company, and % Profit Decrease for the top 25 companies.

Barclays Bank: up from 17 to 11

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FT TOP 500 SECTOR & COMPANY PROFILES

The UK construction sector

Ratios fail to reflect optimism

IT HAS by any yardstick been a magnificent year for construction companies in Britain. With a month of the year to go, construction output is up by about a tenth. Most order books are full; profits are at record levels; and house prices, despite slower rates of growth this autumn, will have risen by about a third this year.

The 18 construction companies in the UK Top 500, in the year to June 30 1988, increased pre-tax profits on average by more than 42 per cent. Since then companies like Tarmac (49th) have announced a 50 per cent increase in pre-tax profits for the first six months of this year; Wimpey (122nd) a 40 per cent increase in interim profits, and Costain (138th) a 41 per cent increase in half-year profits.

Despite this, most of the country's best known construction companies and building material suppliers command only single-figure stock market ratings. Price-earnings ratios for many businesses are at their lowest since spring 1985.

Some companies have taken advantage of the sharp fall in share prices to buy stakes in rival construction groups. P&O, which owns Bovis, the construction management, property and housebuilding group, for example, has acquired a 10 per cent stake in Taylor Woodrow, the UK construction and property group.

So, have stock market ratings of construction and building material companies sunk too low? The extent of the fall in share prices suggests that many investors fear the construction cycle is about to move from a classic boom - UK construction output has increased every year since 1981 - to a classic bust.

According to brokers, current ratings of some housebuilders, of between five and seven times prospective earnings, imply a sharp fall in 1989 pre-tax profits. Few brokers, however, expect this to happen.

Most forecast slower, more modest increases in UK housebuilding profits next year. Total construction output, including maintenance and improvement work, is still forecast to rise by about 2 per cent next year.

Construction companies and building material suppliers say the current economic climate is very different from that of 1974 or 1981, the last two occasions when house prices fell in real terms.

During the first three months of 1989, by comparison, gross domestic product during the first six months of this year rose at an annual rate of 4.5 per cent, and capital investment by industry and commerce by almost 10 per cent. This should help underpin any softening of the construction market next year - assuming the economy makes the soft landing forecast by the Chancellor.

At the moment, most economic forecasters predict slower growth next year in output and real earnings. None so far is predicting a fall, which would mean a recession.

The key to construction industry prospects will be movements in UK interest rates. Rises in mortgage rates and the ending of multiple mortgage interest rate tax relief on August 1 dented new house sales earlier this autumn, although sales and reservations recovered in October.

Higher interest rates will also place at risk private investment in offices, warehouses, factories and shops. Already there is concern for the future of central London offices, should financial services companies continue to trim their operations in the city.

Builders, on the other hand, point to an upsurge in demand for housing and commercial property in regions outside London and south-east England, which they say should compensate for any fall-off in demand in the south-east.

Demand for repair, maintenance and improvement is also likely to remain high, and should help to smooth out any fluctuations in demand for new building. Repair, maintenance and improvement accounts for about 40 per cent of UK construction output, and generally has been unaffected by previous downturns in the construction cycle.

There are signs of nervousness among some housebuilders which have started to offer part exchange deals and mortgage subsidies in a bid to maintain sales in south-east England.

Most construction companies remain confident that increases in real earnings and lower unemployment will offset any loss of confidence through higher interest rates. But they are not above hedging their bets by introducing sales incentives, which have not been seen in the British housing market for several years.

Andrew Taylor

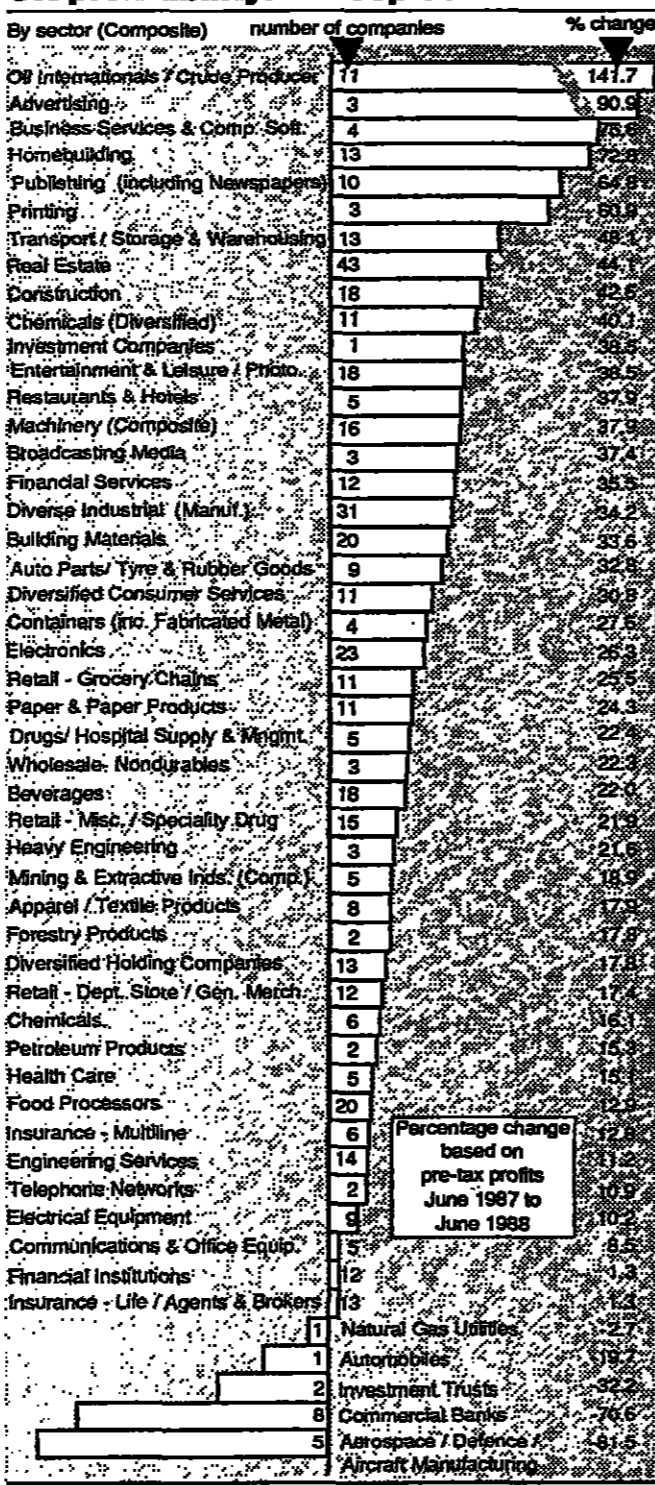
Additions to the UK Top 500

Table with 4 columns: Company, This Rank, SR, Company, This Rank, SR. Lists companies like BAA, FKI Babcock, London Forthling, etc.

Departures from the UK Top 500

Table with 4 columns: Company, Last Rank, SR, Company, Last Rank, SR. Lists companies like ASDA/MFI Group, Britoil, Octopus Publishing Group, etc.

UK profitability: FT Top 500



WPP leaps 147 places by...

Catching the bull's tail

WITH A 1099 per cent increase in turnover and a 703 per cent surge in profits, WPP has clearly been going places over the last year. This is reflected in the FT500 table, which shows the former manufacturer of supermarket trolleys as the UK's 245th biggest company - a leap of no fewer than 147 places.

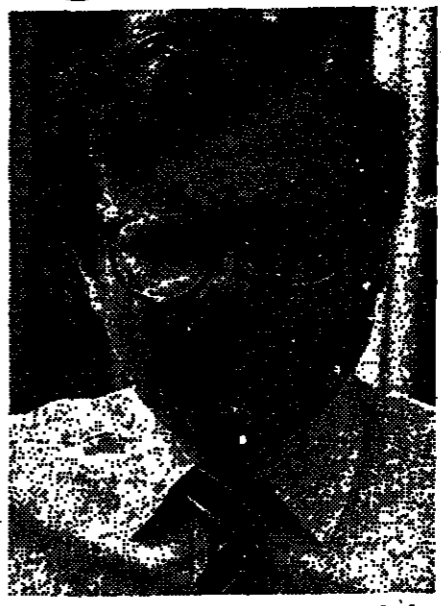
Mr Martin Sorrell, the chairman, is regarded as a financial strategist of rare ability, a one-man corporate finance department, and the above statistics reflect his ingenuity and ambition.

Of course, organic growth alone could not have generated increases on such a scale: they are due to WPP's \$566m purchase of J. Walter Thompson, one of the world's largest advertising agencies, in June last year.

The transatlantic bid, pitched as it was for a vastly bigger company, was very much a product of the tail-end of the bull market in equities. And, despite much admiration for Mr Sorrell's financial pyrotechnics, the £23m rights issue which followed the J.W.T. takeover flopped, with a take-up of just 35 per cent.

Worse was to come, with Black Monday, the shares took a spectacular nose-dive, falling from a pre-JWT peak of £11 to a low of 30p.

While this was happening, Mr Sorrell was facing trouble on the home front. Everywhere there were rumours of client and staff defections. Now and then, these crystallised into fact, as in September last year, when JWT lost the giant Burger King account, or in March of this year, when six top executives walked out from the Lord Geller Federico Einstein, a small Madison Avenue agency which held the



Mr Martin Sorrell: a financial strategist

creative IBM account with billings of \$126m. As they attempted to set up a new agency with the help of Young & Rubicam, they found themselves confronting a welter of litigation.

Despite these troubles, Mr Sorrell was clearly progressing towards his goal of bringing JWT's performance into line with that of other large advertising agencies. The first fruits of his labours were

reflected in 1987 profits figures, which came out in March and included a five-month contribution from JWT.

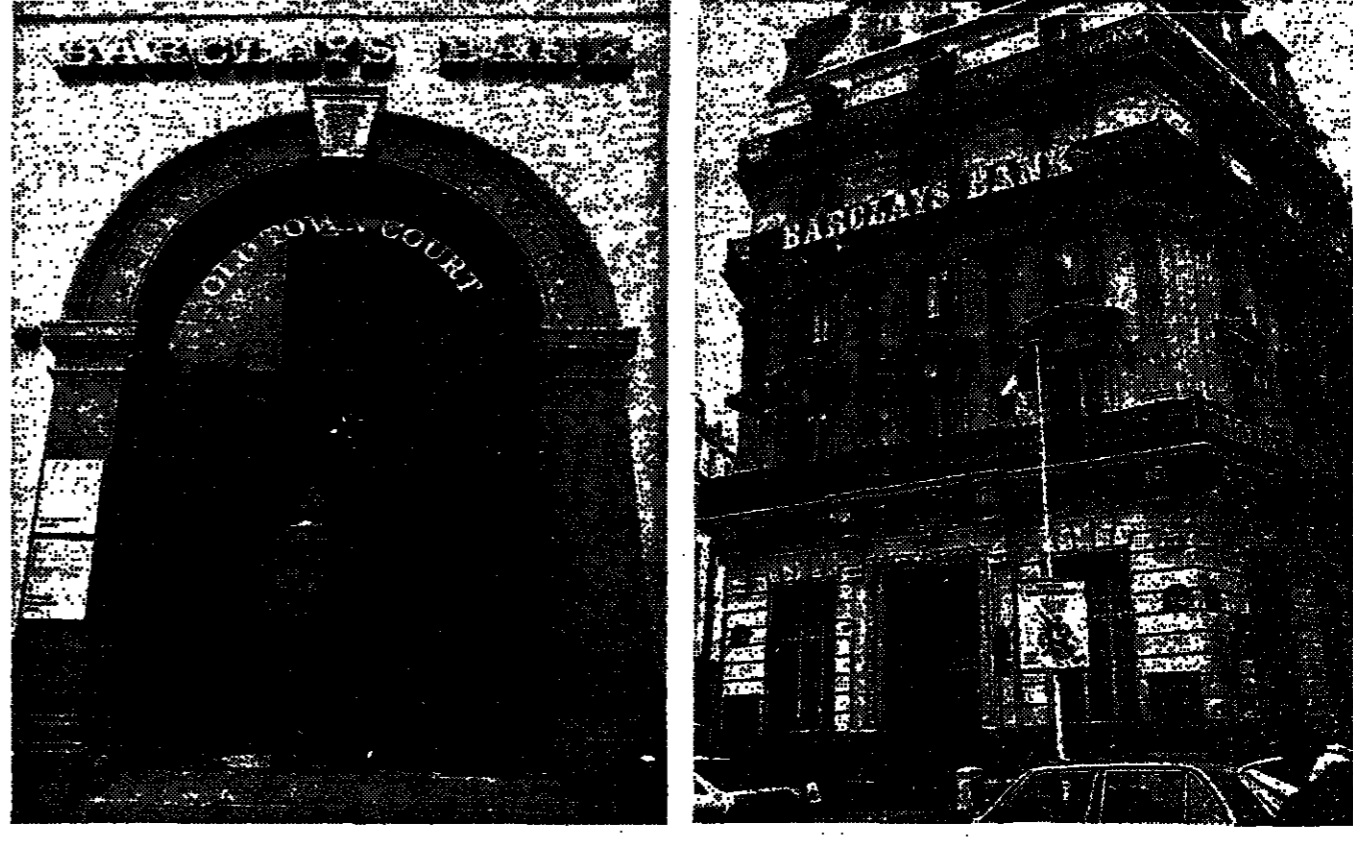
At £14m, the pre-tax result was substantially higher than most analysts' estimates, and margins crept upwards from 5 to 6.5 per cent of revenues, far short of the industry average of 10 per cent. The reflection that there was a lot to look forward to helped resuscitate the shares somewhat, and they now stand at almost 600p, twice their post-crash low.

WPP's appetite for acquisitions was as insatiable as ever, despite the fact that this year it has been a lot harder to finance purchases with share issues. Another handicap was the balance sheet - which showed negative net worth at the year-end, as a result of the goodwill element in the JWT purchase. This did not stop WPP buying first the US Hispanic agency Mendoza for \$10m; then Anspach Grossman Portugal, also in the US, for \$12m; and then, in April of this year, the Henley Centre, an economic forecasting and consultancy company for which WPP paid £18.55m.

There were two other smaller purchases in April, but the autumn months appeared to promise bigger things as WPP held extensive talks with Charles Barker, the advertising, public relations and recruitment group. In the event, these came to nothing.

Mr Sorrell believes that WPP now commands a mere 1 per cent of the world marketing services industry. So, after one busy year, there is clearly a lot more to do.

David Waller



Home and away: Barclays' presence in Swindon (Old Town) and Paris. The bank's ascent is described on page 7 of this survey

A-Z LIST OF THE UK TOP 500

Large alphabetical list of the top 500 UK companies, including A&B Electronic Products, A&M Holdings, ABN Ken Holdings, etc.

TOP 100 UK INVESTMENT TRUSTS BY MARKET CAPITALISATION

Table listing the top 100 UK investment trusts, including Globe, Foreign & Colonial, F&I Industrial & General, etc., with market capitalisation and share data.